

Says

What have we heard them say?
What can we imagine them saying?

Thinks
What are their wants, needs, hopes, and dreams?

User may be thinking about subscribing to some of these channels.

What other thoughts might influence their behavior?

User might want to explore different categories of content.

User could be wondering about the growht strategies of these channels.

User sees a list of the 50 most-subscribed You Tube channels.

User notices that these channels have millions of subscribers.

User observes that there is a mix of content categories and languages.

Exploring World's Top Youtube Channels

User needs more information about these channels, like their content and growht.

User wants to discover new content to enjoy on You Tube.

User may want to understand what makes these channels so popular.

User minght be impressed by the sheer popularity of these channels.

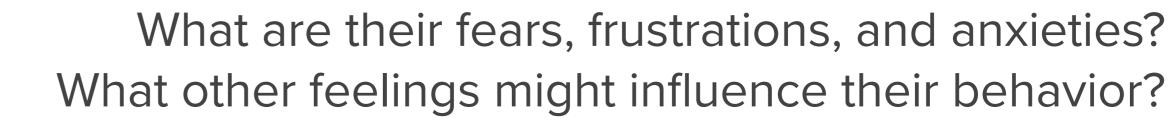
User could be curious about the types of content these channels produce.

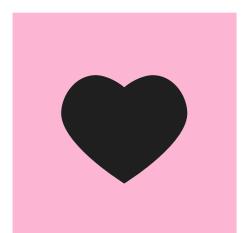
User may feel
that You Tube is a
dierse platform
with content in
various

Do

What behavior have we observed? What can we imagine them doing?

Does





Feels