

Cloud Deployment

Date	3 November 2023
Team ID	NM2023TMID02725
Project Name	Creating an Email Campaign in MailChimp

1. Sign up for a MailChimp Account:

If you don't have one already, sign up for a MailChimp account on their website.

2. Choose a Cloud Service Provider:

Select a cloud service provider like Amazon Web Services (AWS), Google Cloud Platform (GCP), or Microsoft Azure to deploy your MailChimp instance. You can set up a virtual machine (VM) or use a container service to host MailChimp.

3. Install MailChimp on the Cloud:

Deploy a virtual machine or container on your chosen cloud platform and install MailChimp. You may need to use a cloud-based operating system like Amazon Linux, Ubuntu, or a containerized solution.

4. Configure DNS and SSL:

Set up your domain name system (DNS) records to point to the cloud-hosted MailChimp instance. Also, configure SSL certificates to ensure secure communication with your email subscribers.

5. Access MailChimp Web Interface:

Once the MailChimp instance is up and running, access the MailChimp web interface through a web browser. You'll need to enter the public IP address or domain name associated with your cloud-hosted MailChimp instance.

6. Create an Email List:

In MailChimp, create an email list to manage your subscribers. You can import existing lists or start from scratch.

