



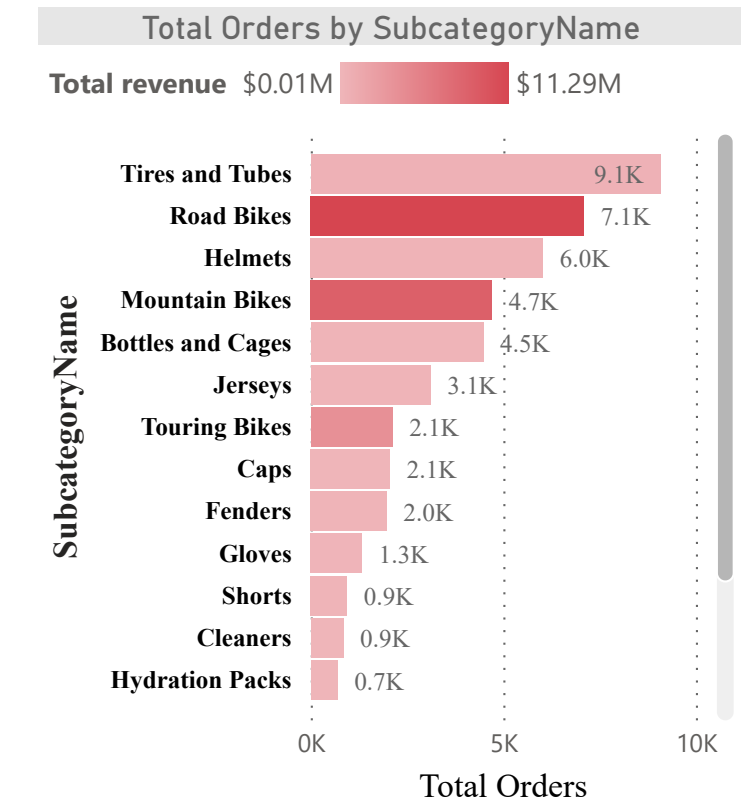
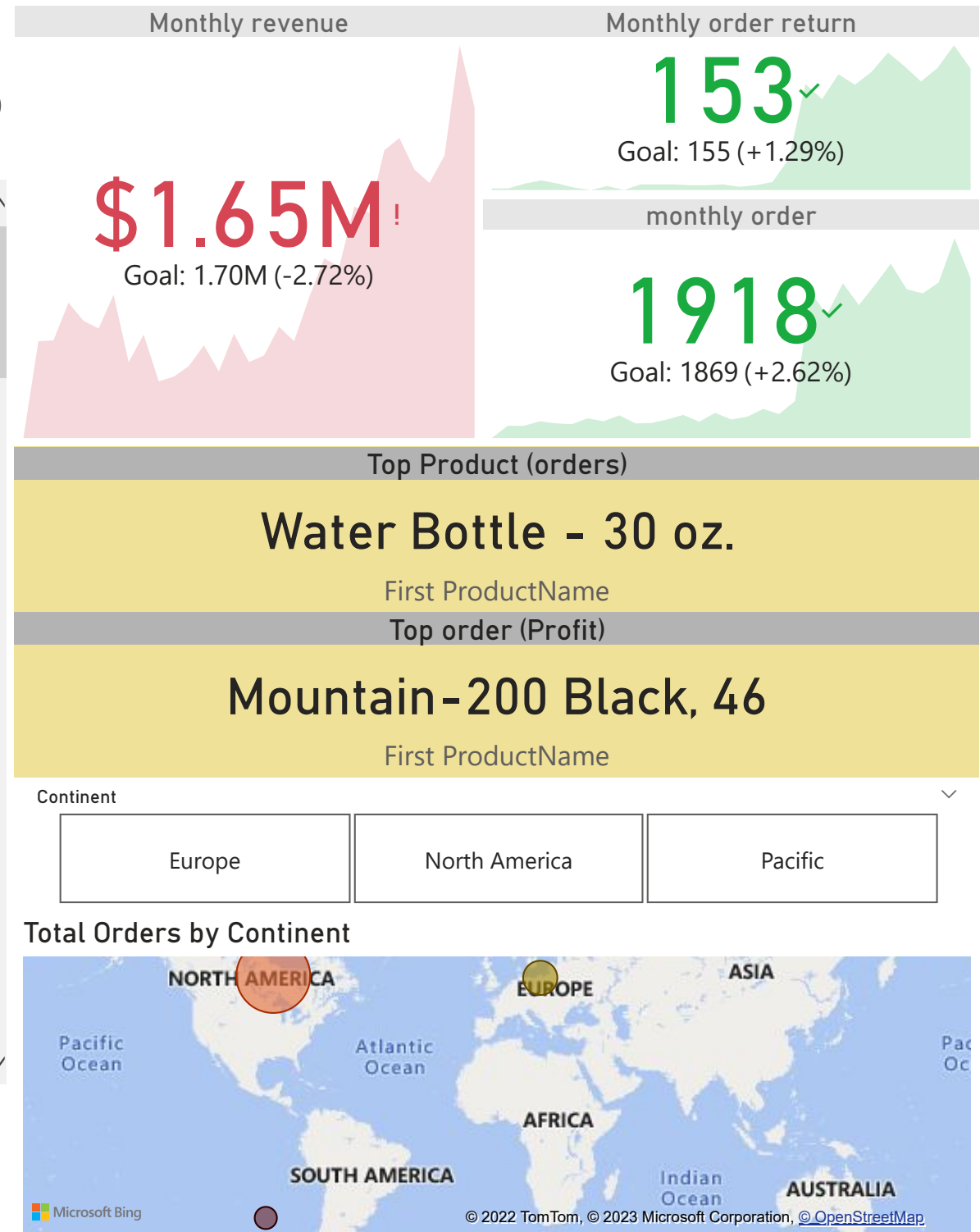
01-01-2015

30-06-2017



ProductName	Total Orders	Return rate
Water Bottle - 30 oz.		1.95%
Patch Kit/8 Patches		1.61%
Mountain Tire Tube		1.64%
Road Tire Tube		1.55%
Sport-100 Helmet, Red		3.33%
AWC Logo Cap		1.11%
Sport-100 Helmet, Blue		3.31%
Fender Set - Mountain		1.36%
Sport-100 Helmet, Black		2.68%
Mountain Bottle Cage		2.02%
Road Bottle Cage		1.68%
Touring Tire Tube		1.64%
HL Mountain Tire		3.75%
ML Mountain Tire		1.32%
LL Road Tire		2.26%
ML Road Tire		1.51%
Touring Tire		1.22%
Bike Wash - Dissolver		1.47%
HL Road Tire		3.52%
LL Mountain Tire		2.50%
Hydration Pack - 70 oz.		3.60%
Mountain-200 Black, 46		2.97%
Mountain-200 Black, 42		3.49%
Mountain-200 Silver, 38		2.90%
Total	25164	2.17%

View product Detail



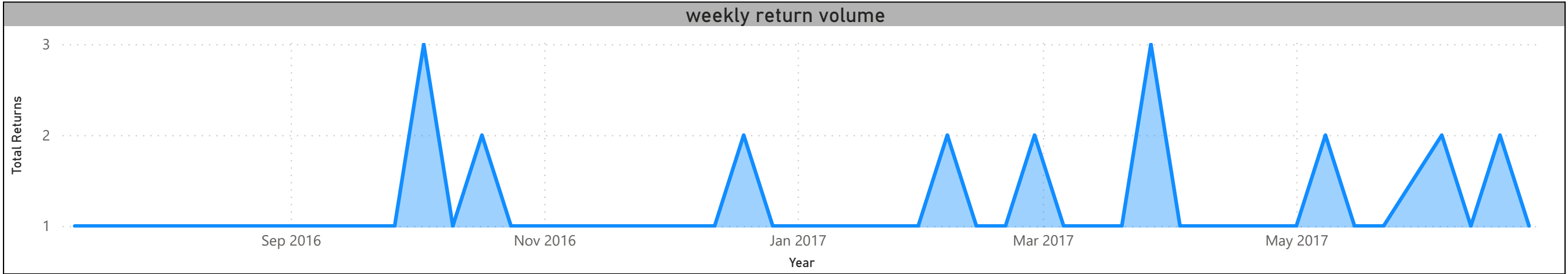
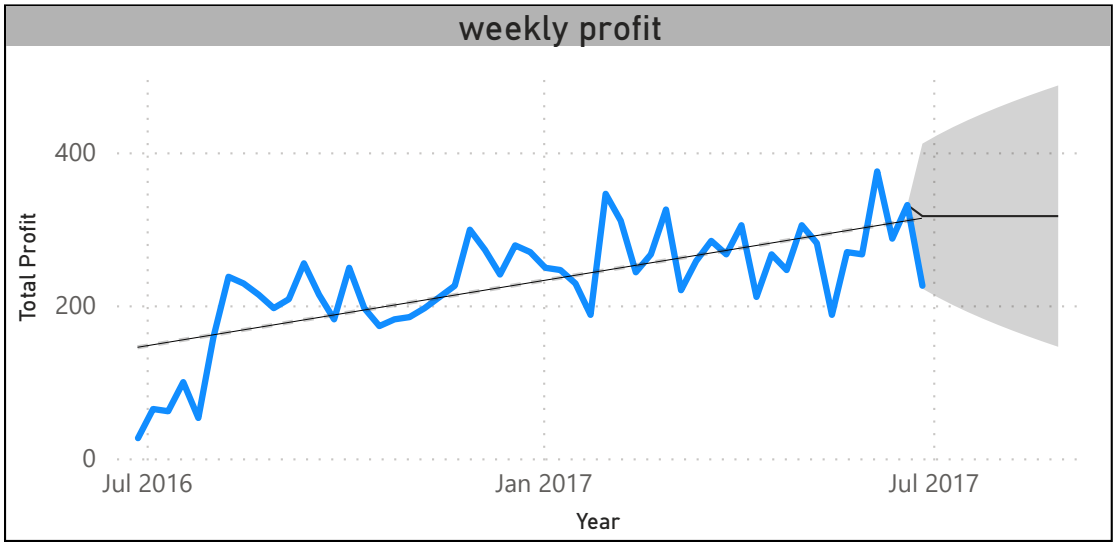
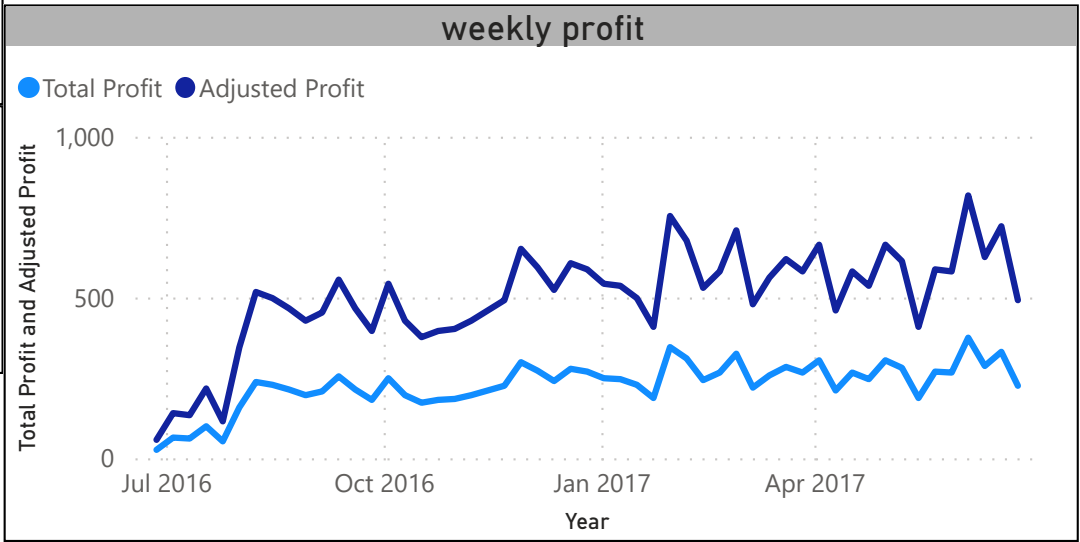
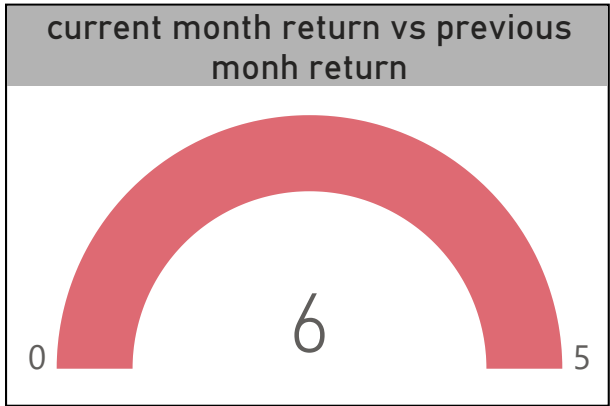
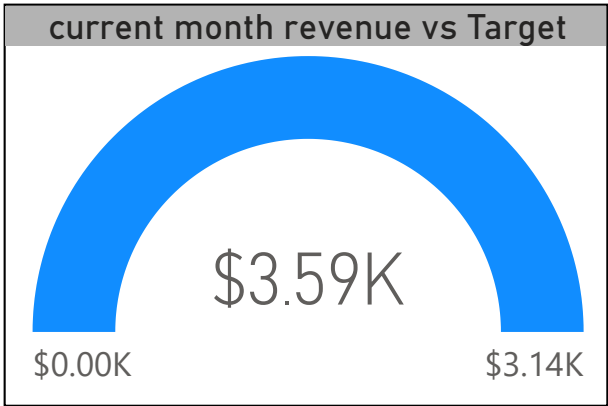
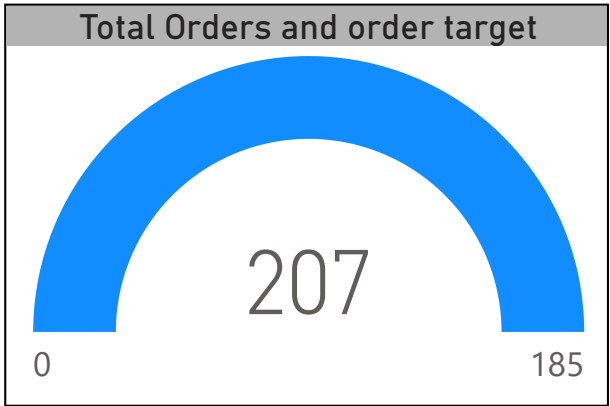


# AWC Logo Cap

Price Adjustment (%)  
0.40

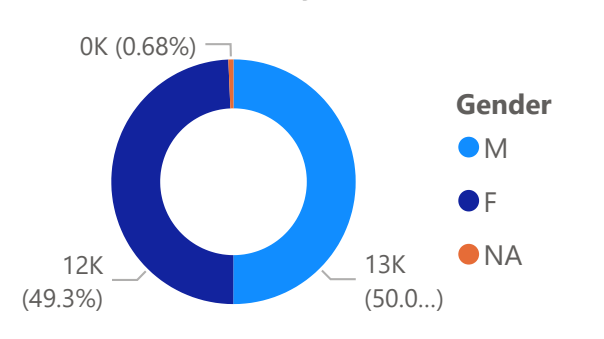
\$8.64  
average retail price

\$12.10  
adjusted Price

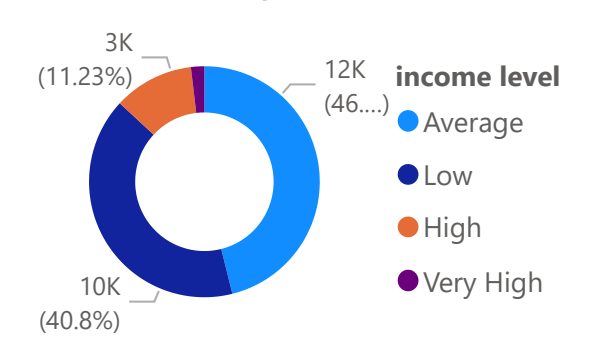


FullName_cc	Total Orders	Total revenue
Mr. Maurice Shan	6	\$12,407.95
Mrs. Janet Munoz	6	\$12,015.39
Mrs. Lisa Cai	7	\$11,330.44
Mrs. Lacey Zheng	7	\$11,085.74
Mr. Jordan Turner	7	\$11,022.38
Mr. Franklin Xu	6	\$10,863.44
Mr. Larry Munoz	7	\$10,852.04
Mrs. Kate Anand	4	\$10,436.51
Mr. Larry Vazquez	4	\$10,394.98
Mrs. Ariana Gray	6	\$10,391.42
Mr. Clarence Gao	4	\$10,331.73
Mr. Aaron Wright	4	\$10,329.22
Mr. Ethan Bryant	4	\$10,308.52
Mr. Marco Lopez	6	\$10,289.68
Mrs. Bonnie Nath	4	\$10,282.91
Mr. Ricky Vazquez	4	\$10,165.92
Mr. Clarence Anand	4	\$10,065.01
Mrs. Deanna Perez	4	\$9,761.59
Mrs. Desiree Dominguez	4	\$9,717.63
Mrs. Jasmine Stewart	4	\$9,716.98
Mrs. Sydney Bryant	4	\$9,706.89
Mr. Bryant Garcia	4	\$9,687.36
Mrs. Cindy Patel	4	\$9,668.02
Mrs. Amy Sun	4	\$9,534.15
Mr. Willie Xu	5	\$9,424.97
Mrs. Katrina Tang	4	\$9,302.58
Mrs. Margaret He	4	\$9,266.74
Mrs. Kaitlyn Henderson	4	\$9,258.92
Mrs. Nichole Nara	4	\$9,234.66
Mr. Randall Dominguez	4	\$9,210.36
Mrs. Rosa Hu	4	\$9,201.20
Adriana Gonzalez	4	\$9,195.69
Mrs. Gabriella Collins	4	\$9,184.02
<b>Total</b>	<b>25164</b>	<b>\$2,49,14,567.18</b>

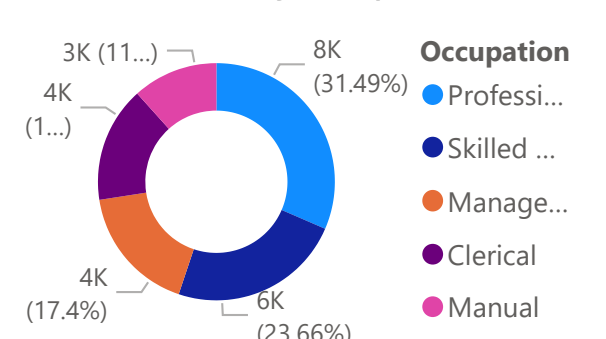
Orders by Gender



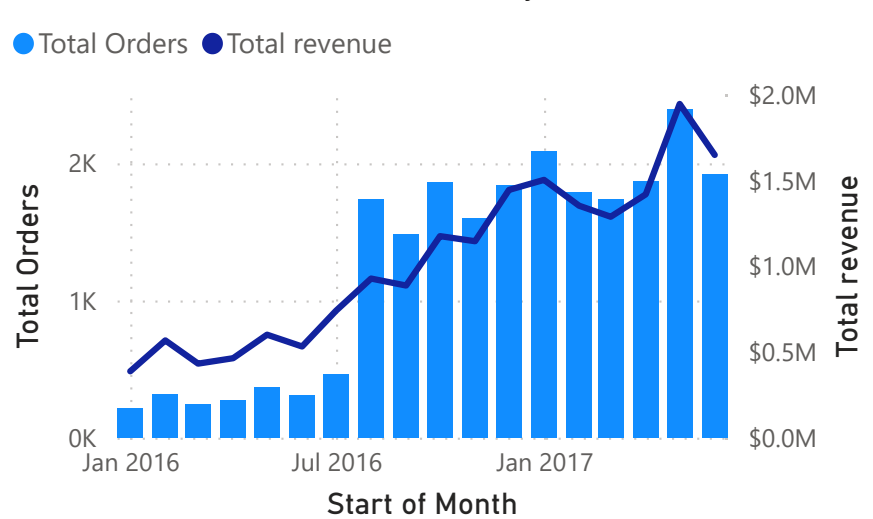
Orders by income level



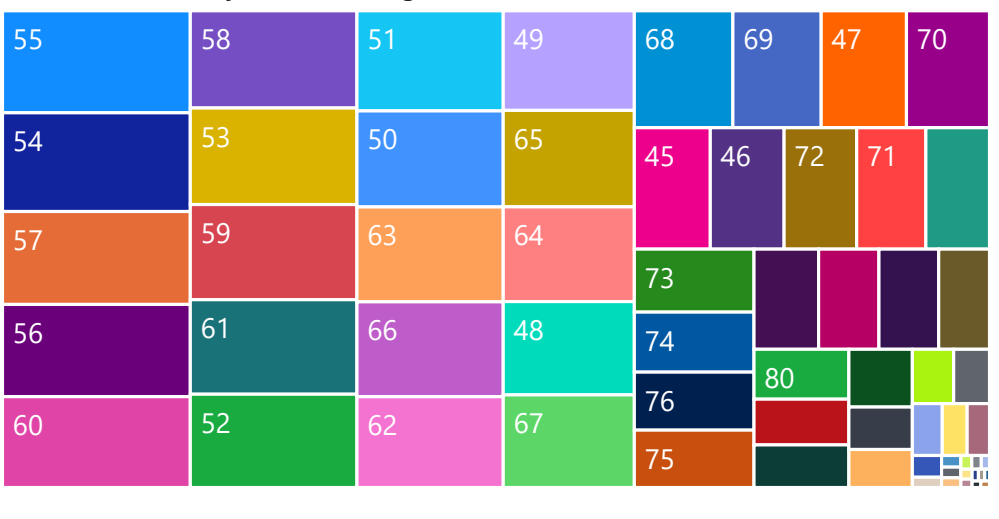
Orders by occupation



Order & Revenue by Month



Total Orders by Current age



Top customer



Customer order



Customer Revenue



**Executive Summary →**

