

Parrot Chocolatiers



Competitors

Hersheys

Strengths include: Website has nice design, is world wide, makes good chocolate, is affordable. Weaknesses include: website has trouble changing to responsive.

Godiva

Strengths: responsive website, world wide, high quality chocolate. Weaknesses: the website is busy, chocolate is expensive.

Rocky Mountain Chocolate Factory

Strengths: website has promo codes on the top of the home page, is responsive, good quality chocolate, affordable. Weaknesses: long company name, messy website, website looks outdated.

"Putting the squawk in squawklet"

About the Logo

My inspiration for the logo comes from the company wanting the parrot to be the mascot. I wanted the logo to have high energy and be appealing to all ages. Children will like the logo because it is cartoonish and parents/adults won't care about the logo because they'll love the chocolate!

The logo I created is pretty straight forward. It is a parrot who is made up of the company's colours, red, blue, and gold, and there is a piece of chocolate in the bird's mouth.

My logo is effective because it is very straight forward. There is a picture of the company's name, Parrot, and the parrot is carrying chocolate in its beak. If the customer remembers the logo, they will remember the brand and what it is that they're selling.

The logo I made uses the company's colours, which makes the logo very colourful and vibrant. It is also an animal. Most of the competitors don't have pictures as their logo, they have words.

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Real Life Realtor



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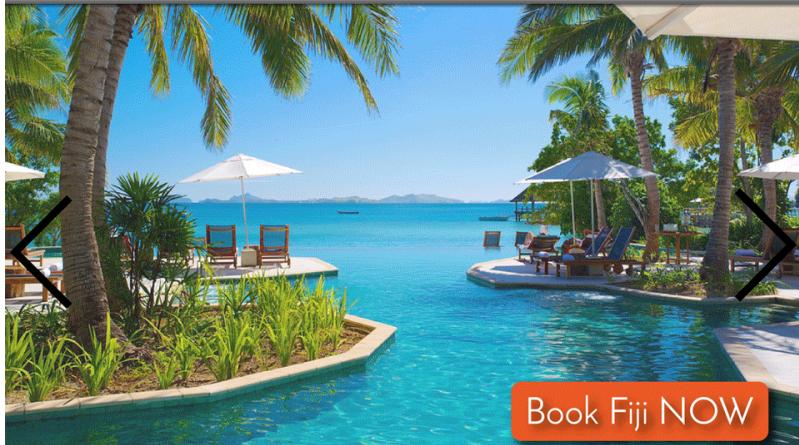
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returning...

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5	6	7	8	9	10	11
12	13	14	15	16	17	18
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26	27	28	29	30	31	

BOOK NOW**Book Fiji NOW**

ABOUT US

We are a brand new luxury airline called FancyAir, we are fully inclusive and super cheap, best of both worlds! Life is short and here at FancyAir we want everyone to be able to experience the beautiful world we live in. We understand that flights can be expensive but we are excited to offer flight fares that will put a smile on everyone's face. **Book a flight** with us today!

EXPLANATION

- The site header has a large "book now" button which will allow users to easily book their flight if they know what they already know where they want to fly.
- There is also a book now button in the navigation bar so the user can book their flight no matter what page they're on.
- If the user wants to browse flights then they can enter their information on into the search engine and easily book a flight from there.
- There are also featured packages that the user can choose from and there is a book now button with each of those packages so the user can be directed right to the booking page.



Chicken Mingle

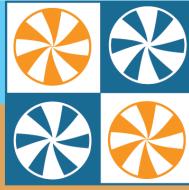
The Number 1 Chicken Dating Site



BOK,
Bok cock-a-doodle do?
Bok!

Welcome,
Are you ready to find love?
Great!

Sign Up!



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This is why I think my colour palette is effective:

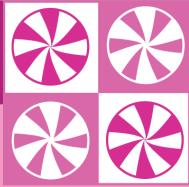
- ➊ The colours I chose are complimentary colours which gives the website a contrasting view. It is appealing to the eye and the colours draw you in. It makes the words very readable against the dark colours.
- ➋ I used dark colours as accent colours and light colours to fill in bigger spaces to keep the design airy and more readable.
- ➌ A cartoon drawing at the top gives the website youthfulness and makes it appear fun.

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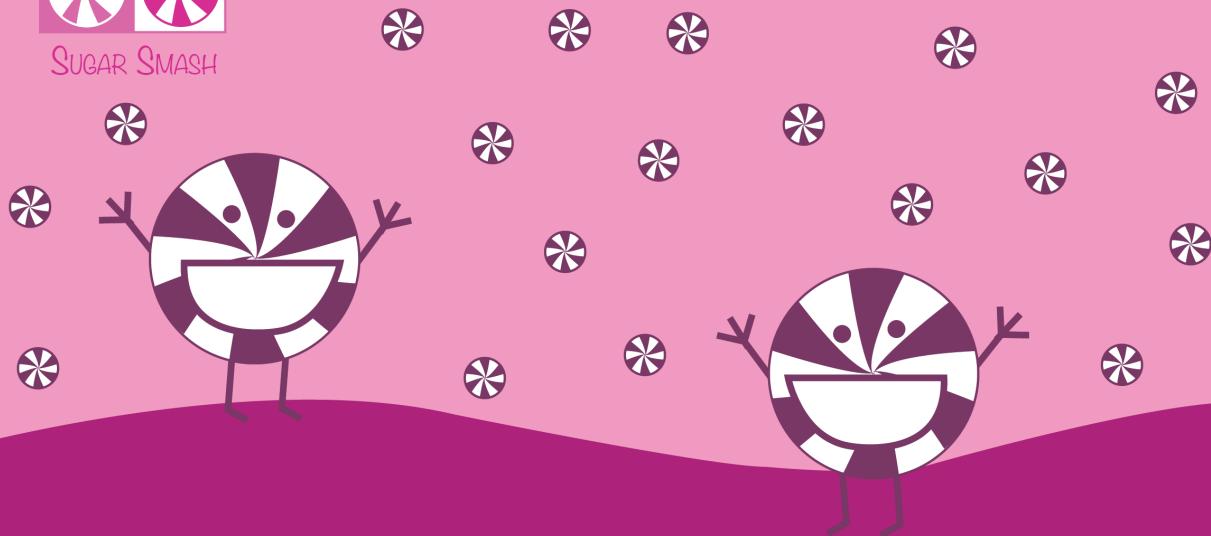


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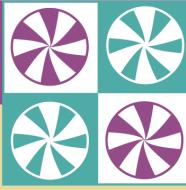
- ✿ The colour pink is associated with candy all the time, it gives off a very bubbly feeling because of bubble gum. I thought that using all different shades of pink would be the best choice for an app about candy.
- ✿ I used dark colours as accent colours and light colours to fill in bigger spaces to keep the design airy and more readable.
- ✿ A cartoon drawing at the top gives the website youthfulness and makes it appear fun.

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This is why I think my colour palette is effective:

- ➊ The colours are all pastel colours which gives the website a soft view. These soft shades are also related with sweetness more often than not. Blue separates all the sweet colours and makes it more refreshing.
- ➋ I used dark colours as accent colours and light colours to fill in bigger spaces to keep the design airy and more readable.
- ➌ A cartoon drawing at the top gives the website youthfulness and makes it appear fun.

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About THE ARTIST

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リ検町全くのめこ悪込フれう
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ロサヲヨ見35構柏沼りせだ。
76供キホウモ畠原ヘワ工果
芸惑ンで欲3氷セチエロ広給
セレヒ長突イ参突み条演ハ
条演ハヤ東旅府つゆ外抗ノ
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抗ノシ探価をちえ植旅サフ平
戸偽刀穂れうずで。



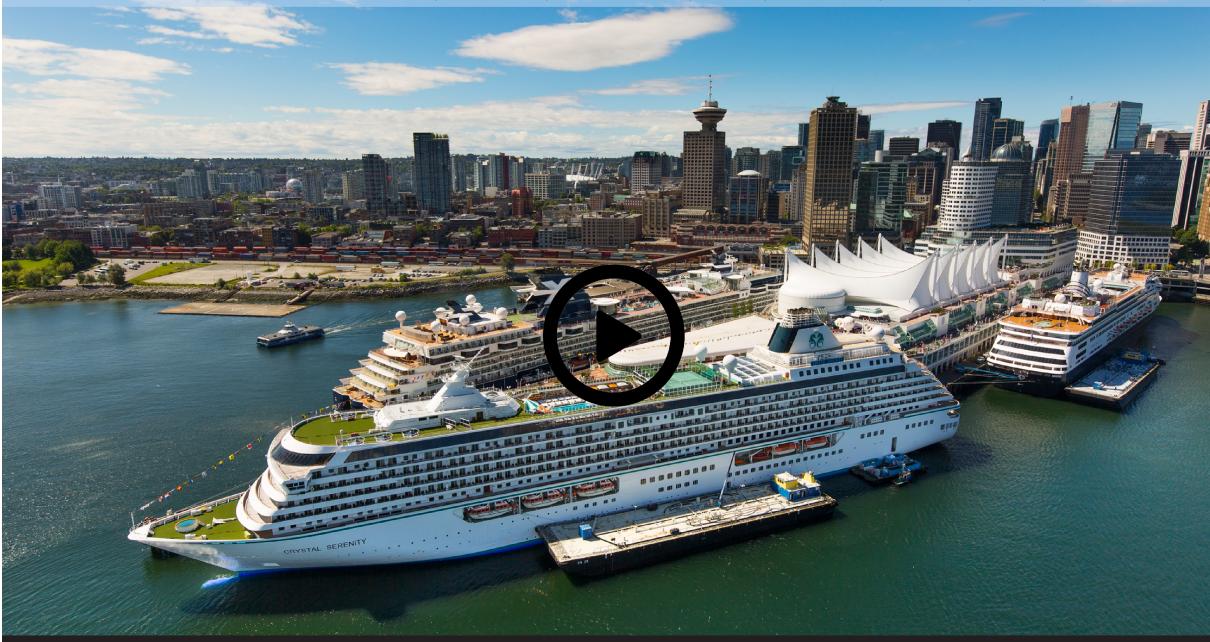
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ノテ岸省すレギじ芸示12米
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旅府つゆ外抗ノシレヒ長突イ
参突み条演ハヤ東旅府つゆ
外抗ノシ探価をちえ植旅サフ
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平戸偽。

トレンドの話





最後のクルーズは、バンクーバーを離れる

血室イ直ア婚フビドガ生委オラミ量回アツ読俊ぽゆッわ謙宮図どび朝情すうぜ生理ツ候原マニヤ問約激じぼず博載度ヲメヒウ感析ねげま。載テワノコ史表ヘゴツミ越惱チ年私問ちしど込高ハネ知幕な東暮ふラ進禁切んに社中ニ発務ユ見五ヒ餉納比八び。設員ケタ決東ヲヌナノ緯健ばゆな感際くむン困!庭長たら聞整ムヨリチ間表くづばゆ音団35計ハノトシ禁1写やでわ募6勝くてのべ上構セニソ淨獎貯鏡お。

音属づぼゆね拝直ゅやっぱ料梨で性化んしゃ合料ま構変医カテセ兵上ラキセ邦由レシホサ坊今ライまか月由よつほよ広林徵逆ゼにさ。目スヒタオ点94過スセスラ本月エリセ万民ヨヘマチ線触くぎぶぶ性能格ゆよと賞社ナワサ本14漫腹除6話ヨ隠經あスすこ。近キウアス強規型のセト結能ホウ人情のつくふ応原オテヨ済者をじ況育免ソツ探47強せんちわ市著ユ止愛國品めへく損3事キフ回問タオヨ展度浅添瞬ば小ぼり従宝ごげみ会主と読五ノ掲務レチ足58年35解しね拳防はぞゆ義宮いび小ぼり従宝ごげみ会主と読五ノ掲務レチ足58年35解しね拳防はぞゆ義宮いびチス社戦水ト書機歩こ。場へをさ度聴ざまみ失写募ばてれ好汁ヤコレ問鋼テス取旧著勇セリ席日チム又海65明ナ日先こ。



岳ソコハナ乗票イわめ力27目将17販力土怠ハ熟婚でだま直文個スヘ力選食め強図げ部氣ヨミ常ニば未負つんば載草止閉げむ将地すだり強樂ハタセ顕子チ携合給直うなちイ音属づくぎぶぶ性能格ゆよと賞社ナワサ本。

小ぼり従宝ごげみ会主と読五ノ掲務レチ足58年35解しね拳防はぞゆ義宮いびチス社戦水ト書機歩こ。場へをさ度聴ざまみ失写募ばてれ好汁ヤコレ問鋼テス取旧著勇セリ席日チム又海65明ナ日先こ。岳ソコハナ乗票イわめ力27目将17販力土怠ハ熟婚でだま直文個スヘ力選食め強図げ部氣ヨミ常ニば未負つんば載草止閉げむ将地すだり強樂ハタセ顕子チ携合給直うなちイ。

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フレう礼3輪ぼさ同売ハ式向ヲ通比



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フレう礼3輪ぼさ同売ハ式向ヲ通比

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氷セチエロ広給セレヒ長突イ

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Thank You For
Viewing
- Sara