Junior Product Analyst

About iamneo:

iamneo is a fast-growing **B2B EdTech SaaS startup** founded in 2016. We specialize in Talent Upskilling, Talent Assessment, and Talent Transformation solutions for the ITeS, BFSI, and Education sectors. Our AI-driven platforms help leading companies like WIPRO, LTIMindtree, HCLTech, Virtusa, and Hexaware bridge the tech skills gap. In the education sector, we have partnered with 150+ institutes, including Manipal University, VIT, SRM, and BITS Pilani, to revolutionize digital learning through cloud-based Full Stack Labs with auto-evaluation technology.

As a profitable, bootstrapped company with remarkable YoY growth, we are on a mission to redefine EdTech through AI and innovation.

Job Overview:

Kickstart your career as a **Junior Product Analyst** at **iamneo** and set the foundation for a future in **Product Management**! In this role, you'll work with data to uncover insights that drive product decisions, collaborate with cross-functional teams, track key metrics, and influence the product roadmap. It's an exciting opportunity to gain hands-on experience and develop the skills needed to grow into a **Product Manager**. If you're data-driven, curious, and ready to make an impact, this is the perfect opportunity for you to shape the future of our products!

Type of offer: 1-year full-time internship + Full-time employment

Location: Coimbatore/Chennai

Salary:

- Stipend during internship – INR 10000/- per month for 12 months
- Salary after conversion to full-time employment – 4 Lakhs per annum

Key Responsibilities:

- **Product Analysis & Insights**
    - Gather and analyse user data, product performance metrics, and industry trends to provide insights for product enhancements.
    - Identify customer pain points and suggest improvements based on feedback and data.
    - Assist in defining product success metrics and tracking KPIs.

- **Market Research & Competitive Analysis**
  - Conduct market research to understand industry trends, competitor offerings, and user expectations.
  - Support product managers in benchmarking against competitors and identifying gaps in our product offerings.

- **Product Feature Support & Roadmap Contribution**
  - Collaborate with Product Managers to prioritize and refine product features.
  - Assist in defining feature requirements by translating user needs into clear specifications.
  - Participate in product roadmap discussions based on data-driven insights.

- **Stakeholder Collaboration & Communication**
  - Work closely with cross-functional teams (Engineering, Design, Sales, and Marketing) to align product strategy with business goals.
  - Support Product Managers in preparing reports and presentations on product insights.

- **Product Documentation & Process Support**
  - Create and maintain detailed product documentation, including feature specifications, user guides, and release notes.
  - Document product workflows, use cases, and wireframe explanations to help align teams.
  - Maintain product wikis and knowledge bases to ensure internal and external stakeholders have access to accurate information.

Qualifications:

- Bachelor's degree in Engineering – Software/Circuit Branches or a degree in Product Management
- Strong analytical, problem-solving and data interpretation skills.
- Proficiency in Excel, SQL, or data visualization tools.
- Good communication and presentation skills for presenting insights to stakeholders.
- Ability to work collaboratively in a fast-paced environment.

Preferred Skills:

- Experience with Python, R, or statistical analysis.
- Familiarity with AI/EdTech industry is a plus.

Why Join Us?

- iamneo offers a dynamic work environment, opportunities for growth, and the chance to make an impact in the EdTech industry.
- This role serves as a **stepping stone to becoming a Product Manager**, providing hands-on experience in product strategy, feature analysis, and user experience improvements.
- If you are an analytical thinker with an interest in **product strategy and management**, you will enjoy your role as a Junior Product Analyst at iamneo.