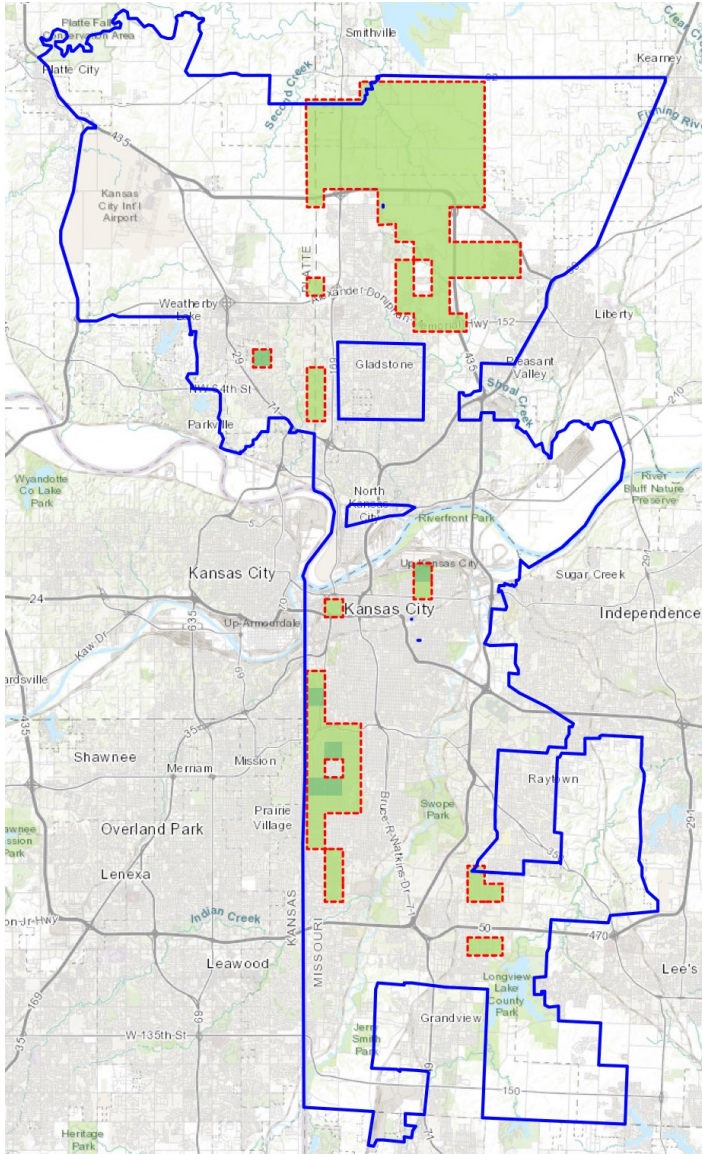
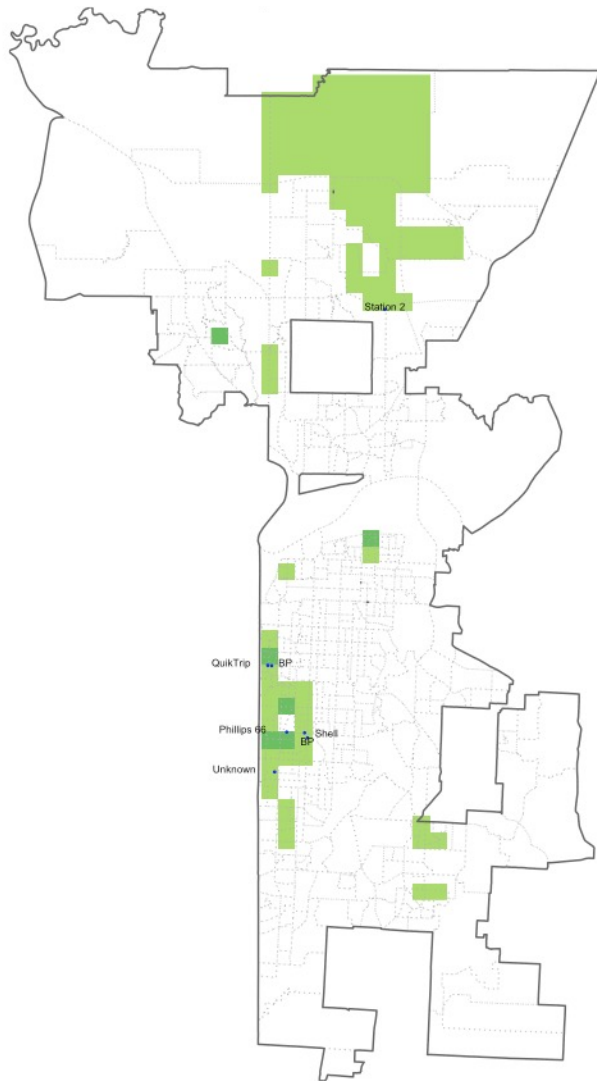


Recommendation for Gas Station Locations

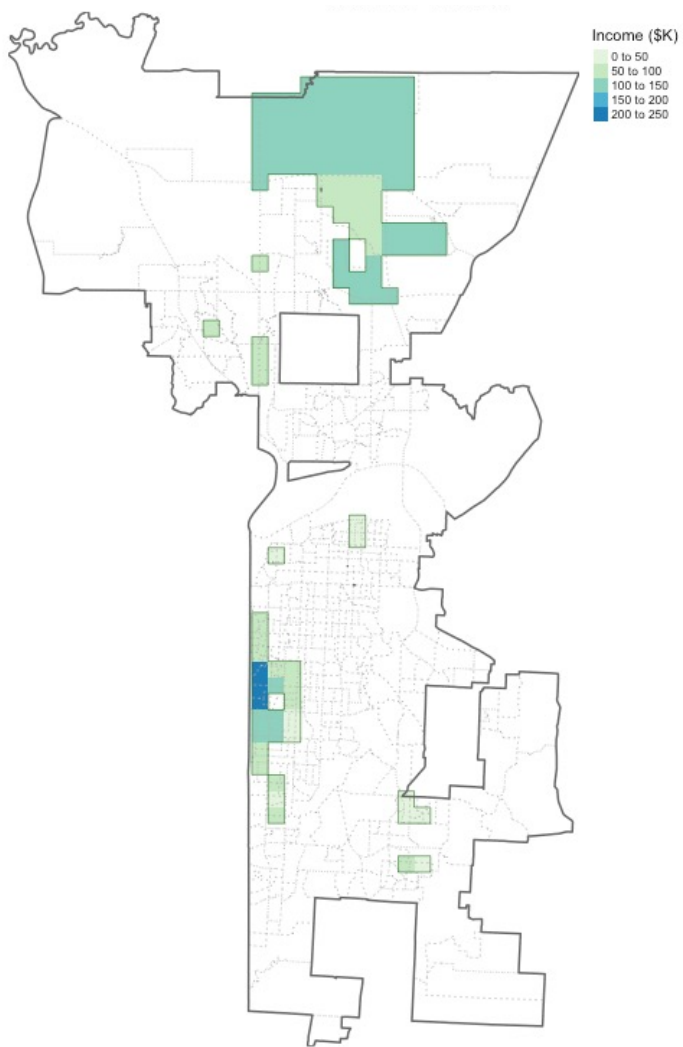
Geomarketing Analysis by Sara Lienau




Recommended Locations



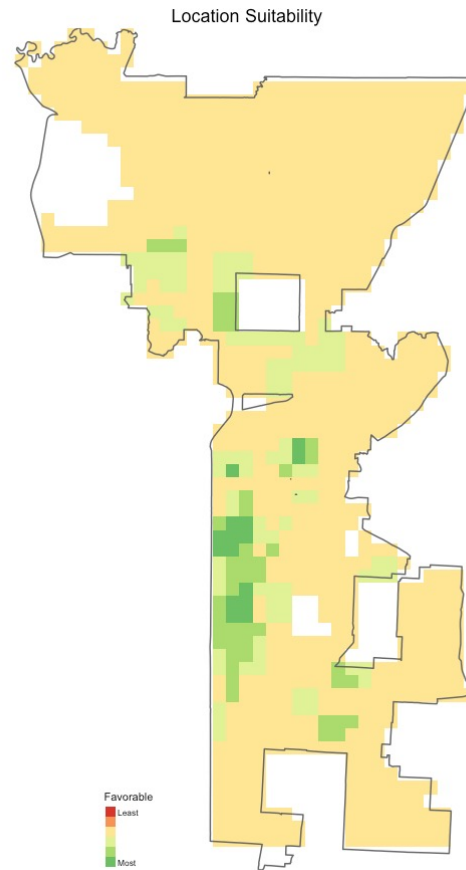
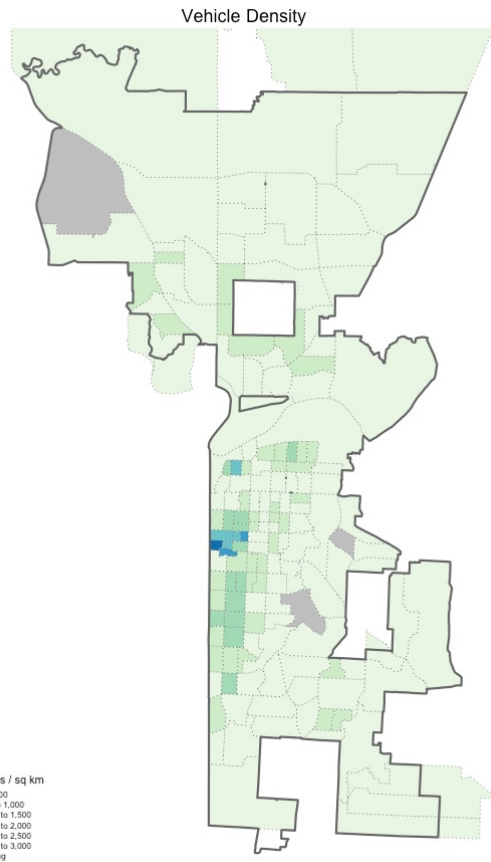
Competition at Top Locations



Median Income at Top Locations

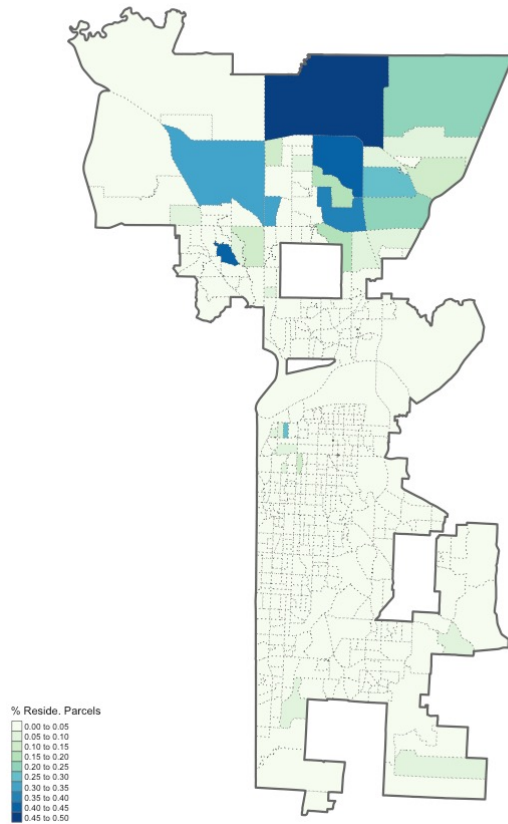


What factors
contributed to the
recommendation?

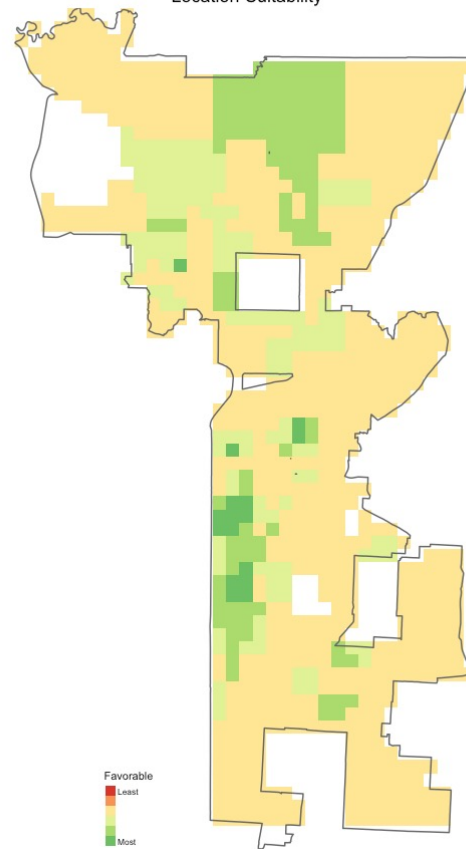


Where are
vehicles
located in
KC?

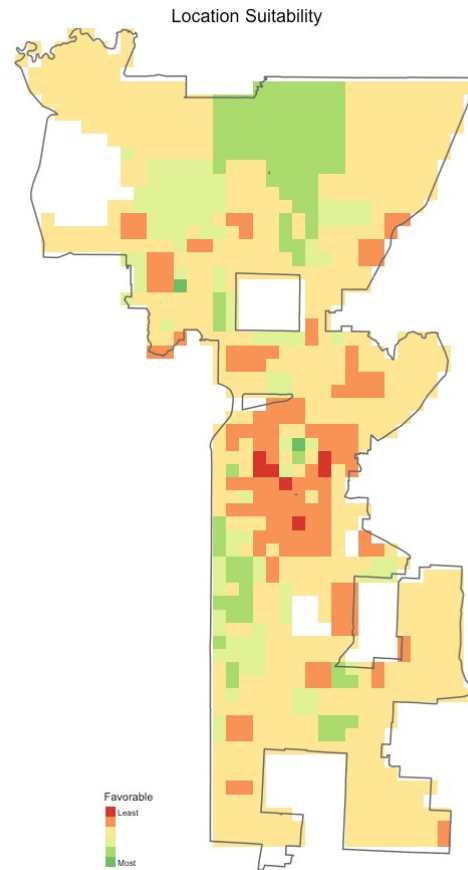
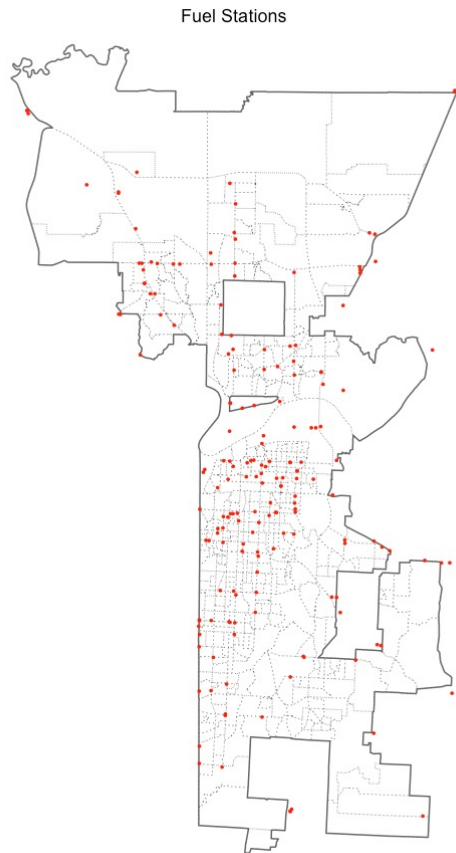
New Construction Permits



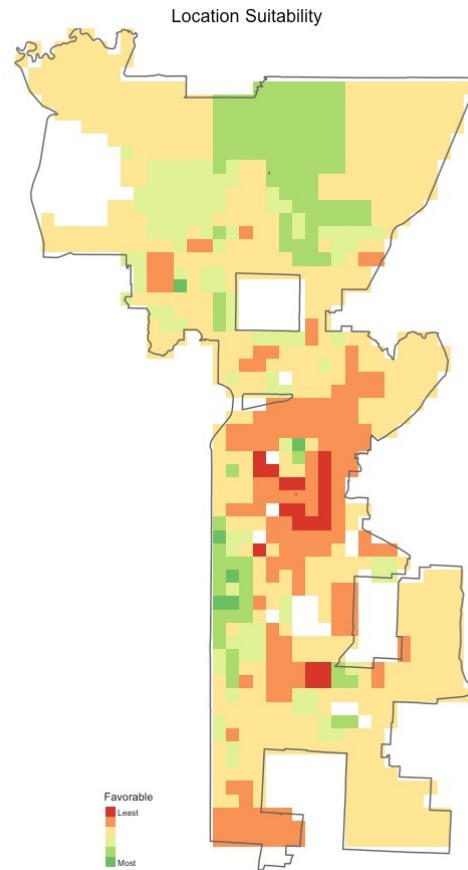
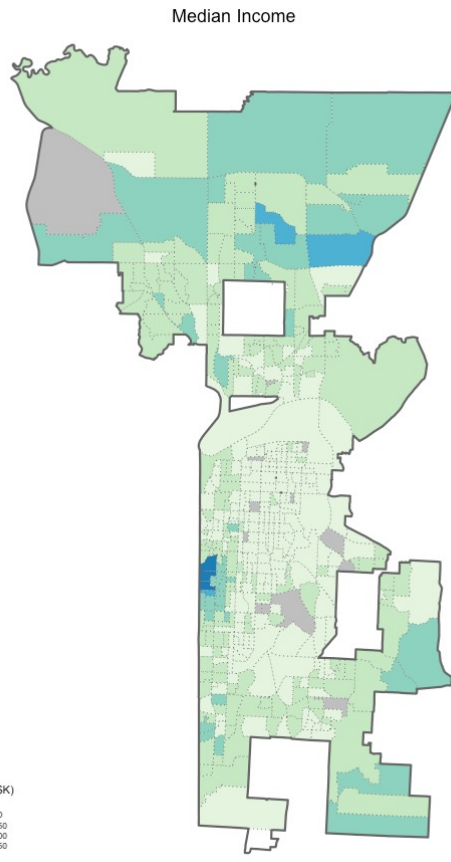
Location Suitability



Where is KC growing?



Where are
existing Gas
Stations?



What is the
socio-
economic
status
across KC?



Assignment Highlights