

Sales Analysis

Overview

Sales Trends Over Time

Customer Analysis

Product Performance

Business Metrics



4/9/2025 8:08:42 PM

2.26M

Total Sales

9799

Count of Orders

793

Count of customers

392.78

Average Order Val...

0.00

Year Over Year % ...

0.00

TTM Growth%

71.29K

Sales Forecast

Segment

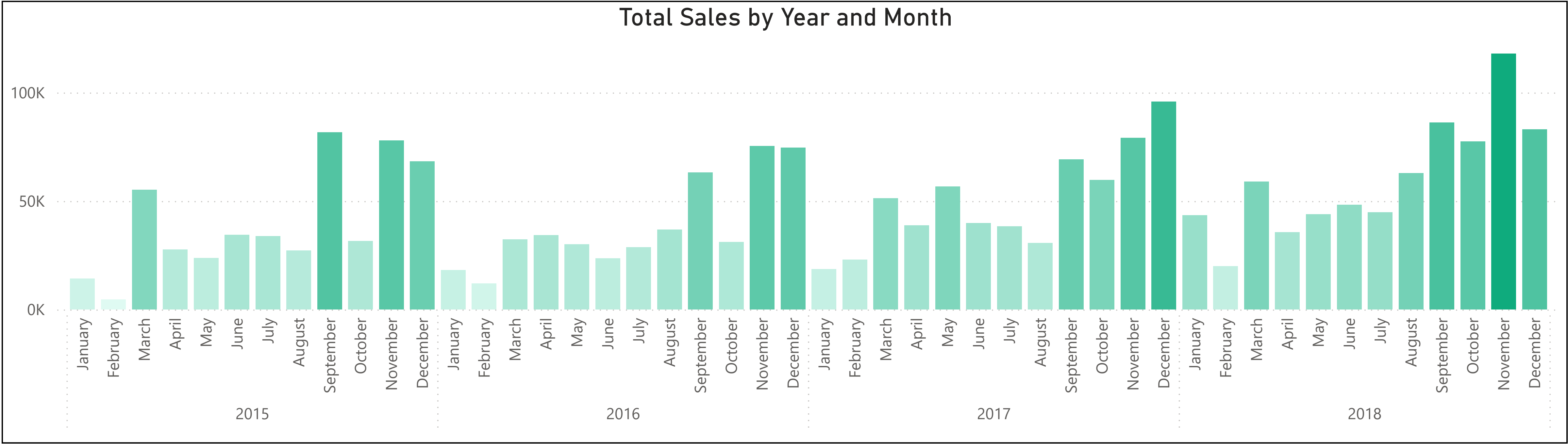
All

Category

All

Region

All



2015

2016

2017

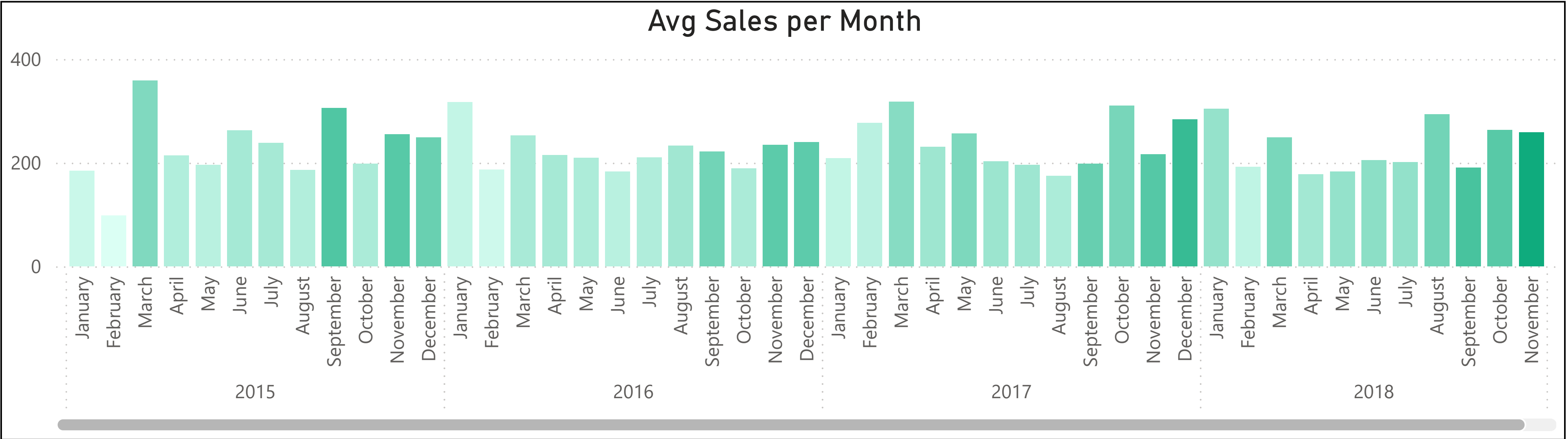
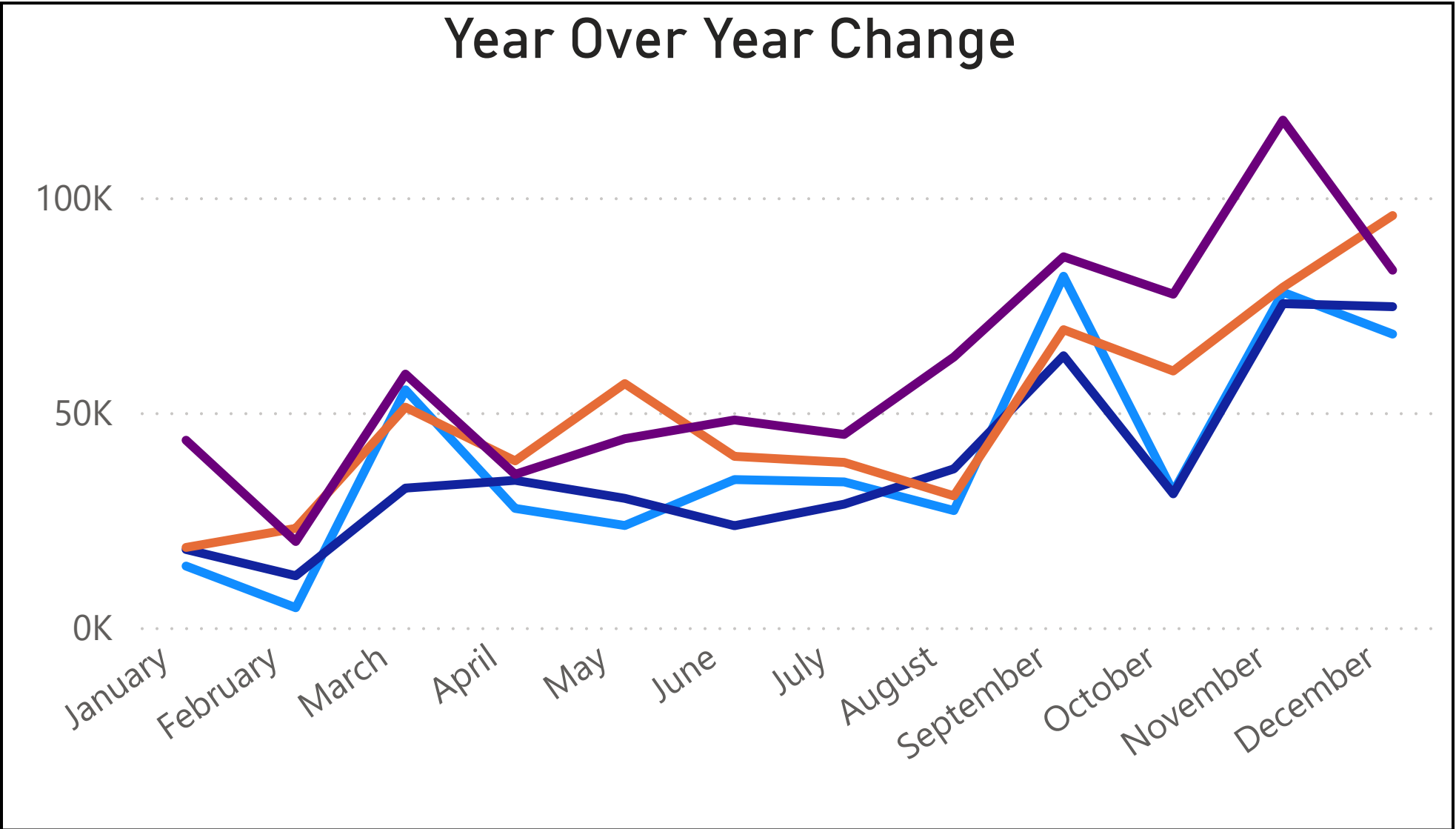
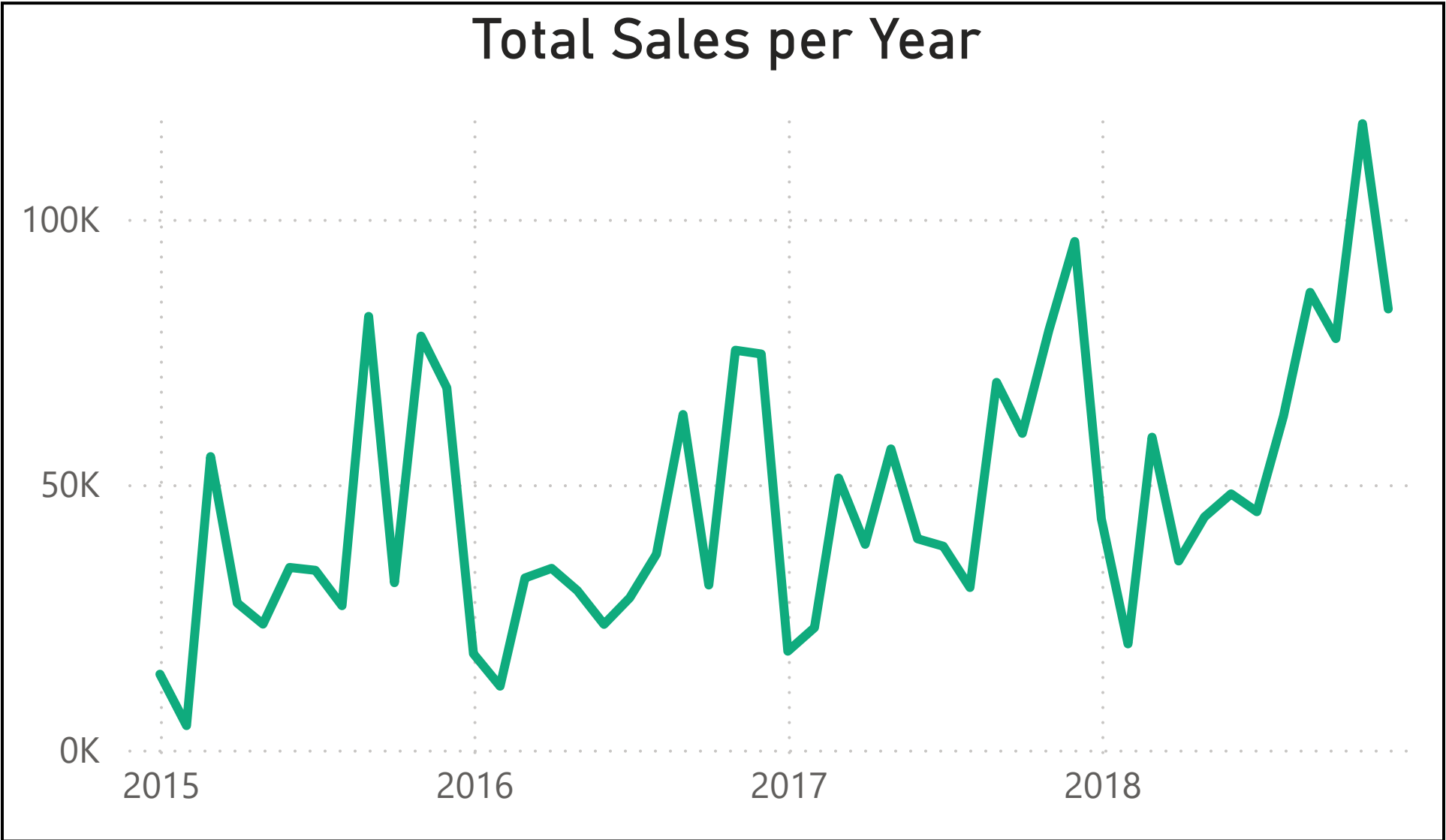
2018

City

All

Region

All



793

Count of customers

1.54M

Last Year Total Sales

230.76

Avg Of Sales

2.26M

Total Sales

12.36

Purchase Frequency %

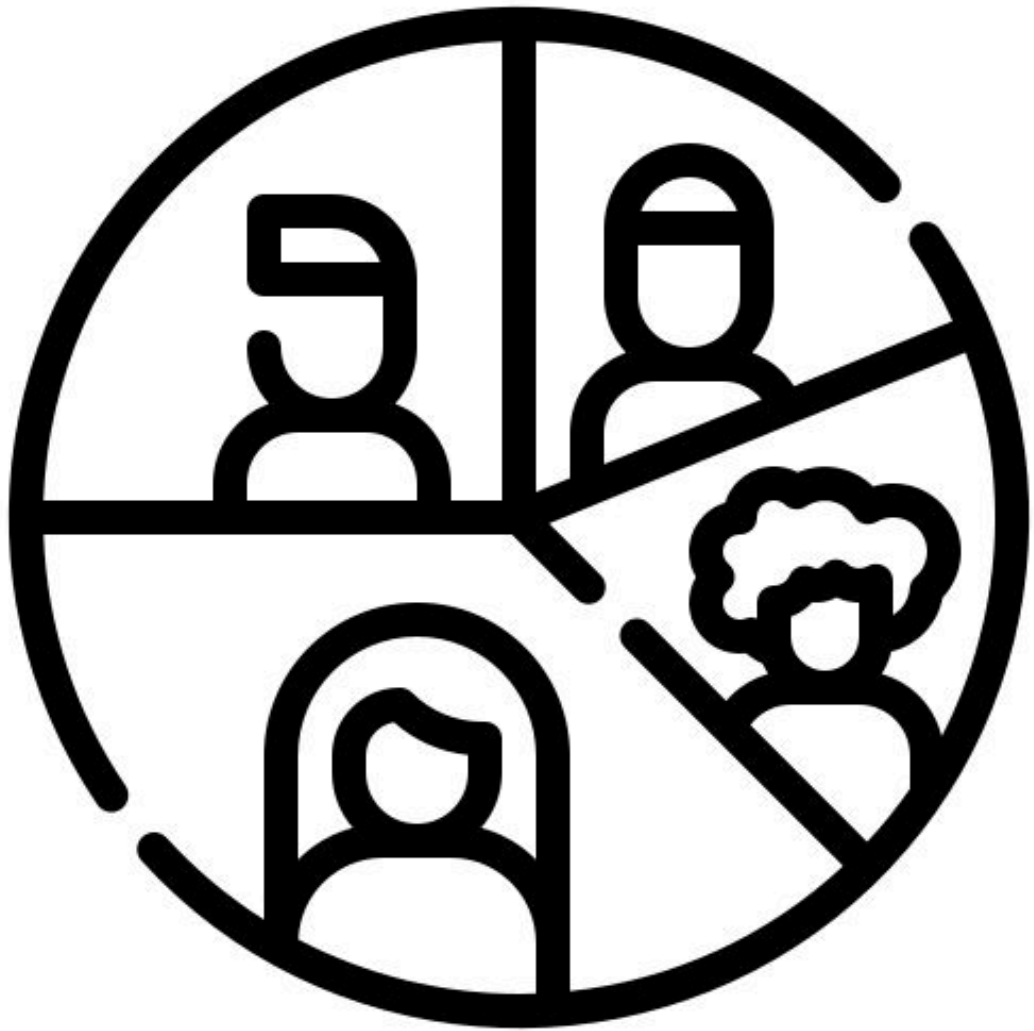
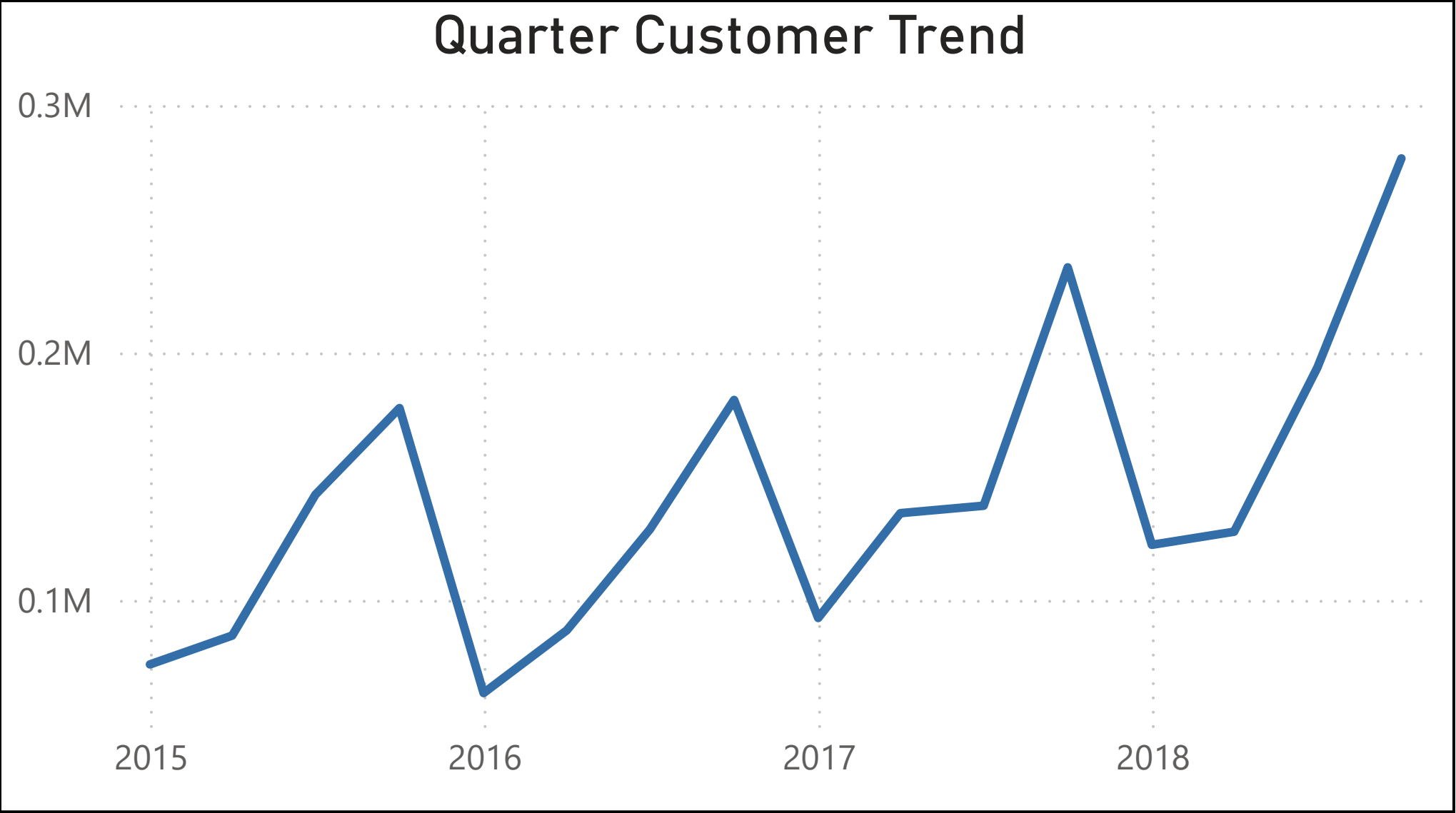
722.05K

TTM Sales

Consumer

Corporate

Home Office



793

RepeatCustomers

1.00

Retention Rate

18.67

Customer Value

793

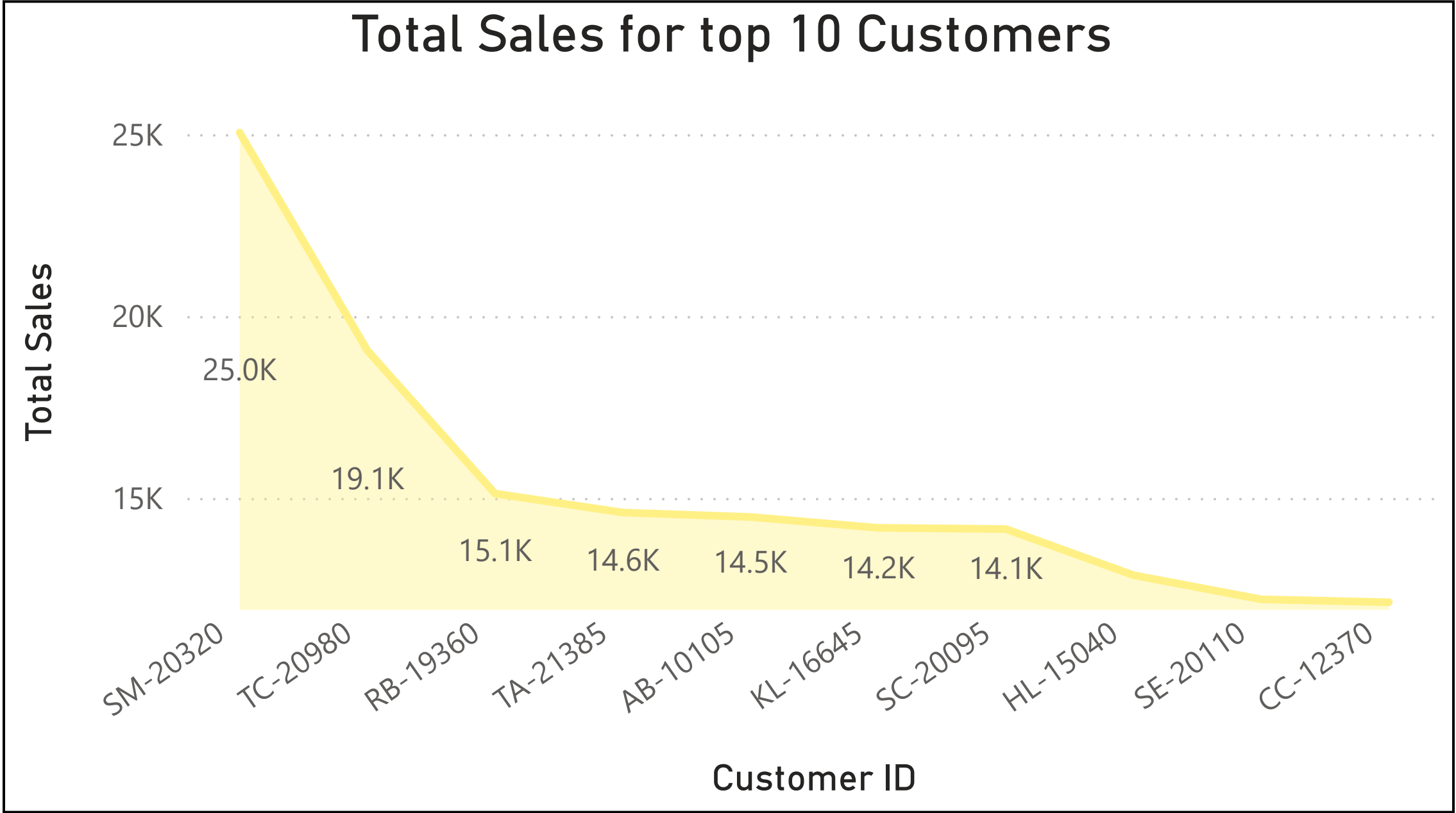
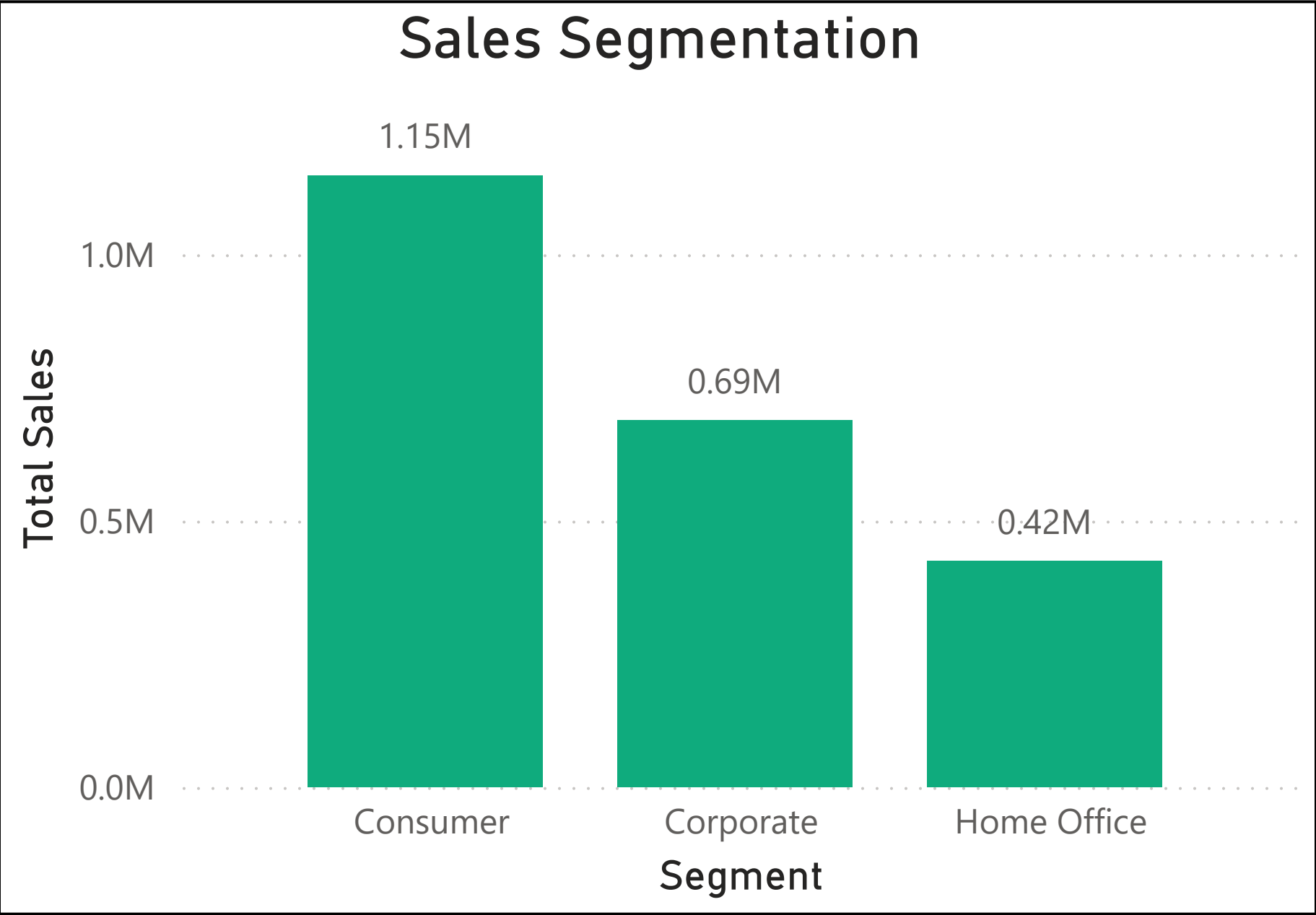
Count of customers

230.76

Avg Of Sales

9799

Count of Orders



12.36

Purchase Frequency %

793

Unique Customers

2.26M

Total Sales

0.06

Top 5% Share

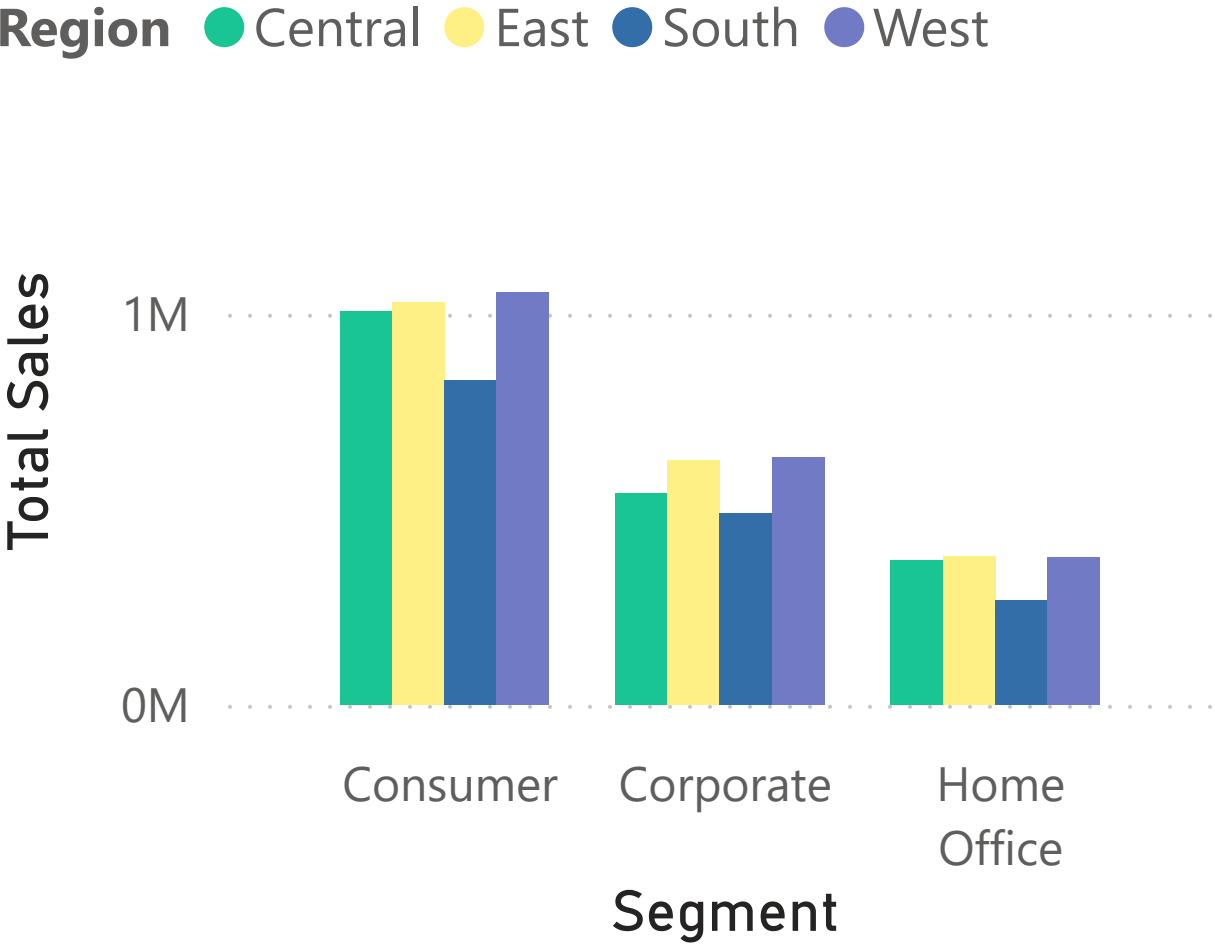
1.54M

Last Year Total Sales

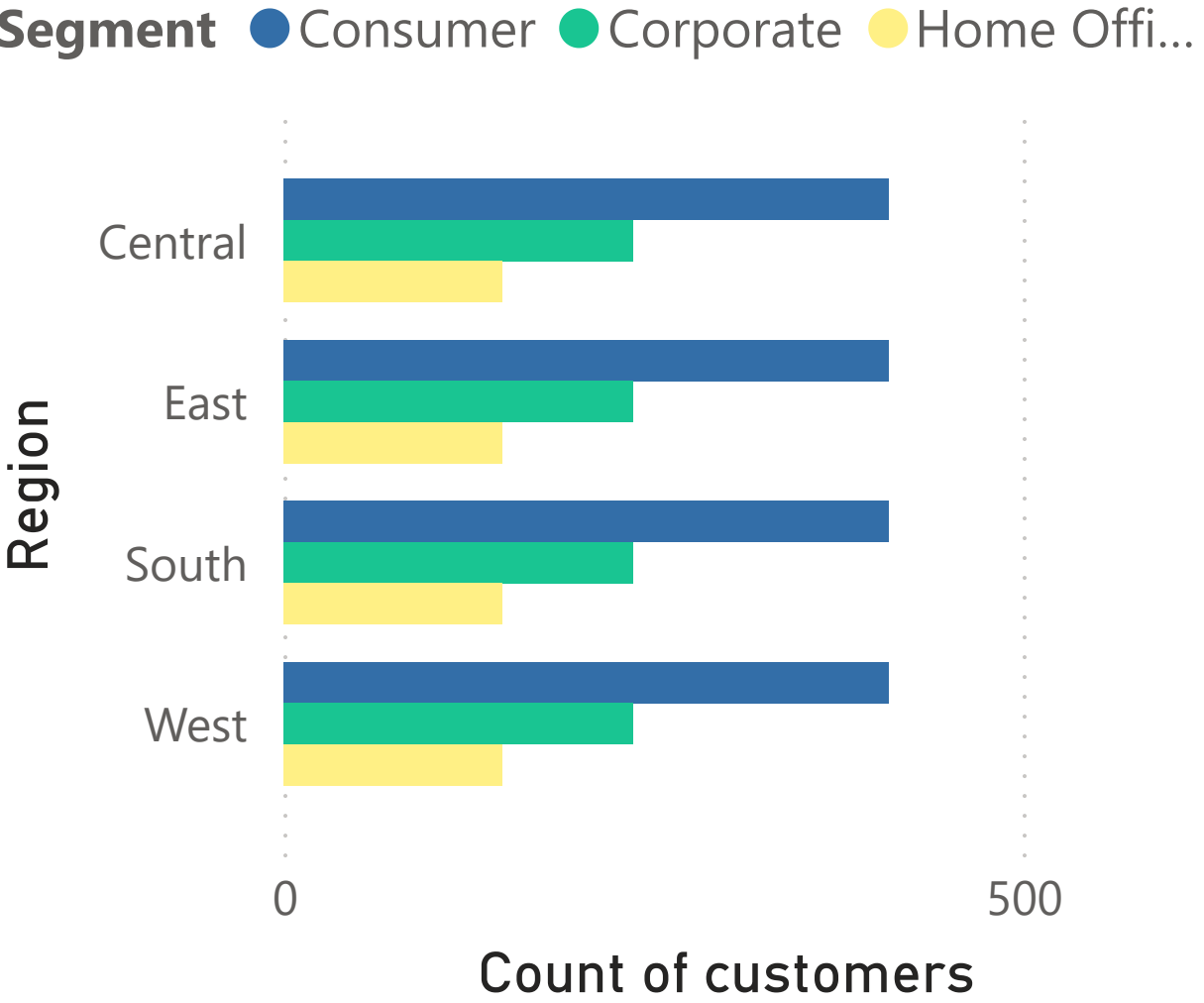
Office Supplies

Top Category

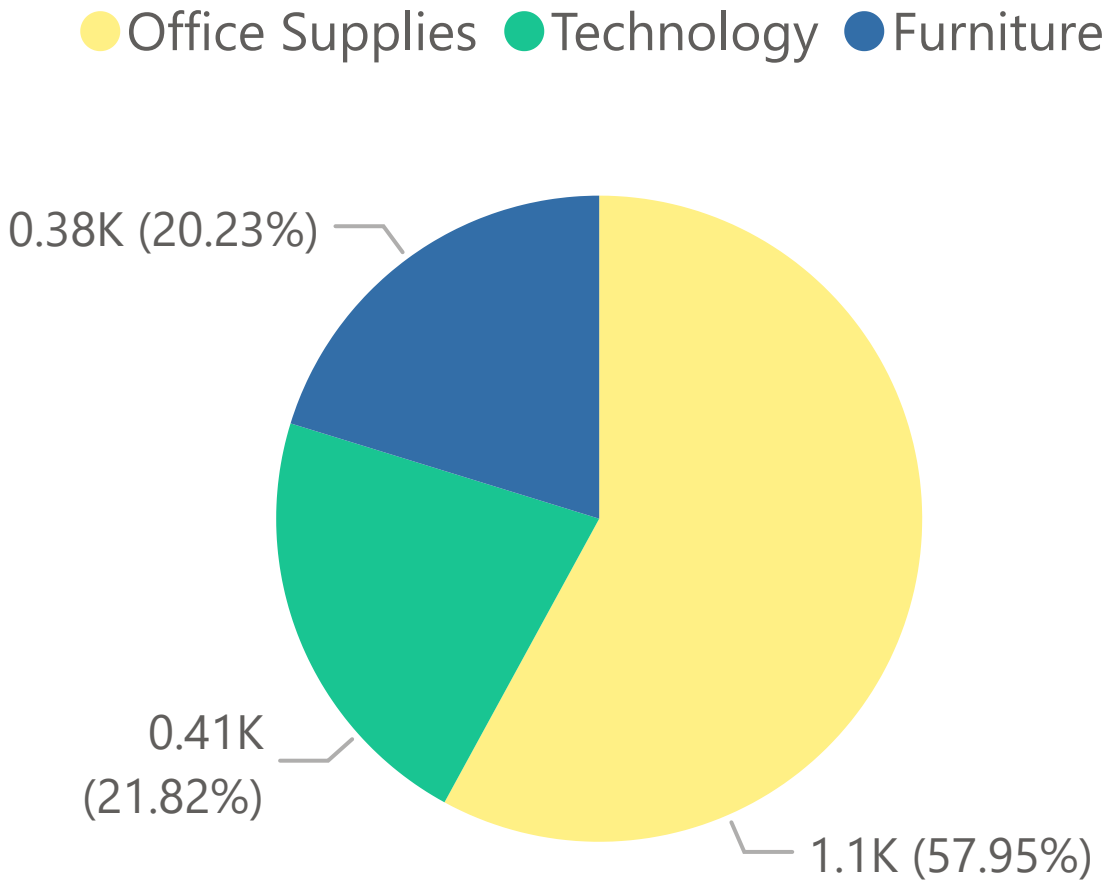
Total Sales by Segment and Region



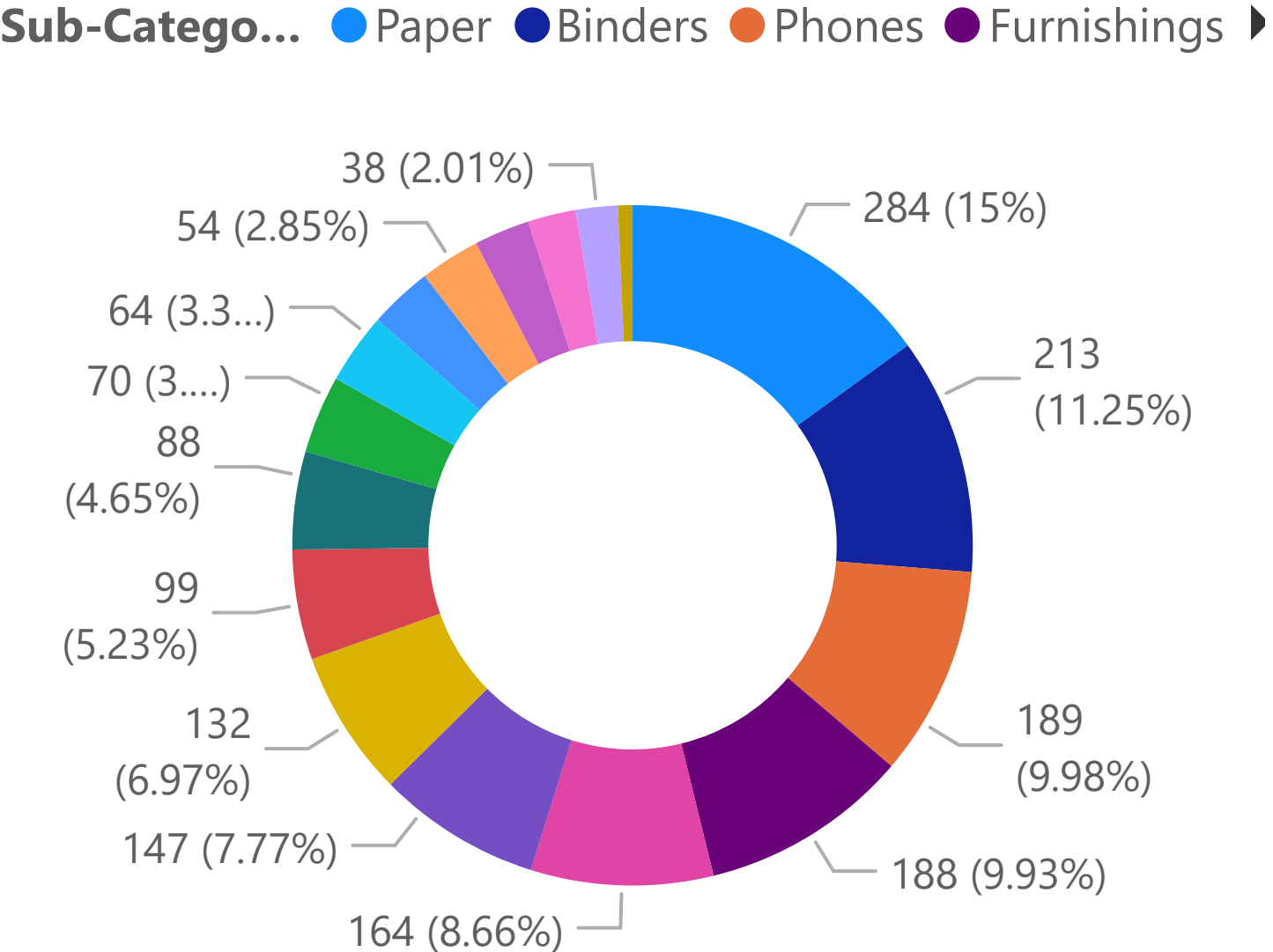
Count of customers by Region and Segment



Category Segmentation



Sub-Category Segmentation



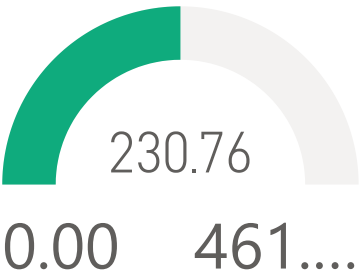
Eureka Disposable Bags for Sanit...

Lowest Product

Canon imageCLASS 2200 Advanc...

Top Product

Avg Of Sales



Furniture

Lowest Category



Accessories

Binders

Chairs

Copiers

Furnishings

Machines

Paper

Phones

Storage

Tables

Accessories
Binders
Chairs
Copiers
Furnishings
Machines
Paper
Phones
Storage
Tables

793

Count of customers

0.47

Sales Growth %

793

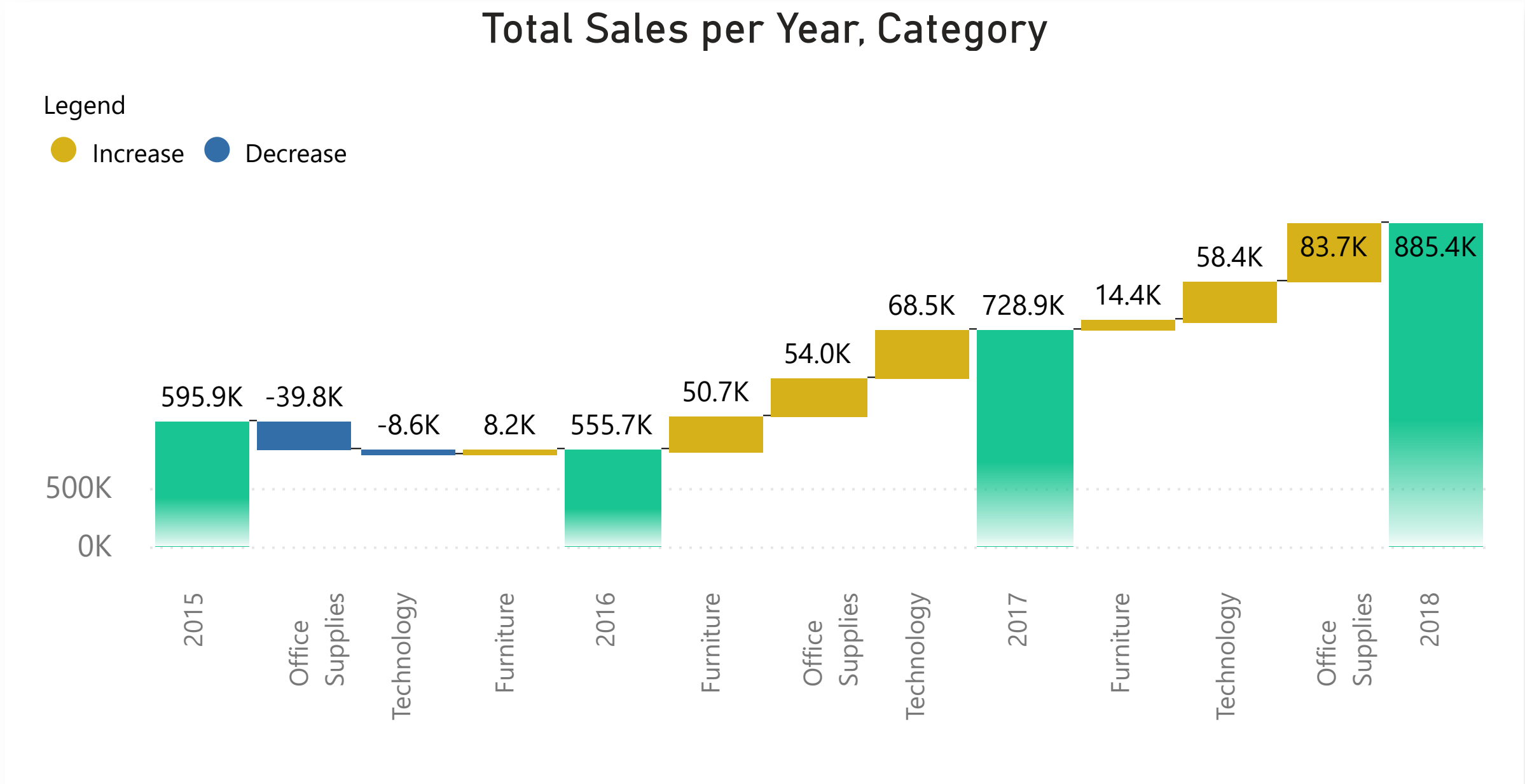
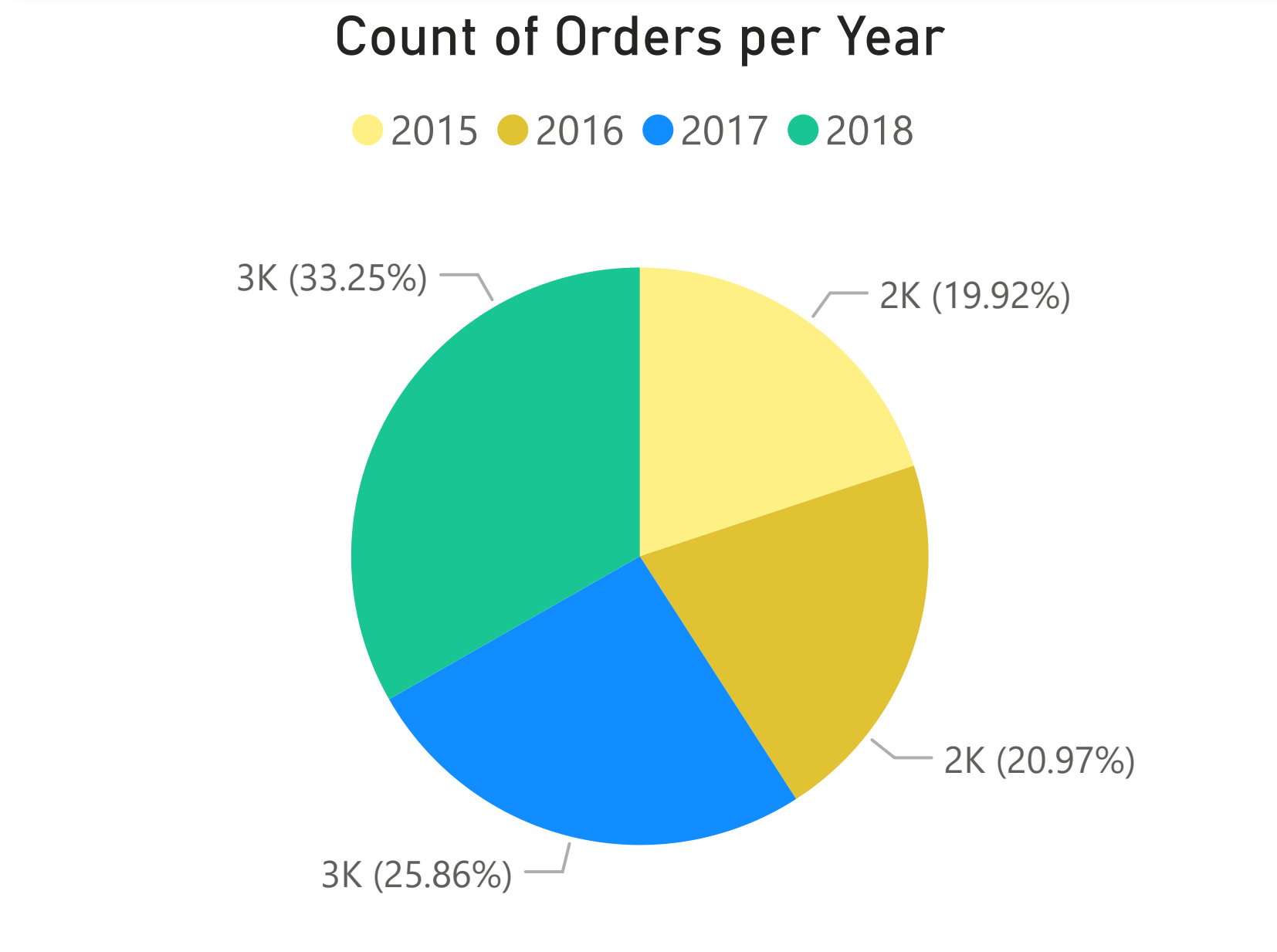
Unique Custom...

722.05K

Moving Annual T...

1.54M

Last Year Total S...



Year	January	February	March	April	May	June	July	August	September	October	November	December	Total
2015	14,205.71	4,519.89	55,205.80	27,625.48	23,644.30	34,322.94	33,781.54	27,117.54	81,623.53	31,453.39	77,907.66	68,167.06	479,574
2016	18,066.96	11,951.41	32,339.32	34,154.47	29,959.53	23,599.37	28,608.26	36,818.34	63,133.61	31,011.74	75,249.40	74,543.60	459,436
2017	18,542.49	22,978.82	51,165.06	38,679.77	56,656.91	39,724.49	38,320.78	30,542.20	69,193.39	59,583.03	79,066.50	95,739.12	600,192
2018	43,476.47	19,921.00	58,863.41	35,541.91	43,825.98	48,190.73	44,825.10	62,837.85	86,152.89	77,448.13	117,938.16	83,030.39	722,052
Total	94,291.63	59,371.12	197,573.59	136,001.63	154,086.72	145,837.52	145,535.69	157,315.93	300,103.41	199,496.29	350,161.71	321,480.17	2,261,255

Thank You

Mission Completed by:

- . Sarah Nassar**
- . Jihad**
- . Doaa**

