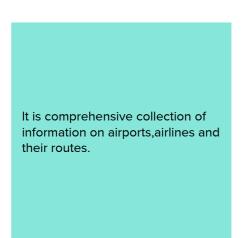
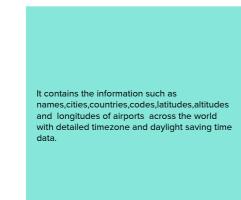
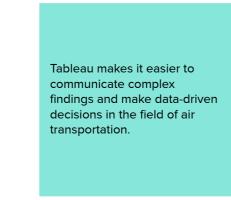


Says

What have we heard them say?
What can we imagine them saying?









What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?



It involves using data analysis and visualization techniques to gain a deeper understanding of how air travel operates worldwide.







Persona's name

Short summary of the persona



understanding
passenger
behaviour and
preferences can
lead to improved
customer
experiences.



It is one of the fastest modes of public transport which connects international boundaries.



It has the potential to improve various aspects of the aviation industry including operational efficiency,passenger experience,safety and overall industry growth.



Does

What behavior have we observed? What can we imagine them doing?





What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

