

GOVERNMENT COLLEGE OF ENGINEERING [IRTT]

ERODE 638316



ELECTRICAL AND ELECTRONICS ENGINEERING

NAAN MUDHALVAN

DIGITAL MARKETING ASSIGNMENT

NAME: Arivazhagan K

NM ID: 98A3ABE206042D9968E4DB7D32B08416

BRAND NAME: GA2

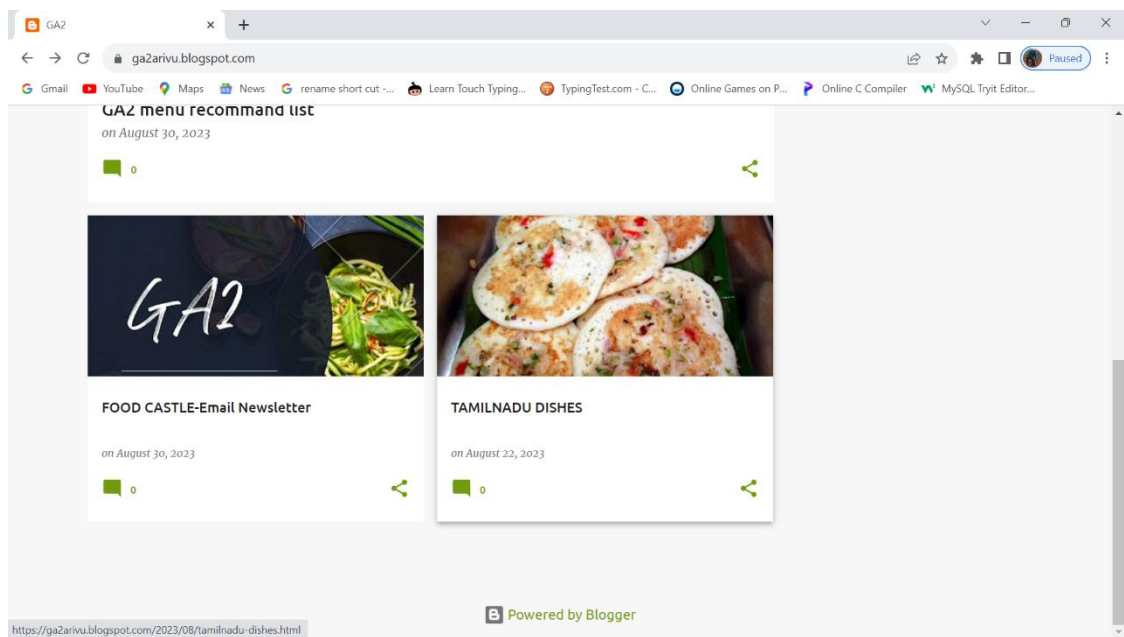
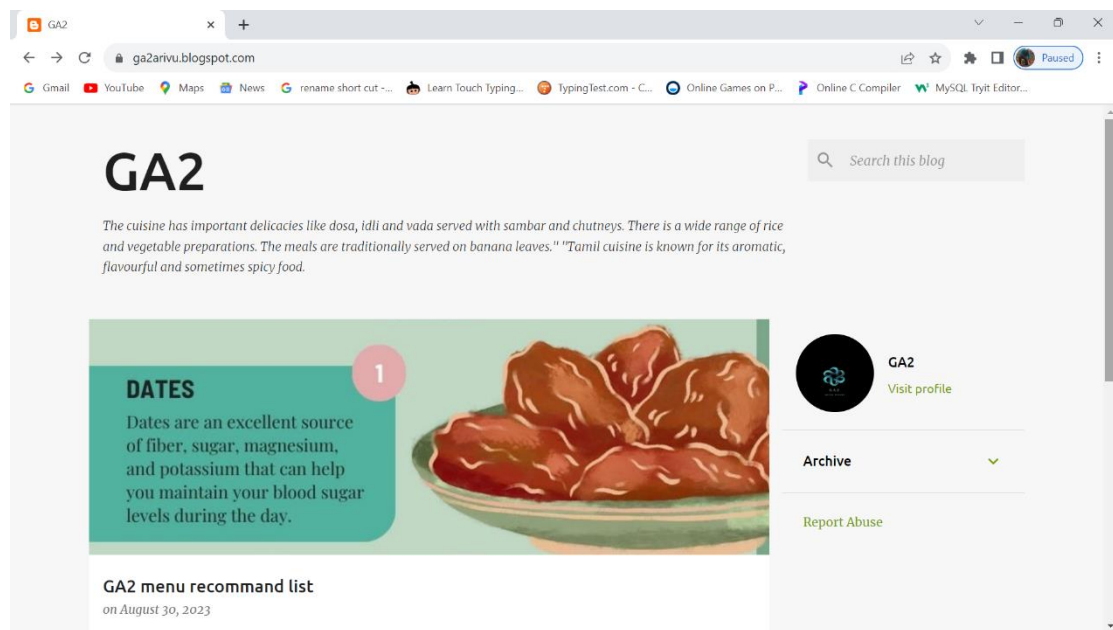
CATEGORY: Hotel & Resort

1. Create a blog or website using Blogspot and WordPress. Customize the themedesign and post new article with 500 words.

Link: Blog using Blogspot

<https://ga2arivu.blogspot.com/>

Screenshot:

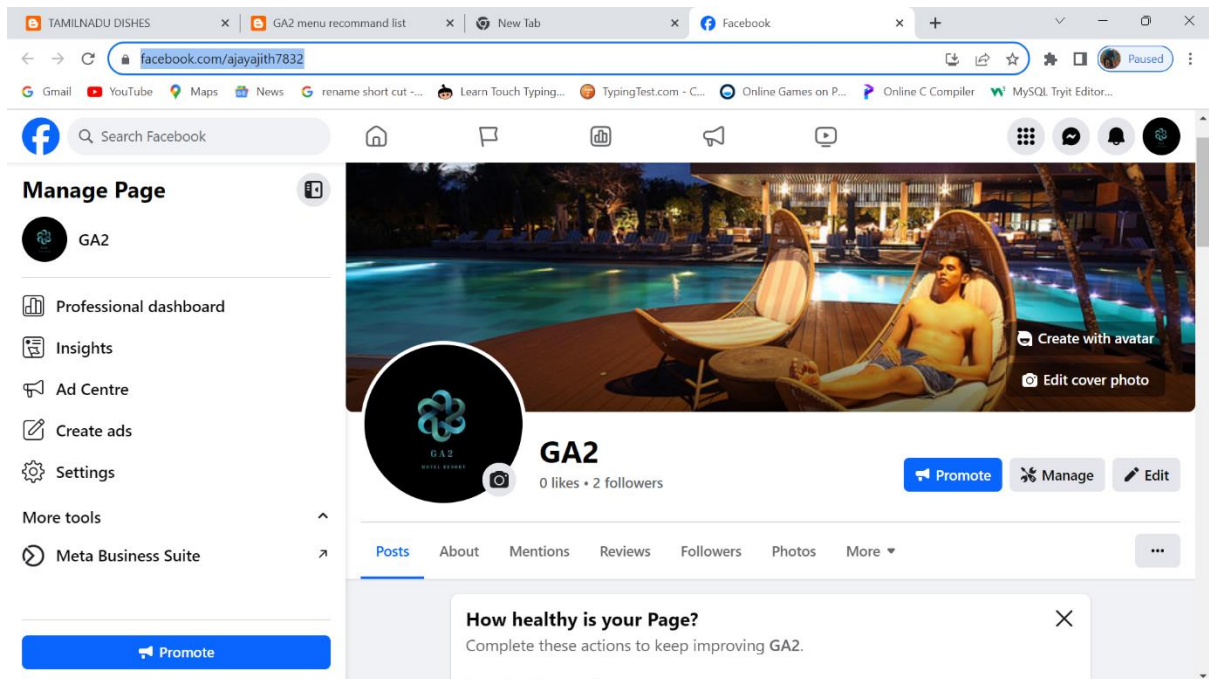


2. Create a New Facebook Business Page and post one social media poster for your brand.

Link: Facebook business page

<https://www.facebook.com/ajayajith7832>

Screenshot:

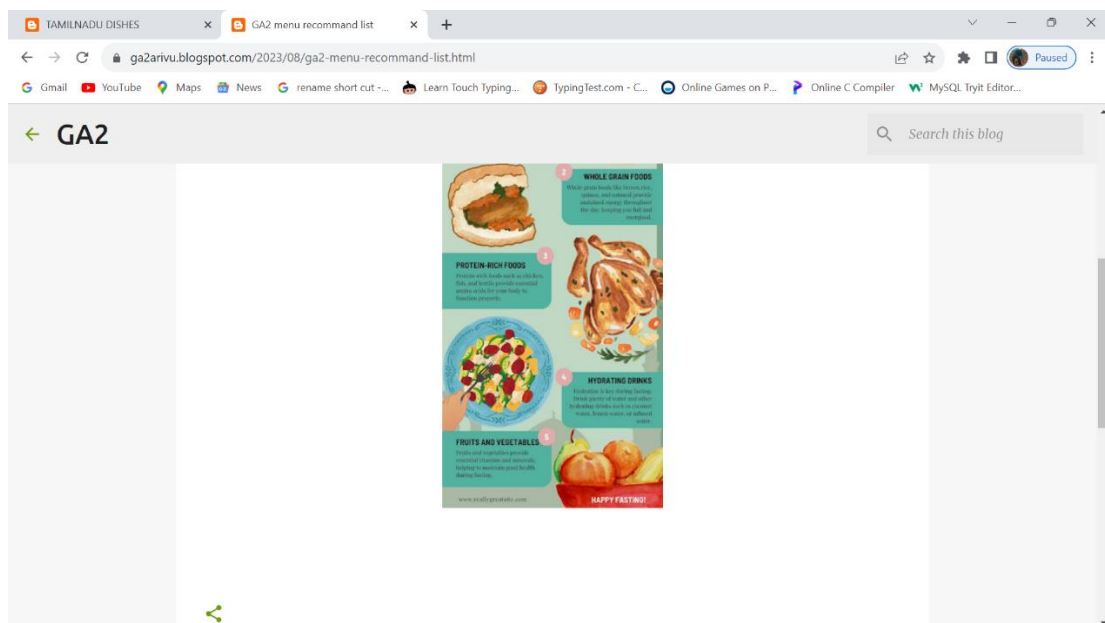
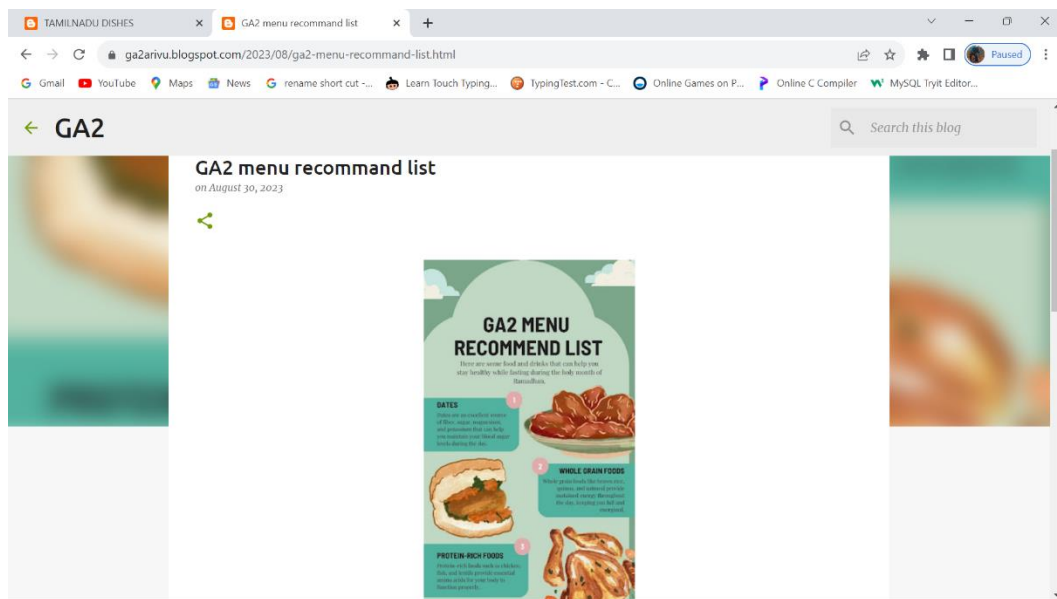


3. Create and design a social media advertisement poster using canva.

Link: Social media advertisement using canva

<https://ga2arivu.blogspot.com/2023/08/ga2-menu-recommand-list.html>

Screenshot:



4. Create email newsletter design using MailChimp or canva tool.

Link: Email newsletter design using canva

<https://ga2arivu.blogspot.com/2023/08/food-castle-email-newsletter.html>

Screenshot:

