Sara Lafia, Ph.D.

Research Fellow, ICPSR University of Michigan, Ann Arbor, MI

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Education

Ph.D. in Geography, UC Santa Barbara, CA 2020 Emphasis: Information Technology and Society Dissertation: Designing for Serendipity: Research Data Curation in Topic Spaces Committee: Werner Kuhn (Chair), James Frew, Kelly Caylor, and Daniel Montello B.S. in Urban Planning, Geography - GIS, Cal Poly Pomona, CA 2014 Kellogg Honors College (Valedictorian) **Appointments Postdoctoral Research Fellow** 2020 - present ICPSR, University of Michigan, Ann Arbor, MI **Graduate Student Researcher** 2014 - 2020 Center for Spatial Studies, UC Santa Barbara, CA **Engineering Intern** 2017

External Funding

Informatics Intern

National Science Foundation

2021 - present

2016

Co-Principal Investigator with Libby Hemphill (PI), & A.J. Million. "Transforming Data Discovery Through Behavior Modeling and Recommendation" (#2121789). SBE Social and Economic Sciences, Science of Science: Discovery, Communication, and Impact. \$362,861.

Michigan Institute for Data Science

Esri Research & Development, Arlington, VA

National Center for Ecological Analysis and Synthesis, Santa Barbara, CA

2021 - present

Co-Principal Investigator with J. Trent Alexander (PI), Katie R. Genadek, & David A. Bleckley. "Images to Integrated Data: Piloting new methods to digitize, parse, and link historical records". Propelling Original Data Science (PODS) Grants. \$69,910.

Awards and Competitions

ESIP Community Fellow: Earth Science Information Partners (ESIP), Discovery Cluster

Kaggle Competitions Contributor: Top 45% in Coleridge Initiative - Show US the Data	2021
Best Paper of the Year Award: Journal of Map & Geography Libraries, Volume 14	2020
Excellence in Teaching Award: Department of Geography, UC Santa Barbara	2019
Mellichamp Ph.D. Research Fellowship: 21st Century Global Dynamics, UC Santa Barbara	2019
Womxn/Hacks Hackathon Winner (Best Use of Google Cloud Platform): UC Santa Barbara	2019
SAP + Esri Spatial Hackathon Finalist (Geo-machine learning): Esri DevSummit	2018
Robert Raskin Scholarship: Earth Science Information Partners (ESIP)	2018
Jack & Laura Dangermond Graduate Fellowship: Department of Geography, UC Santa Barbara	2017 - 2018
Greater Research Opportunities (GRO) Fellowship: U.S. Environmental Protection Agency	2012 - 2014
Prete Environmental Education Fellowship: Lyle Center for Regenerative Studies	2012 - 2013

Publications

Peer Reviewed Articles

- Thomer, A., Akmon, D., York, J., Tyler, A.R.B., Polasek, F., **Lafia, S.**, Hemphill, L., & Yakel, E. (2022). The craft and coordination of data curation: complicating "workflow" views of data science. Proceedings of the ACM on Human Computer Interaction (PACM HCI). doi: 10.7302/4017.
- Hemphill, L., Pienta, A., **Lafia, S.**, Akmon, D., & Bleckley, D. (2022). How do properties of data, their curation, and their funding relate to reuse?. Journal of the Association for Information Science and Technology. doi: 110.1002/asi.24646
- Lafia, S., Thomer, A., Bleckley, D., Akmon, D., & Hemphill, L. (2021). Leveraging Machine Learning to Detect
 Data Curation Activities. In Proceedings of 17th IEEE eScience 2021, Innsbruck, Austria, September
 20-23. Institute of Electrical and Electronics Engineers (IEEE). doi: 10.1109/eScience51609.2021.00025
- Lafia, S., Kuhn, W., Caylor, K., & Hemphill, L. (2021). Mapping Research Topics at Multiple Levels of Detail. Patterns, 100210. doi: 10.1016/j.patter.2021.100210
- **Lafia, S.**, Zhu, R., Regalia, B., & Kuhn, W. (2021). Reimagining GIS Instruction through Concept-Based Learning. AGILE: GIScience Series, 2, 1-7. doi: 10.5194/agile-giss-2-6-2021
- Hervey, T., Lafia, S., & Kuhn, W. (2020). Search Facets and Ranking in Geospatial Dataset Search. In 11th International Conference on Geographic Information Science (GIScience 2021). Schloss Dagstuhl-Leibniz-Zentrum fuer Informatik. doi: 10.4230/LIPIcs.GIScience.2021.I.5
- Lafia, S., Last, C., & Kuhn, W. (2019). Enabling the Discovery of Thematically Related Research Objects with Systematic Spatializations. In *14th International Conference on Spatial Information Theory (COSIT 2019)*. Schloss Dagstuhl-Leibniz-Zentrum fuer Informatik. doi: 10.4230/LIPIcs.COSIT.2019.18

- Lafia, S., Turner, A., & Kuhn, W. (2018). Improving Discovery of Open Civic Data. In 10th International Conference on Geographic Information Science (GIScience 2018). Schloss Dagstuhl-Leibniz-Zentrum fuer Informatik. doi: 10.4230/LIPIcs.GISCIENCE.2018.9
- **Lafia, S.**, & Kuhn, W. (2018). Spatial Discovery of Linked Research Datasets and Documents at a Spatially Enabled Research Library. *Journal of Map & Geography Libraries*, 14(1), 21-39. doi: 10.1080/15420353.2018.1478923
- Allen, C., Hervey, T., **Lafia, S.**, Phillips, D. W., Vahedi, B., & Kuhn, W. (2016). Exploring the Notion of Spatial Lenses. In *International Conference on Geographic Information Science* (pp. 259-274). Springer, Cham. doi: 10.1007/978-3-319-45738-3_17
- **Lafia, S.**, Jablonski, J., Kuhn, W., Cooley, S., & Medrano, F. A. (2016). Spatial Discovery and the Research Library. *Transactions in GIS*, *20*(3), 399-412. doi: 10.1111/tgis.12235 doi:10.1007/978-3-319-45738-3_17

Conferences and Workshops

- Akmon, D., **Lafia, S.**, Thomer, A., Hemphill, L., Pienta, A., Yakel, E., Bleckley, D., and Tyler, A.R.B. (2020). Research Data Alliance Plenary.
- Lafia, S., Xiao, J., Kuhn, W., & Hervey, T. (2019). Talk of the Town: Discovering Government Data via Conversational Voice Assistants. In *14th International Conference on Spatial Information Theory (COSIT 2019)*. Schloss Dagstuhl-Leibniz-Zentrum fuer Informatik.
- Golubovic, N., Krintz, C., Wolski, R., **Lafia, S.**, Hervey, T., & Kuhn, W. (2016). Extracting Spatial Information from Social Media in Support of Agricultural Management Decisions. In *Proceedings of the 10th Workshop on Geographic Information Retrieval* (p. 4). ACM.
- **Lafia, S.**, & Staehli, L. (2016). From Research Objects to Research Networks: Combining Spatial and Semantic Search. In SDW@ GIScience (pp. 35-40).

News and Reports

- **Lafia, S.**, & Kuhn, W. (2019). Enabling the Spatial Discovery of Research Data in Libraries. In US National Report. (US National Committee for the International Cartographic Association).
- Coggins, B. L., **Lafia, S.**, & Torghabeh, B. V. (2018). Dramatic Change in North Korea: Instability and Human Flight Propensity. *North Korean Review*, 14(1), 49-70.
- Seltmann, K., **Lafia, S.**, Paul, D., James, S., Bloom, D., Rios, N., ... & Davis, E. (2018). Georeferencing for Research Use (GRU): An Integrated Geospatial Training Paradigm for Biocollections Researchers and Data Providers. *Research Ideas and Outcomes*, *4*, e32449.
- Lafia, S. & Kuhn, W. (2017). Opening Access to University Scholarship through Spatial Discovery. ESRI, ArcUser.

Presentations

Invited Talks

"Computational Perspectives on Curating Data for Discovery and Reuse." SCI, University of Pittsburgh

2022

"Measuring the Impacts of Curatorial Actions on Research Data Reuse." LIBER Webinar: Online

2020

"Designing for Serendipity: Supporting Data Discovery with Spatial Curation." ICPSR: Ann Arbor, Michigan	2020
"Discovering Spatial Data for Our Changing Earth." ESIP Summer Meeting: Tucson, Arizona	2018
Oral Presentations	
"What Difference Does Curation Make?" UC Santa Barbara Research Data Community: Online	2022
"From Dataset Detection to Instructional Resources." ICPSR Biennial Meeting: Online	2021
"Analyzing Data Curation Work at a Social Science Archive with Machine Learning." RI4WebSci: Online	2021
"Designing for Serendipity: Research Data Curation in Topic Spaces." Dissertation Public Defense: UCSB	2020
"Enabling the Discovery of Thematically Related Research Objects." COSIT: Regensburg, Germany	2019
"Talk of the Town: Discovering Government Data." COSIT: Regensburg, Germany	2019
"Spatially Supported Thematic Discovery of Research Data." COSIT: Regensburg, Germany	2019
"Re-creating and Exploring Research Neighborhoods." FORCE11 Summer Institute: UCLA	2019
"Spatial Data Discovery at UCSB: Future Directions." Library Open Access Week: UCSB	2018
"Improving Discovery of Open Civic Data." GIScience: Melbourne, Australia	2018
"Discovering and Sharing Campus Scholarship." Center for Spatial Studies Lightning Talks: UCSB	2017
"Linking Geographic Footprints to Topic Spaces." Graduate Slam Competition: UCSB	2017
"From Research Objects to Research Networks." Western Association of Map Librarians: Stanford, CA	2016
"Spatial Discovery and the University Library." TGIS Session at ESRI User Conference: San Diego, CA	2016
"People and Places: Resource Discovery in a Library Context." AAG: San Francisco, CA	2016
"Degrees of Separation: Measuring Musicians and Places." Center for Spatial Studies: UCSB	2016
Poster Presentations	
"Relating Data Reuse to Curation Decisions and Funding Models." RDAP Summit: Online	2022
"Detecting Informal Data Use in Literature." FORCE11: Online	2021
"Detecting Informal Indicators of Research Data Reuse in Scientific Publications." Text as Data: Online	2021
"How Does Data Curation Impact Discovery?" ESIP Winter Meeting: Online	2021
"Measuring and Improving the Efficacy of Curation Activities in Data Archives." RDA 16th Plenary: Online	2020
"Supporting Interdisciplinary Research Reviews with Multi-Level Topic Maps." MIDAS Symposium: Online	2020
"Mapping Research Topics at Multiple Levels of Detail." AIDR Symposium: Online	2020
"Research Trajectories: Tonic Models of LICSB Graduate Research " MAT FoVS: Santa Barbara, CA	2017

Research Experience

Postdoctoral Research Fellow: ICPSR, University of Michigan

2020 - present

Developing methods for tracking and quantifying the impact of secondary research data discovery and reuse

Graduate Student Researcher: UCSB Center for Spatial Studies

2016 - 2020

Leveraged Esri's Open Data platform for mapping and linking research datasets to publications

Research Assistant: WhatEvery1Says (WE1S), UCSB Department of English (with Dr. Alan Liu)

2019

Analyzed topic model quality and fitness for use to study humanities discourse in the media

Research Assistant: global-e, UCSB Department of Film and Media Studies (with Dr. Michael Curtin)

2019

Designed interactive visualizations and supported publication of essays for an open access electronic journal

Engineering Intern: Esri Research & Development, Arlington, VA

2017

Improved search for open public datasets in ArcGIS Hub through extension and application of an ontology

Research Assistant: UCSB Department of Political Science (with Dr. Bridget Coggins)

2017

Developed a spatially explicit agent-based model simulating flight-risk based on environmental factors

Informatics Intern: NCEAS, Santa Barbara, CA

2016

Extended an ontology enabling semantic metadata annotation and provenance tracking of ecological datasets

NASA DEVELOP Student Contractor: Jet Propulsion Laboratory, Pasadena, CA

2013

Expedited the validation of damage proxy maps of natural disasters derived from radar data via a web tool

NSF-REU Summer Research Assistant: University of Nevada, Reno, NV

2012

Collected and managed ecological field data in a spatial database; performed statistical analysis with SPSS

Teaching Experience

Graduate Research Mentor: School of Information, University of Michigan

2021 - present

 Supervising two Information graduate students (a Master's study developing a Natural Language Processing model to detect data citations in articles and a PhD study analyzing a research data citation network)

Undergraduate Research Mentor: Center for Spatial Studies, UCSB

2015, 2017, 2019

 Supervised three Computer Science and Geography undergraduate students (a web map usability survey, a research publication visualization, and a spatial data ingest workflow with university librarians)

Instructor of Record: Department of Geography, UCSB

2017 - 2018

Developed course materials and delivered lectures for Introduction to Geographic Information Systems (28 students) and Geography of California (60 students), receiving excellent student evaluations for both courses

Workshop Co-Instructor: iDigBio Georeferencing Workshop, NCEAS (with Dr. Katja Seltmann)

2016

Developed training materials and sample data for a QGIS training workshop supporting collections managers

Discovery Seminar Co-Instructor: Department of Computer Science UCSB (with Dr. Chandra Krintz)

2015

Introduced computer science students to GIS, designed learning activities, and facilitated guest lectures

Teaching Assistant: Department of Geography, UCSB

2014 - 2018

Led sections for Introduction to Geographic Information Systems; People, Place, and Environment; Analytical and Computer Cartography; and Geography of Surfing, receiving excellent student evaluations for all courses

Academic Service

Earth Science Information Partnership (ESIP) Community Fellow: University of Michigan

2020 - present

Organizing monthly teleconferences and biannual meeting sessions for the data discovery cluster

Antiracism Working Group Member: Postdoctoral Association, University of Michigan

2020 - present

Facilitating virtual discussion events for postdocs and developing educational web resources

Reviewer: Earth's Future, JGSA, JOSIS, IJDE, Semantic Web Journal, ASIS&T

2018 - present

Reviewing manuscripts and conference submissions on data science and Semantic Web technology topics

Faculty Search Committee Representative: Environmental Data Science & GIS, UCSB

2017, 2019

Reviewed candidate materials, supported invited candidate visits, and facilitated graduate student voting Meeting Co-organizer: Spatial Discovery Expert Meetings, Center for Spatial Studies 2015, 2017, 2019

Co-organized agenda and session topics on spatial search at the intersection of libraries and GIS services Graduate Student Association Representative: Associated Student Government, UCSB 2018 - 2019

Served as an elected department representative and campus liaison for Geography graduate students Workshop Co-organizer: Core Computations on Spatial Information at GIScience in Melbourne, Australia 2018

Reviewed invited papers and talks, contributed to agenda, and moderated discussion of a half-day workshop Graduate Student Representative: Associated Students Campus Bicycle Committee, UCSB 2017 - 2018

Inventoried bicycle infrastructure and deployed an interactive web application for mapping campus projects GIS Help Desk Consultant: Center for Spatial Studies, UCSB 2017

Provided GIS research services and consultations for students, staff, and faculty from campus research units

Skills

Certifications

Certificate in College and University Teaching (CCUT)

2020

Computing

High Performance Computing

Code management (Git, GitHub, Gitlab; Conda; Markdown)

Machine learning (Python - Pandas, Scikit-learn, spaCy; Gensim; R - Tidyverse; Java - MALLET)

Data visualization (Python - Plotly/Dash; Javascript; HTML/CSS; Java - Processing)

Spatial analysis (ArcGIS, QGIS)

Knowledge graphs (Protégé, SPARQL)

Languages

English (native language), Spanish (proficient - reading, writing)