

Analyzing and Predicting the Relationships between Sesame Street Viewership and Test Scores among School Children

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Introduction

Q.1 Prediction Question: Can we use linear regression to predict the change in a child's test scores that occur after watching Sesame street (or in some instances, not watching Sesame street)?

Methodology

Question 1

We decided to utilize three different types of models to gain inference and predict the difference in test scores that occurs after subjects watch Sesame Street: (1) least-squares regression model (2) ridge regression model and (3) regression tree model. There are six different test scores in the data set, so we fit three models for each difference in test score variable. Each model took the following variables as covariates: `site`, `sex`, `viewcat`, `setting`, `viewenc`. Before creating these models, we factored those variables to encode them as categoricals. The least-squares and ridge regression models also took into account all possible two-way interaction terms between the variables.

One problem that we envisioned when evaluating and comparing the different models is that the tests are scored on different scales. For example, the scores for the test on knowledge of body parts (noted by `bodyDiff`) range from 0-32, while those of the test on letters (noted by `letDiff`) range from 0-58. To be able to aptly compare the mean squared error (MSE) between models, we also decided to convert each response variable to the same range. More specifically, we scaled each variable to the arbitrary range $[0, 30]$. Lastly, we randomly split the data between testing and training, using 70% of the data for training and 30% of the data for testing.

We first decided to use least-squares regression models due to the fact that they provide apt inference into the relationship between the covariates and the response variable. Thereafter, we decided to use a ridge regression model due to the fact that ridge regression often provides performance improvements by shrinking slope coefficients. While shrinkage may introduce bias to a model, it decreases the variance and increases the precision of the slope coefficient estimates. The shrinkage is achieved by applying a shrinkage parameter, λ , to the Euclidean norm of a slope coefficient. Doing so slightly increases the bias of our model (as least-squares regression coefficient estimates are unbiased) but can also significantly decrease the variance (and increase the precision) of our regression coefficients. This slight increase in bias but significant decrease in variance usually decreases the MSE of a model.

We tuned our λ parameter using 10-fold cross validation. More specifically, we computed the cross-validation error rate for our model for a grid of λ values. Thereafter, we selected the λ value for which the cross-validation error is the smallest.

Initially, we were inclined to use least absolute shrinkage and selection operator (LASSO) regression. The main advantage of LASSO regression over ridge regression is that LASSO regression performs variable selection by setting the slope coefficients of inert predictors to 0. The reason why we initially thought that LASSO regression would work better than ridge regression is that in most of our linear models, only a small subset of variables are significant at a 95% significance level. However, our ridge regression models performed marginally better than our LASSO regression models, so for this reason, we decided to report the MSE's for the ridge regression models.

~Talk about why we chose regression tree models~

Results

Table 1: Test Metrics

Response	Least.Reggression.Test.MSE	Ridge.Reggression.Test.MSE	Regression.Tree.Test.MSE
bodyDiff	32.45	21.61	20.60
letDiff	24.45	14.20	15.41
formDiff	23.19	12.83	14.92
numbDiff	28.24	14.63	15.91
relatDiff	23.64	19.86	19.89
clasfDiff	65.41	44.26	45.53

From the results of the above table, one can see that the ridge regression models have the best performance, although the performance of the regression trees are very similar. For each response variable except `bodyDiff`, the ridge regression model reports the lowest test MSE, although the difference in performance between the ridge regression and the regression tree is very marginal.

Conclusion

Appendix

```
##
## Call:
## lm(formula = bodyDiff ~ (site + sex + age + viewcat + setting +
##      viewenc)^2, data = training)
##
## Residuals:
##      Min       1Q   Median       3Q      Max
## -8.0419 -2.3623 -0.0666  2.0079  9.9599
##
## Coefficients: (2 not defined because of singularities)
##              Estimate Std. Error t value Pr(>|t|)
## (Intercept)   -5.21460    14.63930  -0.356   0.7224
## site2         -1.67860    13.72456  -0.122   0.9029
## site3          1.18809     9.13599   0.130   0.8968
## site4         36.76705    16.49603   2.229   0.0278 *
## site5          2.51268    17.41166   0.144   0.8855
## sex2           2.67852     6.79950   0.394   0.6944
```

```

## age          0.30634    0.26777    1.144    0.2551
## viewcat2     11.62045   14.78702    0.786    0.4336
## viewcat3     12.46797   13.36691    0.933    0.3530
## viewcat4     29.95220   14.54421    2.059    0.0418 *
## setting2     -9.74959    9.11761   -1.069    0.2872
## viewenc2     19.16298   10.20959    1.877    0.0631 .
## site2:sex2    3.01414    2.22656    1.354    0.1786
## site3:sex2    2.32383    2.17020    1.071    0.2866
## site4:sex2    0.53119    2.63525    0.202    0.8406
## site5:sex2    0.32139    3.71691    0.086    0.9312
## site2:age     0.04657    0.24040    0.194    0.8467
## site3:age     0.03300    0.17150    0.192    0.8477
## site4:age    -0.59988    0.30613   -1.960    0.0525 .
## site5:age     0.01087    0.33703    0.032    0.9743
## site2:viewcat2 3.94606    5.50815    0.716    0.4752
## site3:viewcat2 2.11625    3.88814    0.544    0.5873
## site4:viewcat2 2.33983    3.90246    0.600    0.5500
## site5:viewcat2 5.15446    6.28877    0.820    0.4142
## site2:viewcat3 -4.60122    5.15701   -0.892    0.3742
## site3:viewcat3 -2.61690    3.66597   -0.714    0.4768
## site4:viewcat3 -4.29765    4.15537   -1.034    0.3033
## site5:viewcat3      NA      NA      NA      NA
## site2:viewcat4 -2.76550    5.23768   -0.528    0.5985
## site3:viewcat4 -2.14835    3.84372   -0.559    0.5773
## site4:viewcat4 -6.19787    4.85958   -1.275    0.2048
## site5:viewcat4 -3.85743    6.63742   -0.581    0.5623
## site2:setting2 0.63008    2.76440    0.228    0.8201
## site3:setting2 0.14259    3.16610    0.045    0.9642
## site4:setting2 5.09348    3.25326    1.566    0.1203
## site5:setting2      NA      NA      NA      NA
## site2:viewenc2 0.89088    2.60475    0.342    0.7330
## site3:viewenc2 -1.79090    3.30478   -0.542    0.5890
## site4:viewenc2 -5.97857    3.03298   -1.971    0.0512 .
## site5:viewenc2 -2.07853    7.09228   -0.293    0.7700
## sex2:age     -0.10641    0.12653   -0.841    0.4022
## sex2:viewcat2 1.49879    2.64935    0.566    0.5727
## sex2:viewcat3 0.58754    2.51057    0.234    0.8154
## sex2:viewcat4 -1.20166    2.68241   -0.448    0.6550
## sex2:setting2 -1.53778    1.70350   -0.903    0.3686
## sex2:viewenc2 1.20679    1.93998    0.622    0.5352
## age:viewcat2  -0.27426    0.26179   -1.048    0.2971
## age:viewcat3  -0.15379    0.23654   -0.650    0.5169
## age:viewcat4  -0.46253    0.26054   -1.775    0.0786 .
## age:setting2   0.05401    0.15397    0.351    0.7264
## age:viewenc2  -0.27988    0.18128   -1.544    0.1254
## viewcat2:setting2 5.64914    3.31141    1.706    0.0908 .
## viewcat3:setting2 6.07677    3.20554    1.896    0.0606 .
## viewcat4:setting2 6.21301    3.52866    1.761    0.0810 .
## viewcat2:viewenc2 -7.71647    3.54437   -2.177    0.0316 *
## viewcat3:viewenc2 -6.24879    3.34488   -1.868    0.0644 .
## viewcat4:viewenc2 -7.65623    3.62444   -2.112    0.0369 *
## setting2:viewenc2 1.97122    2.32061    0.849    0.3974
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1

```

```
##
## Residual standard error: 4.226 on 112 degrees of freedom
## Multiple R-squared:  0.4033, Adjusted R-squared:  0.1103
## F-statistic: 1.377 on 55 and 112 DF,  p-value: 0.07819

## [1] 1006.935

## [1] 32.44637

## [1] 21.60675

##
## Call:
## lm(formula = letDiff ~ (site + sex + age + viewcat + setting +
##      viewenc)^2, data = training)
##
## Residuals:
##      Min       1Q   Median       3Q      Max
## -12.7462  -2.3134   0.0386   2.3986  10.2234
##
## Coefficients: (2 not defined because of singularities)
##              Estimate Std. Error t value Pr(>|t|)
## (Intercept)    19.20505    15.54400   1.236  0.2192
## site2          -7.55435    14.57273  -0.518  0.6052
## site3           7.76205     9.70058   0.800  0.4253
## site4        -12.82246    17.51547  -0.732  0.4657
## site5           1.39944    18.48769   0.076  0.9398
## sex2           -7.03111     7.21970  -0.974  0.3322
## age            -0.13633     0.28432  -0.480  0.6325
## viewcat2       -20.28956    15.70085  -1.292  0.1989
## viewcat3        -0.74326     14.19298  -0.052  0.9583
## viewcat4         5.71015    15.44303   0.370  0.7123
## setting2        -0.93795     9.68107  -0.097  0.9230
## viewenc2        -5.41528    10.84054  -0.500  0.6184
## site2:sex2       1.20390     2.36416   0.509  0.6116
## site3:sex2      -0.63445     2.30431  -0.275  0.7836
## site4:sex2      -3.21100     2.79810  -1.148  0.2536
## site5:sex2      -1.80949     3.94661  -0.458  0.6475
## site2:age        0.27245     0.25526   1.067  0.2881
## site3:age       -0.17713     0.18209  -0.973  0.3328
## site4:age        0.32387     0.32505   0.996  0.3212
## site5:age       -0.06901     0.35786  -0.193  0.8474
## site2:viewcat2  -1.69100     5.84855  -0.289  0.7730
## site3:viewcat2   0.28314     4.12842   0.069  0.9454
## site4:viewcat2   3.57460     4.14363   0.863  0.3902
## site5:viewcat2   4.79038     6.67741   0.717  0.4746
## site2:viewcat3  -5.13072     5.47571  -0.937  0.3508
## site3:viewcat3  -1.48691     3.89252  -0.382  0.7032
## site4:viewcat3  -5.03691     4.41217  -1.142  0.2561
## site5:viewcat3           NA           NA       NA       NA
## site2:viewcat4  -3.19663     5.56136  -0.575  0.5666
## site3:viewcat4  -0.93894     4.08126  -0.230  0.8185
## site4:viewcat4  -5.99748     5.15990  -1.162  0.2476
```

```

## site5:viewcat4      -0.21046      7.04760     -0.030      0.9762
## site2:setting2      -1.36444      2.93524     -0.465      0.6429
## site3:setting2      -1.30832      3.36176     -0.389      0.6979
## site4:setting2      -4.68028      3.45430     -1.355      0.1782
## site5:setting2      NA           NA           NA           NA
## site2:viewenc2      -2.65415      2.76572     -0.960      0.3393
## site3:viewenc2      0.03940      3.50901      0.011      0.9911
## site4:viewenc2      -0.05966      3.22042     -0.019      0.9853
## site5:viewenc2      7.97522      7.53058      1.059      0.2919
## sex2:age            0.15410      0.13435      1.147      0.2538
## sex2:viewcat2        2.86176      2.81308      1.017      0.3112
## sex2:viewcat3       -0.20025      2.66573     -0.075      0.9403
## sex2:viewcat4       -0.45238      2.84818     -0.159      0.8741
## sex2:setting2       -1.93840      1.80878     -1.072      0.2862
## sex2:viewenc2        3.18303      2.05987      1.545      0.1251
## age:viewcat2         0.38696      0.27796      1.392      0.1666
## age:viewcat3         0.14608      0.25116      0.582      0.5620
## age:viewcat4         0.01779      0.27664      0.064      0.9488
## age:setting2         0.01359      0.16348      0.083      0.9339
## age:viewenc2         0.02087      0.19248      0.108      0.9139
## viewcat2:setting2    2.59739      3.51606      0.739      0.4616
## viewcat3:setting2    4.02713      3.40364      1.183      0.2392
## viewcat4:setting2   -0.78643      3.74673     -0.210      0.8341
## viewcat2:viewenc2   -3.47489      3.76341     -0.923      0.3578
## viewcat3:viewenc2   -1.80040      3.55159     -0.507      0.6132
## viewcat4:viewenc2    1.81492      3.84842      0.472      0.6381
## setting2:viewenc2    4.70866      2.46403      1.911      0.0586 .
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 4.488 on 112 degrees of freedom
## Multiple R-squared:  0.5727, Adjusted R-squared:  0.3628
## F-statistic: 2.729 on 55 and 112 DF,  p-value: 3.56e-06

## [1] 1027.083

## [1] 24.44647

## [1] 14.19572

##
## Call:
## lm(formula = formDiff ~ (site + sex + age + viewcat + setting +
##   viewenc)^2, data = training)
##
## Residuals:
##      Min       1Q   Median       3Q      Max
## -8.9228 -1.8652 -0.0169  1.8737 12.7649
##
## Coefficients: (2 not defined because of singularities)
##              Estimate Std. Error t value Pr(>|t|)
## (Intercept)   29.944763  14.480042   2.068   0.0409 *
## site2         12.327359  13.575252   0.908   0.3658

```

## site3	-1.058753	9.036594	-0.117	0.9069
## site4	4.392580	16.316566	0.269	0.7883
## site5	4.356217	17.222238	0.253	0.8008
## sex2	3.675853	6.725528	0.547	0.5858
## age	-0.296259	0.264860	-1.119	0.2657
## viewcat2	-24.508158	14.626151	-1.676	0.0966 .
## viewcat3	-15.832596	13.221492	-1.197	0.2336
## viewcat4	-2.141958	14.385978	-0.149	0.8819
## setting2	7.516078	9.018414	0.833	0.4064
## viewenc2	-15.197856	10.098523	-1.505	0.1351
## site2:sex2	-3.772624	2.202334	-1.713	0.0895 .
## site3:sex2	-4.100876	2.146588	-1.910	0.0586 .
## site4:sex2	-5.714483	2.606577	-2.192	0.0304 *
## site5:sex2	-4.513182	3.676472	-1.228	0.2222
## site2:age	-0.271127	0.237788	-1.140	0.2566
## site3:age	0.001186	0.169630	0.007	0.9944
## site4:age	-0.031048	0.302804	-0.103	0.9185
## site5:age	-0.082011	0.333365	-0.246	0.8061
## site2:viewcat2	6.777720	5.448230	1.244	0.2161
## site3:viewcat2	6.728359	3.845840	1.750	0.0829 .
## site4:viewcat2	5.866619	3.860003	1.520	0.1314
## site5:viewcat2	7.030391	6.220350	1.130	0.2608
## site2:viewcat3	2.122722	5.100911	0.416	0.6781
## site3:viewcat3	4.363483	3.626088	1.203	0.2314
## site4:viewcat3	0.418813	4.110165	0.102	0.9190
## site5:viewcat3	NA	NA	NA	NA
## site2:viewcat4	1.747657	5.180694	0.337	0.7365
## site3:viewcat4	5.788361	3.801908	1.522	0.1307
## site4:viewcat4	-0.137820	4.806713	-0.029	0.9772
## site5:viewcat4	1.851415	6.565206	0.282	0.7785
## site2:setting2	1.586718	2.734325	0.580	0.5629
## site3:setting2	-6.267179	3.131653	-2.001	0.0478 *
## site4:setting2	1.393469	3.217863	0.433	0.6658
## site5:setting2	NA	NA	NA	NA
## site2:viewenc2	-0.253451	2.576413	-0.098	0.9218
## site3:viewenc2	4.996265	3.268825	1.528	0.1292
## site4:viewenc2	-4.076868	2.999986	-1.359	0.1769
## site5:viewenc2	0.542663	7.015121	0.077	0.9385
## sex2:age	0.040381	0.125154	0.323	0.7476
## sex2:viewcat2	-2.039436	2.620528	-0.778	0.4381
## sex2:viewcat3	0.317803	2.483262	0.128	0.8984
## sex2:viewcat4	-0.544298	2.653230	-0.205	0.8378
## sex2:setting2	-2.642309	1.684970	-1.568	0.1197
## sex2:viewenc2	-2.157924	1.918879	-1.125	0.2632
## age:viewcat2	0.364615	0.258937	1.408	0.1619
## age:viewcat3	0.253258	0.233965	1.082	0.2814
## age:viewcat4	0.017013	0.257708	0.066	0.9475
## age:setting2	-0.094395	0.152294	-0.620	0.5366
## age:viewenc2	0.288927	0.179305	1.611	0.1099
## viewcat2:setting2	0.045540	3.275387	0.014	0.9889
## viewcat3:setting2	-0.916800	3.170671	-0.289	0.7730
## viewcat4:setting2	2.713885	3.490273	0.778	0.4385
## viewcat2:viewenc2	7.112277	3.505815	2.029	0.0449 *
## viewcat3:viewenc2	2.220835	3.308488	0.671	0.5034

```

## viewcat4:viewenc2    0.718803    3.585006    0.201    0.8415
## setting2:viewenc2   -1.590335    2.295369   -0.693    0.4898
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 4.18 on 112 degrees of freedom
## Multiple R-squared:  0.3905, Adjusted R-squared:  0.09115
## F-statistic: 1.305 on 55 and 112 DF,  p-value: 0.1189

## [1] 1003.259

## [1] 23.18844

## [1] 12.82502

##
## Call:
## lm(formula = numbDiff ~ (site + sex + age + viewcat + setting +
##      viewenc)^2, data = training)
##
## Residuals:
##      Min       1Q   Median       3Q      Max
## -14.9731  -2.2530  -0.0413   2.4864   9.4788
##
## Coefficients: (2 not defined because of singularities)
##              Estimate Std. Error t value Pr(>|t|)
## (Intercept)    16.70541    15.13888   1.103  0.2722
## site2           15.96399    14.19292   1.125  0.2631
## site3           6.64629     9.44776   0.703  0.4832
## site4          -4.69062    17.05897  -0.275  0.7838
## site5           1.27560    18.00585   0.071  0.9436
## sex2            9.80788     7.03154   1.395  0.1658
## age            -0.08799     0.27691  -0.318  0.7513
## viewcat2       -12.34222    15.29164  -0.807  0.4213
## viewcat3       -11.17277    13.82307  -0.808  0.4206
## viewcat4         3.28623    15.04054   0.218  0.8274
## setting2        17.35032     9.42875   1.840  0.0684
## viewenc2        -7.37000    10.55800  -0.698  0.4866
## site2:sex2      -3.34924     2.30254  -1.455  0.1486
## site3:sex2      -2.90207     2.24426  -1.293  0.1986
## site4:sex2      -3.42395     2.72518  -1.256  0.2116
## site5:sex2      -0.25383     3.84375  -0.066  0.9475
## site2:age       -0.06976     0.24861  -0.281  0.7795
## site3:age       -0.05208     0.17735  -0.294  0.7696
## site4:age        0.27163     0.31658   0.858  0.3927
## site5:age        0.05536     0.34853   0.159  0.8741
## site2:viewcat2  -6.50669     5.69612  -1.142  0.2558
## site3:viewcat2  -1.86918     4.02083  -0.465  0.6429
## site4:viewcat2  -4.52539     4.03563  -1.121  0.2645
## site5:viewcat2  -0.06176     6.50337  -0.009  0.9924
## site2:viewcat3  -6.54853     5.33300  -1.228  0.2220
## site3:viewcat3   0.37710     3.79107   0.099  0.9209
## site4:viewcat3  -2.80346     4.29718  -0.652  0.5155

```

```

## site5:viewcat3      NA      NA      NA      NA
## site2:viewcat4    -10.05730    5.41641   -1.857   0.0660 .
## site3:viewcat4      0.44685    3.97489    0.112   0.9107
## site4:viewcat4     -6.50503    5.02542   -1.294   0.1982
## site5:viewcat4     -5.38827    6.86392   -0.785   0.4341
## site2:setting2     -2.14597    2.85874   -0.751   0.4544
## site3:setting2     -4.76023    3.27414   -1.454   0.1488
## site4:setting2     -7.31658    3.36428   -2.175   0.0317 *
## site5:setting2      NA      NA      NA      NA
## site2:viewenc2     -2.72744    2.69364   -1.013   0.3135
## site3:viewenc2     -1.35549    3.41756   -0.397   0.6924
## site4:viewenc2     -1.50418    3.13649   -0.480   0.6325
## site5:viewenc2      6.83681    7.33431    0.932   0.3533
## sex2:age           -0.16226    0.13085   -1.240   0.2176
## sex2:viewcat2       2.21351    2.73976    0.808   0.4208
## sex2:viewcat3       2.04053    2.59625    0.786   0.4336
## sex2:viewcat4      -0.65653    2.77395   -0.237   0.8133
## sex2:setting2      -0.04353    1.76164   -0.025   0.9803
## sex2:viewenc2       1.03717    2.00619    0.517   0.6062
## age:viewcat2        0.29579    0.27072    1.093   0.2769
## age:viewcat3        0.28309    0.24461    1.157   0.2496
## age:viewcat4        0.08420    0.26943    0.312   0.7552
## age:setting2       -0.22758    0.15922   -1.429   0.1557
## age:viewenc2        0.12555    0.18746    0.670   0.5044
## viewcat2:setting2  -2.23219    3.42442   -0.652   0.5158
## viewcat3:setting2  -0.89840    3.31494   -0.271   0.7869
## viewcat4:setting2  -1.33874    3.64908   -0.367   0.7144
## viewcat2:viewenc2   3.29199    3.66533    0.898   0.3710
## viewcat3:viewenc2   1.09871    3.45902    0.318   0.7514
## viewcat4:viewenc2   2.49482    3.74812    0.666   0.5070
## setting2:viewenc2   0.59013    2.39981    0.246   0.8062
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 4.371 on 112 degrees of freedom
## Multiple R-squared:  0.3558, Adjusted R-squared:  0.03945
## F-statistic: 1.125 on 55 and 112 DF,  p-value: 0.2971

## [1] 1018.209

## [1] 28.23554

## [1] 14.62731

##
## Call:
## lm(formula = relatDiff ~ (site + sex + age + viewcat + setting +
##   viewenc)^2, data = training)
##
## Residuals:
##      Min       1Q   Median       3Q      Max
## -10.1381  -2.1057  -0.0037   1.9658  11.4625
##

```



```
## Coefficients: (2 not defined because of singularities)
##           Estimate Std. Error t value Pr(>|t|)
## (Intercept)    17.06032    14.42797   1.182  0.2395
## site2          -4.32400    13.52644  -0.320  0.7498
## site3           0.09709     9.00410   0.011  0.9914
## site4           8.82232    16.25789   0.543  0.5885
## site5          10.23066    17.16031   0.596  0.5523
## sex2           11.05162     6.70134   1.649  0.1019
## age            -0.19817     0.26391  -0.751  0.4543
## viewcat2       -12.06564    14.57356  -0.828  0.4095
## viewcat3        -1.76765    13.17395  -0.134  0.8935
## viewcat4        12.95777    14.33425   0.904  0.3679
## setting2         5.49314     8.98598   0.611  0.5422
## viewenc2         1.41758    10.06221   0.141  0.8882
## site2:sex2      -2.89712     2.19441  -1.320  0.1895
## site3:sex2      -1.50609     2.13887  -0.704  0.4828
## site4:sex2      -5.48305     2.59720  -2.111  0.0370 *
## site5:sex2      -2.72621     3.66325  -0.744  0.4583
## site2:age        0.14657     0.23693   0.619  0.5374
## site3:age        0.09339     0.16902   0.553  0.5817
## site4:age        0.11553     0.30171   0.383  0.7025
## site5:age       -0.12613     0.33217  -0.380  0.7049
## site2:viewcat2   1.39325     5.42864   0.257  0.7979
## site3:viewcat2   0.58876     3.83201   0.154  0.8782
## site4:viewcat2  -3.40928     3.84612  -0.886  0.3773
## site5:viewcat2  -0.56097     6.19798  -0.091  0.9280
## site2:viewcat3  -0.72033     5.08257  -0.142  0.8876
## site3:viewcat3  -0.90613     3.61305  -0.251  0.8024
## site4:viewcat3  -7.73848     4.09539  -1.890  0.0614 .
## site5:viewcat3      NA         NA         NA         NA
## site2:viewcat4  -3.95053     5.16206  -0.765  0.4457
## site3:viewcat4  -1.08877     3.78824  -0.287  0.7743
## site4:viewcat4  -3.82113     4.78943  -0.798  0.4267
## site5:viewcat4  -1.25414     6.54160  -0.192  0.8483
## site2:setting2  -0.87824     2.72449  -0.322  0.7478
## site3:setting2  -3.25960     3.12039  -1.045  0.2985
## site4:setting2  -6.71576     3.20629  -2.095  0.0385 *
## site5:setting2      NA         NA         NA         NA
## site2:viewenc2   0.09165     2.56715   0.036  0.9716
## site3:viewenc2   0.08926     3.25707   0.027  0.9782
## site4:viewenc2  -5.67745     2.98920  -1.899  0.0601 .
## site5:viewenc2  -1.58031     6.98990  -0.226  0.8215
## sex2:age        -0.10161     0.12470  -0.815  0.4169
## sex2:viewcat2   -0.32485     2.61110  -0.124  0.9012
## sex2:viewcat3   -0.81092     2.47433  -0.328  0.7437
## sex2:viewcat4   -2.75732     2.64369  -1.043  0.2992
## sex2:setting2   -3.19781     1.67891  -1.905  0.0594 .
## sex2:viewenc2   -0.94590     1.91198  -0.495  0.6218
## age:viewcat2     0.29068     0.25801   1.127  0.2623
## age:viewcat3     0.09494     0.23312   0.407  0.6846
## age:viewcat4    -0.11889     0.25678  -0.463  0.6443
## age:setting2    -0.01405     0.15175  -0.093  0.9264
## age:viewenc2     0.06598     0.17866   0.369  0.7126
## viewcat2:setting2 -2.52471     3.26361  -0.774  0.4408
```

```

## viewcat3:setting2 -0.09666    3.15927   -0.031    0.9756
## viewcat4:setting2  2.70973    3.47772    0.779    0.4375
## viewcat2:viewenc2 -2.40402    3.49321   -0.688    0.4928
## viewcat3:viewenc2 -1.85347    3.29659   -0.562    0.5751
## viewcat4:viewenc2 -2.73805    3.57212   -0.767    0.4450
## setting2:viewenc2 -3.01217    2.28711   -1.317    0.1905
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 4.165 on 112 degrees of freedom
## Multiple R-squared:  0.4263, Adjusted R-squared:  0.1446
## F-statistic: 1.513 on 55 and 112 DF,  p-value: 0.03312

## [1] 1002.049

## [1] 23.63526

## [1] 19.86283

##
## Call:
## lm(formula = clasfDiff ~ (site + sex + age + viewcat + setting +
##      viewenc)^2, data = training)
##
## Residuals:
##      Min       1Q   Median       3Q      Max
## -11.6108  -3.1873   0.0668   3.0854  10.7635
##
## Coefficients: (2 not defined because of singularities)
##              Estimate Std. Error t value Pr(>|t|)
## (Intercept)    31.86932   20.13470   1.583  0.1163
## site2           5.71113   18.87658   0.303  0.7628
## site3          -11.78957   12.56551  -0.938  0.3501
## site4          -35.64786   22.68842  -1.571  0.1190
## site5          -56.84008   23.94777  -2.374  0.0193 *
## sex2            16.72781    9.35194   1.789  0.0764 .
## age            -0.37531    0.36829  -1.019  0.3104
## viewcat2       -33.62976   20.33787  -1.654  0.1010
## viewcat3       -33.98623   18.38467  -1.849  0.0672 .
## viewcat4       -12.80847   20.00391  -0.640  0.5233
## setting2        25.39476   12.54023   2.025  0.0452 *
## viewenc2        -9.74311   14.04214  -0.694  0.4892
## site2:sex2      -0.52039    3.06238  -0.170  0.8654
## site3:sex2       2.53032    2.98486   0.848  0.3984
## site4:sex2      -3.37095    3.62448  -0.930  0.3543
## site5:sex2      -4.87172    5.11219  -0.953  0.3427
## site2:age        0.08205    0.33065   0.248  0.8045
## site3:age        0.16320    0.23587   0.692  0.4904
## site4:age        0.80312    0.42105   1.907  0.0590 .
## site5:age        1.15008    0.46355   2.481  0.0146 *
## site2:viewcat2  -2.93114    7.57584  -0.387  0.6996
## site3:viewcat2   5.06294    5.34770   0.947  0.3458
## site4:viewcat2   3.68884    5.36739   0.687  0.4933

```

```

## site5:viewcat2      5.58665      8.64949      0.646      0.5197
## site2:viewcat3     -8.51958      7.09289     -1.201      0.2322
## site3:viewcat3      0.53577      5.04213      0.106      0.9156
## site4:viewcat3      1.94832      5.71524      0.341      0.7338
## site5:viewcat3           NA           NA           NA           NA
## site2:viewcat4    -11.97418      7.20383     -1.662      0.0993 .
## site3:viewcat4      6.67420      5.28661      1.262      0.2094
## site4:viewcat4     -7.87519      6.68380     -1.178      0.2412
## site5:viewcat4     -2.47008      9.12901     -0.271      0.7872
## site2:setting2      3.68492      3.80212      0.969      0.3345
## site3:setting2     -6.53049      4.35461     -1.500      0.1365
## site4:setting2     -3.60393      4.47448     -0.805      0.4223
## site5:setting2           NA           NA           NA           NA
## site2:viewenc2     -3.02265      3.58254     -0.844      0.4006
## site3:viewenc2      3.51672      4.54535      0.774      0.4407
## site4:viewenc2      1.12474      4.17152      0.270      0.7879
## site5:viewenc2     12.00787      9.75463      1.231      0.2209
## sex2:age           -0.28474      0.17403     -1.636      0.1046
## sex2:viewcat2       1.58139      3.64388      0.434      0.6651
## sex2:viewcat3       1.22311      3.45301      0.354      0.7238
## sex2:viewcat4     -3.07878      3.68935     -0.835      0.4058
## sex2:setting2     -3.66101      2.34297     -1.563      0.1210
## sex2:viewenc2       1.89995      2.66823      0.712      0.4779
## age:viewcat2        0.59861      0.36006      1.663      0.0992 .
## age:viewcat3        0.67510      0.32533      2.075      0.0403 *
## age:viewcat4        0.32333      0.35835      0.902      0.3688
## age:setting2       -0.32330      0.21177     -1.527      0.1297
## age:viewenc2       -0.03592      0.24933     -0.144      0.8857
## viewcat2:setting2  -9.02471      4.55447     -1.982      0.0500 *
## viewcat3:setting2  -7.57750      4.40886     -1.719      0.0884 .
## viewcat4:setting2  -1.82366      4.85327     -0.376      0.7078
## viewcat2:viewenc2  10.57132      4.87489      2.169      0.0322 *
## viewcat3:viewenc2  11.25111      4.60050      2.446      0.0160 *
## viewcat4:viewenc2   6.93655      4.98500      1.391      0.1668
## setting2:viewenc2   1.22748      3.19174      0.385      0.7013
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 5.813 on 112 degrees of freedom
## Multiple R-squared:  0.4256, Adjusted R-squared:  0.1436
## F-statistic: 1.509 on 55 and 112 DF,  p-value: 0.03404

## [1] 1114.029

## [1] 65.41

## [1] 44.26185

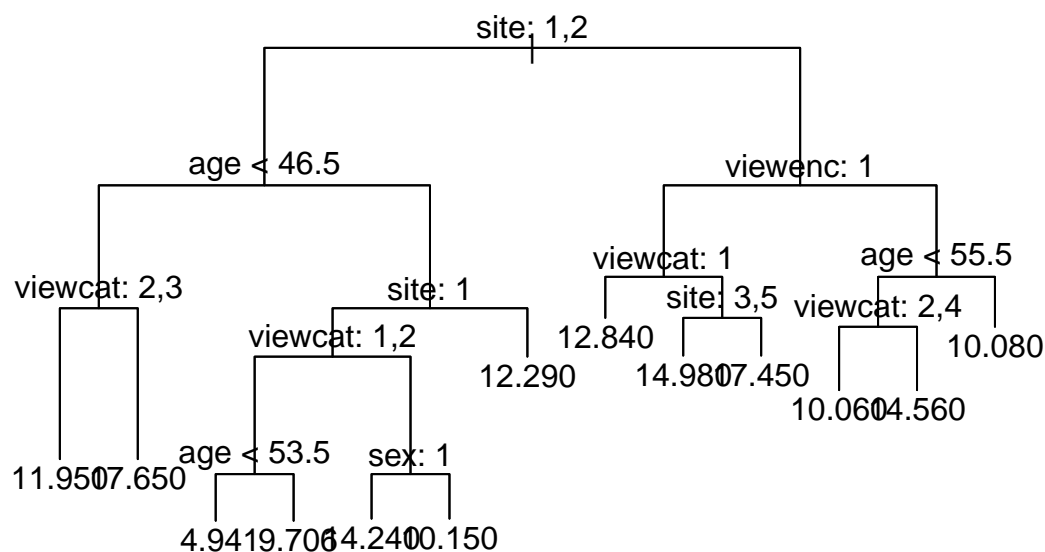
```

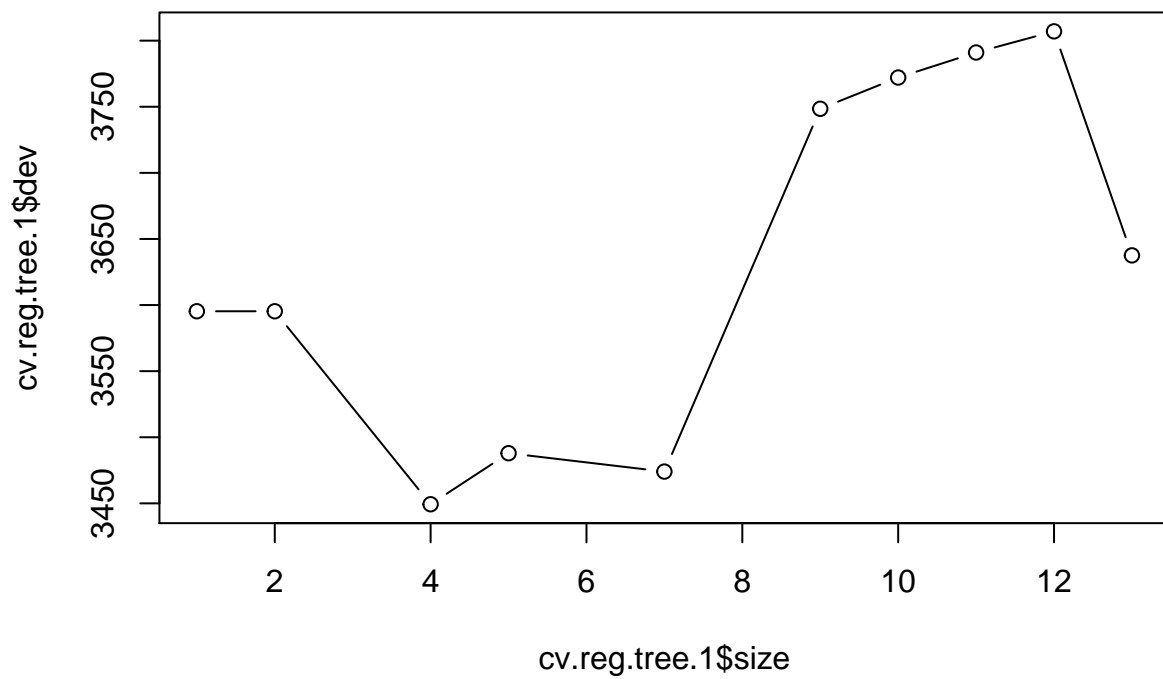
Regression Tree Models

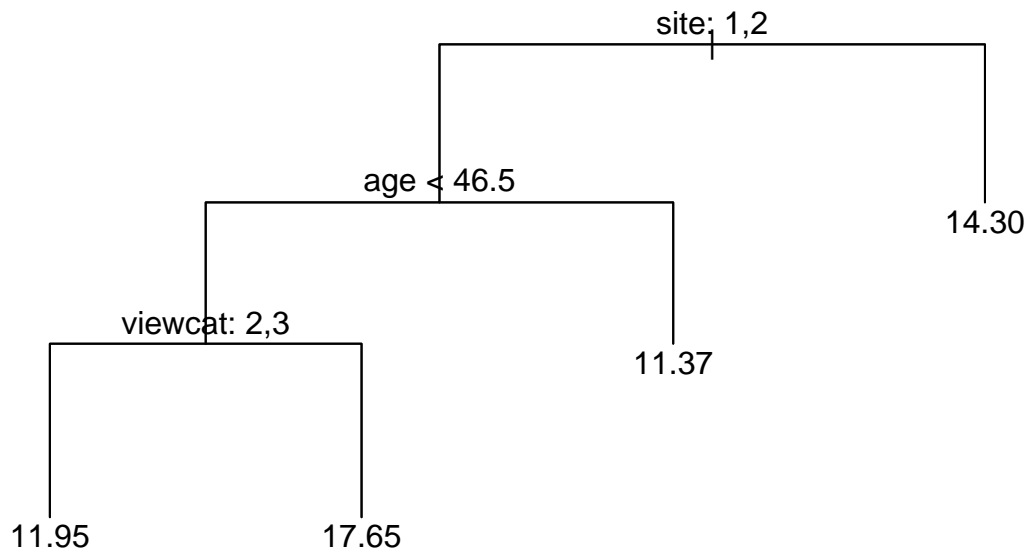
In the context of a regression tree, the deviance is simply the sum of the squared errors.

Model 1

```
##
## Regression tree:
## tree(formula = bodyDiff ~ site + sex + age + viewcat + setting +
##       viewenc, data = sesame.q1, subset = train)
## Variables actually used in tree construction:
## [1] "site"      "age"      "viewcat"  "sex"      "viewenc"
## Number of terminal nodes: 13
## Residual mean deviance: 14.16 = 2194 / 155
## Distribution of residuals:
##      Min.   1st Qu.   Median     Mean   3rd Qu.    Max.
## -11.08000 -2.45100 -0.06303  0.00000  2.16900 12.55000
```





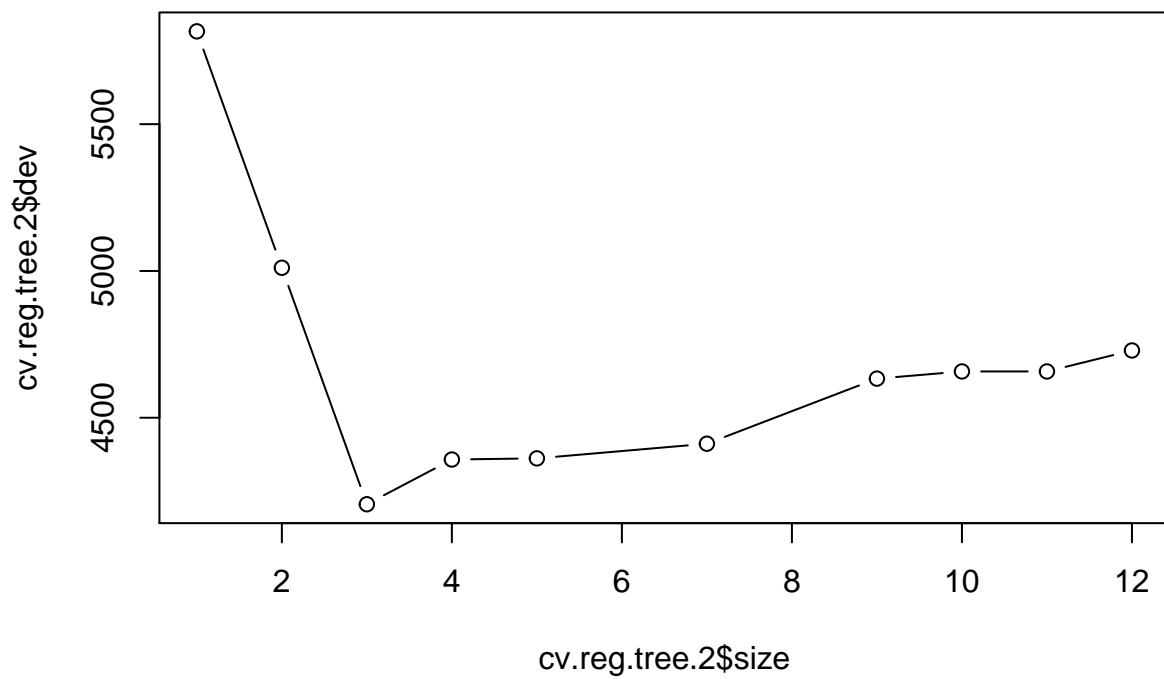


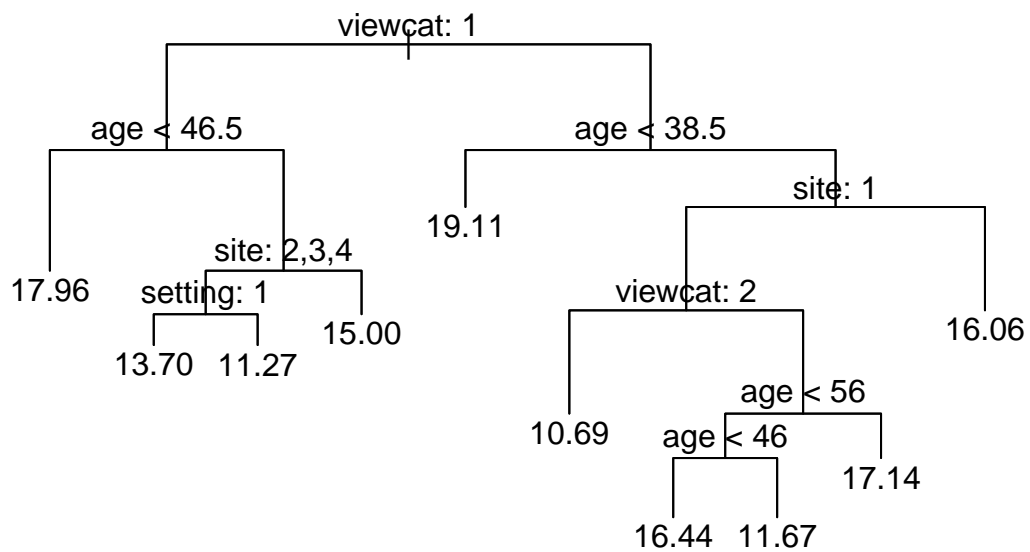
```
## [1] 20.60159
```

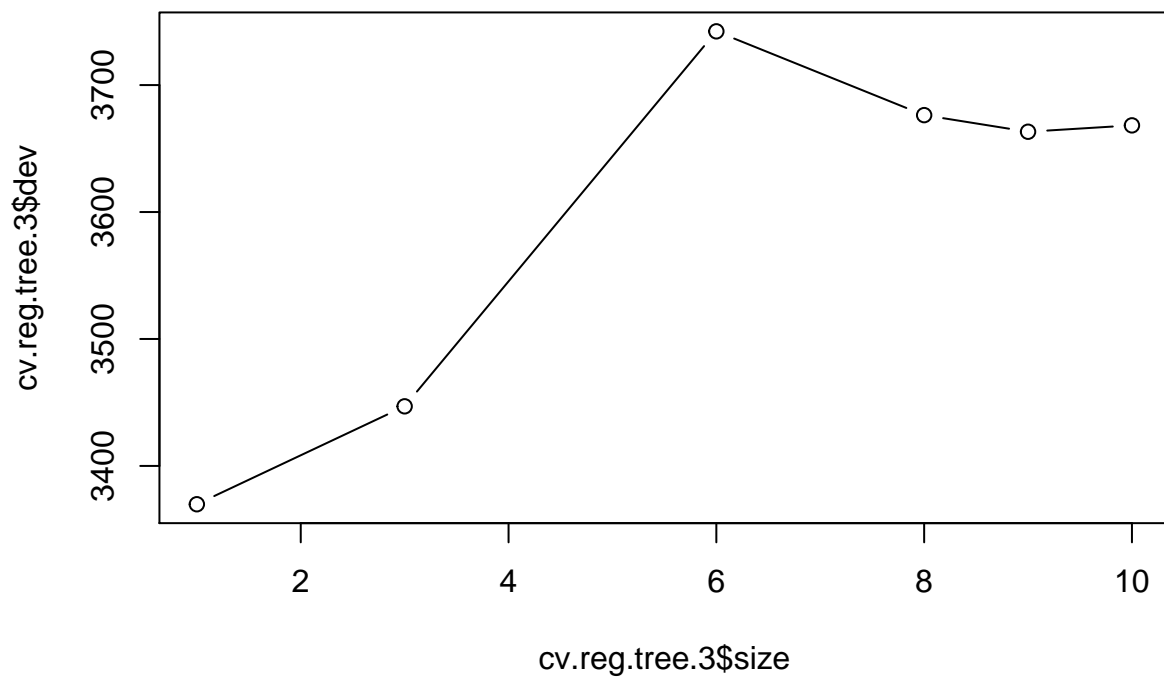
Model 2

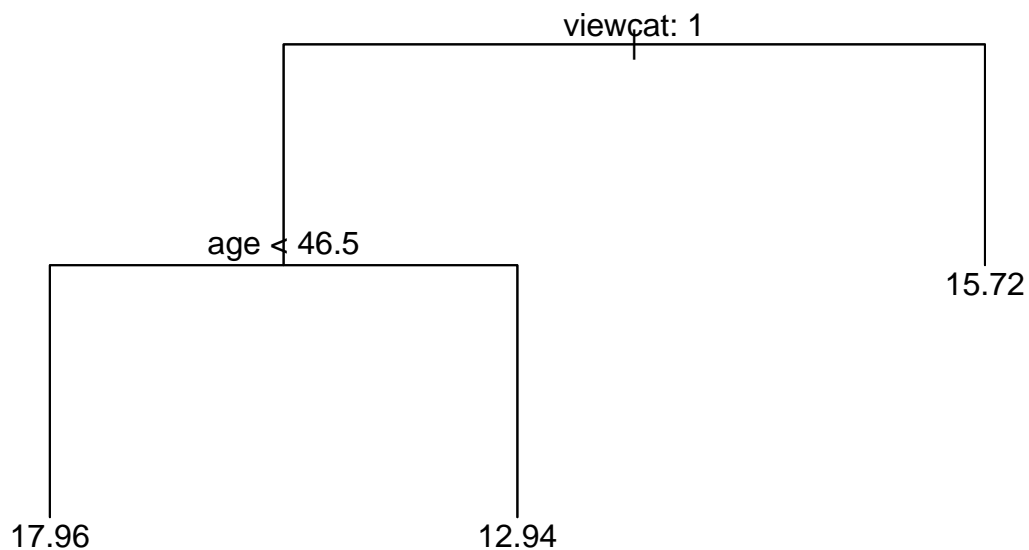
```
##
## Regression tree:
## tree(formula = letDiff ~ site + sex + age + viewcat + setting +
##       viewenc, data = sesame.q1, subset = train)
## Variables actually used in tree construction:
## [1] "site"    "viewcat" "age"     "viewenc" "setting"
## Number of terminal nodes: 12
## Residual mean deviance: 18.63 = 2906 / 156
## Distribution of residuals:
##      Min. 1st Qu.  Median    Mean 3rd Qu.    Max.
## -17.560 -2.430   0.000   0.000  2.765   9.587
```







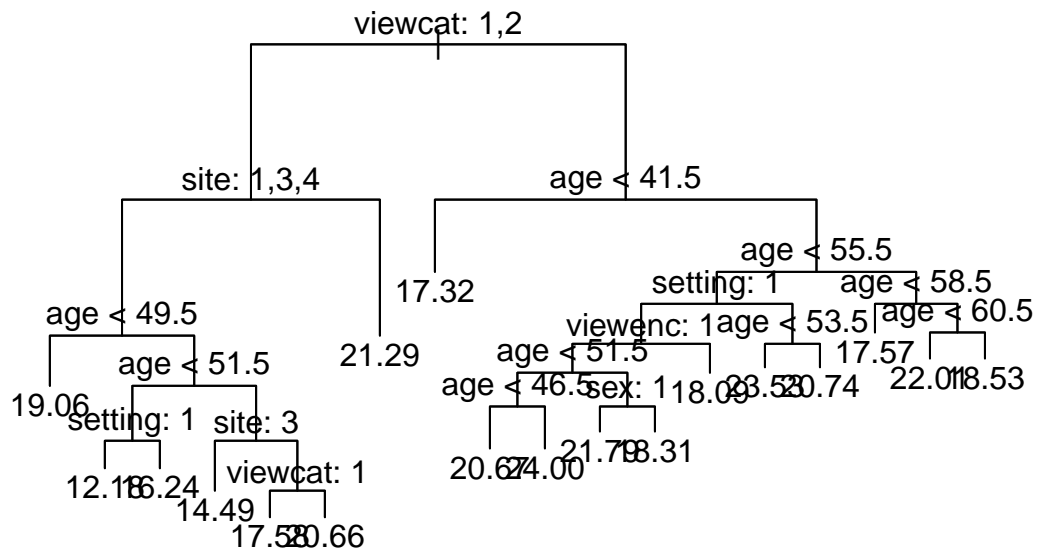


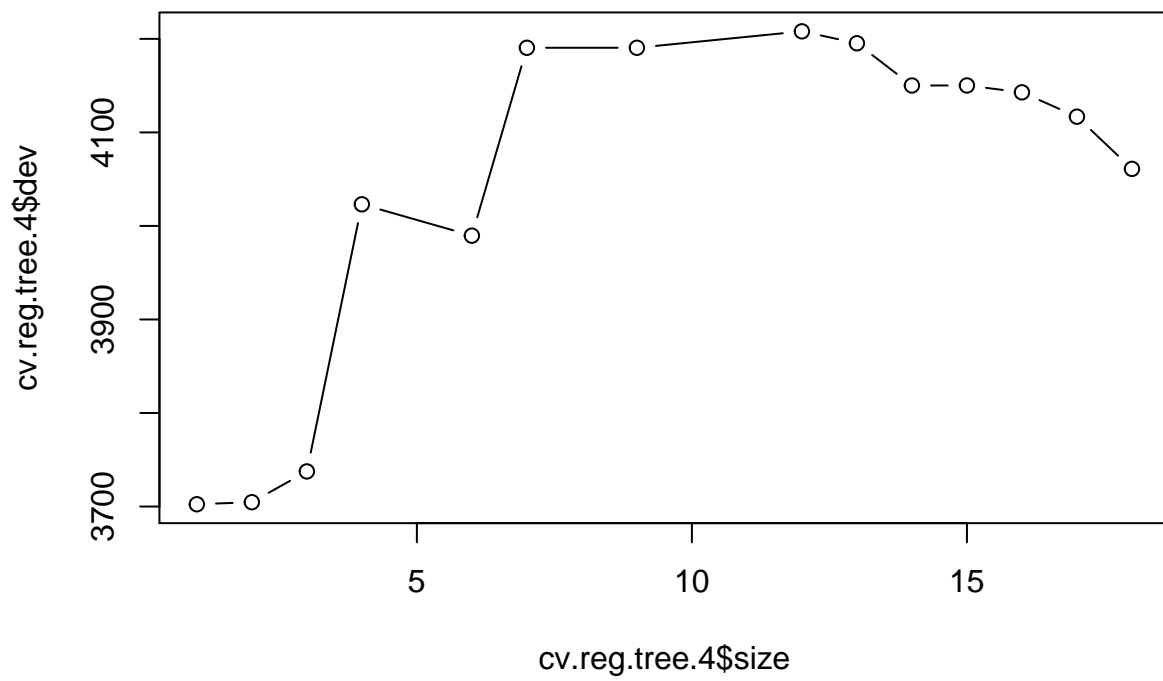


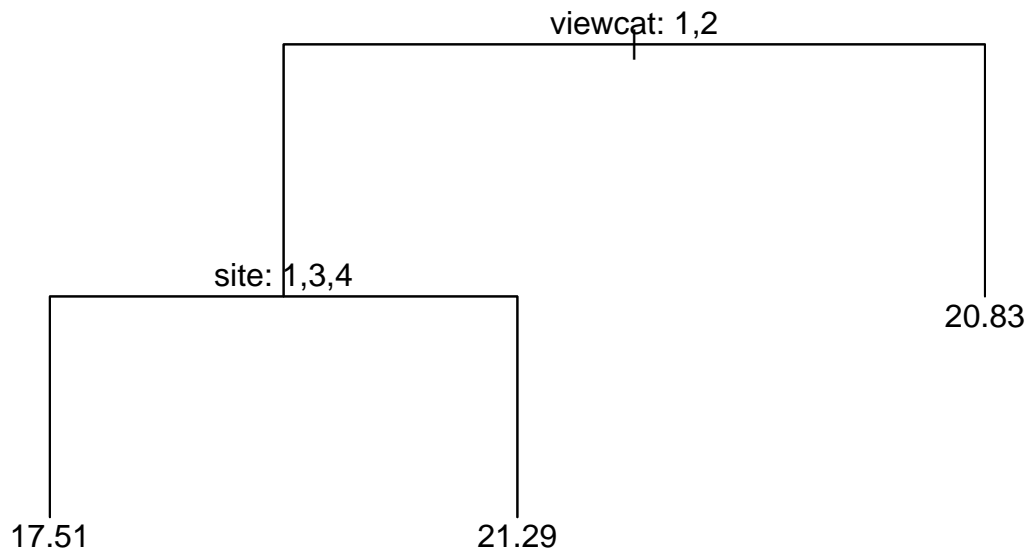
```
## [1] 14.92273
```

Model 4

```
##
## Regression tree:
## tree(formula = numbDiff ~ site + sex + age + viewcat + setting +
##       viewenc, data = sesame.q1, subset = train)
## Number of terminal nodes: 18
## Residual mean deviance: 13.64 = 2046 / 150
## Distribution of residuals:
##      Min. 1st Qu.  Median    Mean 3rd Qu.   Max.
## -18.0900 -2.1210  0.2647   0.0000  2.1180  11.4700
```



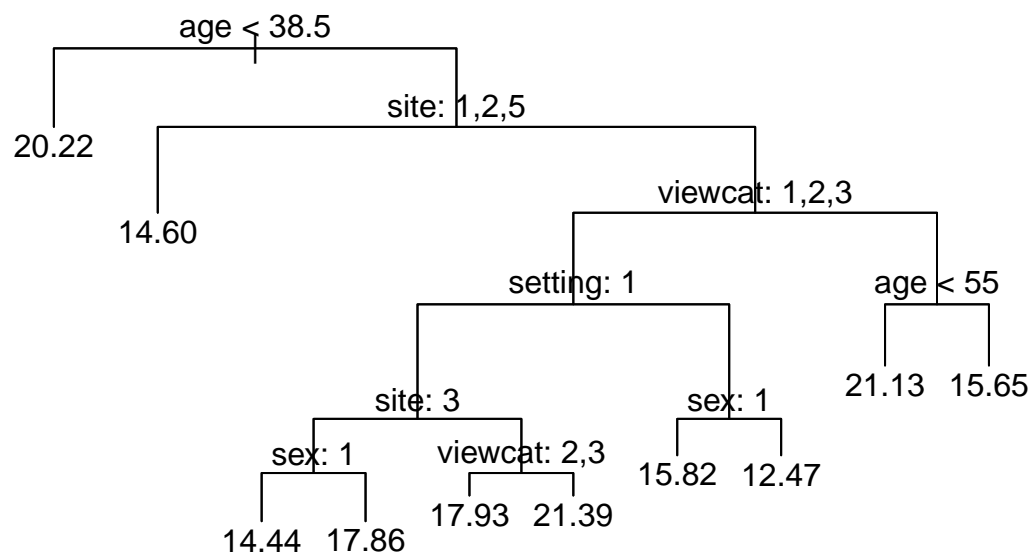


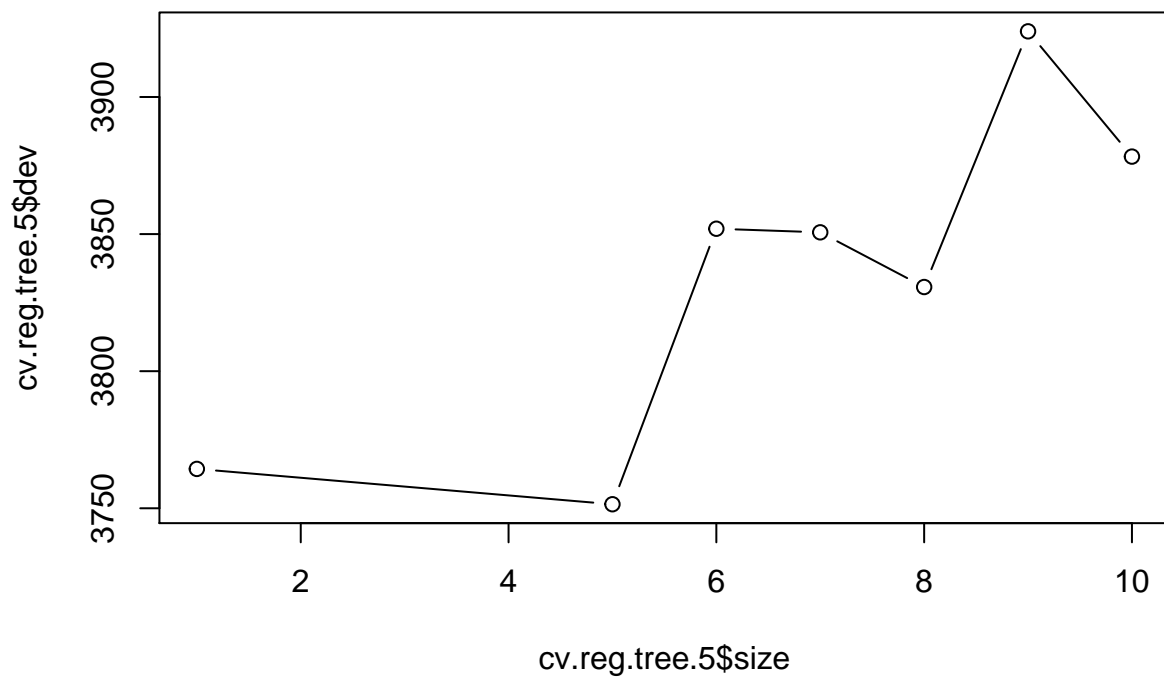


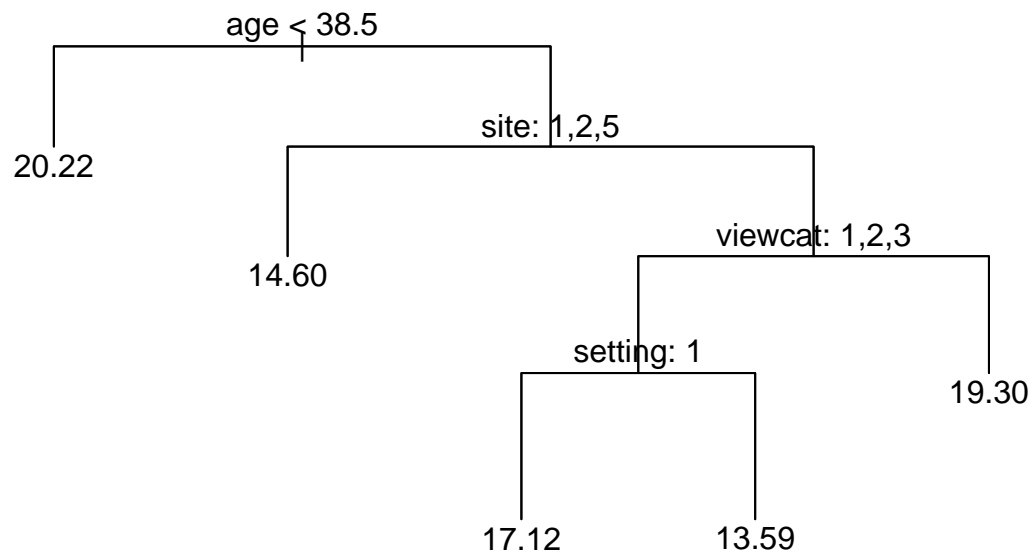
```
## [1] 15.90771
```

Model 5

```
##
## Regression tree:
## tree(formula = relatDiff ~ site + sex + age + viewcat + setting +
##       viewenc, data = sesame.q1, subset = train)
## Variables actually used in tree construction:
## [1] "age"      "site"     "viewcat"  "setting"  "sex"
## Number of terminal nodes: 10
## Residual mean deviance: 15.3 = 2418 / 158
## Distribution of residuals:
##      Min. 1st Qu.  Median    Mean 3rd Qu.    Max.
## -10.6900 -1.5650  -0.2514   0.0000  1.8950  11.4900
```



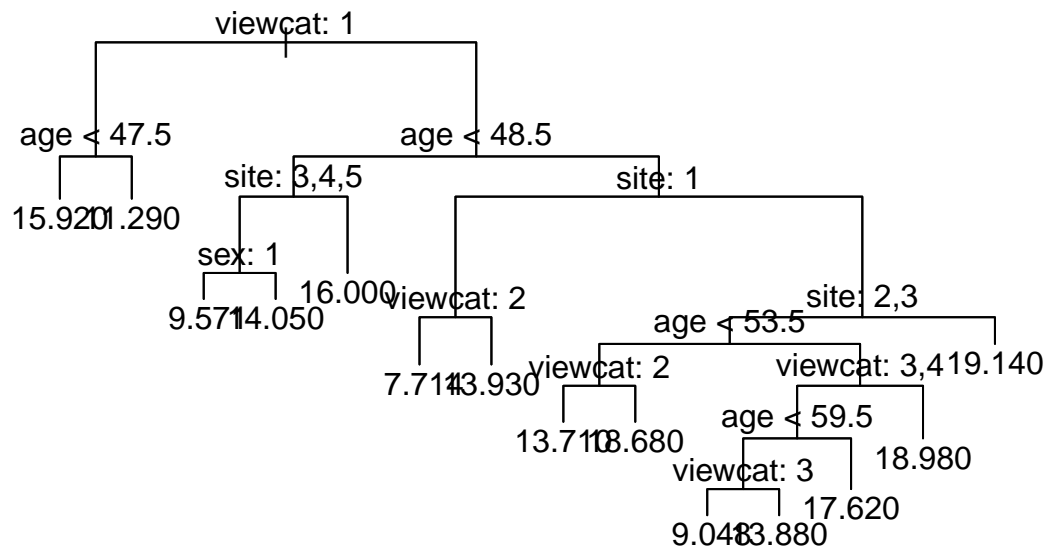


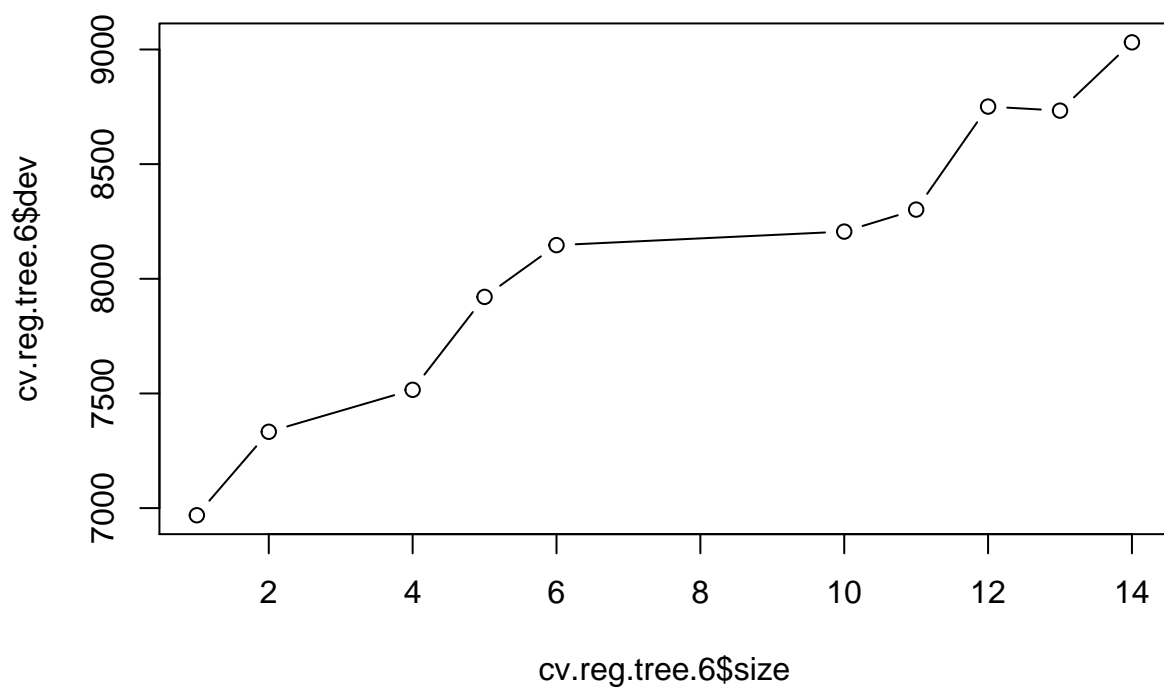


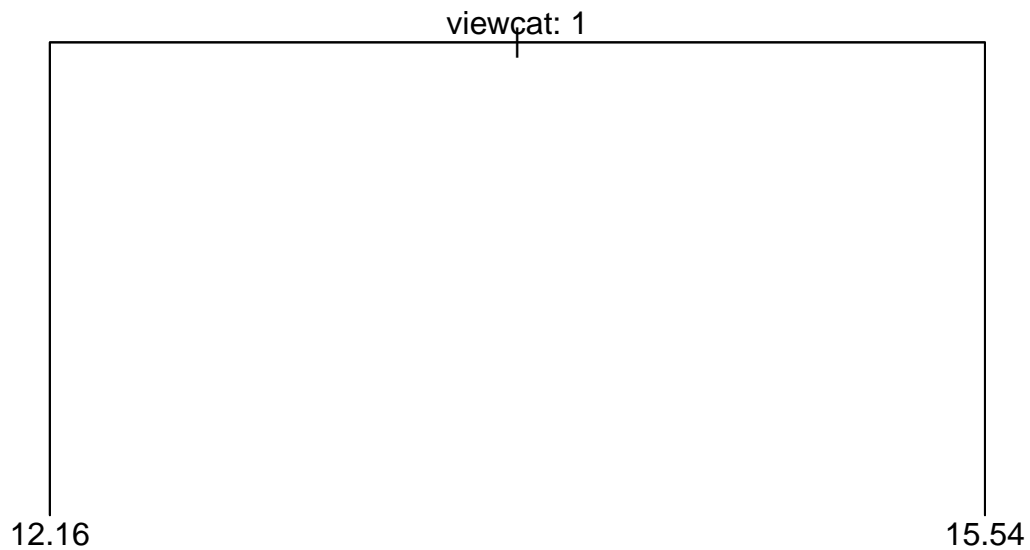
```
## [1] 19.88506
```

Model 6

```
##
## Regression tree:
## tree(formula = clasfDiff ~ site + sex + age + viewcat + setting +
##       viewenc, data = sesame.q1, subset = train)
## Variables actually used in tree construction:
## [1] "viewcat" "age"      "site"      "sex"
## Number of terminal nodes: 14
## Residual mean deviance: 29.66 = 4568 / 154
## Distribution of residuals:
##      Min.   1st Qu.   Median     Mean   3rd Qu.    Max.
## -16.00000  -3.17300   0.01852   0.00000   3.71400  13.10000
```







```
## [1] 45.52784
```

Q.2 Classification Question: Can we use the pre-test scores and other demographic variables to predict which region the children came from?

SVM

```
##   site  n
## 1    1 40
## 2    2 42
## 3    3 48
## 4    4 25
## 5    5 13
```

```
## Confusion Matrix and Statistics
```

```
##
##      pred
## true  1  2  3  4  5
##    1  2  5 13  0  0
##    2  0  8  5  0  0
##    3  1  1 14  0  0
##    4  0  4 14  0  0
##    5  0  1  4  0  0
##
```

```

## Overall Statistics
##
##           Accuracy : 0.3333
##           95% CI : (0.2266, 0.4543)
##       No Information Rate : 0.6944
##       P-Value [Acc > NIR] : 1
##
##           Kappa : 0.1523
##
##  McNemar's Test P-Value : NA
##
## Statistics by Class:
##
##           Class: 1 Class: 2 Class: 3 Class: 4 Class: 5
## Sensitivity      0.66667  0.4211  0.2800      NA      NA
## Specificity      0.73913  0.9057  0.9091    0.75  0.93056
## Pos Pred Value   0.10000  0.6154  0.8750      NA      NA
## Neg Pred Value   0.98077  0.8136  0.3571      NA      NA
## Prevalence       0.04167  0.2639  0.6944    0.00  0.00000
## Detection Rate   0.02778  0.1111  0.1944    0.00  0.00000
## Detection Prevalence 0.27778  0.1806  0.2222    0.25  0.06944
## Balanced Accuracy 0.70290  0.6634  0.5945      NA      NA

## Confusion Matrix and Statistics
##
##      pred
## true  1  2  3  4  5
##   1   7  3 10  0  0
##   2   3  6  4  0  0
##   3   0  2 14  0  0
##   4   2  4 12  0  0
##   5   0  1  4  0  0
##
## Overall Statistics
##
##           Accuracy : 0.375
##           95% CI : (0.2636, 0.497)
##       No Information Rate : 0.6111
##       P-Value [Acc > NIR] : 1
##
##           Kappa : 0.1964
##
##  McNemar's Test P-Value : NA
##
## Statistics by Class:
##
##           Class: 1 Class: 2 Class: 3 Class: 4 Class: 5
## Sensitivity      0.58333  0.37500  0.3182      NA      NA
## Specificity      0.78333  0.87500  0.9286    0.75  0.93056
## Pos Pred Value   0.35000  0.46154  0.8750      NA      NA
## Neg Pred Value   0.90385  0.83051  0.4643      NA      NA
## Prevalence       0.16667  0.22222  0.6111    0.00  0.00000
## Detection Rate   0.09722  0.08333  0.1944    0.00  0.00000
## Detection Prevalence 0.27778  0.18056  0.2222    0.25  0.06944

```

```
## Balanced Accuracy      0.68333  0.62500  0.6234      NA      NA
```

``` ## Confusion Matrix and Statistics ```

```
##
```

```
##      pred
```

```
## true  1  2  3  4  5
```

```
##      1  1  7 12  0  0
```

```
##      2  1  8  4  0  0
```

```
##      3  3  1 12  0  0
```

```
##      4  3  4 11  0  0
```

```
##      5  0  1  4  0  0
```

```
##
```

``` ## Overall Statistics ```

```
##
```

```
##              Accuracy : 0.2917
```

```
##              95% CI : (0.1905, 0.4107)
```

```
##      No Information Rate : 0.5972
```

```
##      P-Value [Acc > NIR] : 1
```

```
##
```

```
##              Kappa : 0.0962
```

```
##
```

```
##      McNemar's Test P-Value : NA
```

```
##
```

``` ## Statistics by Class: ```

```
##
```

```
##              Class: 1 Class: 2 Class: 3 Class: 4 Class: 5
```

```
## Sensitivity      0.12500  0.3810  0.2791      NA      NA
```

```
## Specificity      0.70312  0.9020  0.8621  0.75  0.93056
```

```
## Pos Pred Value    0.05000  0.6154  0.7500      NA      NA
```

```
## Neg Pred Value    0.86538  0.7797  0.4464      NA      NA
```

```
## Prevalence        0.11111  0.2917  0.5972  0.00  0.00000
```

```
## Detection Rate    0.01389  0.1111  0.1667  0.00  0.00000
```

```
## Detection Prevalence 0.27778  0.1806  0.2222  0.25  0.06944
```

```
## Balanced Accuracy  0.41406  0.6415  0.5706      NA      NA
```

``` ## Confusion Matrix and Statistics ```

```
##
```

```
##      pred
```

```
## true  1  2  3  4  5
```

```
##      1  9  2  9  0  0
```

```
##      2  4  5  4  0  0
```

```
##      3  3  1 12  0  0
```

```
##      4  3  3 12  0  0
```

```
##      5  0  1  4  0  0
```

```
##
```

``` ## Overall Statistics ```

```
##
```

```
##              Accuracy : 0.3611
```

```
##              95% CI : (0.2512, 0.4829)
```

```
##      No Information Rate : 0.5694
```

```
##      P-Value [Acc > NIR] : 0.9999
```

```
##
```

```
##              Kappa : 0.1703
```

```
##
```

```
## McNemar's Test P-Value : NA
##
## Statistics by Class:
##
##          Class: 1 Class: 2 Class: 3 Class: 4 Class: 5
## Sensitivity      0.4737  0.41667  0.2927      NA      NA
## Specificity      0.7925  0.86667  0.8710      0.75  0.93056
## Pos Pred Value   0.4500  0.38462  0.7500      NA      NA
## Neg Pred Value   0.8077  0.88136  0.4821      NA      NA
## Prevalence       0.2639  0.16667  0.5694      0.00  0.00000
## Detection Rate   0.1250  0.06944  0.1667      0.00  0.00000
## Detection Prevalence 0.2778  0.18056  0.2222      0.25  0.06944
## Balanced Accuracy 0.6331  0.64167  0.5818      NA      NA
```

Confusion Matrix and Statistics

```
##
##      pred
## true  1  2  3  4  5
##      1  6  1  6  2  5
##      2  1  7  1  1  3
##      3  0  1 11  1  3
##      4  3  3  9  3  0
##      5  0  1  1  1  2
##
## Overall Statistics
##
##          Accuracy : 0.4028
##          95% CI : (0.2888, 0.525)
##      No Information Rate : 0.3889
##      P-Value [Acc > NIR] : 0.44844
##
##          Kappa : 0.2554
##
## McNemar's Test P-Value : 0.01728
```

Statistics by Class:

```
##
##          Class: 1 Class: 2 Class: 3 Class: 4 Class: 5
## Sensitivity      0.60000  0.53846  0.3929  0.37500  0.15385
## Specificity      0.77419  0.89831  0.8864  0.76562  0.94915
## Pos Pred Value   0.30000  0.53846  0.6875  0.16667  0.40000
## Neg Pred Value   0.92308  0.89831  0.6964  0.90741  0.83582
## Prevalence       0.13889  0.18056  0.3889  0.11111  0.18056
## Detection Rate   0.08333  0.09722  0.1528  0.04167  0.02778
## Detection Prevalence 0.27778  0.18056  0.2222  0.25000  0.06944
## Balanced Accuracy 0.68710  0.71838  0.6396  0.57031  0.55150
```

Confusion Matrix and Statistics

```
##
##      pred
## true  1  2  3  4  5
##      1  6  2  7  4  1
##      2  4  4  3  0  2
##      3  1  1 11  3  0
```



```

##      4  2  2  9  4  1
##      5  0  2  1  1  1
##
## Overall Statistics
##
##              Accuracy : 0.3611
##              95% CI : (0.2512, 0.4829)
##      No Information Rate : 0.4306
##      P-Value [Acc > NIR] : 0.9056
##
##              Kappa : 0.181
##
## McNemar's Test P-Value : 0.1807
##
## Statistics by Class:
##
##              Class: 1 Class: 2 Class: 3 Class: 4 Class: 5
## Sensitivity      0.46154  0.36364  0.3548  0.33333  0.20000
## Specificity      0.76271  0.85246  0.8780  0.76667  0.94030
## Pos Pred Value   0.30000  0.30769  0.6875  0.22222  0.20000
## Neg Pred Value   0.86538  0.88136  0.6429  0.85185  0.94030
## Prevalence       0.18056  0.15278  0.4306  0.16667  0.06944
## Detection Rate   0.08333  0.05556  0.1528  0.05556  0.01389
## Detection Prevalence 0.27778  0.18056  0.2222  0.25000  0.06944
## Balanced Accuracy 0.61213  0.60805  0.6164  0.55000  0.57015

```



```

## Confusion Matrix and Statistics
##
##      pred
## true  1  2  3  4  5
##      1  1  1  6  9  3
##      2  1  3  4  5  0
##      3  1  0  4 11  0
##      4  0  0  7 11  0
##      5  0  0  3  2  0
##
## Overall Statistics
##
##              Accuracy : 0.2639
##              95% CI : (0.167, 0.381)
##      No Information Rate : 0.5278
##      P-Value [Acc > NIR] : 1
##
##              Kappa : 0.0434
##
## McNemar's Test P-Value : NA
##
## Statistics by Class:
##
##              Class: 1 Class: 2 Class: 3 Class: 4 Class: 5
## Sensitivity      0.33333  0.75000  0.16667  0.2895  0.00000
## Specificity      0.72464  0.85294  0.75000  0.7941  0.92754
## Pos Pred Value   0.05000  0.23077  0.25000  0.6111  0.00000
## Neg Pred Value   0.96154  0.98305  0.64286  0.5000  0.95522

```

```

## Prevalence          0.04167  0.05556  0.33333  0.5278  0.04167
## Detection Rate      0.01389  0.04167  0.05556  0.1528  0.00000
## Detection Prevalence 0.27778  0.18056  0.22222  0.2500  0.06944
## Balanced Accuracy    0.52899  0.80147  0.45833  0.5418  0.46377

## Confusion Matrix and Statistics
##
##      pred
## true  1  2  3  4  5
##      1  6  2  5  1  6
##      2  4  2  3  0  4
##      3  1  0 11  1  3
##      4  3  2  8  1  4
##      5  1  1  2  0  1
##
## Overall Statistics
##
##              Accuracy : 0.2917
##              95% CI : (0.1905, 0.4107)
##      No Information Rate : 0.4028
##      P-Value [Acc > NIR] : 0.981095
##
##              Kappa : 0.1226
##
## Mcnemar's Test P-Value : 0.006726
##
## Statistics by Class:
##
##              Class: 1 Class: 2 Class: 3 Class: 4 Class: 5
## Sensitivity          0.40000  0.28571  0.3793  0.33333  0.05556
## Specificity          0.75439  0.83077  0.8837  0.75362  0.92593
## Pos Pred Value       0.30000  0.15385  0.6875  0.05556  0.20000
## Neg Pred Value       0.82692  0.91525  0.6786  0.96296  0.74627
## Prevalence           0.20833  0.09722  0.4028  0.04167  0.25000
## Detection Rate       0.08333  0.02778  0.1528  0.01389  0.01389
## Detection Prevalence 0.27778  0.18056  0.2222  0.25000  0.06944
## Balanced Accuracy    0.57719  0.55824  0.6315  0.54348  0.49074

```

In order to address our second research question, predicting whether a child came from an disadvantaged background or not based on their pretest scores and demographic information, we utilized a support vector machine (SVM). Our model uses the female, male, age, and all pretest score variables to predict our response variable, site. Since our response variable is a categorical variable, a SVM is a valid choice to answer our research question. We also implemented a classification tree to answer this question as well; however, this model performed poorly on our data. Thus, a SVM was the most appropriate model choice for our research goals. Our full model formula is: (add formula)

We split our data into a 70% training set and 30% testing set and analyzed the performance of our model on the test set. To improve our model's predictive power, we implemented a variety of different methods. We tested our model using linear, radial, and sigmoid kernels and compared the predictive accuracy between these models. Since we are interested in high predictive power and the radial kernel had the highest prediction accuracy, we chose this kernel.

Standardizing the predictor variables in SVM and encoding categorical variables has been shown to improve performance for SVMs (<https://www.csie.ntu.edu.tw/~cjlin/papers/guide/guide.pdf>). Thus, we used the standardized forms of the continuous variables in our model and encoded the sex variable so that if a child

was a male we would code that as 1. We did indeed observe a small improvement in prediction accuracy across all models. However, one problem that particularly piqued our interests is that we are making no predictions for sites 4 or 5. This could be due to sites 4 & 5 having a smaller number of observations than the other classes. Thus, we used the class weight formula below to assign weights to each class and specify “one versus one” comparison, which has been suggested to yield better prediction than “one versus all.”

$$w_j = \frac{n}{kn_j}, \text{ n is total number of data points, k is number of classes, } n_j \text{ is the number of data in class j}$$

After the class weight assignment, the SVM models began to make prediction on class 4 & 5. However, doing so came at the cost of overall accuracy. Thus, more of the other observations are being misclassified, but the few observations of class 4&5 are correctly classified. To remedy this issue, we began to experiment with the class weights and increase the class 4 & 5 weights by roughly 0.5, which is arbitrarily chosen, and it boosted linear kernel SVM’s prediction accuracy to 0.403.