

RSVP Movie Case Study:

Problem statement:

RSVP Movies is an Indian film production company that produced many super-hit movies. They are planning to release a movie for a global audience in 2022.

Summary:

Based on the analysis of the given Data set, most of the movies were released in the year 2017 with a count of 3025, and in the month of March with the highest count of 824 movies and the lowest number of movies were on the month of December with the count of 438. A total of 1059 movies in the USA or India were produced in 2019.

'Dream Warrior Pictures' & 'National Theatre Live' production house has produced the greatest number of hit movies.

'Drama' was the genre in March 2017 in the USA that had more than 1,000 votes and the top 3 genres were 'Drama, Comedy, and Action'. Also, 'The Brighton Miracle' was with the highest rating 9.5 in genre drama.

On analysis based on votes, Germany has the highest votes with 106710 than Italy.

The top 3 directors of the top 3 genres ('Drama', 'Comedy', 'Action') would be 'James Mangold, Anthony Russo, and Joe Russo'.

James Mangold can be hired as the director for RSVP's next project.

'Vijay Sethupathi' is the top actor with an average rating of 8.42 and total votes of 23114 followed by Fahadh Faasil and Yogi Babu.

Taapsee Pannu is the top actress with an average rating of 7.74 followed by Kriti Sanon & Divya Dutta in Hindi movies released in India based on their average ratings.

The top 3 actresses based on the number of Super Hit movies of the genre 'Drama' are Parvathy Thiruvothu, Susan Brown, and Amanda Lawrence.

Marvel Studios (2656967), Twentieth Century Fox (2411163) & Warner Bros. (2396057) are the top 3 production companies based on the votes of their movies.

Star Cinema & Twentieth Century Fox are the top production company that has produced the highest number of hits among multilingual movies.