

Lesson 3: Copyright or CopyWRONG?

Year 6 – Creating Media – Web page creation

Lesson 3: Copyright or copyWRONG?

To consider the ownership and use of images (copyright)

- I can say why I should use copyright-free images
- I can find copyright-free images
- I can describe what is meant by the term 'fair use'

Using pictures online



Question: Where do you get pictures from online? Which places are best?

Think, write, pair, share

Copyright and fair use

Do you know what the terms copyright or fair use mean?



Think, pair, share

Copyright

It is easy to copy, change, or download content from the internet.

Copyright law protects the control you have over the things that you create. It also protects the work of others.



Copyright

If you want to use someone else's work you should:

- Ask permission
- Give credit to the person who made it
- Buy it — if it has a cost attached (e.g. from an online resource library)



Fair use

Sometimes it is possible to copy part of someone's work.

For example, if you are using part of someone's content e.g. a picture for your school work — then that's ok. School children are not expected to pay for images they find online BUT...

You just have to remember:

- You can only use part of the work
- You can't make money from it
- It needs to look completely different in your piece of work than in the original piece
- Credit the owner



Finding and saving copyright-free images

 Enter your image search terms

Can you find copyright-free images to use on your web page?



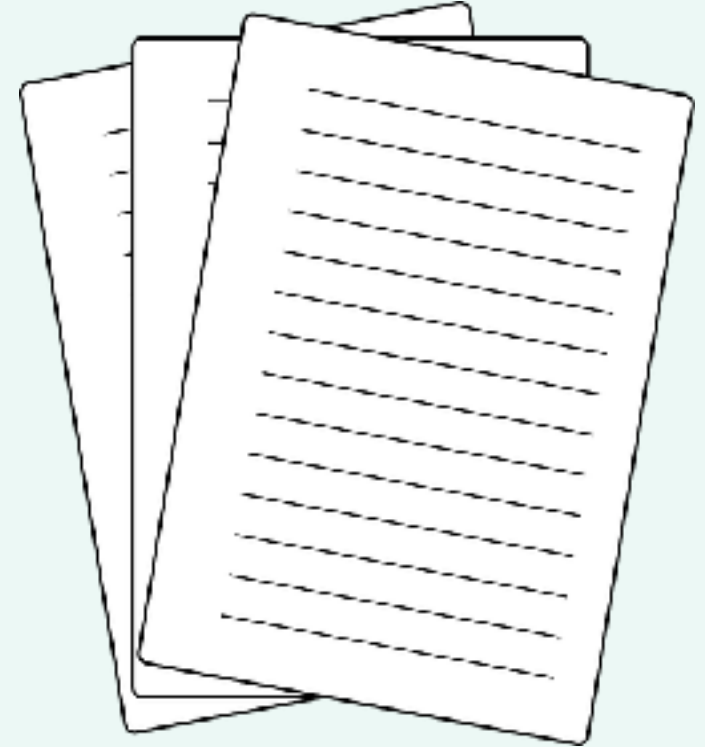
Are these scenarios copyright or copyWRONG?

Scenarios

Read through the scenarios with your group. Split them into two piles.

Right: This is ok.

Wrong: This is not ok.



Where should you look for pictures to use in your own projects?

1

Search in your browser, copy, and paste pictures



2

Use copyright-free resource banks



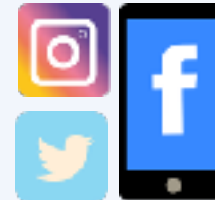
3

Create your own images and videos



4

Copy images from social media



How confident are you? (1 - 3)

- I can say why I should use copyright-free images
- I can find copyright-free images
- I can describe what is meant by the term 'fair use'

3 - Very confident



2 - Unsure



1 - Not confident



Next lesson

In this lesson, you...

considered the ownership and use of images

Next lesson, you will...

recognise the need to preview pages