

Story 2

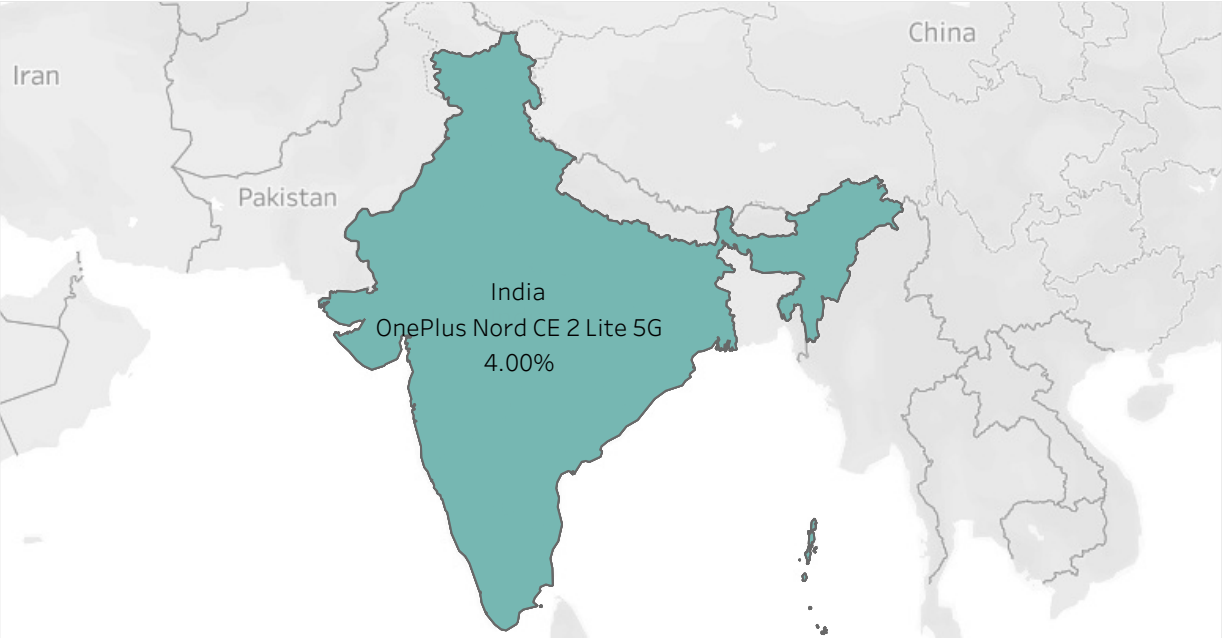
Apple continues to strengthen its standing in the smart phone market. The brand has risen to a position of particular dominance in the US. 6 of the top 10 most sold smartphone models in January 2021 were designed by Apple.

More than 1 billion consumers currently use iPhones. Since its initial launch, more than 1.9 billion iPhones have been sold. iPhone sales in 2021 surpassed the 2015 peak, but declined in..

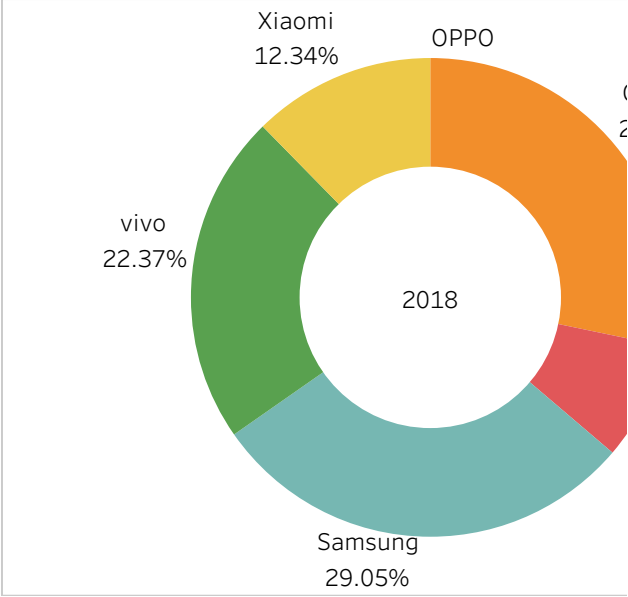
iRevolution-Think Different

Year
2018

Global Market Share



Quarterly-Share



Story 2

Apple continues to strengthen its standing in the smart phone market. T..	More than 1 billion consumers currently use iPhones. Since its initial launch, more than 1.9 billion iPhones have been sold. iPhone sales in 2021 surpassed the 2015 peak, but declined in 2022 to 232.2 million units.	iPhone sales generated \$205 billion revenue for Apple in 2022,more than Microsoft's to..
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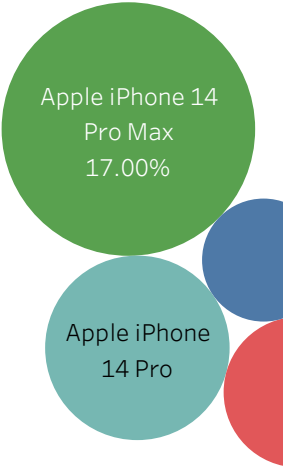
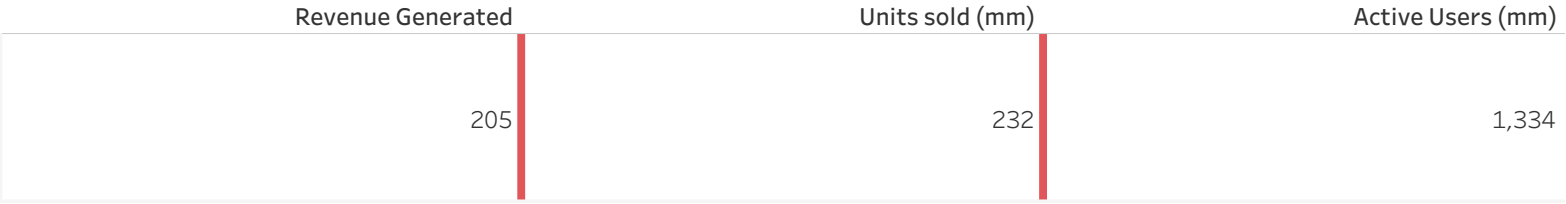
iRevolution

Colour
Multiple values

KPI

model-share

KPI_2

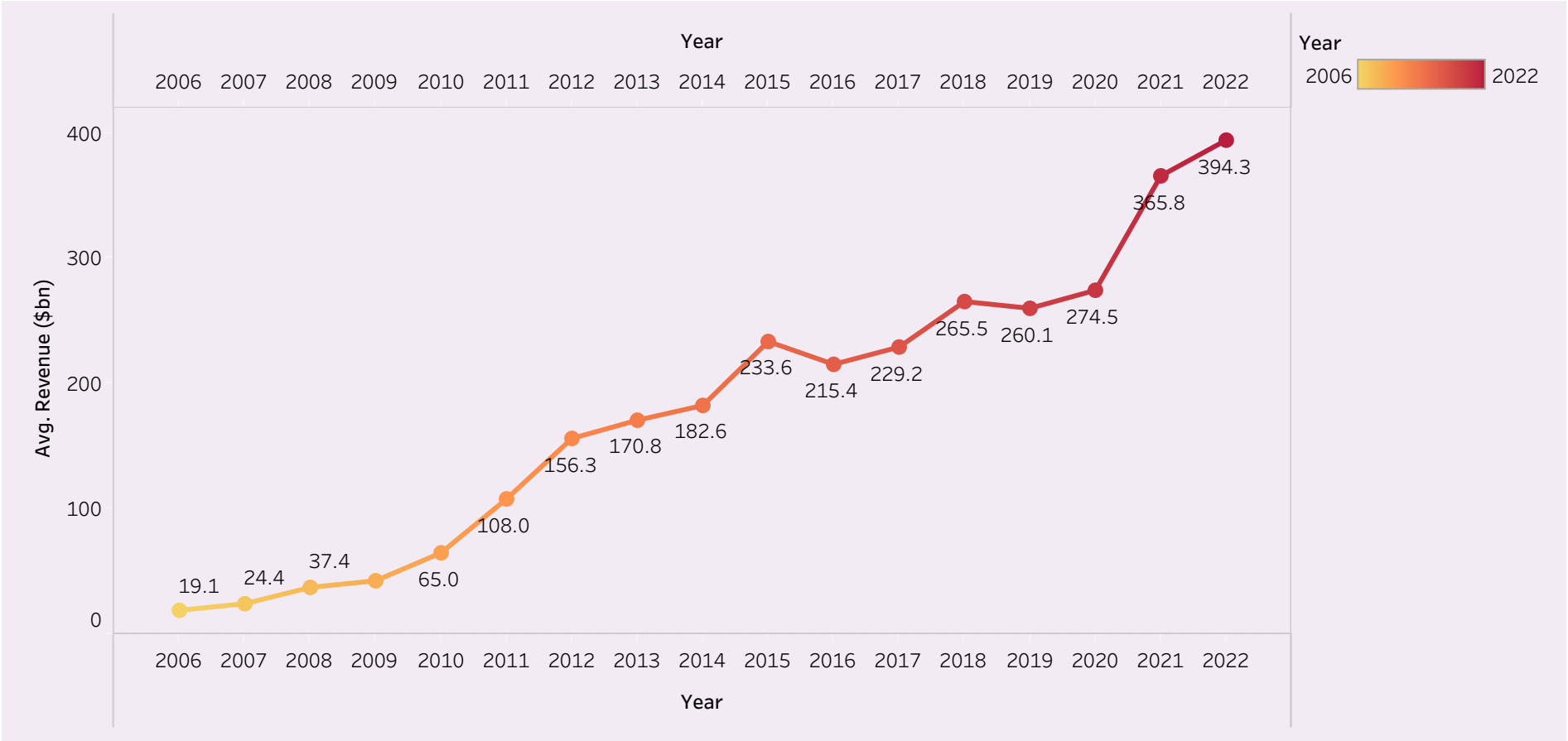


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More than 1 billion consumers currently use iPhones. Since its initial lau..

iPhone sales generated \$205 billion revenue for Apple in 2022,more than Microsoft’s total revenue.It sold 232 million iPhone units that year.

Comparative analysis amongst various other leading brands in the smartphone industry show..

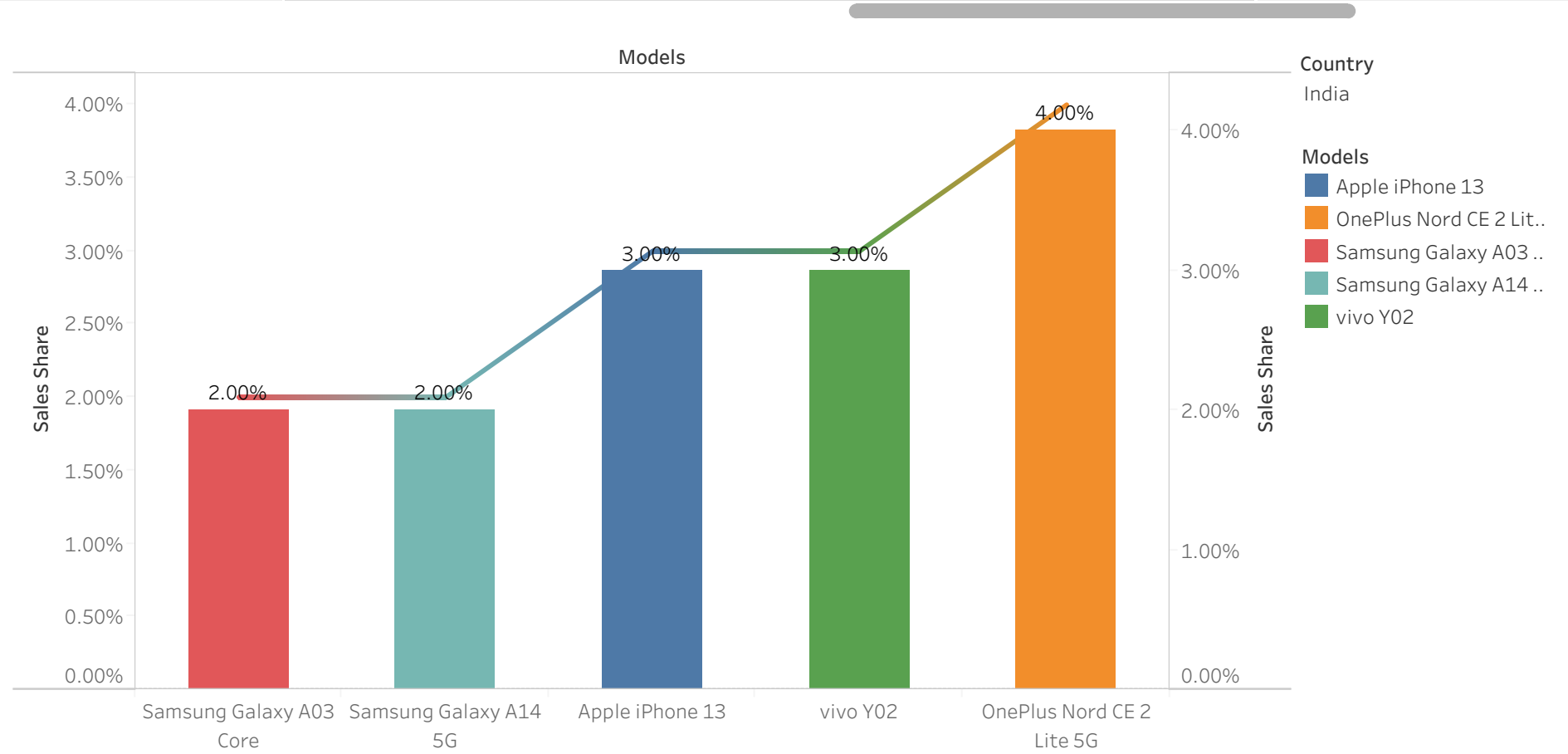


Story 2

iPhone sales generated \$205 billion revenue for Apple in 2022,more than Mi..

Comparative analysis amongst various other leading brands in the smartphone industry shows that iPhone is yet to make its impact in India. Its 3% market share in the global market is depicted in the line-bar graph.

Although the iPhone isn't far behind in the competition , it is yet to scale-up its marketing s..



Story 2

Comparative analysis amongst various other leading brands in the smartphone industry shows that iPhone is yet to make its impact in India. Its 3% market share in the global market is de..

Although the iPhone isn't far behind in the competition , it is yet to scale-up its marketing strategies and policy formulations for Indian audience.

