

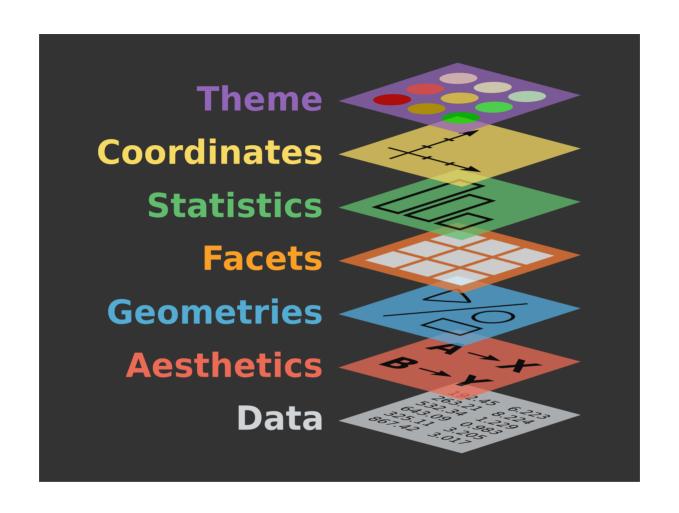
Grammar

The dog runs in a park.

The runs in park dog a.

Runs dog park in a the.

In park a the runs dog.



Aesthetics --> aesthetic mappings

The dataset

msleep_subvore

```
## # A tibble: 46 x 5
##
                                awake brainwt
                                                bodywt
      name
                          vore
      <chr>
                          <fct> <dbl>
                                        <db1>
                                                 <db1>
##
    1 Owl monkey
                                      0.0155
                                                 0.48
                          omni
    2 Greater short-tai... omni
                                  9.1 0.00029
                                                 0.019
##
    3 Cow
                          herbi
                                               600
                                 20
                                      0.423
    4 Dog
                                 13.9 0.07
                                                14
##
                          carni
##
    5 Roe deer
                          herbi
                                      0.0982
                                                14.8
##
    6 Goat
                          herbi
                                 18.7 0.115
                                                33.5
##
   7 Guinea pig
                          herbi
                                14.6 0.0055
                                                 0.728
    8 Chinchilla
                          herbi
                                11.5 0.0064
                                                 0.42
    9 Star-nosed mole
                                                 0.06
                          omni
                                 13.7 0.001
## 10 African giant pou... omni
                                 15.7 0.0066
## # ... with 36 more rows
```

The dataset

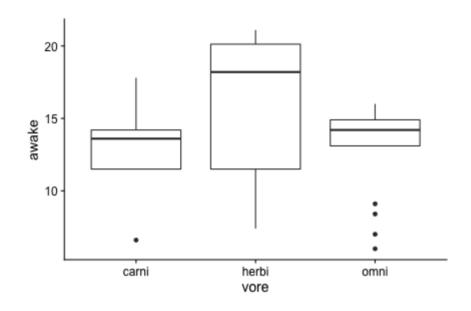
summary(msleep_subvore)

```
awake
##
        name
                          vore
    Length: 46
                      carni: 9
                                  Min. : 6.00
                                  1st Qu.:11.50
   Class : character
                      herbi:20
##
   Mode :character
                       omni:17
                                  Median :14.25
##
                                  Mean
                                         :14.39
##
                                  3rd Qu.:17.70
##
                                         :21.10
                                  Max.
##
       brainwt
                           bodywt
          :0.000140
   Min.
                       Min.
                                  0.005
    1st Qu.:0.005125
                       1st Qu.:
                               0.542
   Median : 0.016500
                       Median :
                                 2.788
   Mean
##
         :0.339623
                      Mean : 245.575
    3rd Qu.:0.173500
                       3rd Qu.: 47.525
##
##
   Max.
           :5.712000
                       Max.
                              :6654.000
```

unique(msleep_subvore\$name)

```
[1] "Owl monkey"
##
    [2] "Greater short-tailed shrew"
##
    [3] "Cow"
##
    [4] "Dog"
##
##
    [5] "Roe deer"
##
    「61 "Goat"
    [7] "Guinea pig"
##
    [8] "Chinchilla"
    [9] "Star-nosed mole"
## [10] "African giant pouched rat"
## [11] "Lesser short-tailed shrew"
## [12] "Long-nosed armadillo"
## [13] "Tree hyrax"
## [14] "North American Opossum"
## [15] "Asian elephant"
## [16] "Horse"
## [17] "Donkey"
## [18] "European hedgehog"
## [19] "Patas monkey"
## [20] "Domestic cat"
## [21] "Galago"
## [22] "Gray seal"
## [23] "Gray hyrax"
## [24] "Human"
## [25] "African elephant"
## [26] "Macaque"
## [27] "Golden hamster"
## [28] "House mouse"
## [29] "Slow loris"
## [30] "Rabbit"
## [31] "Sheep"
## [32] "Chimpanzee"
```

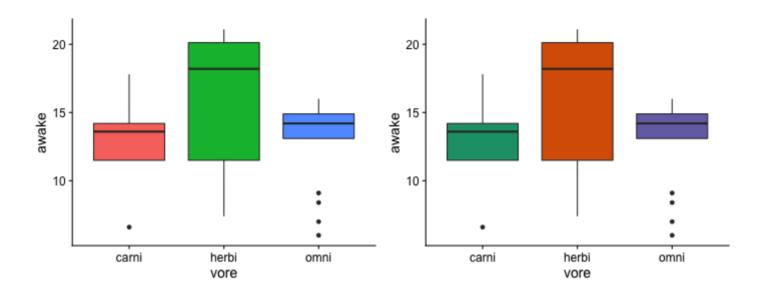
Identifying components of a plot

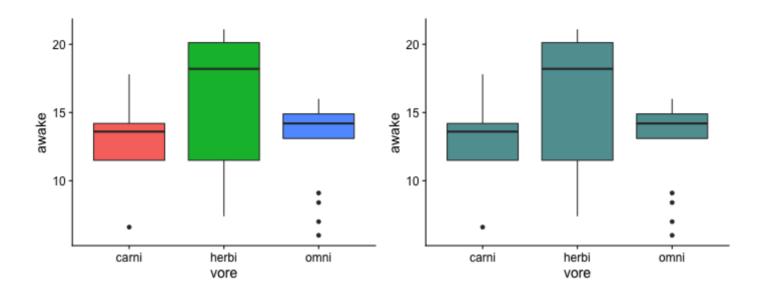


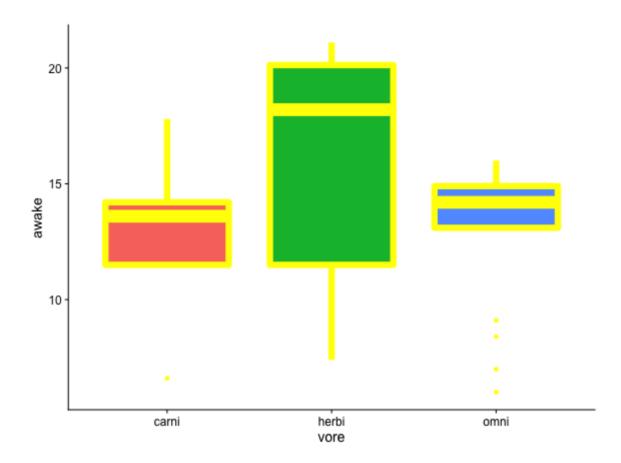
Aesthetics: How is the data *mapped onto* visual components of the plot?

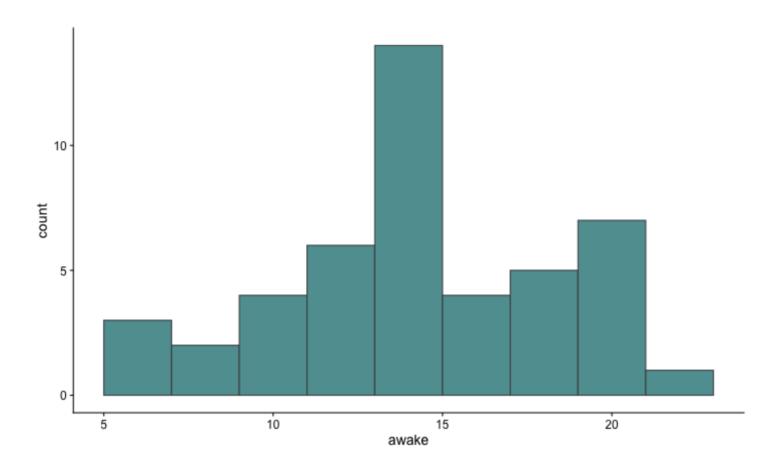
- X-axis?
- Y-axis?
- Colors? Shapes? Sizes?

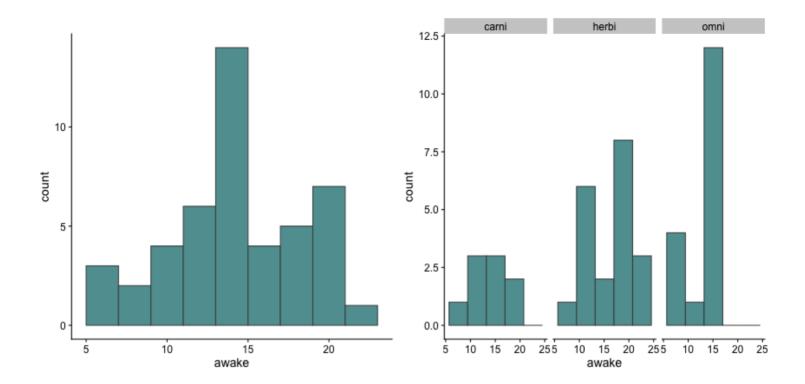
Geometries: What *shapes* aka *geometric objects* are displayed in the plot?

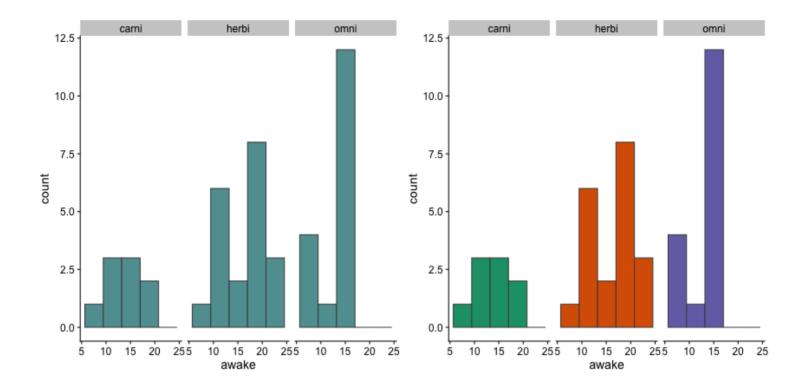


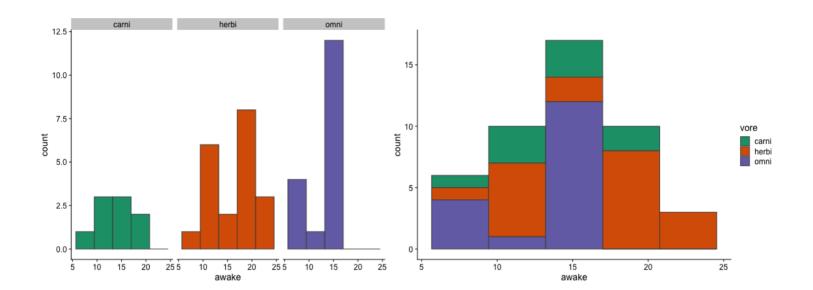


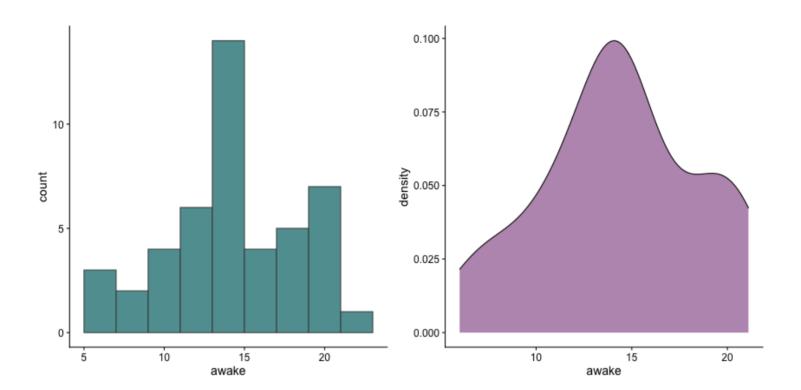


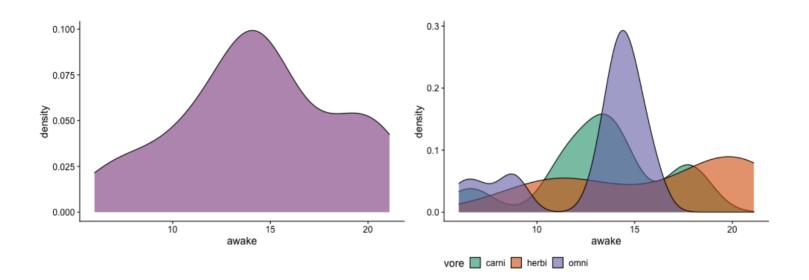


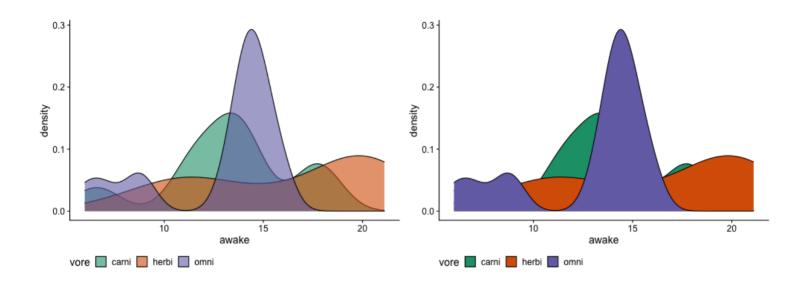


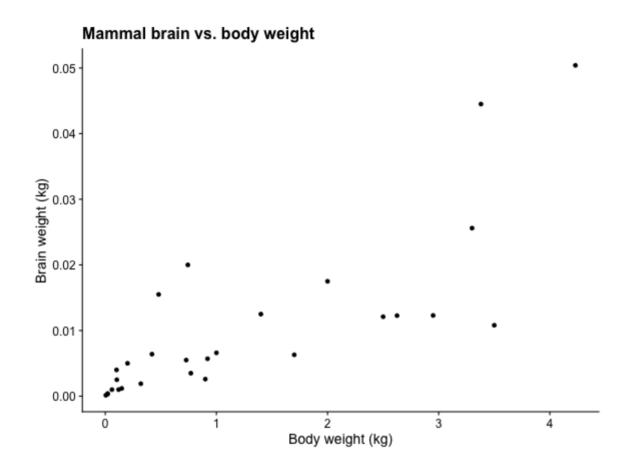


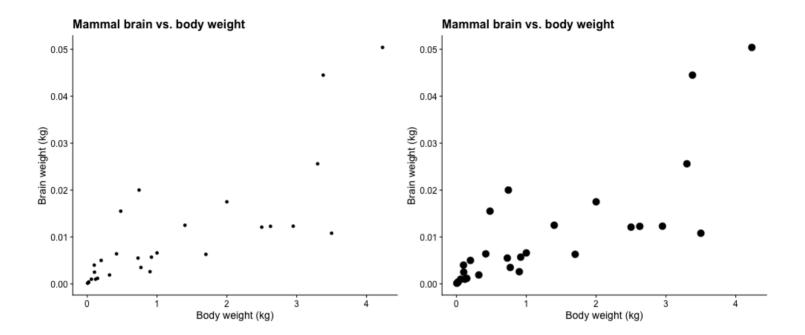


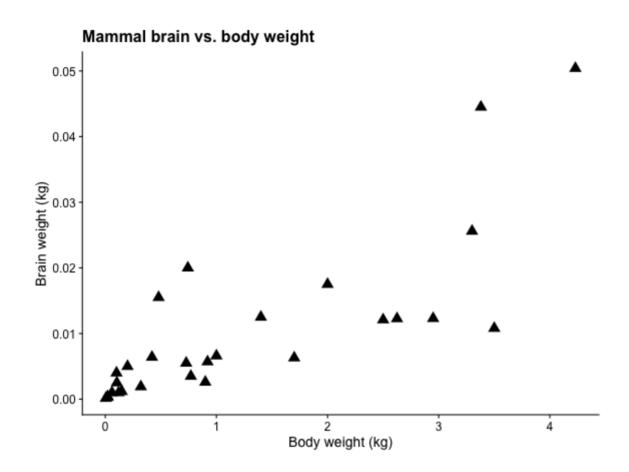


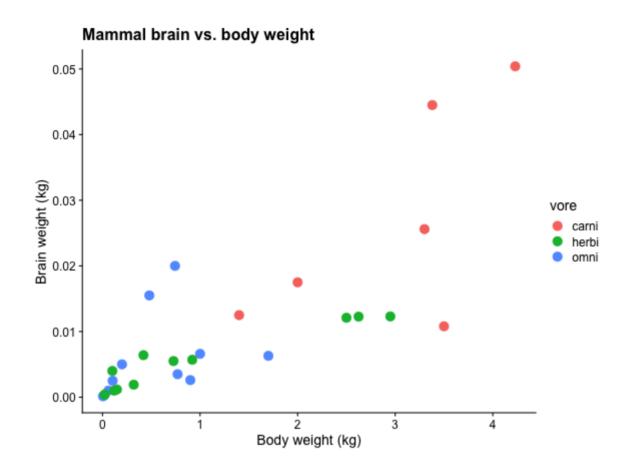


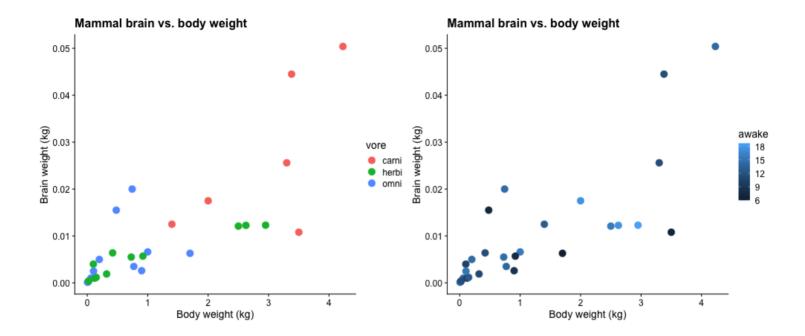


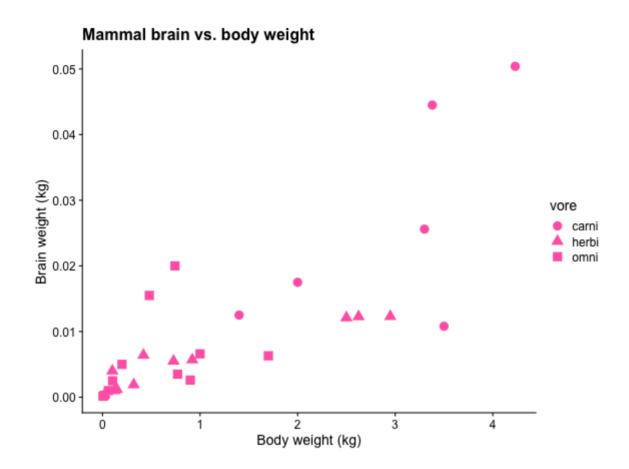


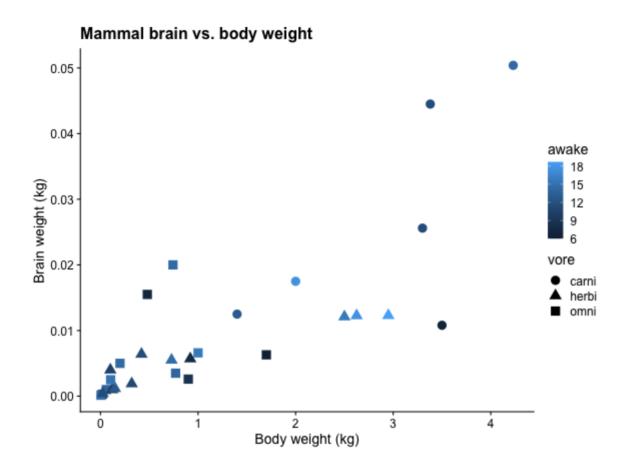




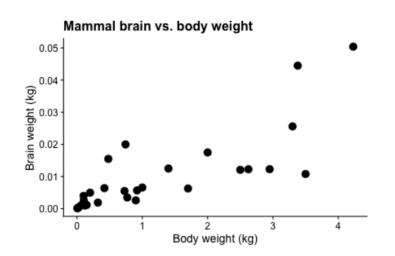


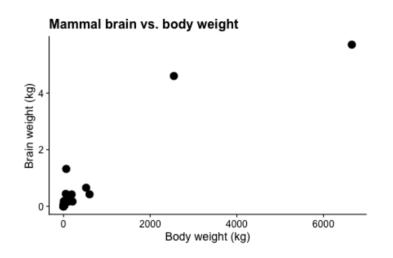




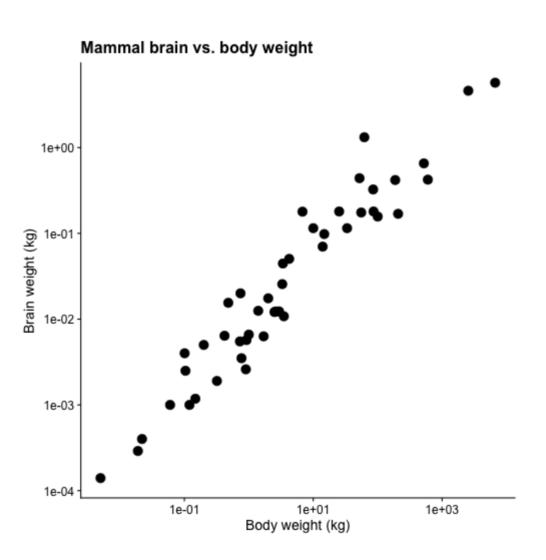


Do the axes look at all "strange" to you?





Use log scales for data with extreme ranges

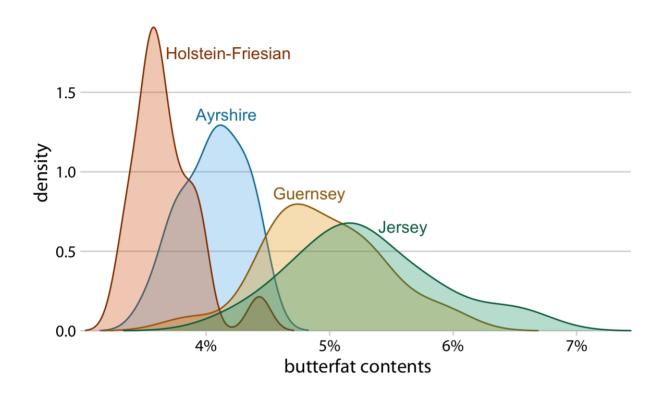


Let's practice

- What variable is on the X-axis? What type of data is it?
- What variable is on the Y-axis? What type of data is it?
- Are there colors or fills? Are they "just colors" or are they *aesthetics*?
- What are the geometries in the plot?
- What *interpretations* can we make about the plot? What question does the plot address or not address? (there are MANY right answers here!).
- What might the underlying dataset actually look like? What variables (columns) are likely present?

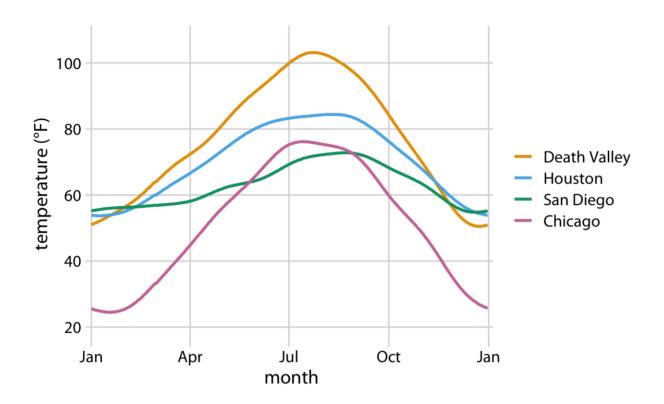
All figures in the following slides are from <u>Fundamentals of Data Visualization</u>.

Butterfat from different cows

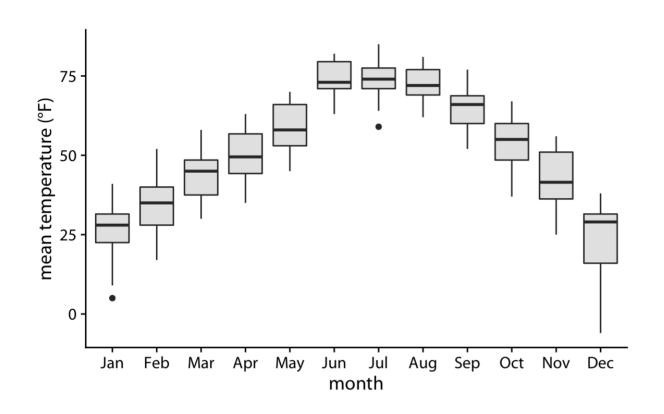


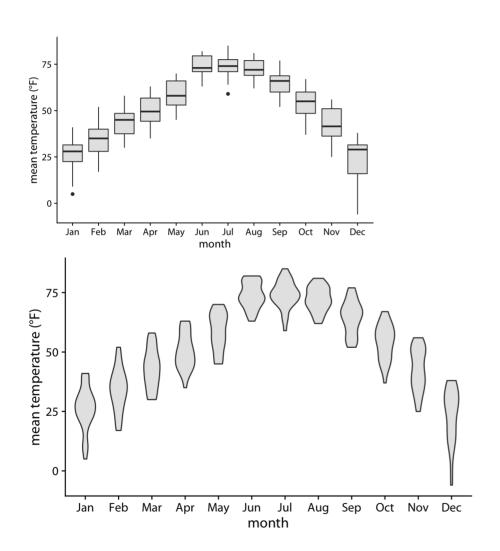
Density estimates of the butterfat percentage in the milk of four cattle breeds. Data Source: Canadian Record of Performance for Purebred Dairy Cattle.

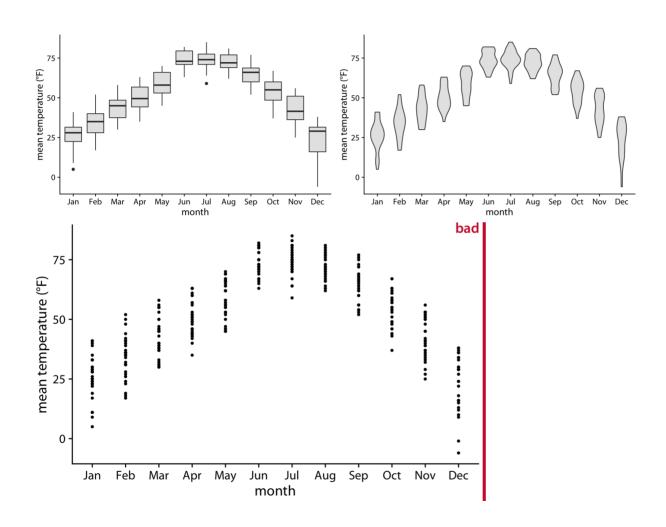
Average daily temperatures

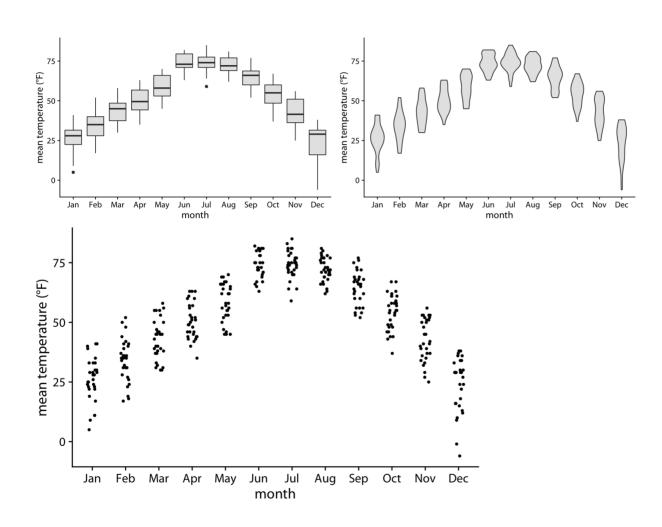


Daily temperature normals for four selected locations in the U.S. Temperature is mapped to the y axis, day of the year to the x axis, and location to line color. Data source: NOAA.

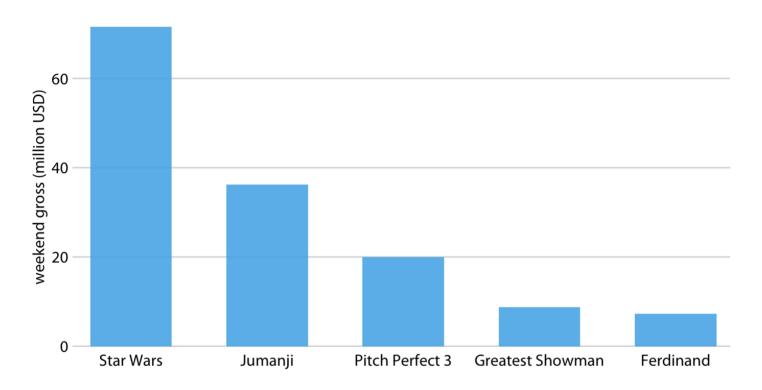






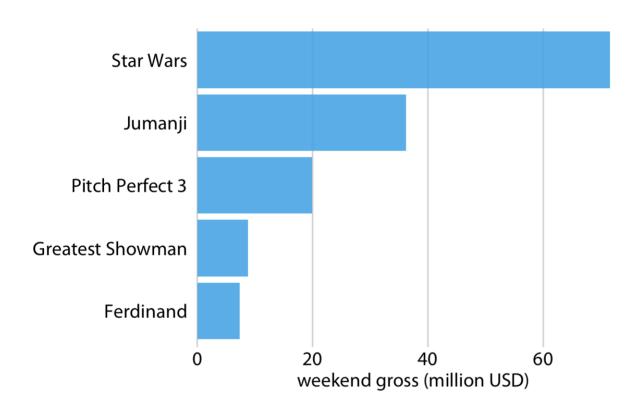


Box office income

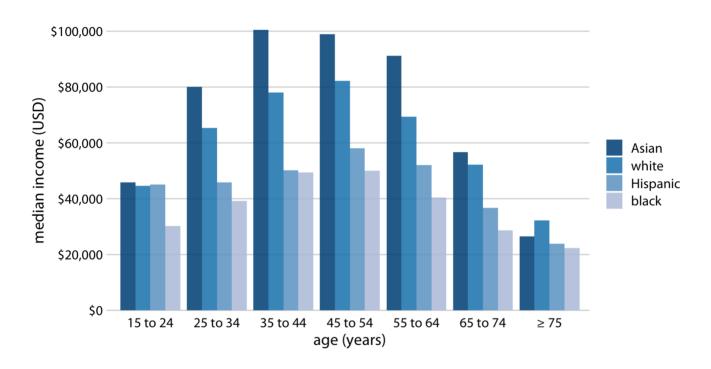


Highest grossing movies for the weekend of December 22-24, 2017. Data source: Box Office Mojo.

Box office income - what's different?

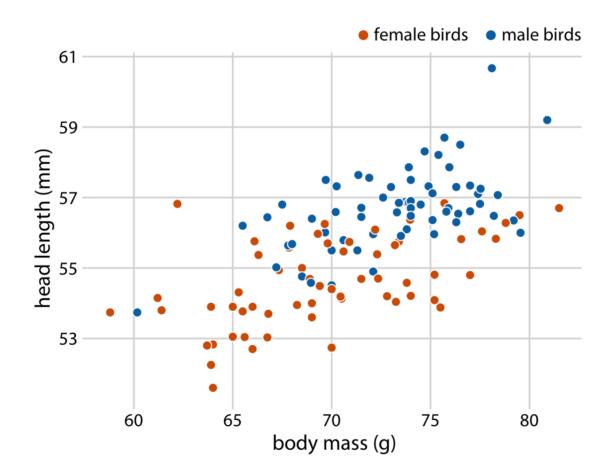


Median household income



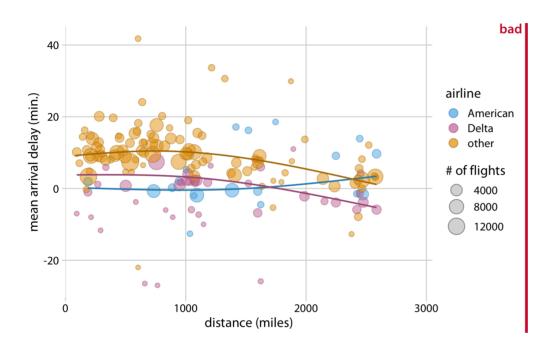
2016 median U.S. annual household income versus age group and race. For each age group there are four bars, corresponding to the median income of Asian, white, Hispanic, and black people, respectively. Data source: United States Census Bureau.

Bluejays



Head length versus body mass for 123 blue jays. The birds' sex is indicated by color. Data source: Keith Tarvin, Oberlin College.

Airplane delays



Mean arrival delay versus distance from New York City. Data source: U.S. Dept. of Transportation, Bureau of Transportation Statistics.

This figure is labeled as "bad" because it is overly complex. Most readers will find it confusing and will not intuitively grasp what it is the figure is showing.

"Looking cool/smart" is NOT the same as effectively communicating."