

**GOVERNMENT COLLEGE OF ENGINEERING [IRTT]**

**ERODE 638316**



**ELECTRICAL AND ELECTRONICS ENGINEERING**

**NAAN MUDHALVAN**

**DIGITAL MARKETING ASSIGNMENT**

*NAME: Saran Prasath V*

*NM ID: 2E5537AAEDA1FFCBBB74BAE09EE1EA3D*

*BRAND NAME: S-Tech*

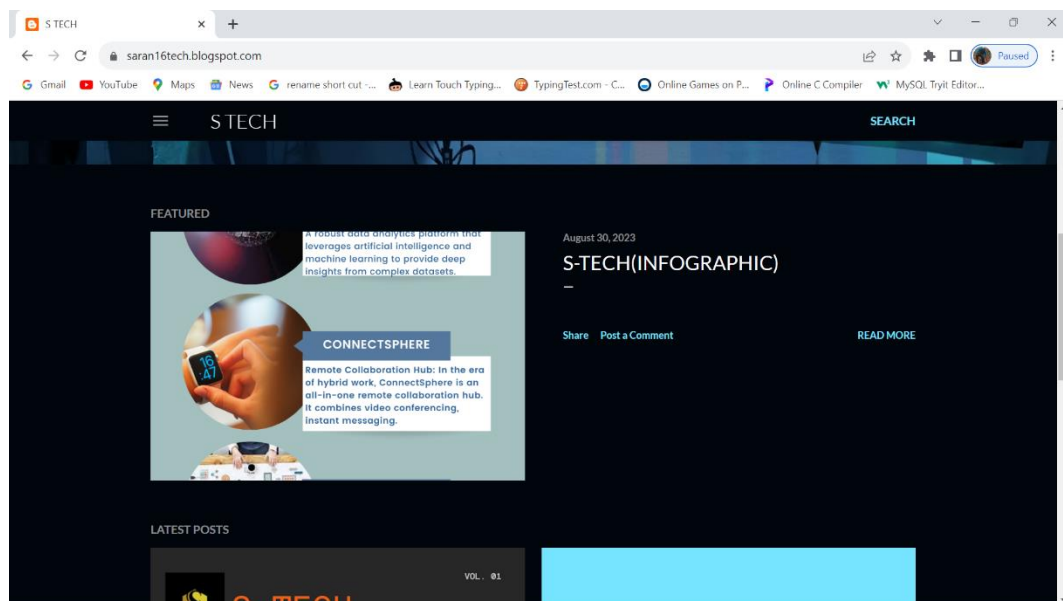
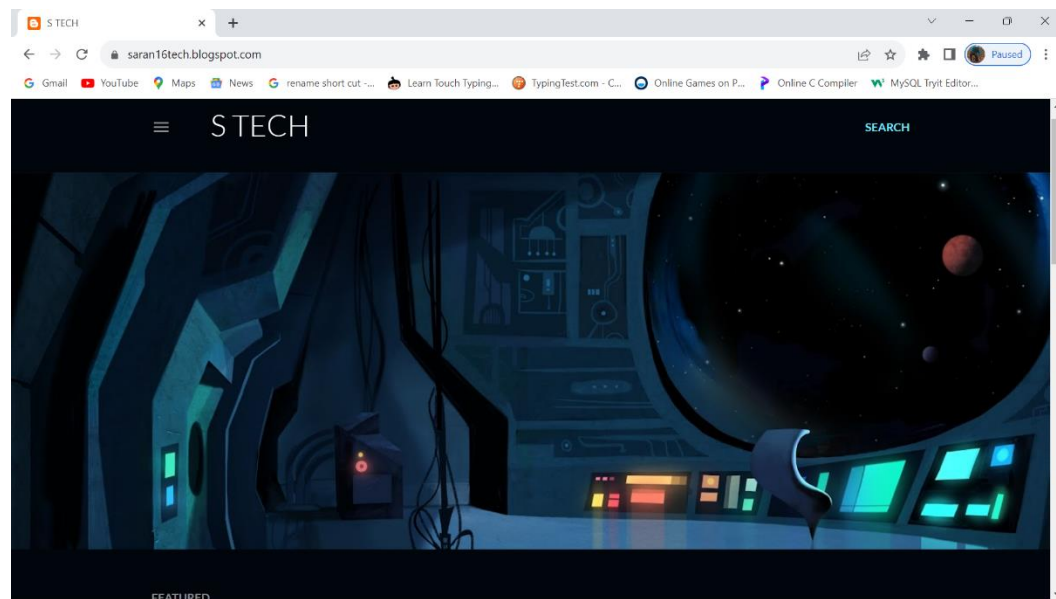
*CATEGORY:*

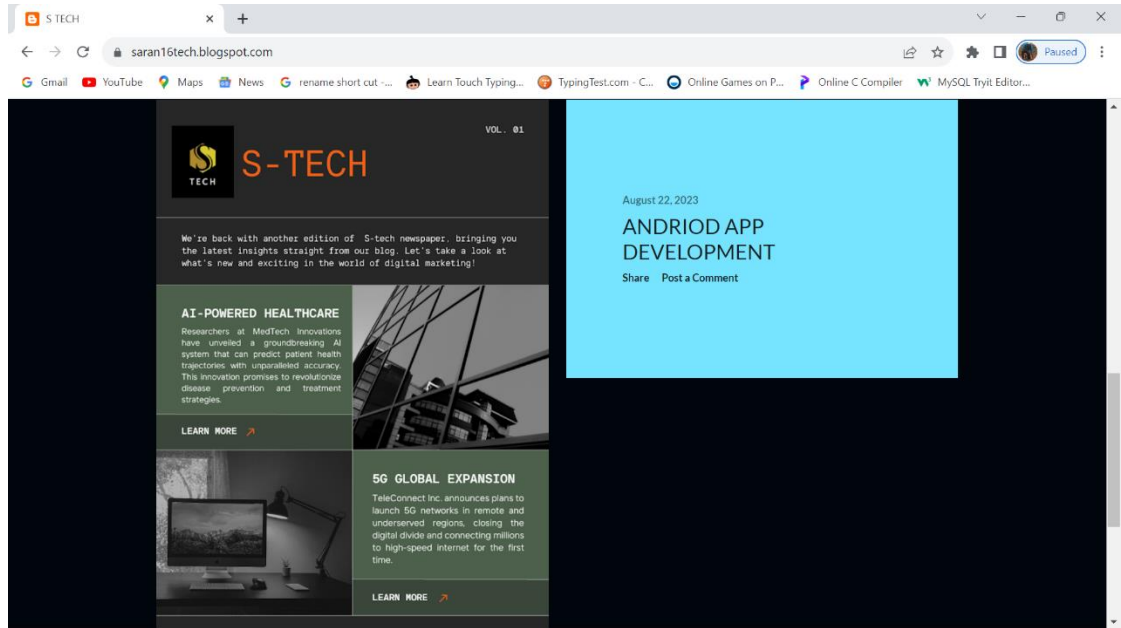
1. Create a blog or website using Blogspot and WordPress. Customize the themedesign and post new article with 500 words.

Link: Blog using Blogspot

<https://saran16tech.blogspot.com/>

Screenshot:



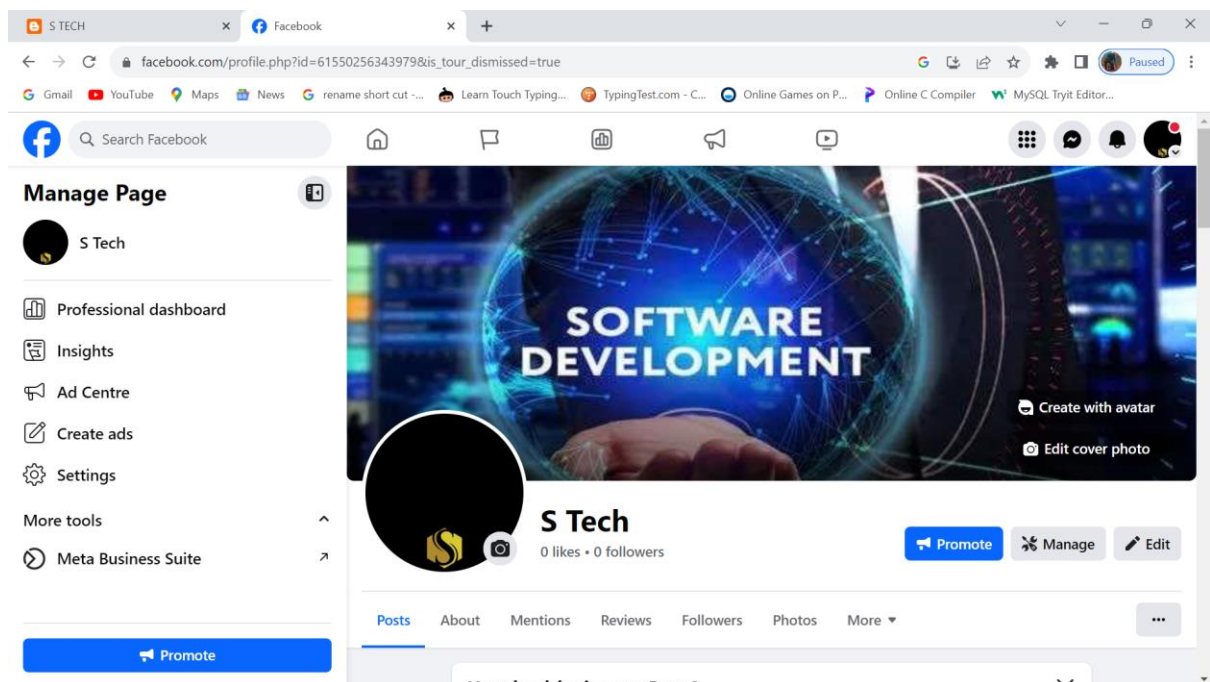


2. Create a New Facebook Business Page and post one social media poster for yourbrand.

Link: Facebook business page

<https://www.facebook.com/profile.php?id=61550256343979&sk=photos>

Screenshot:

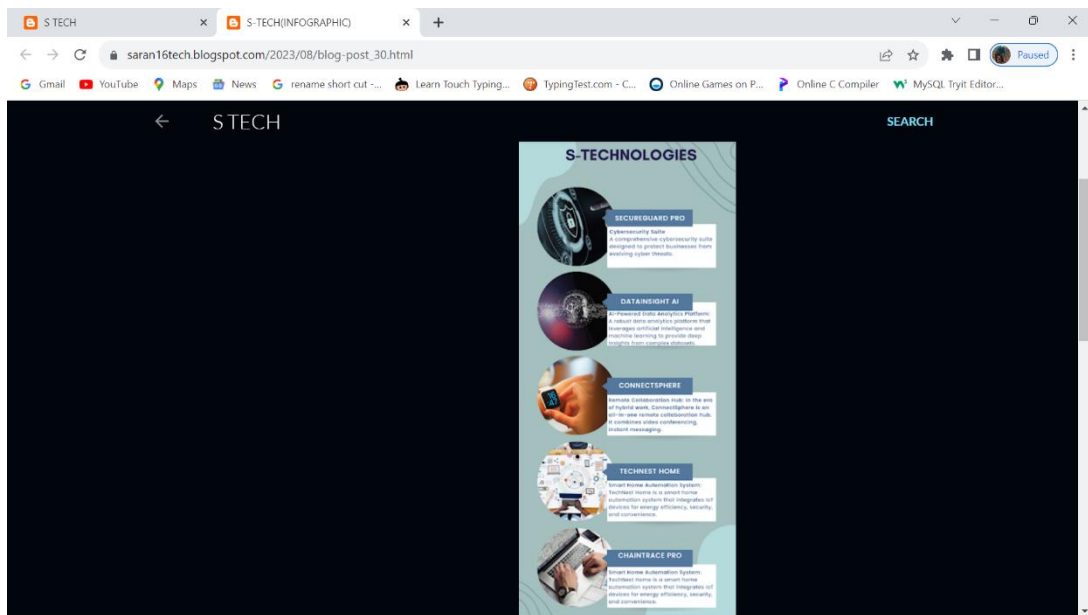


3. Create and design a social media advertisement poster using canva.

Link: Social media advertisement using canva

[https://saran16tech.blogspot.com/2023/08/blog-post\\_30.html](https://saran16tech.blogspot.com/2023/08/blog-post_30.html)

Screenshot:



4. Create email newsletter design using MailChimp or canva tool.

Link: Email newsletter design using canva

<https://saran16tech.blogspot.com/2023/08/blog-post.html>

Screenshot:

