

## Project Design Phase-I Solution Architecture

Date	3 November 2023
Team ID	NM2023TMID02725
Project Name	Creating an Email Campaign in MailChimp
Maximum Marks	4 Marks

### Solution Architecture:

MailChimp is a widely-used email marketing platform that offers a robust set of features for creating and managing email campaigns. To successfully execute an email campaign in MailChimp, it's essential to have a well-structured solution architecture in place. This architecture comprises various components and processes that work seamlessly together to achieve your campaign goals.

The front-end component of the architecture is the MailChimp user interface. This is where marketers and designers create and design email campaigns. Users can access this interface through web browsers or the MailChimp mobile app, making it user-friendly and accessible.

### Example - Solution Architecture Diagram:

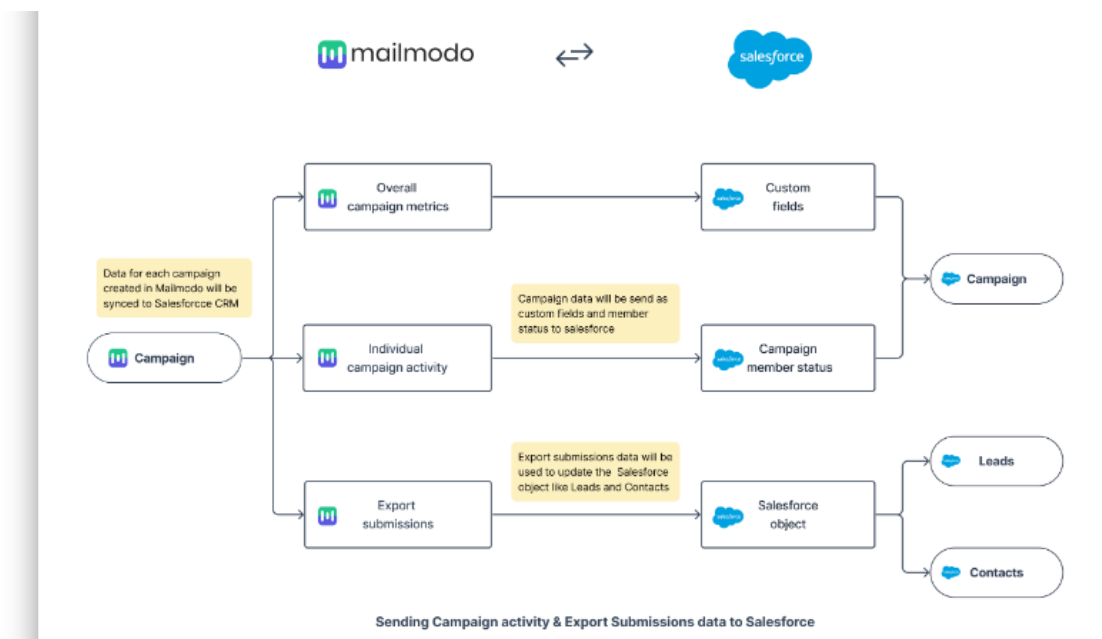


Figure 1: Architecture of Creating an Email Campaign in MailChimp.