

Sarah Zhang

sarah.hg.zhang@gmail.com ◦ github.com/sarahzdev ◦ linkedin.com/in/sarahzdev ◦ sarahz.dev

EXPERIENCE

Rocket, Remote

Product Lead

January 2022 - Present

- Design and develop an internal dashboard tool for discovering, aggregating, and valuing podcasts utilizing React, Tailwind CSS, GraphQL, and Podchaser API
- Led user experience and interface design and drove multiple stages of the product development process for a social audio iOS app that served over 4,000 published posts, 75,000 listens, and 30,000 sessions

Frontend Developer

April 2021 - January 2022

- Designed and developed a podcast sponsorship website with Ruby on Rails, JavaScript, and Bootstrap, which received nearly 2,000 applications, 5,000 fan letters, and 13,000 unique visitors within one month of launch
- Designed and built core features like multiplayer recording studio, audio DMs, and playlists using Ruby on Rails, JavaScript, Bootstrap, and various SDKs including Agora, Unsplash, and Customer.io for a social audio web app that scaled to over 20,000 users, 10,000 published posts, and 40,000 minutes of content

Capiche (Acquired), Remote

Frontend Developer

February 2020 - April 2021

- As the fourth employee, designed and shipped core features like onboarding, notifications, search, and product wikis using Ruby on Rails, jQuery, and Bootstrap for a high traffic community platform that reached ~10-20% month over month growth in active users, posts, and pageviews and over 2 million web impressions

LEADERSHIP

Women Build Web3, Remote

Core Team & Product Lead

March 2022 - Present

- Co-lead and collaborate with over 25 members to create a full-stack web3 development online curriculum and build the curriculum's example decentralized app and education platform leveraging Next.js, Tailwind CSS, GraphQL, and web3 tooling including subgraphs, web3.storage, and RainbowKit
- Co-manage a treasury of \$120,000+ and own operational tasks such as invoicing, bookkeeping, and payroll

Developer DAO, Remote

web3con Core Team

February 2022 - May 2022

- Coordinated with 14 sponsor organizations to program, market, and execute the DAO's first ever virtual conference with 30 speakers and a week-long online hackathon with a \$65,000 prize pool that yielded over 2,800 registrations, 17 hours of video content, 600 hackers, 58 submitted projects, and 23 winning teams

SKILLS

Programming Languages: Ruby, JavaScript, HTML, CSS, SCSS

Frameworks, Tools & Systems: Rails, jQuery, React, Bootstrap, Tailwind CSS, RSpec, Git, Heroku, PostgreSQL

Design & No-Code Tools: Figma, Webflow

EDUCATION

Northeastern University, Boston, MA

2014 - 2019

Bachelor of Science in Computer Science & Cognitive Psychology