PROJECT SUBMISSION

Project Name – Creating an Email campaign in MailChimp

Date	21-10-2023
Team ID	NM2023TMID04754
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Team member 2	Sangeetha.M- 3D81B8D3C9F1F869E5F49390A6742AEB
Team member 3	Vishnu Dharshini N.R-1808AC0583D554790064DB54A03EAA39

Brand Name:Brocelle Restaurant

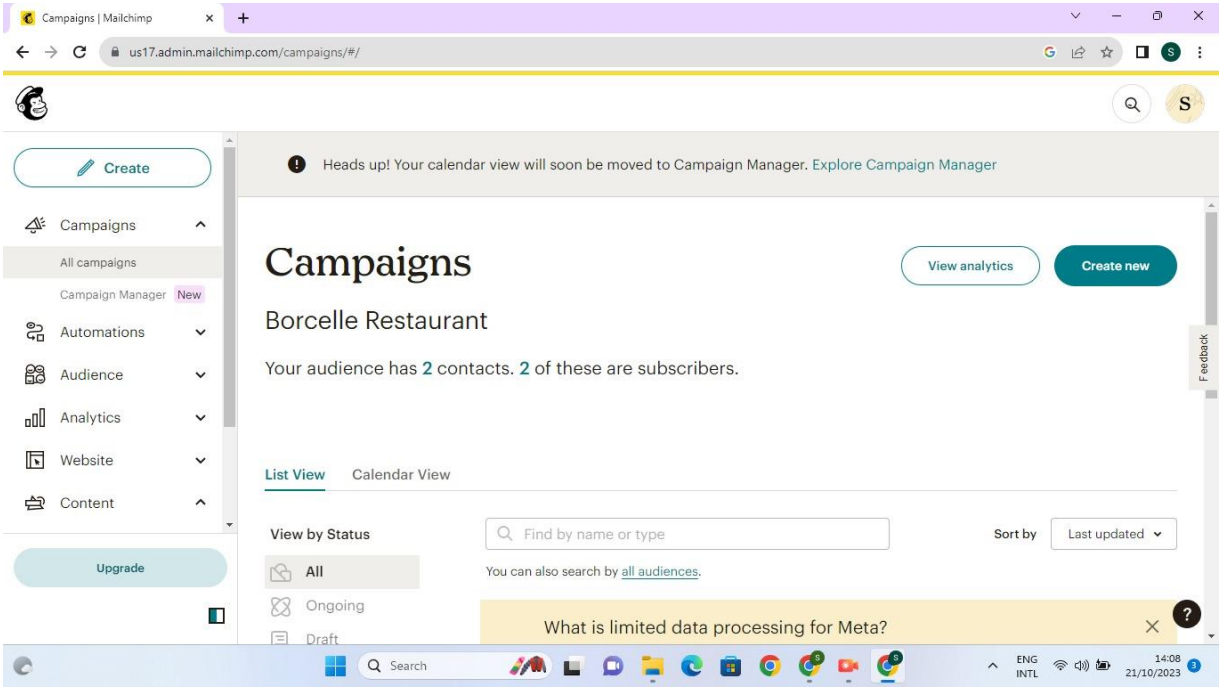
Category: Restaurant
Email: brocellerestaurant@gmail.com

Video Script:
Creating an Email campaign in MailChimp

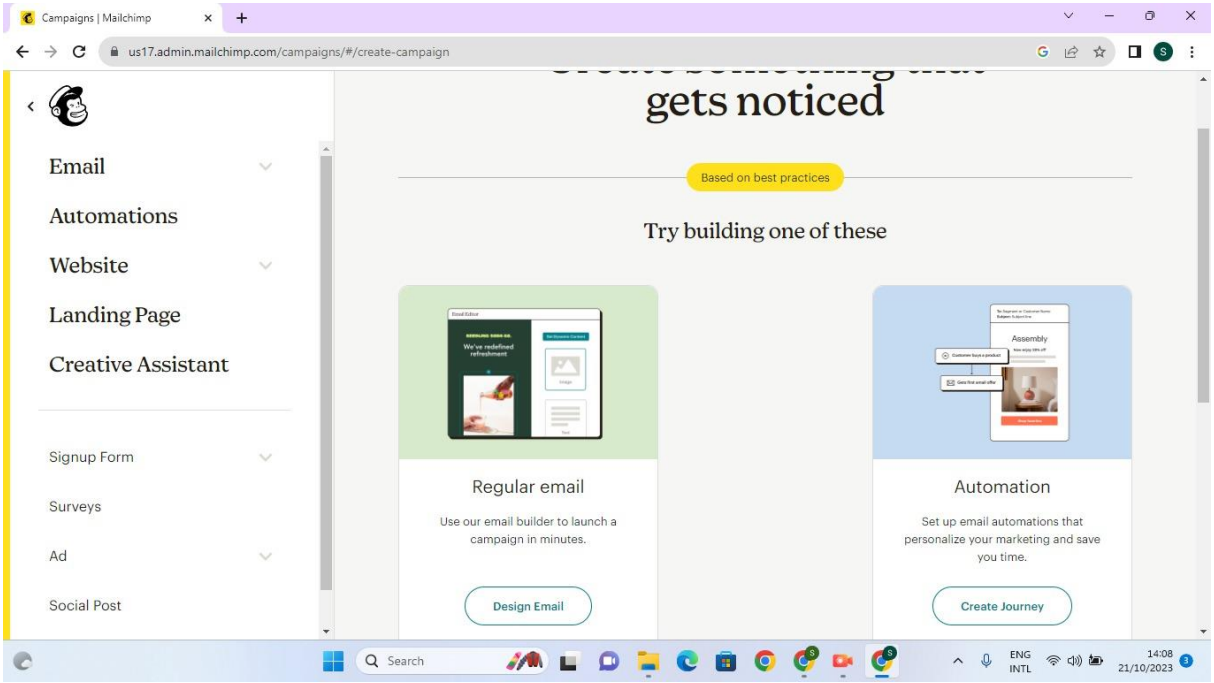
File upload:
https://drive.google.com/file/d/17azEjXeJis3KsbFglVKrcn3JRMuSdacK/view?usp=drivesdk

Document:

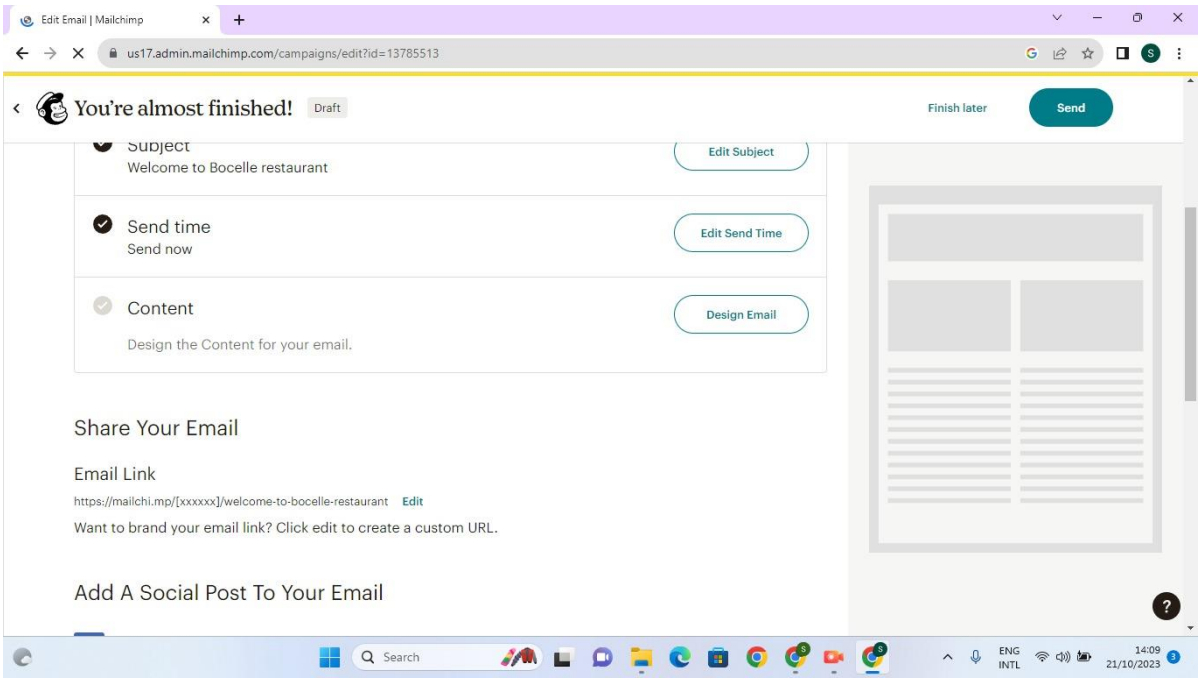
Step 1: Login to MailChimp and Click on the new Campaign Button



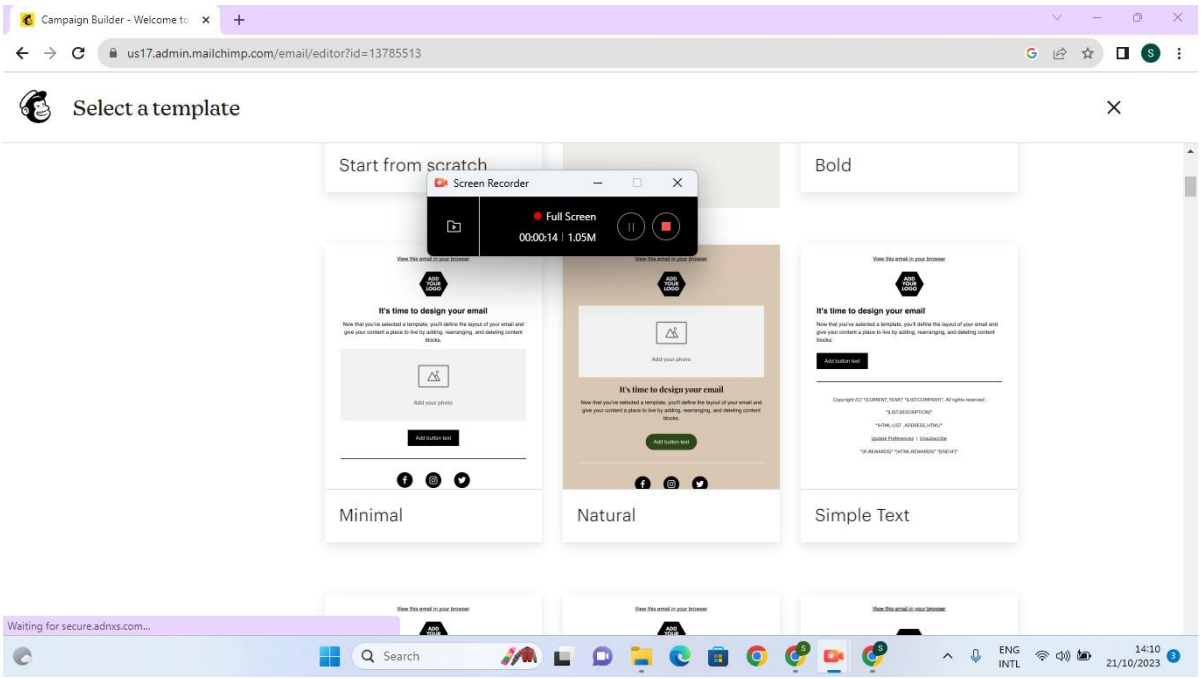
Step 2: Choose a regular email.

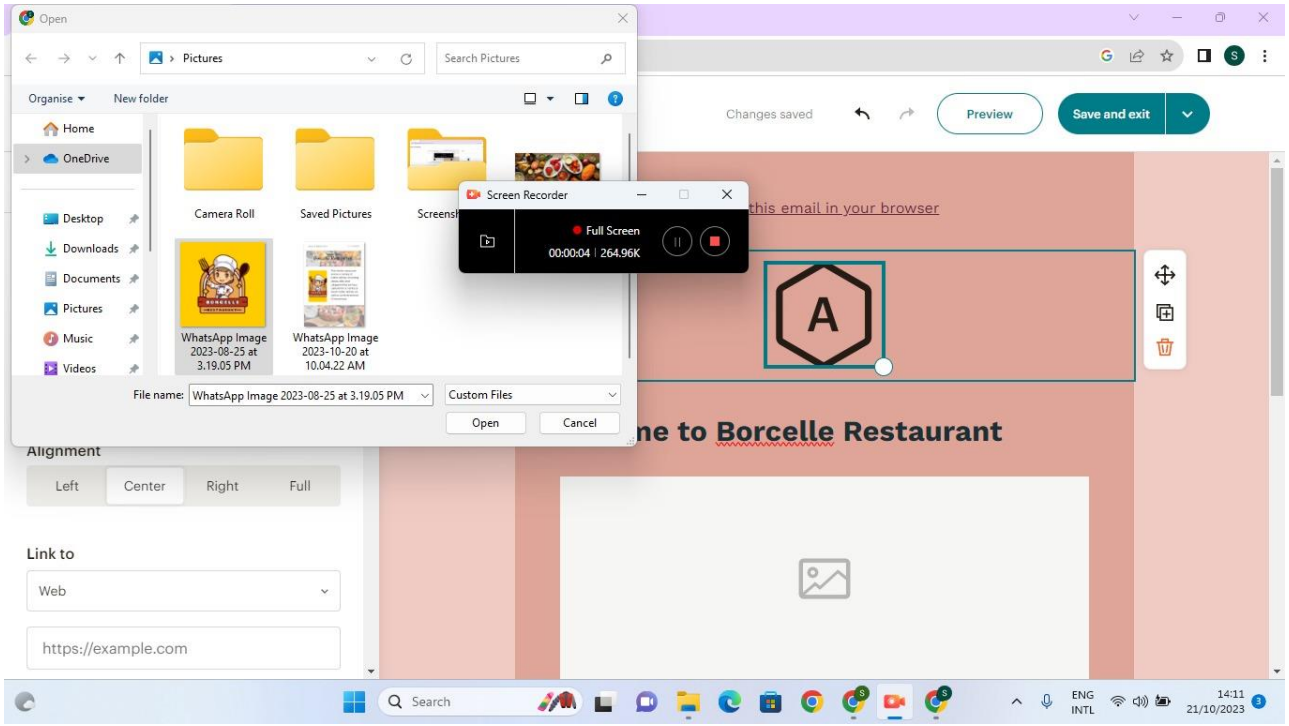


Step 3: Follow the steps to set up your campaign, including selecting your audience, naming your campaign, and configuring the content



Step 4: Design your Email




Open
Pictures
Search Pictures
Organise
New folder
Home
OneDrive
Desktop
Downloads
Documents
Pictures
Music
Videos
Camera Roll
Saved Pictures
WhatsApp Image 2023-08-25 at 3.19.05 PM
WhatsApp Image 2023-10-20 at 10.04.22 AM
File name: WhatsApp Image 2023-08-25 at 3.19.05 PM
Custom Files
Open
Cancel
Screen Recorder
Full Screen
00:00:04 | 264.96K
Changes saved
Preview
Save and exit
this email in your browser
Alignment
Left
Center
Right
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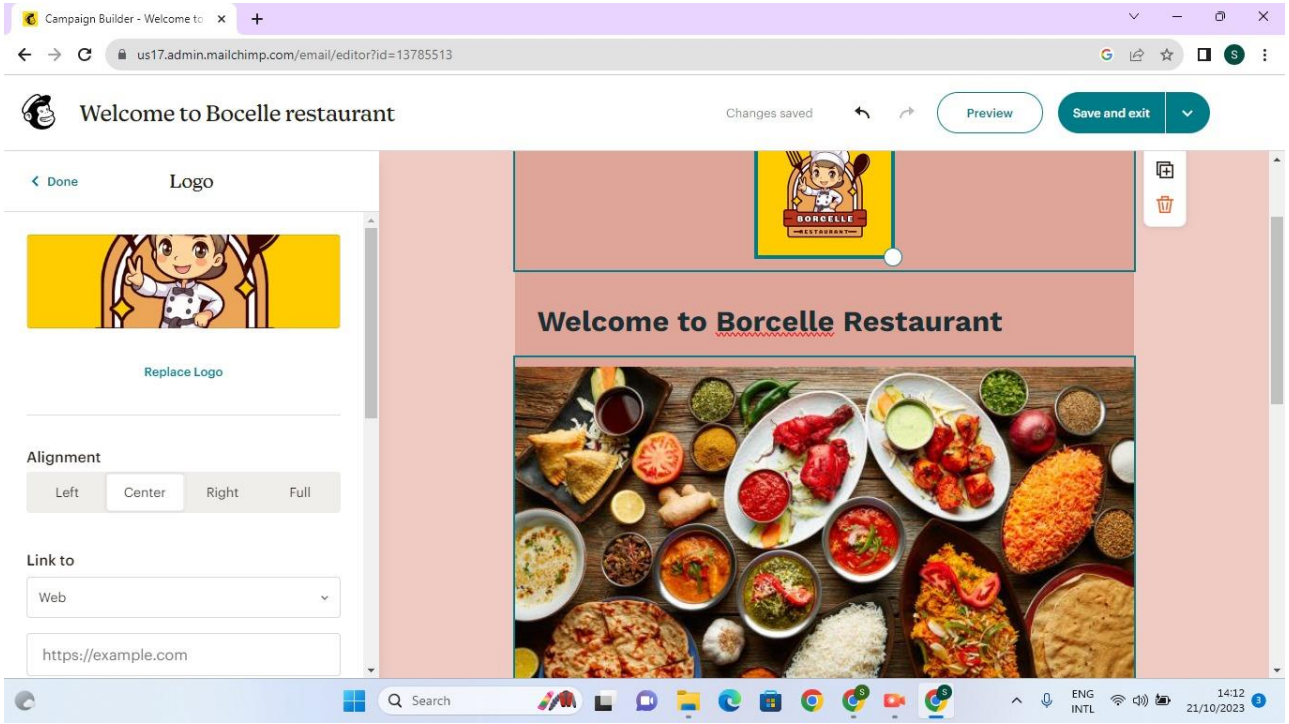
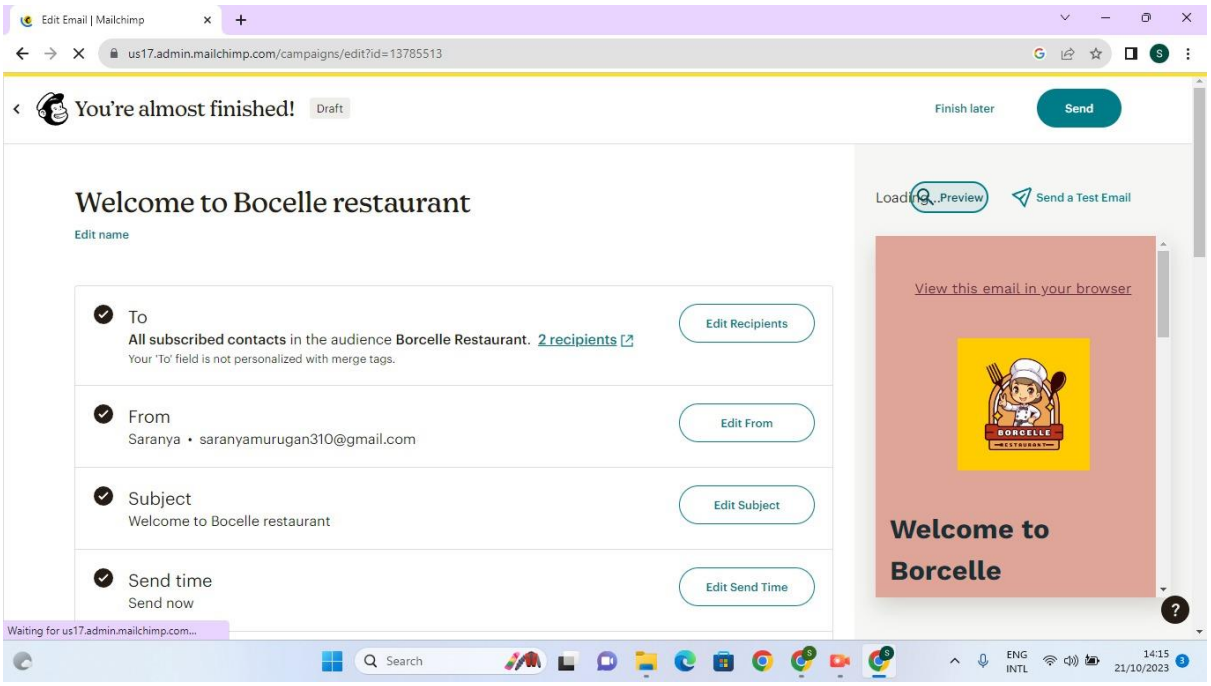
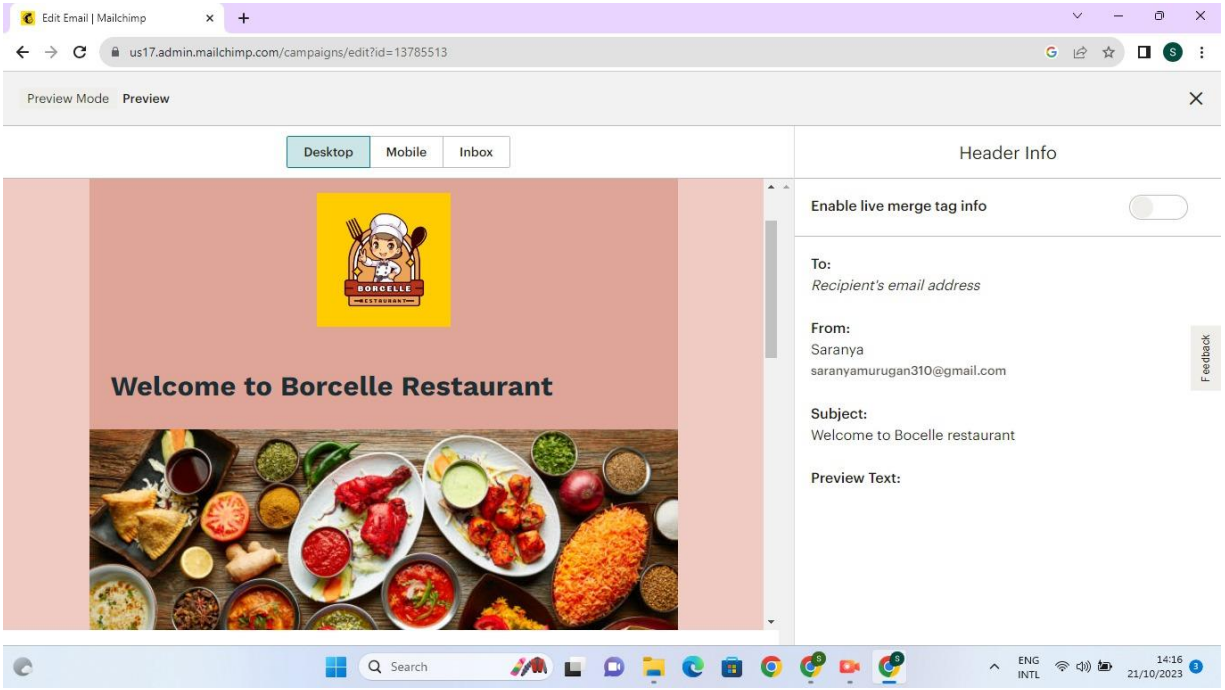
Link to
Web
https://example.com
Welcome to Borcelle Restaurant
Search
ENG
INTL
14:11
21/10/2023


Campaign Builder - Welcome to
us17.admin.mailchimp.com/email/editor?id=13785513
Welcome to Bocelle restaurant
Changes saved
Preview
Save and exit
Done
Logo
Replace Logo
Alignment
Left
Center
Right
Full
Link to
Web
https://example.com
Welcome to Borcelle Restaurant
Search
ENG
INTL
14:12
21/10/2023

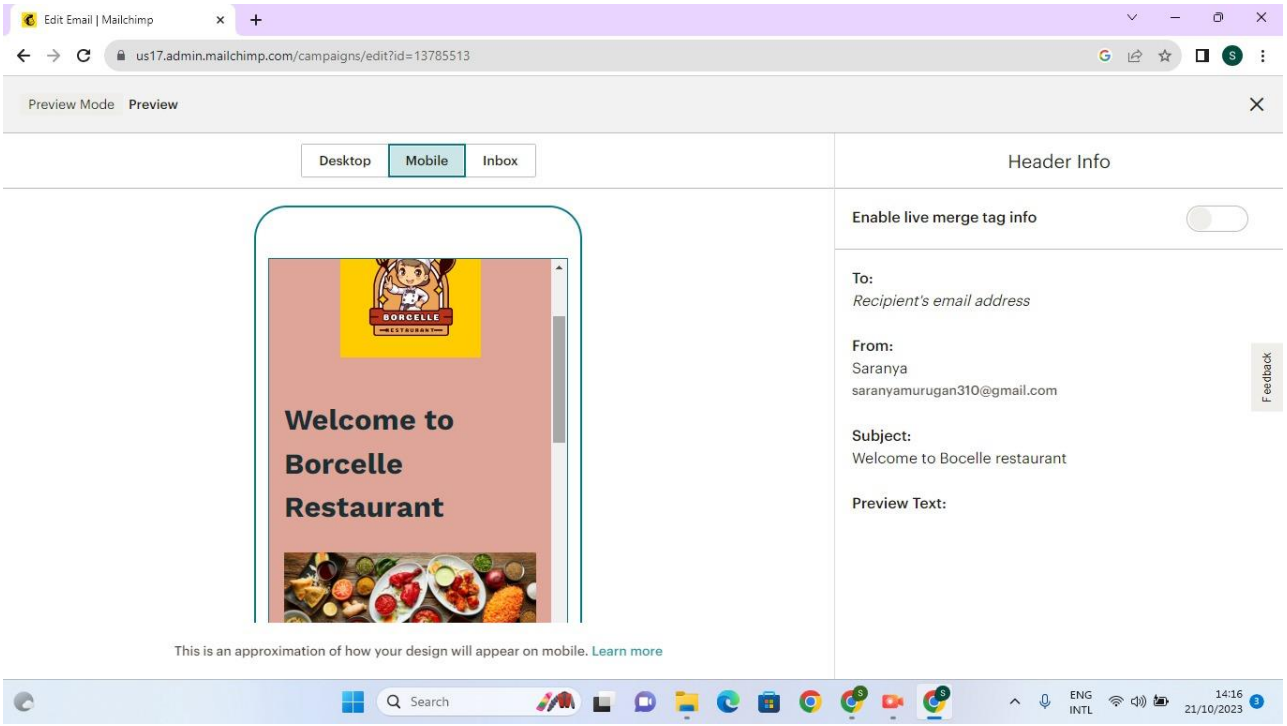
Step 5: choose preview button



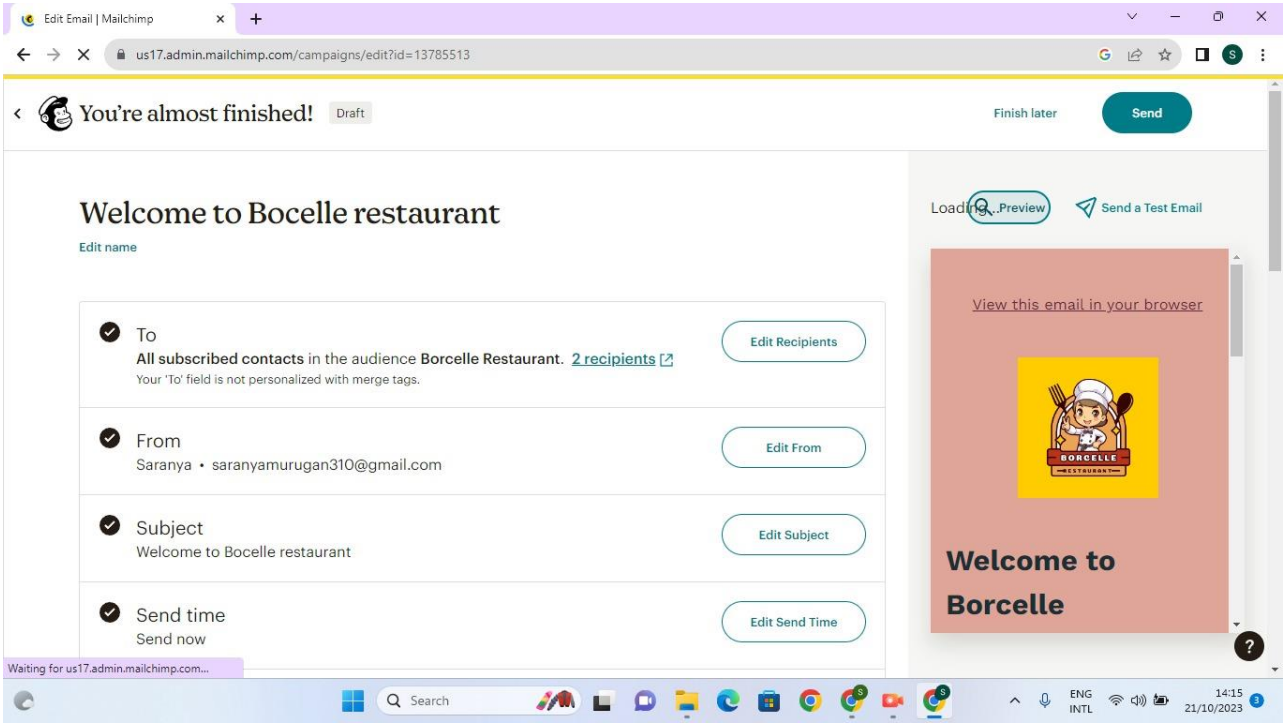
Step 6: choose desktop mode



Step 7: choose mobile mode



Step 8: Test your campaign and send your campaign to your audience



Demo video link:
https://drive.google.com/file/d/17azEjXeJis3KsbFglVKrcn3JRMuSdacK/view?usp=drivesdk