

## PROJECT SUBMISSION

**Project Name – Creating an Email campaign in MailChimp**

|               |   |
|---------------|---|
| Date          | 21-10-2023  |
| Team ID       | NM2023TMID02725                                       |
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Brand Name: Brocelle Restaurant

Category: Restaurant

Email: [brocellerestaurant@gmail.com](mailto:brocellerestaurant@gmail.com)

### **Video Script:**

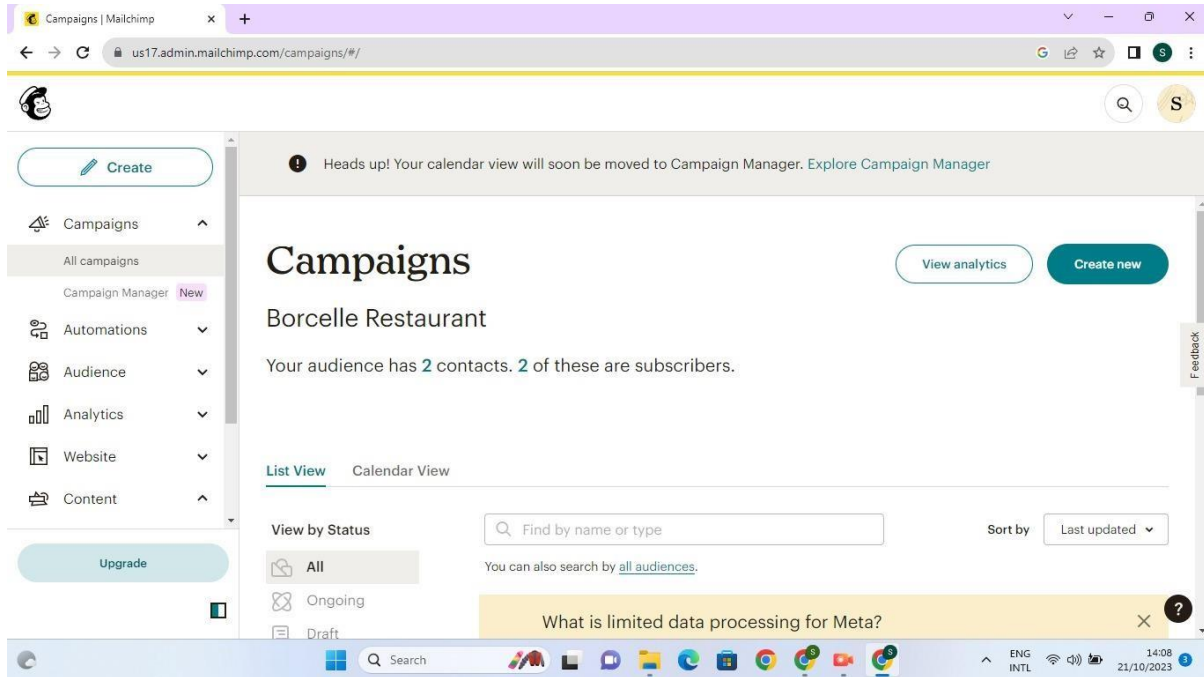
Creating an Email campaign in MailChimp

### **File upload:**

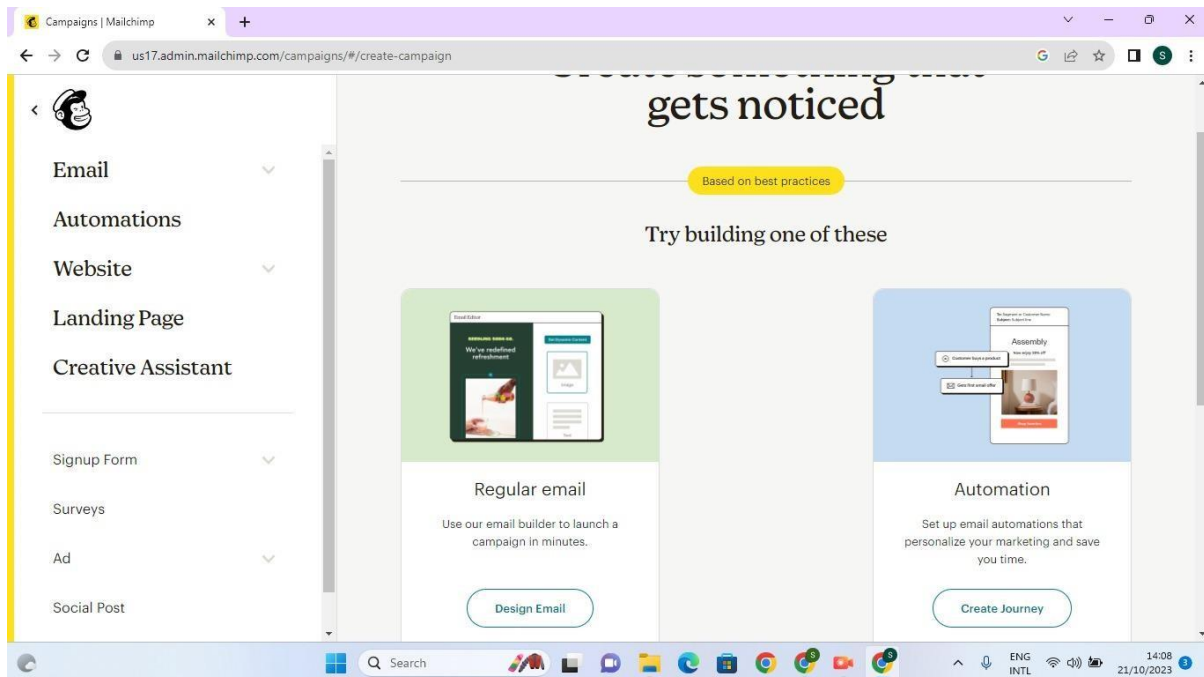
<https://drive.google.com/file/d/17azEjXeJis3KsbFglVKrcn3JRMuSdacK/view?usp=drivesdk>

## Document:

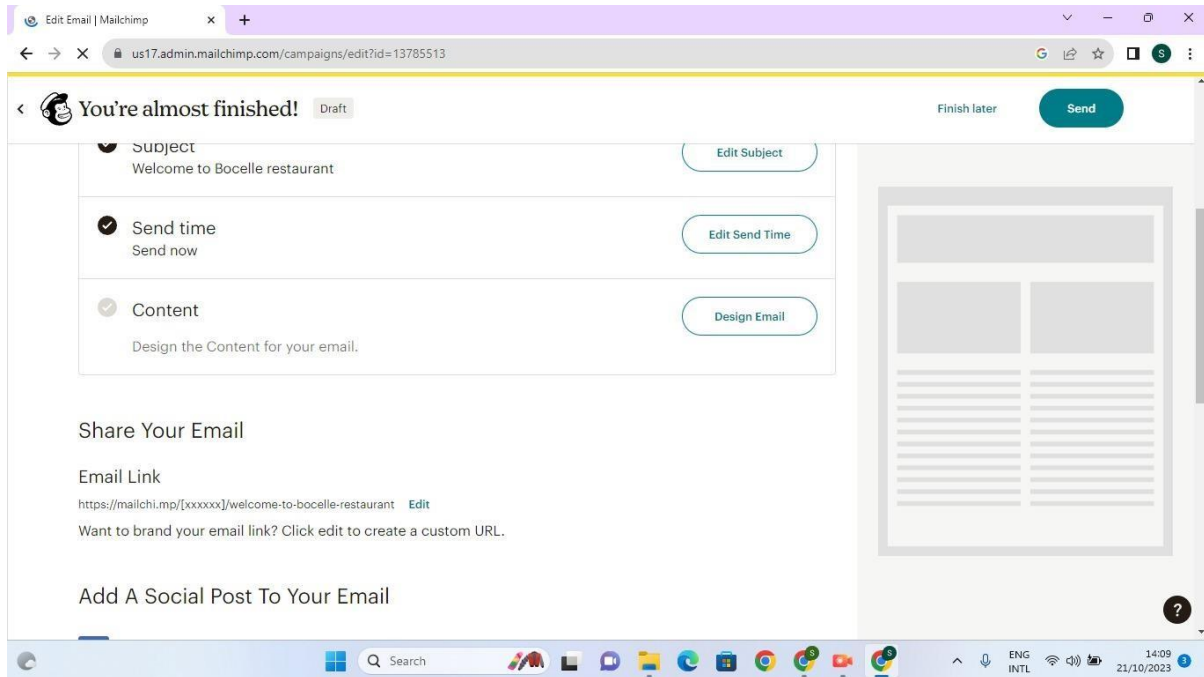
### Step 1: Login to MailChimp and Click on the new Campaign Button



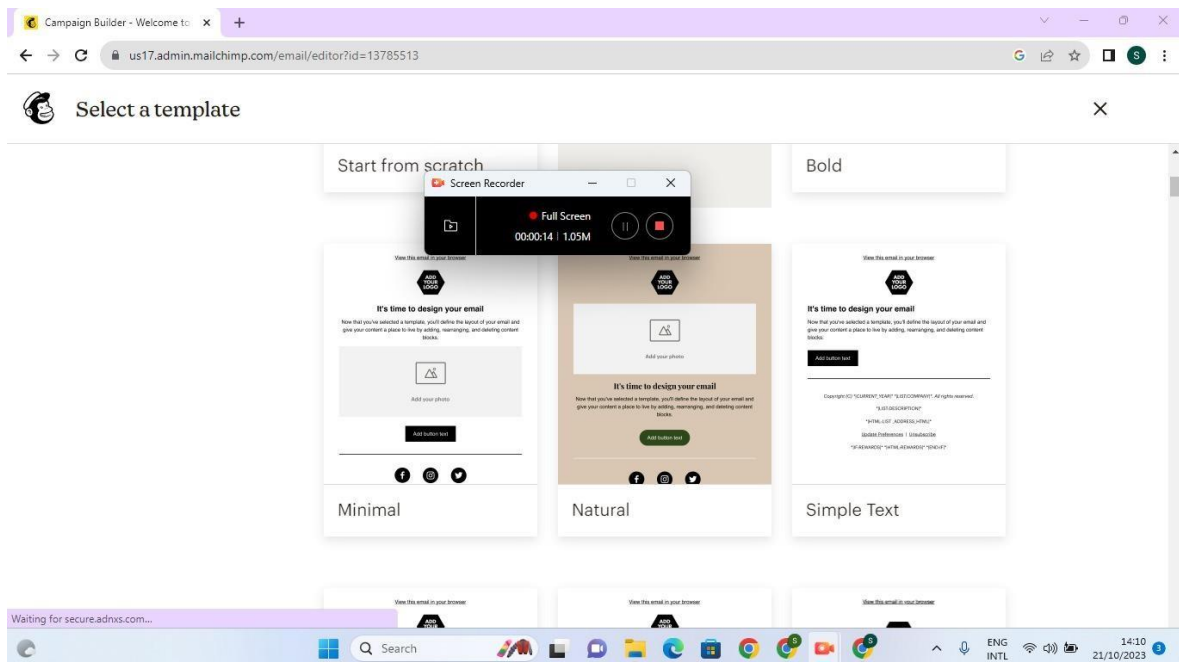
### Step 2: Choose a regular email.

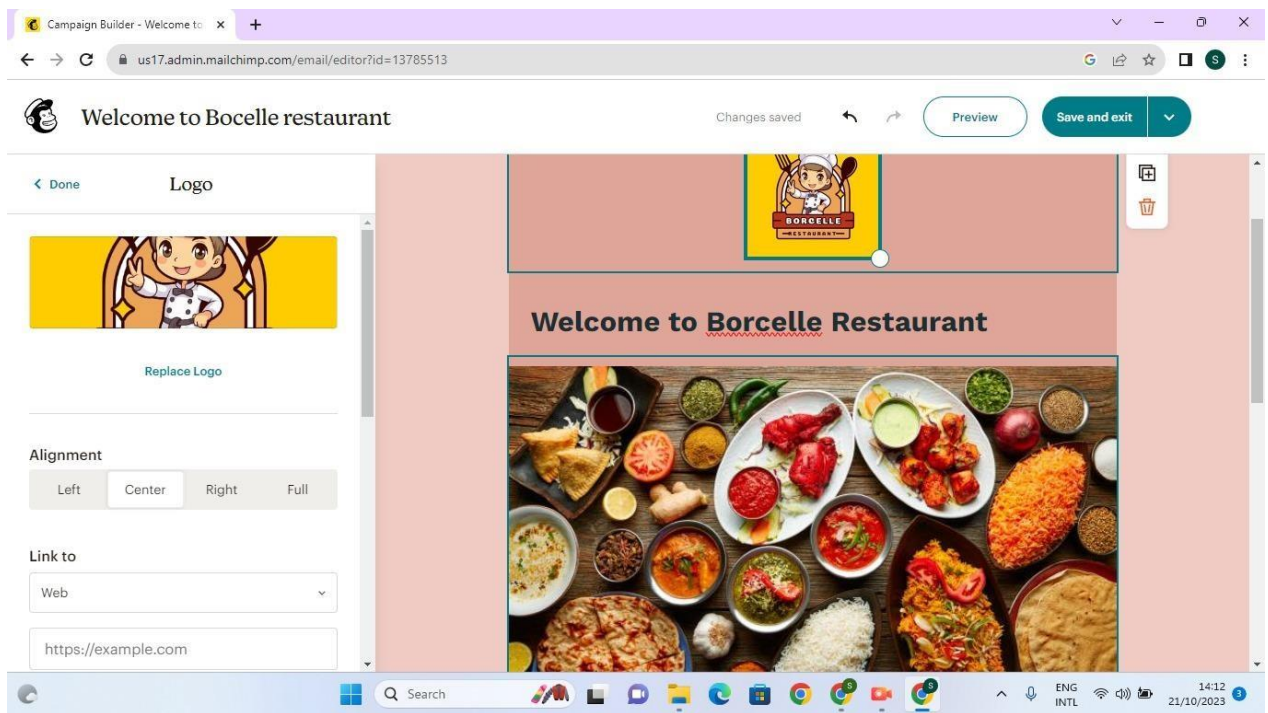
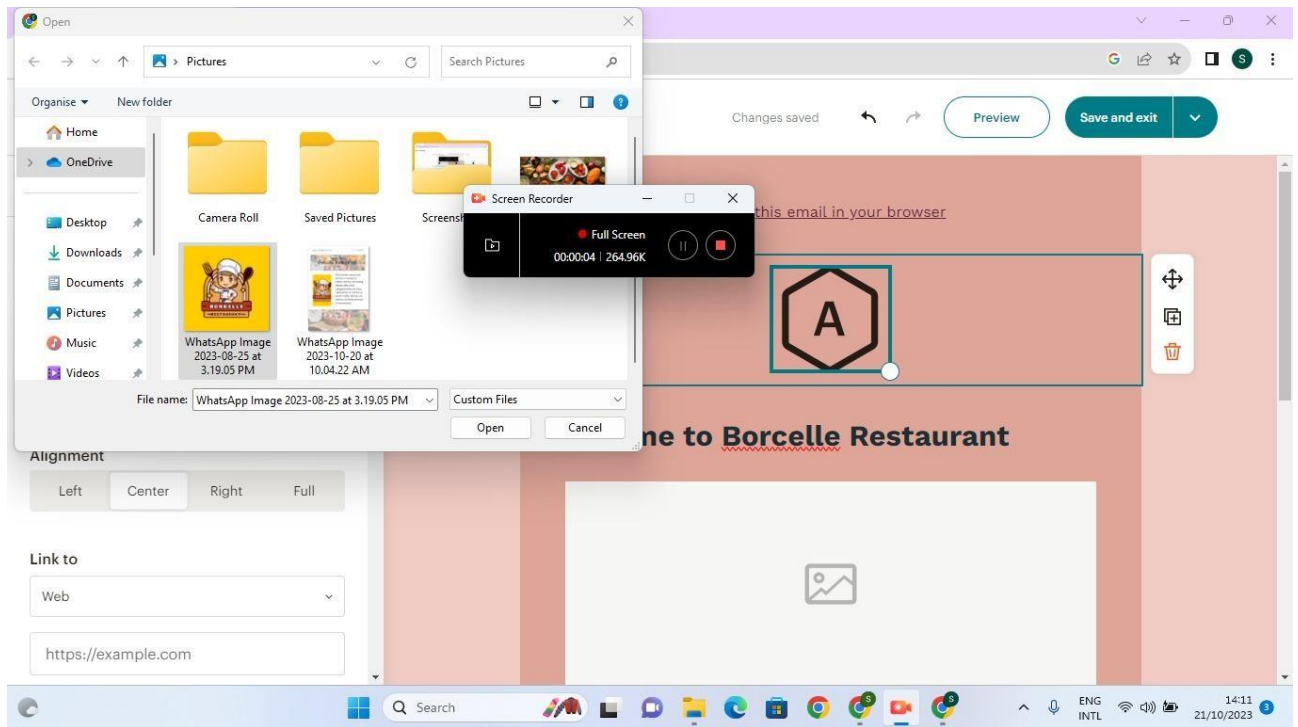


**Step 3:** Follow the steps to set up your campaign, including selecting your audience, naming your campaign, and configuring the content

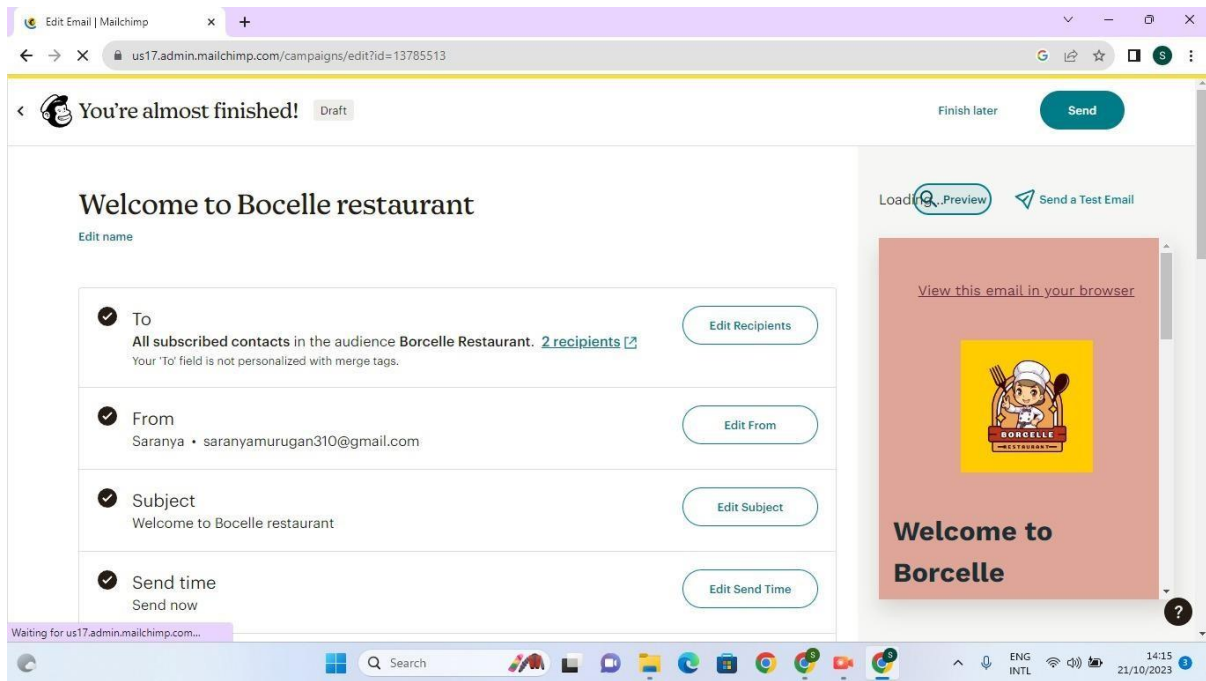


**Step 4:** Design your Email

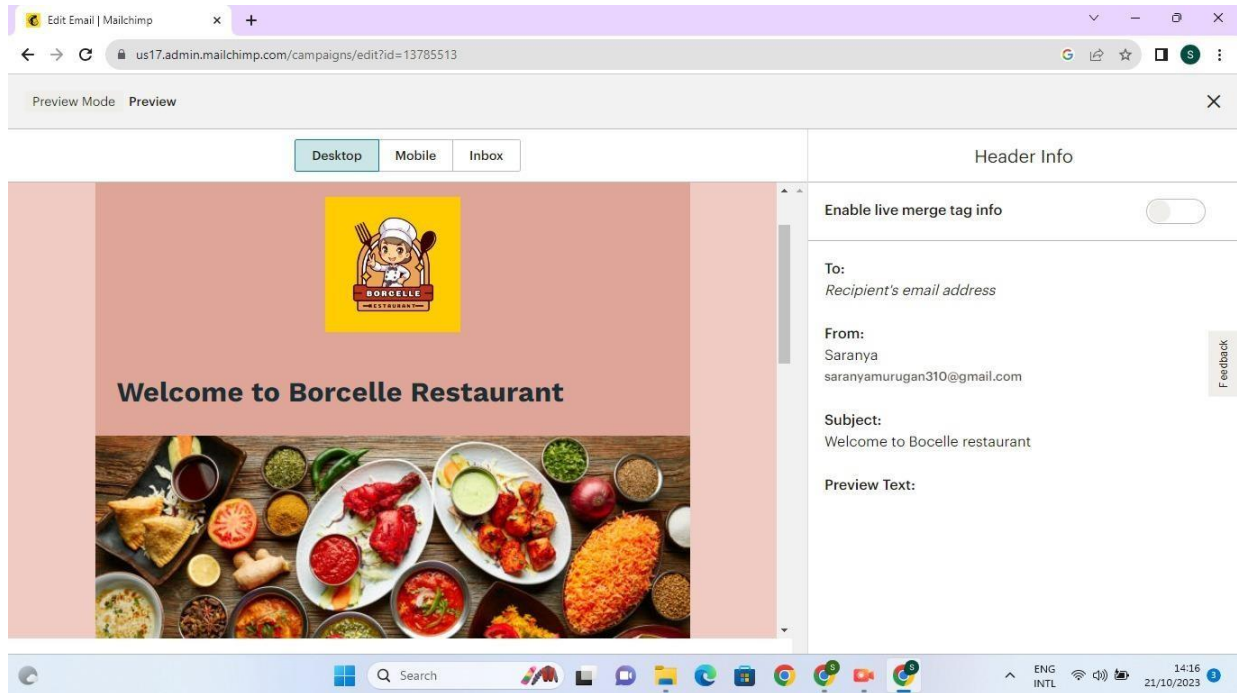




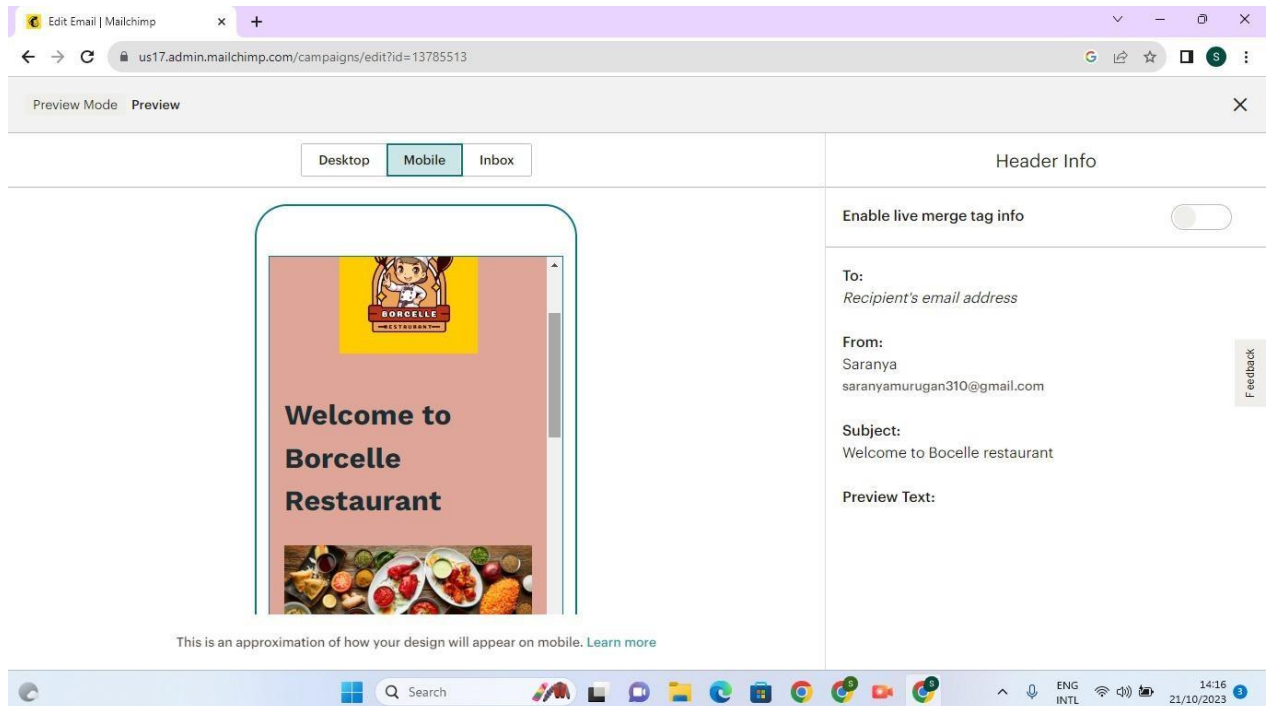
# Step 5: choose preview button



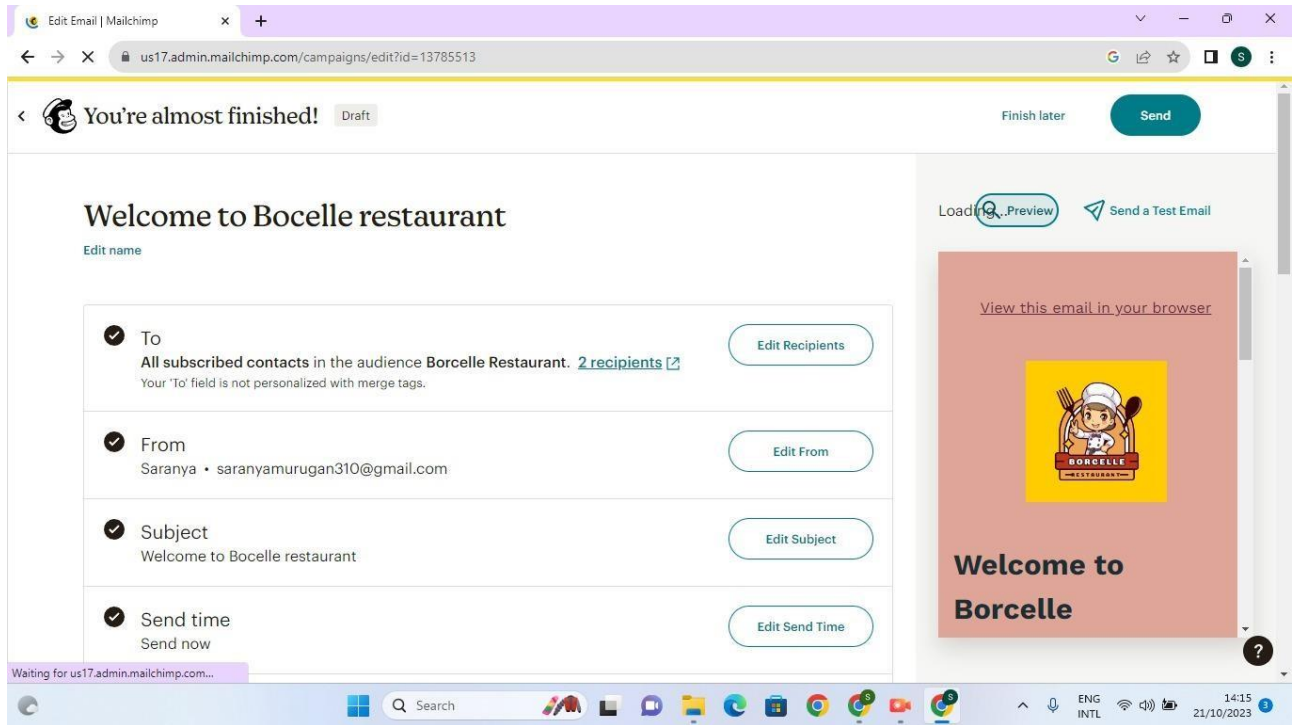
## Step 6: choose desktop mode



## Step 7: choose mobile mode



## Step 8: Test your campaign and send your campaign to your audience



### Demo video link:

<https://drive.google.com/file/d/17azEjXeJis3KsbFglVKrcn3JRMuSdacK/view?usp=drivesdk>