GOOGLE ANALYTICS DATA

	Page Title	New Users ▼	Running To
1.	Home	7,652	7,652
2.	Apparel Google Merchandi	931	8,583
3.	Google Online Store	665	9,248
4.	YouTube Shop by Brand	563	9,811
5.	Drinkware Lifestyle Googl	447	10,258
6.	Men's / Unisex Apparel G	353	10,611
7.	Google Campus Bike	323	10,934
8.	The Google Merchandise St	236	11,170
9.	Men's T-Shirts Apparel G	219	11,389
10.	New Google Merchandise	200	11,589
11.	Bags Lifestyle Google Me	177	11,766
12.	Shopping Cart	163	11,929
13.	Womens Apparel Google	137	12,066
14.	Store search results	123	12,189
15.	Chrome Dino Collectible Fig	85	12,274
16.	Women Techmakers Long	83	12,357
17.	Kids Apparel Google Mer	59	12,416
18.	Google Shop by Brand G	49	12,465
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New Users 13,646

Revenue per User \$0.12

\$1,817.60

Cost per Transaction \$734.17

Page Title •

