

PROJECT SUBMISSION

Project Name – Creating an Email campaign in MailChimp

Date	21-10-2023
Team ID	NM2023TMID02725
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Brand Name: Brocelle Restaurant

Category: Restaurant

Email: brocellerestaurant@gmail.com

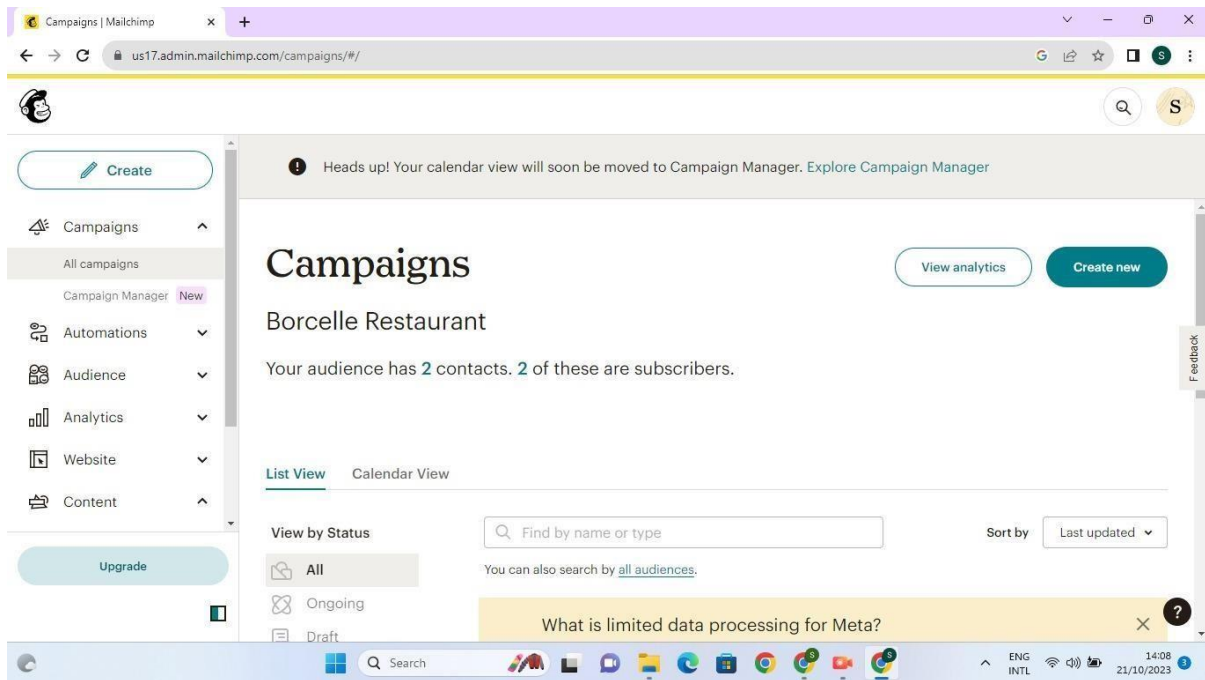
Video Script:

Creating an Email campaign in MailChimp

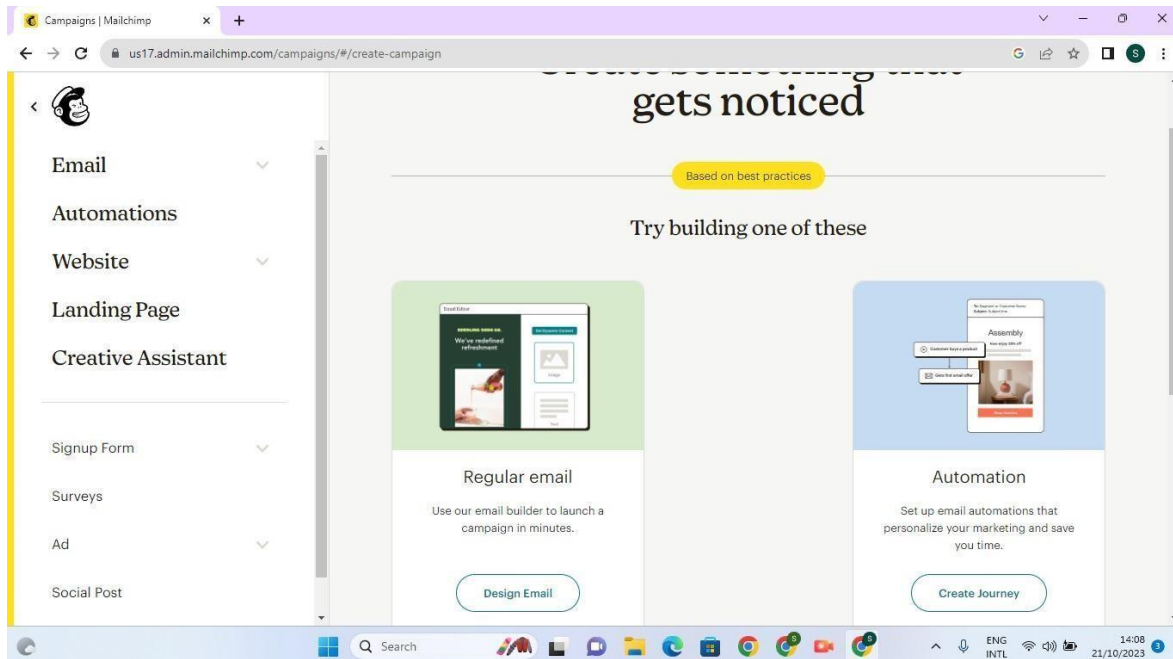
File upload: <https://youtu.be/r84FCS6JrR0?feature=shared>

Document:

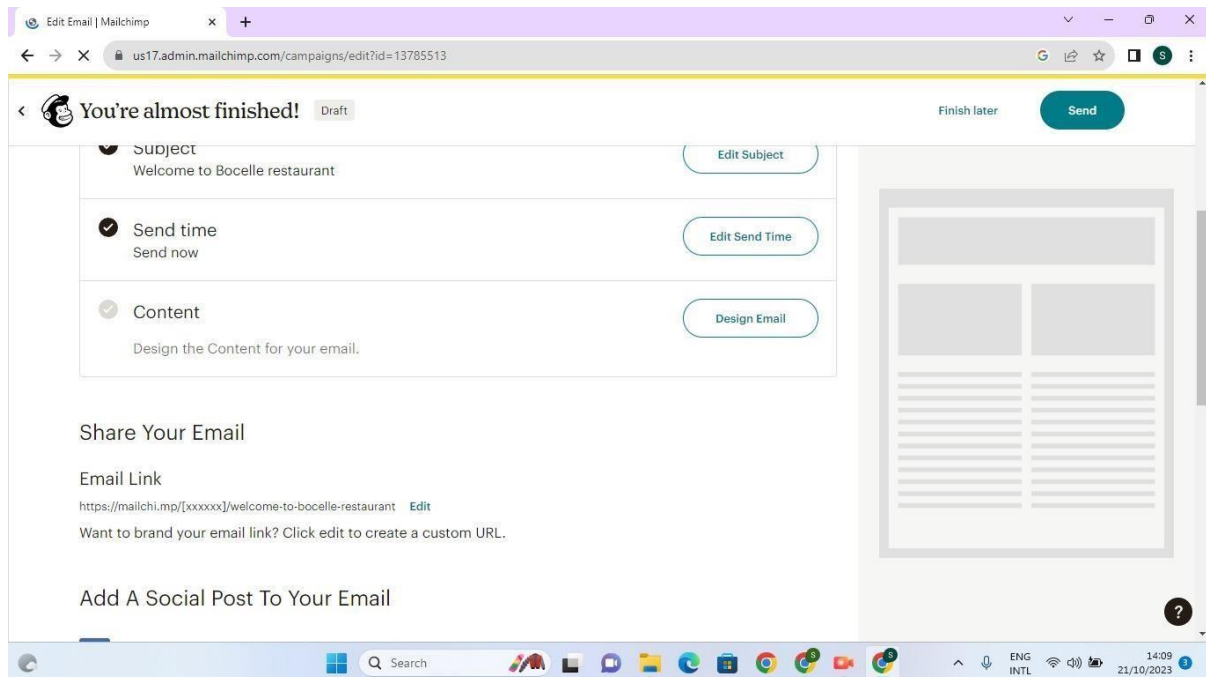
Step 1: Login to MailChimp and Click on the new Campaign Button



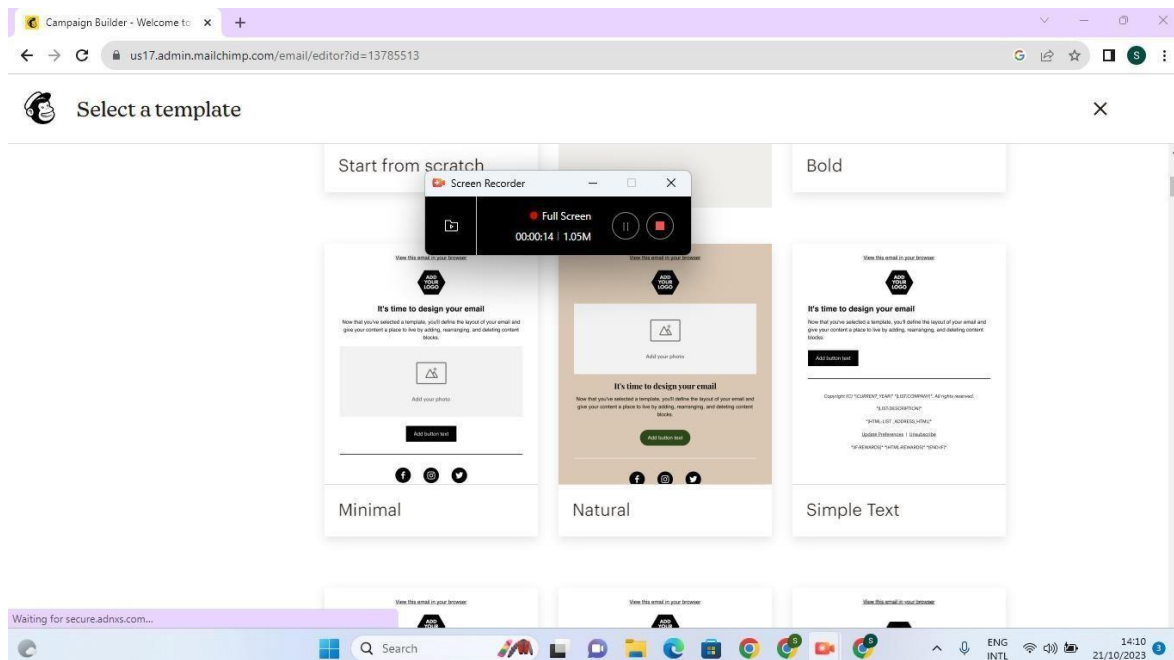
Step 2: Choose a regular email.

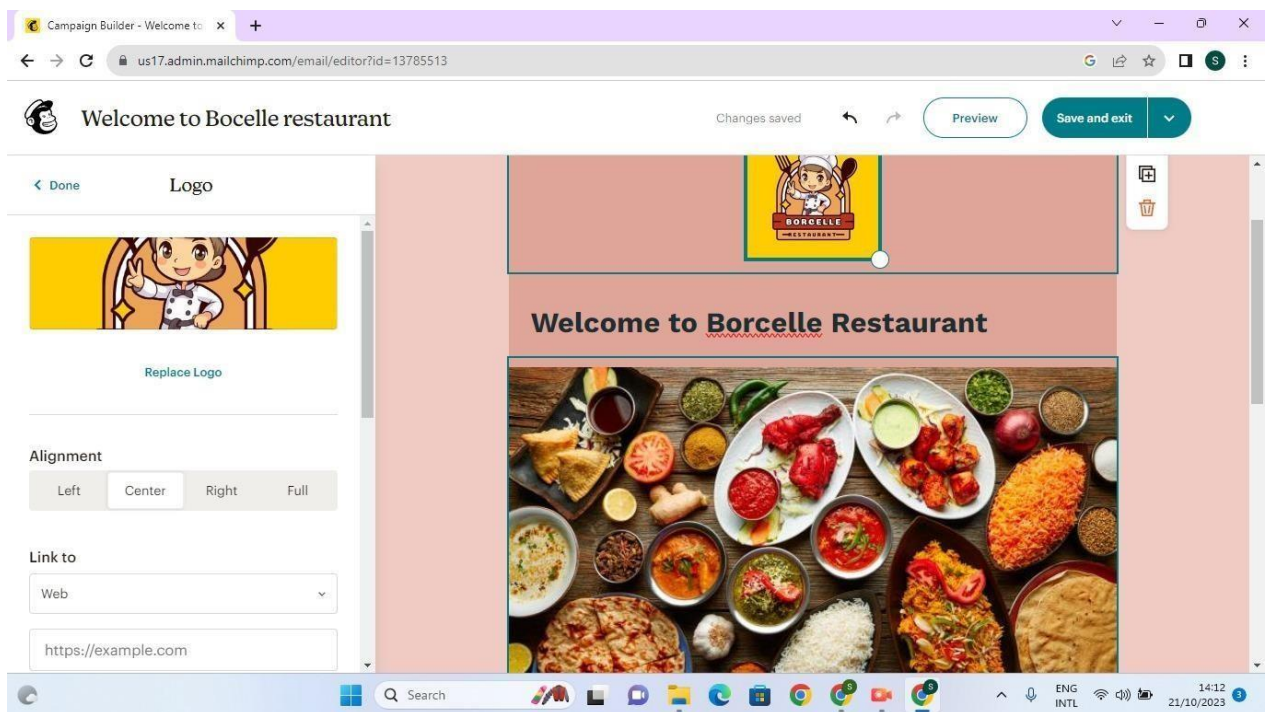
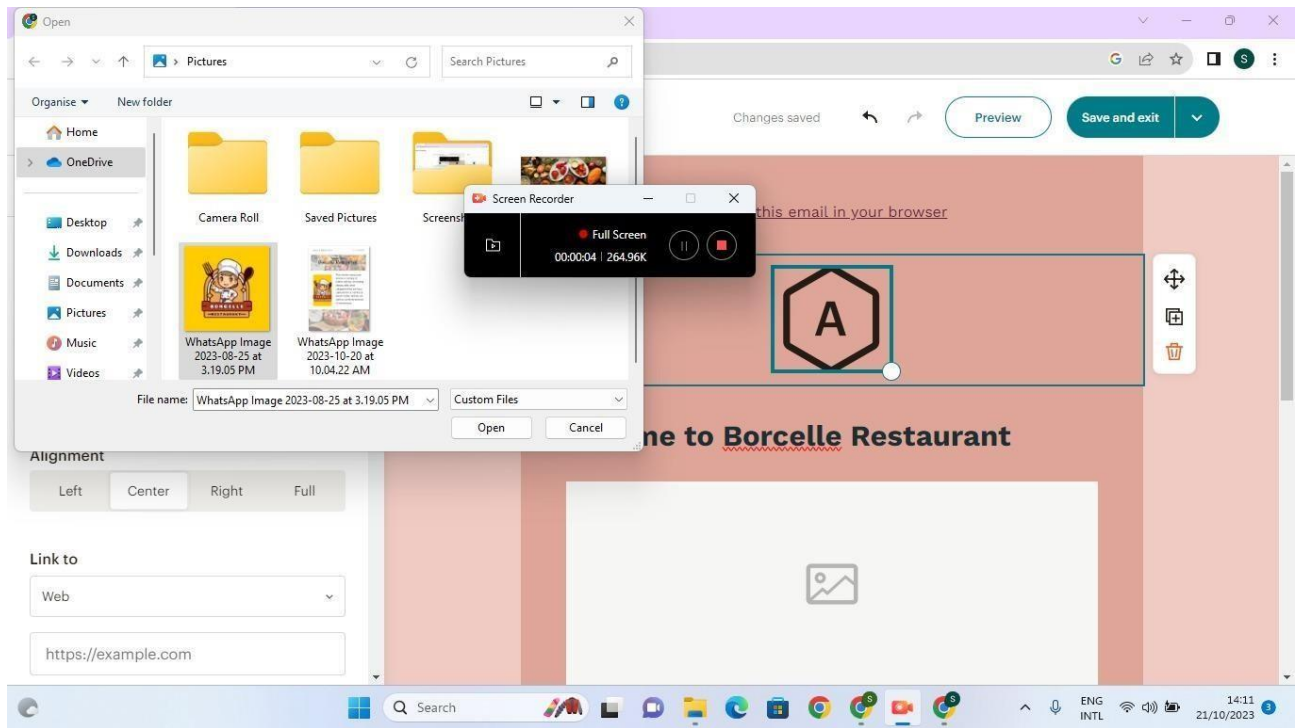


Step 3: Follow the steps to set up your campaign, including selecting your audience, naming your campaign, and configuring the content

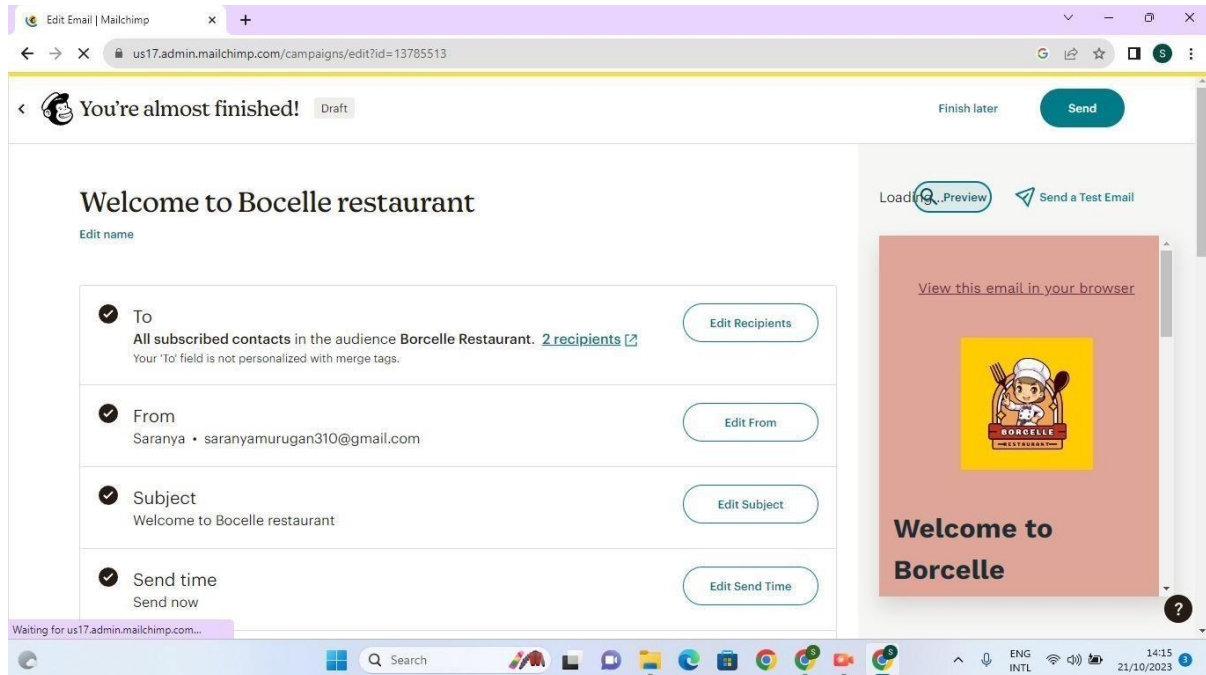


Step 4: Design your Email

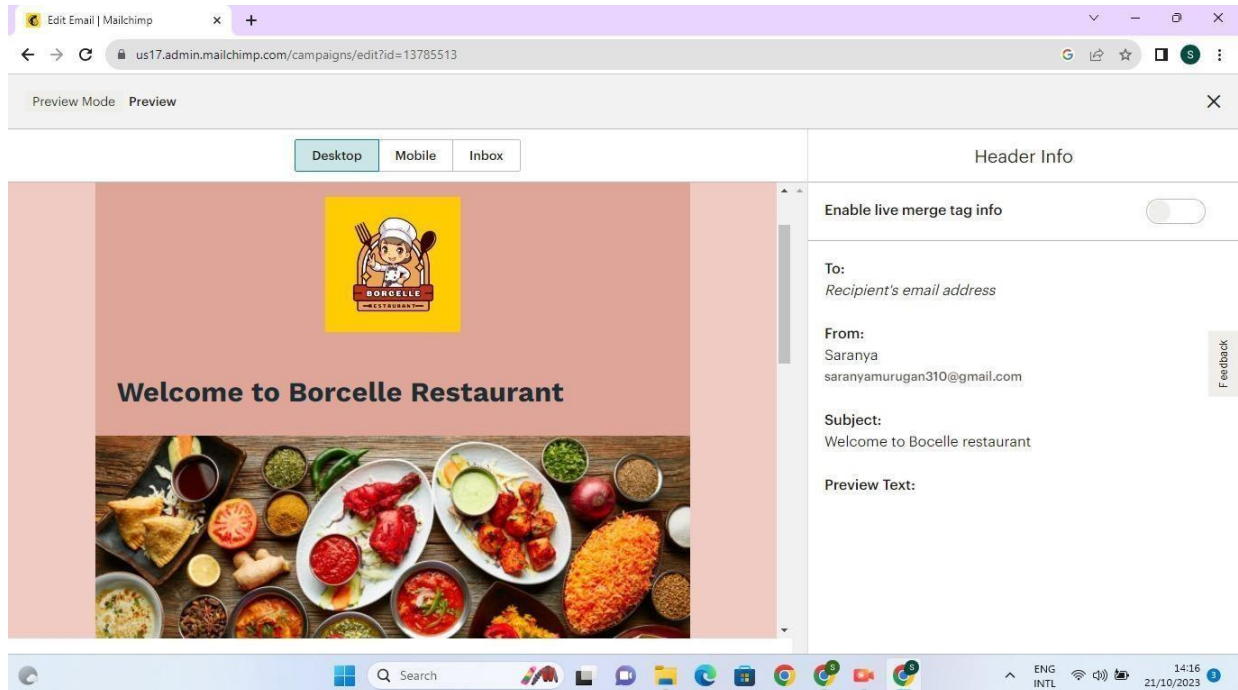




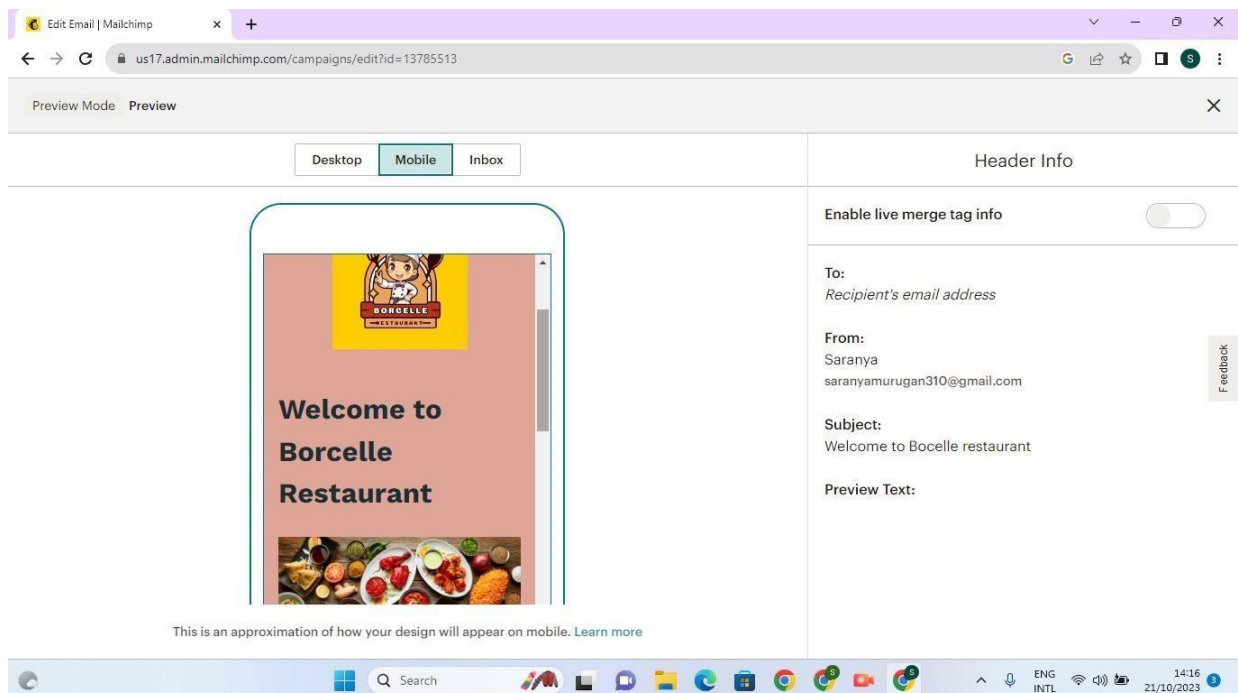
Step 5: choose preview button



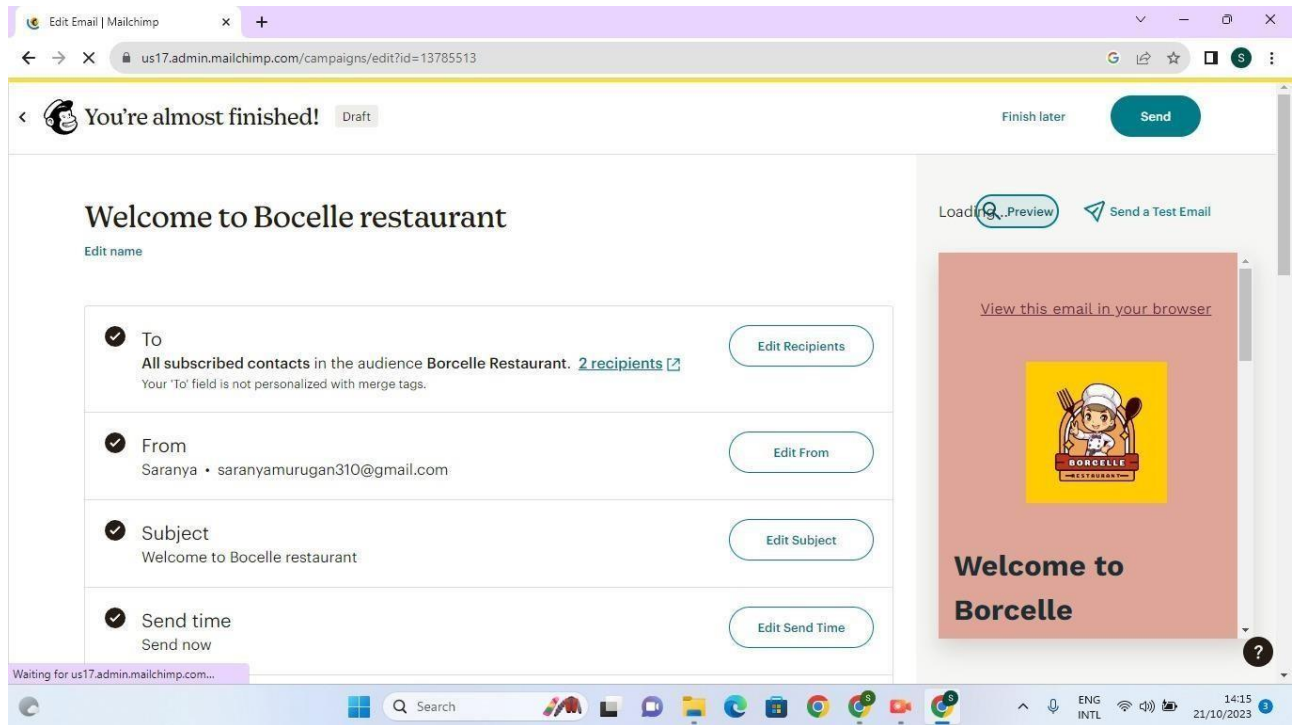
Step 6: choose desktop mode



Step 7: choose mobile mode



Step 8: Test your campaign and send your campaign to your audience



Demo video link:

<https://youtu.be/r84FCS6JrR0?feature=shared>