

Apply all slicers

# CAR SALES DASHBOARD

Clear all slicers

SUMMARY

CUSTOMER  
DEMOGRAPHICS

FINANCIAL  
ANALYSIS

VEHICLE  
INFORMATION

DEALER  
PERFORMANCE

LOAN AND  
INSURANCE  
INSIGHTS

MAKE VS SALE  
OVER DEALER

6  
Dealer Name

1778  
Count of Customer ID

Insurance Provider

Allstate

Liberty Mutual

State Farm

Geico

Progressive

Fuel Type

☐ Diesel

☐ Electric

☐ Hybrid

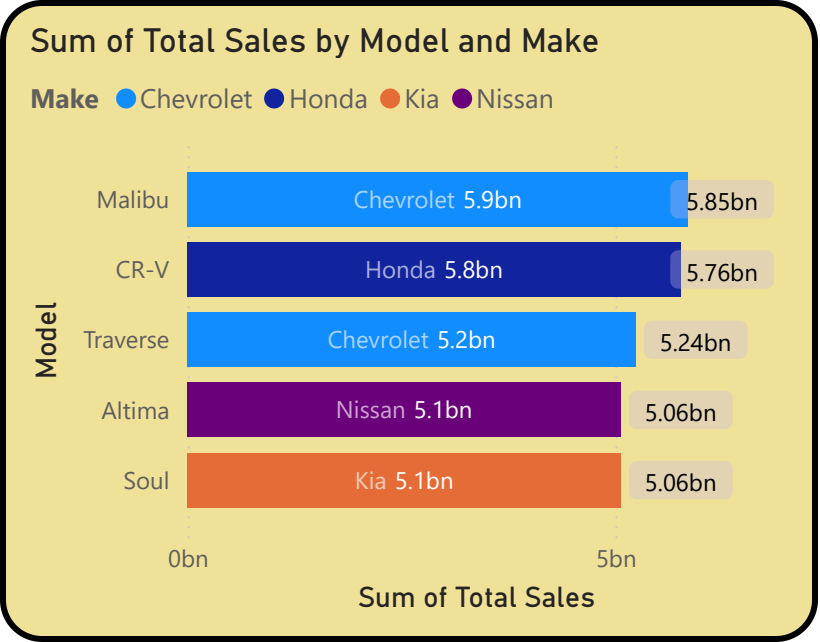
☐ Petrol

Expiry Date

31-03-2021

13-01-2030

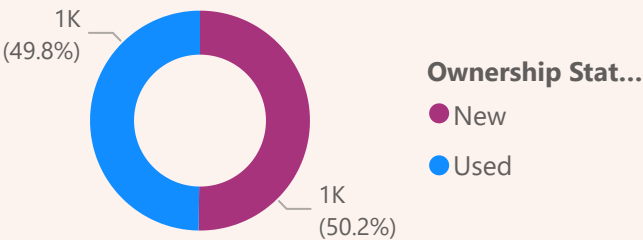
Count of Customer ID by Dealer Location and Customer Location



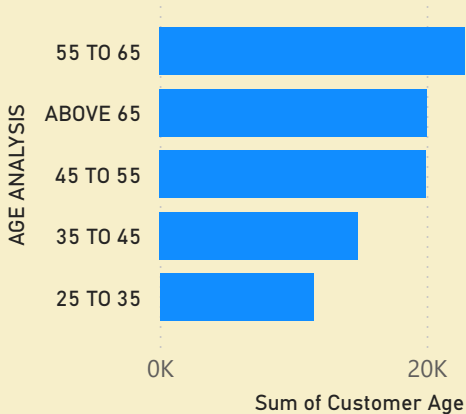
# CUSTOMER DEMOGRAPHICS DASHBOARD

Customer ID	Customer Age	Customer Gender	Model	Sum of Final Price
CUST1406	70	Female	Equinox	58,003.45
CUST1619	70	Male	Murano	7,075.58
CUST1823	70	Male	E-Class	70,227.44
CUST1853	70	Male	5 Series	67,629.58
CUST2176	70	Female	Accord	62,486.66
CUST2279	70	Male	Q7	26,611.30
CUST2284	70	Male	Malibu	26,375.76
CUST2312	70	Male	Seltos	83,465.21
CUST2328	70	Male	Sportage	83,357.10
CUST2692	70	Male	Accord	80,043.09
CUST2696	70	Other	GLA	52,962.69
CUST2797	70	Male	Escape	59,074.27
CUST2895	70	Male	Explorer	62,531.59
CUST2998	70	Male	C-Class	8,997.36
CUST3065	70	Male	Camry	71,254.35
CUST3067	70	Other	Pilot	36,081.34
CUST3714	70	Other	Altima	50,076.80
CUST3738	70	Other	A4	4,970.18
CUST3959	70	Other	Explorer	50,289.10
CUST4026	70	Female	Pilot	33,658.50
CUST4184	70	Female	A4	84,247.71
CUST4854	70	Female	GLA	16,591.76
Total				8,73,24,368.51

Count of Payment Method by Ownership Status



Sum of Customer Age by age analysis



Dealer Name Count of Total Sales

AutoNation	327
CarMax	322
DriveTime	328
Local Dealer	322
TrueCar	351
Vroom	350
Total	2000

Customer ID Loan Status

CUST1000	Rejected
CUST1004	Approved
CUST1009	Approved
CUST1011	Rejected
CUST1012	Rejected
CUST1020	Approved
CUST1026	Rejected
CUST1027	Rejected
CUST1031	Approved
CUST1042	Rejected
CUST1044	Pending
CUST1046	Pending

# FINANCIAL ANALYSIS

174.65bn

Sum of Total Sales

10.13bn

Sum of TOTAL DISCOUNT

310.53T

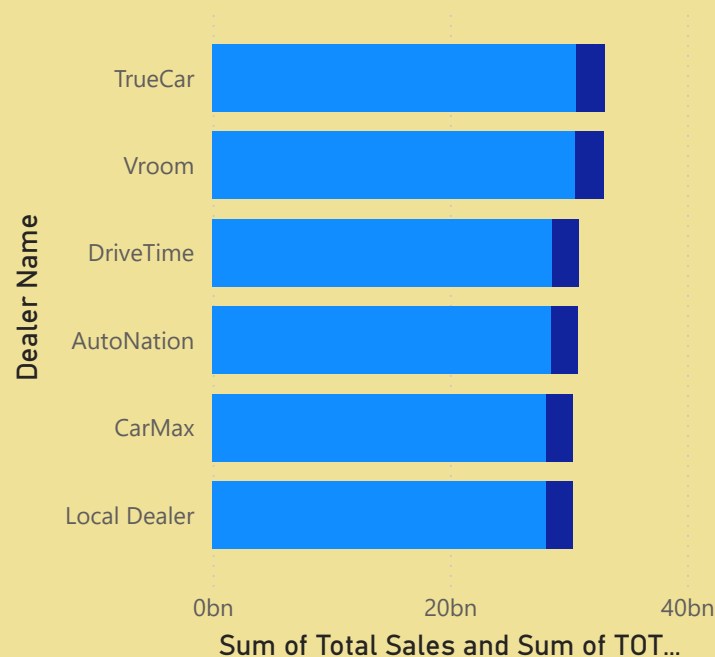
Sum of TOTAL REVENUE

13.69bn

Sum of TOTAL TAX

Sum of Total Sales and Sum of TOTAL TAX by Dealer Name

● Sum of Total Sales ● Sum of TOTAL TAX



Sum of TOTAL REVENUE and Sum of TOTAL DISCOUNT by Total Sales

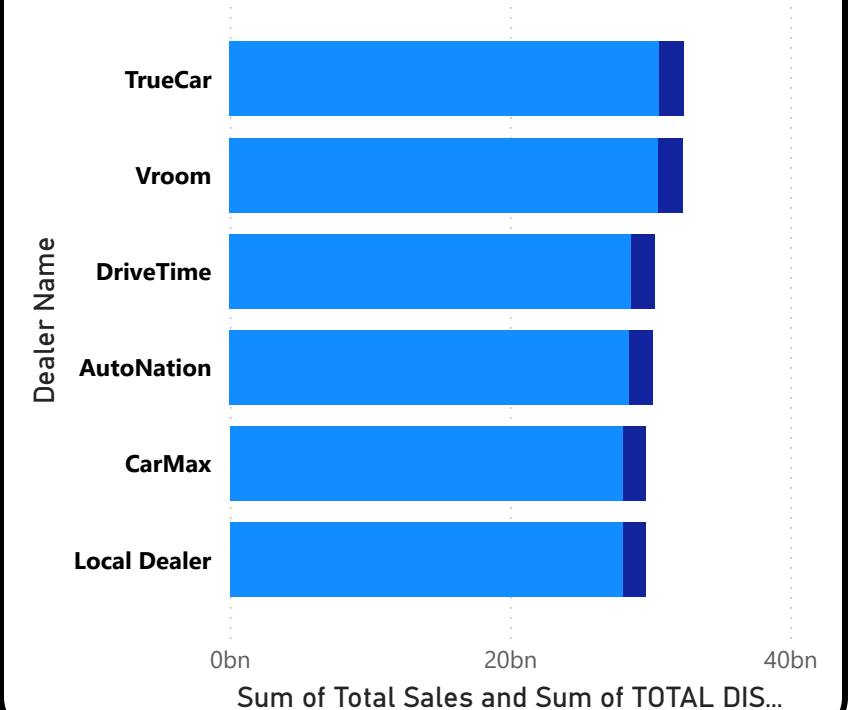
310.53T✓  
(+3064621.92%)

Sale Price

- ☐ 5,014.70
- ☐ 5,068.46
- ☐ 5,119.30
- ☐ 5,279.18
- ☐ 5,373.20
- ☐ 5,374.85

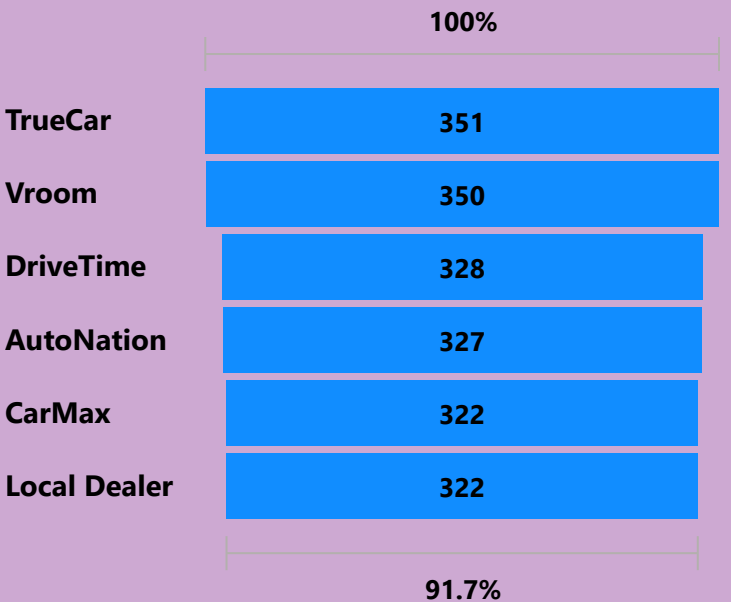
Sum of Total Sales and Sum of TOTAL DISCOUNT by Dealer Name

● Sum of Total Sales ● Sum of TOTAL DISCOUNT



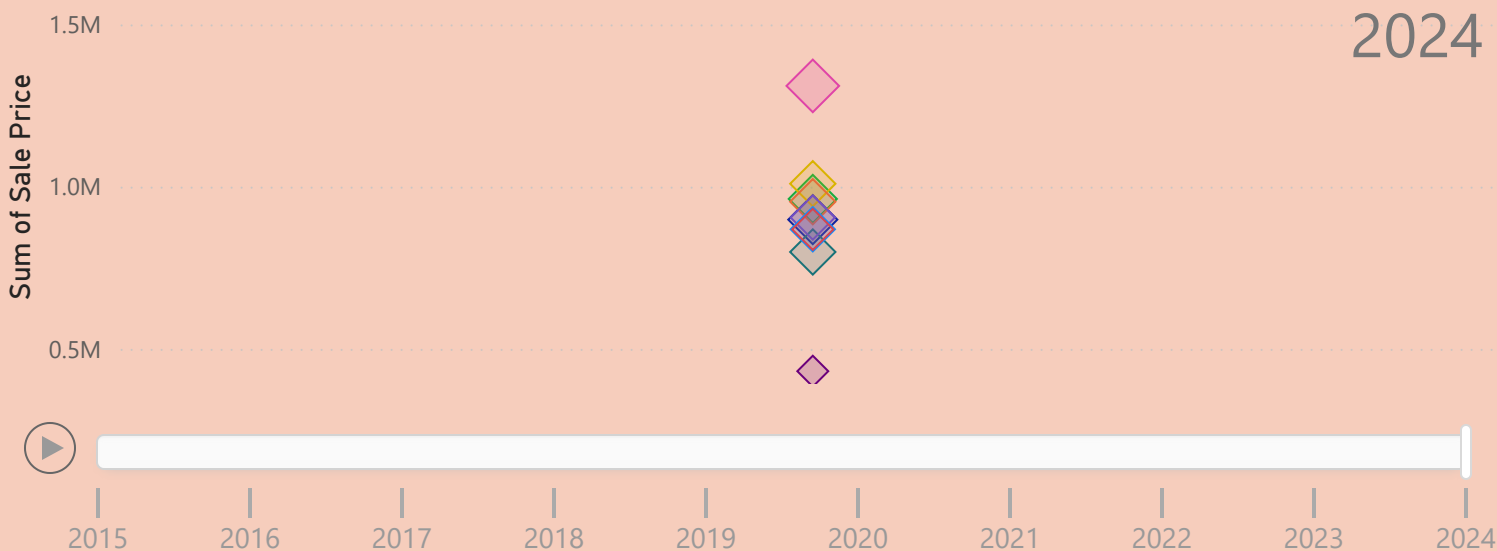
# VEHICLE INFORMATION

Count of Fuel Type and Count of Model by Dealer Name

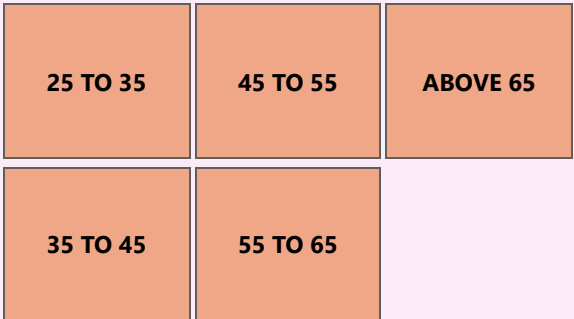


Sum of Sale Price and Count of Model by Make and Year

Make ◆ Audi ◆ BMW ◆ Chevrolet ◆ Ford ◆ Honda ◆ Hyundai ◆ Kia ◆ Mercedes ◆ Nissan ◆ Toyota



## AGE ANALYSIS



4

Count of Fuel Type

Year

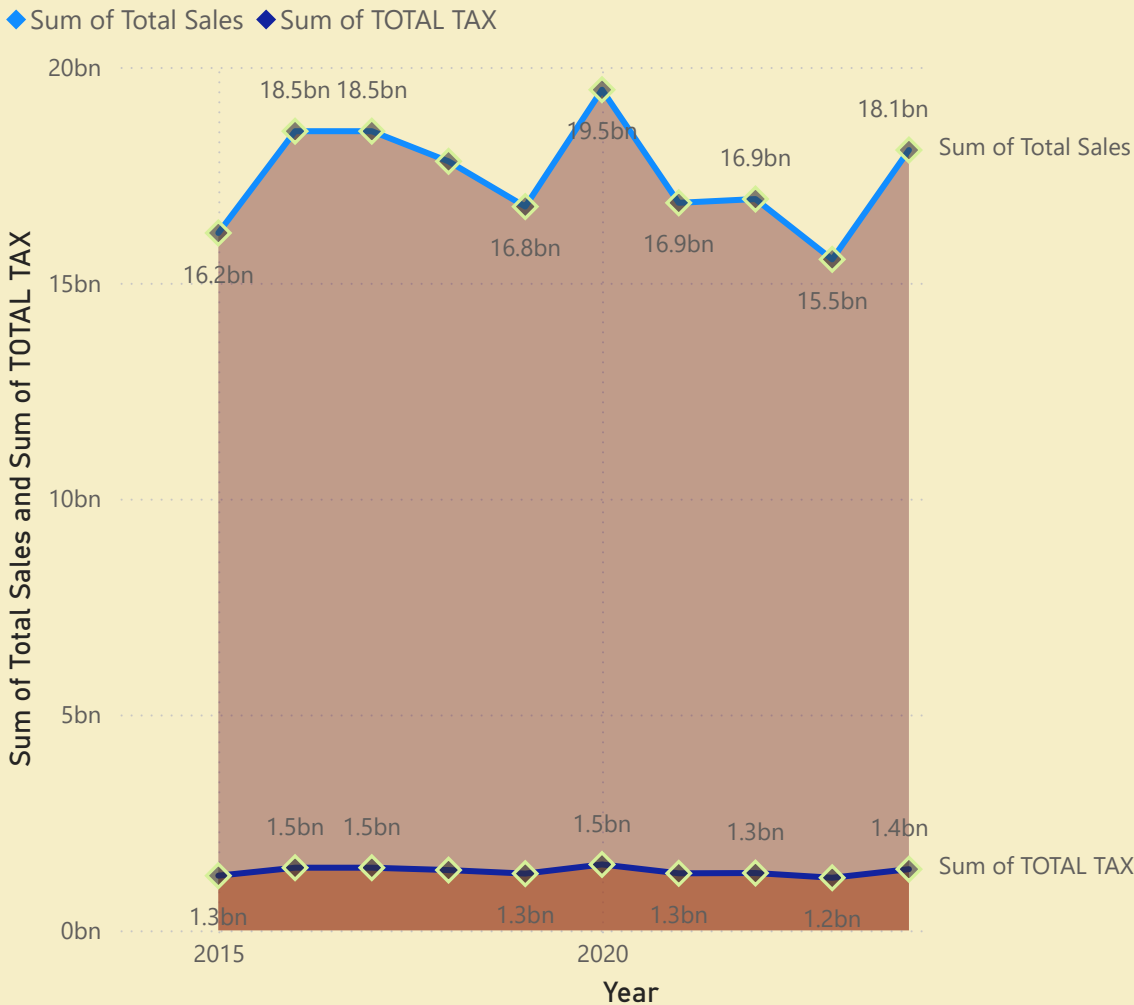
2015

2024

# DEALER PERFORMANCE

Dealer Name	Dealer Location	Total Sales	TOTAL REVENUE	TOTAL DISCOUNT
AutoNation	Boston	29	29	29
AutoNation	Chicago	28	28	28
AutoNation	Dallas	30	30	30
AutoNation	Denver	34	34	34
AutoNation	Houston	36	36	36
AutoNation	Los Angeles	41	41	41
AutoNation	Miami	22	22	22
AutoNation	New York	39	39	39
AutoNation	San Francisco	34	34	34
AutoNation	Seattle	34	34	34
CarMax	Boston	44	44	44
CarMax	Chicago	25	25	25
CarMax	Dallas	36	36	36
CarMax	Denver	29	29	29
CarMax	Houston	25	25	25
CarMax	Los Angeles	32	32	32
CarMax	Miami	33	33	33
CarMax	New York	41	41	41
CarMax	San Francisco	20	20	20
CarMax	Seattle	37	37	37
DriveTime	Boston	34	34	34
DriveTime	Chicago	38	38	38
DriveTime	Dallas	28	28	28
DriveTime	Denver	34	34	34
Total		2000	2000	2000

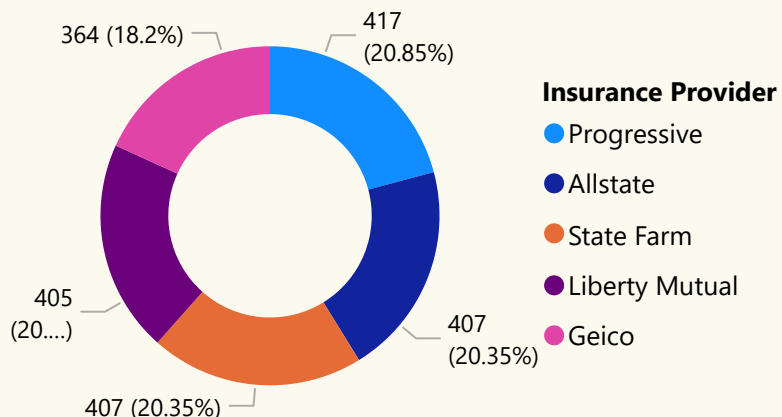
Sum of Total Sales and Sum of TOTAL TAX by Year



# LOAN AND INSURANCE

Customer ID	Loan Status	Insurance Provider	Payment Method
CUST1000	Rejected	State Farm	Cash
CUST1004	Approved	Progressive	Cash
CUST1009	Approved	State Farm	Credit Card
CUST1011	Rejected	Allstate	Bank Transfer
CUST1012	Rejected	Allstate	Cash
CUST1020	Approved	Liberty Mutual	Bank Transfer
CUST1026	Rejected	Geico	Cash
CUST1027	Rejected	State Farm	Cash
CUST1031	Approved	Progressive	Cash
CUST1042	Rejected	Progressive	Financed Loan
CUST1044	Pending	Geico	Financed Loan
CUST1044	Pending	State Farm	Cash
CUST1046	Pending	Liberty Mutual	Financed Loan
CUST1048	Pending	Allstate	Cash
CUST1061	Rejected	Progressive	Financed Loan
CUST1065	Approved	Allstate	Credit Card
CUST1076	Rejected	Liberty Mutual	Bank Transfer
CUST1080	Approved	Liberty Mutual	Financed Loan
CUST1089	Rejected	State Farm	Financed Loan
CUST1090	Pending	Liberty Mutual	Financed Loan
CUST1091	Rejected	Geico	Financed Loan
CUST1092	Pending	Progressive	Cash
CUST1097	Rejected	Geico	Financed Loan
CUST1097	Rejected	Progressive	Bank Transfer

Count of Payment Method by Insurance Provider



## Loan Status

- ☐ Approved
- ☐ Pending
- ☐ Rejected

5

Count of Insurance Provider

## Warranty Period



# MAKE VS SALE OVER DEALER

