

Mahmoud Kamel

UI UX Designer

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[LinkedIn](#)

[Portfolio](#)

Education

BA in Informational Technology

Al-Azhar University - EGYPT

Summary

I am a seasoned UI/UX designer , I am dedicated to creating user-centered designs that seamlessly blend aesthetics and functionality. Proficient in Figma and Adobe XD. Specialized in mobile app design, responsive websites, landing pages and dashboards.

Languages

Arabic | Native proficiency

English | Intermediate

Professional Experience

UI/UX Designer | Digital-Apps

Sep 2023 -Present

I developed & designed two projects for startups, Company web site and Mobile app for city guide and Educational platform mobile application.

I developed apps, responsive websites, landing pages and design systems. And I follow the agile methodology. I collaborated with the project team, developers, quality assurance and Scrum master to achieve every project's goals. And I managed the UI testing.**

Technologies I used are Figma, Adobe XD, Jira.

SKILLS, TOOLS

(UX) Design Skills:

UX Research & User -Centered Design
Wireframing & Low to High Fidelity
Information Architecture , Creating
sitemaps and user flows.
Prototyping & Usability Testing
Design Thinking & Agile Methodology

UI/UX Designer | Freelancer

May 2023 -Present

I have implemented a variety of design projects for different client and business,I conducted extensive research to understand the needs of clients and their users and created custom designs that precisely met these needs.

I worked to improve user experiences by designing easy-to-use and attractive interfaces,which led to increased user interaction and achieved positive customer results. I participated in several simultaneous projects with good time management skills and meeting deadlines effectively.

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(UI) Design Skills:

Proficiency in design principles, typography, color theory, and layout.
responsive design ,Accessibility
UI Design Tools like Figma , Adobe XD

UX Design Tools:

Figma
Adobe Xd
InVision
Miro
FigJam

UI Design Tools:

Figma
Adobe Xd
Adobe Photoshop
Adobe Illustrator
Sketch

User Research Tools:

Initial Market Research
Interviews, surveys, and usability testing

Project Management Tools:

Jira
Asana

Bootcamps & Courses

UX Practical bootcamp | Tremoloo Studio

Dec 2023 -Feb 2024

I collaborated with a dynamic team to bring a unique concept to design a new product , I began with user research ,interviews , and creating Persona.I then curated a feature list for the Minimum Viable product (MVP)and turned insights into user Stories and cards sorting. I crafted User flows , improved information architecture, and designed the project using sketch , wireframes , and polished UI . I concluded with a compelling project presentation to showcase our vision

UI UX bootcamp | Developer career

4 Days - 24 Hours - Full Time April 2023

I Collaborated with the Team to design and redesign many web sites and Mobile applications like Indrive , Google meet , Vezeeta and E-learning Dashboard

Course Training in UI UX Design | Developer career

Jan 2023 -April 2023

I have learned how to create user flows, sitemaps, and wireframes to define the information architecture and user journey ,style guide and prototyping and UI principal , Conducted user research (interviews, surveys) to understand user needs and pain points for a new e-commerce platform redesign project.

I designed an e-commerce website and mobile app for service provider , a website for buying carpet and mobile app for E-learning .