GOVERNMENT COLLEGE OF ENGINEERING [IRTT]
ERODE 638316

ELECTRICAL AND ELECTRONICS ENGINEERING

NAAN MUDHALVAN
DIGITAL MARKETING ASSIGNMENT

NAME: Gokul G

NM ID: EE56D566D7B93469F28421C1I3A1FE60
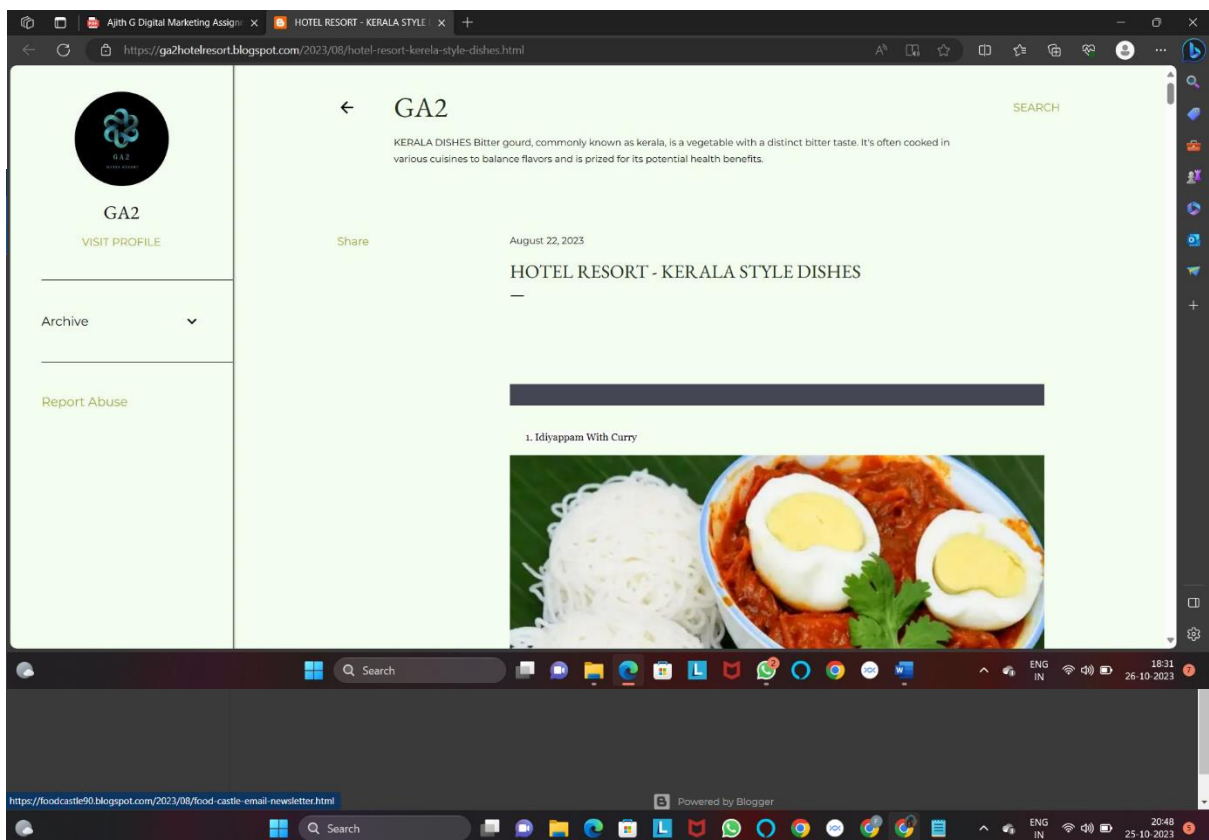
BRAND NAME: GA2

CATEGORY: Hotel & Resort

1. Create a blog or website using Blogspot and WordPress. Customize the themedesign and post new article with 500 words.

   Link: Blog using Blogspot
   https://ga2hotelresort.blogspot.com/2023/08/hotel-resort-kerela-style-dishes.html

   Screenshot:

2. Erissery (Pumpkin And Lentil Stew)

Image Courtesy: Nish Kitchen

Erissery is one of the **famous dishes of Kerala** which is savoured by travellers as well as local people in Kerala. A hit in every kitchen of Kerala, this curry is made from either raw plantains or sliced yams. It is typically prepared by boiling slightly sweet pumpkins with salt, chillies or pepper, dried lentils, grated coconut, turmeric powder, cumin seeds and garlic, and is served on a bed of rice once cooked. A favourite Kerala food item on the

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Pronounced as: Er-u-siri
Best places to eat: Kashi, Mezban
Average price: INR 400

Suggested Read: 6 Days In Kerala

3. Puttu And Kadala Curry

Puttu and Kandala curry is enjoyed by people of Kerala which is considered to be one of the popular **traditional Kerala dishes**. A famous breakfast recipe out of the many Kerala dishes, Puttu is a cylindrical steamed rice cake that is cooked in a mould with grated
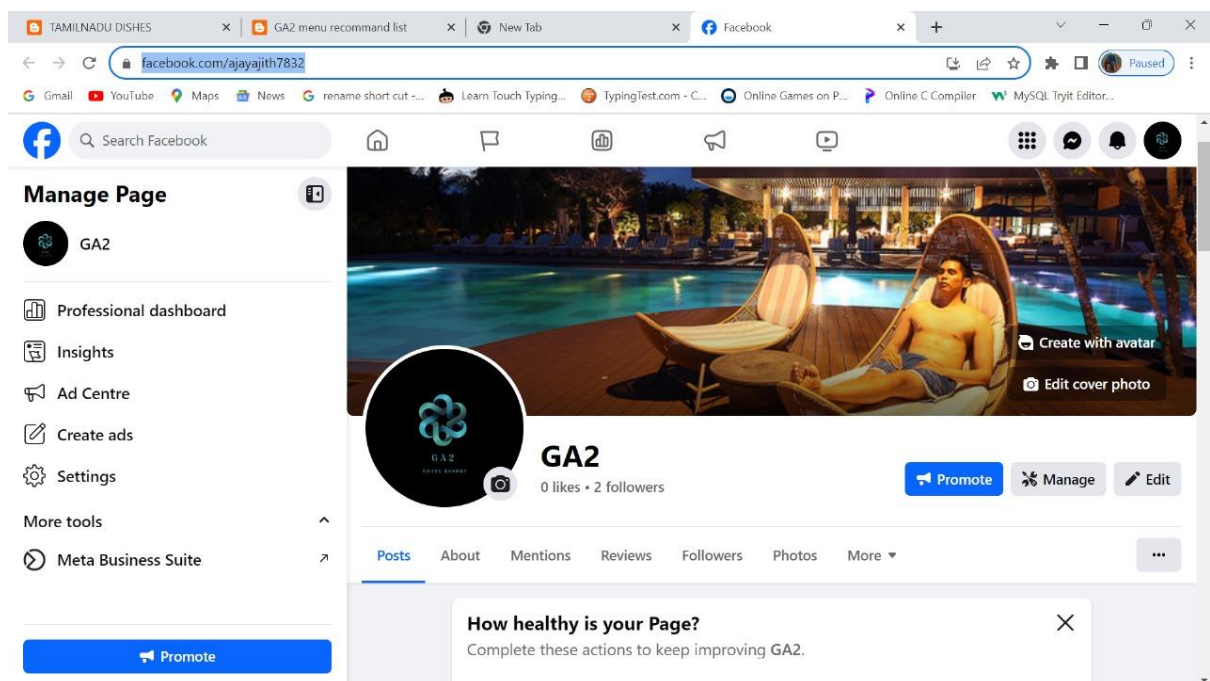
2.Create a New Facebook Business Page and post one social media poster for yourbrand.
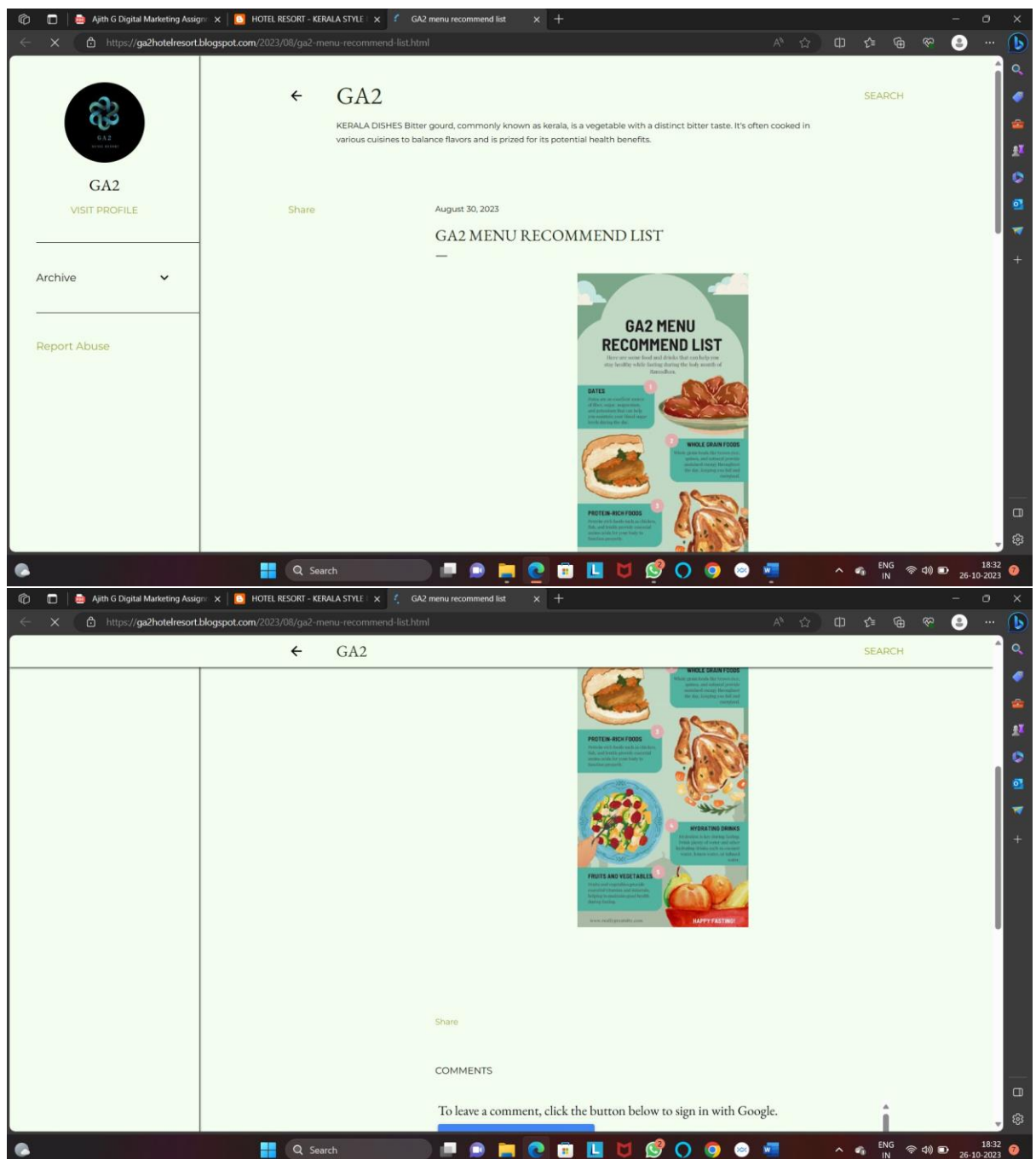
Link: Facebook business page
https://www.facebook.com/ajayajith7832

Screenshot:

3.Create and design a social media advertisement poster using canva.

Link: Social media advertisement using canva
https://ga2hotelresort.blogspot.com/2023/08/ga2-menu-recommend-list.html
Screenshot:

4.Create email newsletter design using MailChimp or canva tool.

Link: Email newsletter design using canva

https://ga2hotelresort.blogspot.com/2023/08/food-castle-email-newsletter.html

Screenshot: