Saranya Pabbithi
Aspiring UI/UX Designer & Developer
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Portfolio: https://saranyapabbithi.github.io/Portfolio/

Career Objective

To leverage my skills as a UI/UX Designer and Developer with strong expertise in user research, wireframing, and prototyping. I aim to contribute to your company's success by applying creative problem-solving and a fresh perspective in a dynamic design environment.

Education

Master of Technology (M.Tech) in Control Systems
Sanketika Institute of Technology & Management, Visakhapatnam   2017 – 2019
GPA: 85%

Bachelor of Technology (B.Tech) in Electrical and Electronics Engineering (EEE)
Sanketika Institute of Technology & Management, Visakhapatnam   2014 – 2019
GPA: 85%

Diploma in Electrical and Electronics Engineering (EEE)
Sanketika Polytechnic College, Visakhapatnam   2011 – 2014
GPA: 85%

Higher Secondary Education (SSC)
KNMG High School, Visakhapatnam   2010 – 2011
GPA: 80%

Certifications

Certification in UI/UX Development and Designing
Tech Mahindra Foundation, Visakhapatnam
April 2024 – August 2024

- Completed a 4-month course focused on developing and designing user interfaces.
- Engaged in user research, created wireframes, prototyped designs, and developed intuitive interfaces.

Skills

- **Web Development:** HTML, CSS, WordPress, React, JavaScript
- **Design Tools:** Figma, Adobe Photoshop, Adobe Illustrator, Adobe XD, Canva
- **Technical Skills:** MS Office, Social Media Marketing, Typing Speed
- **Wireframing:** Creating low-fidelity sketches or wireframes to layout designs
- **Prototyping:** Developing functional or visual representations of a product, system, or idea to test, evaluate, and iterate on its design
- **User Research:** Conducting interviews, surveys, and usability testing to understand users' needs, behaviors, and pain points
- **Office Productivity:** Proficient in Microsoft Office Suite (Word, Excel, PowerPoint, Outlook)
- **Soft Skills:** Curiosity, Adaptability, Time Management, Attention to Detail

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Professional Experience

KYC Analyst
Fedserv, Visakhapatnam
July 2023 – July 2024

- Conducted detailed checks on transactions, analyzing customer sources of funds, wealth, and account purposes.

- Documented all information and Enhanced Due Diligence (EDD) reviews for KYC Director and MLRO approvals.
- Managed onboarding and servicing of high-net-worth individuals (HNWIs) across multiple channels, supporting retail clients for Federal Bank.
- Performed document reviews and gathered information online for HNWI clients, executing initial risk classifications and due diligence.
- Conducted end-to-end KYC due diligence for global clients, including individuals, corporations, and institutions using integrated screening tools.
- Screened for adverse media on Ultimate Beneficial Owners (UBOs) and related parties, prioritizing risk.
- Reviewed and tracked Customer Due Diligence (CDD) documentation in compliance with applicable KYC policies and procedures.
- Conducted account auditing at maker and checker levels for both individual and non-individual customers.
- Maintained global KYC standards for Non-Resident Indian (NRI) and individual accounts, ensuring awareness of regulatory updates and incorporating necessary process changes.
- Utilized knowledge of AML/KYC controls, including front-end systems, applications, data sources, and back-end controls.
- Engaged in customer communication via email and calls, assisted with AML procedures, and performed quality control checks on customer data inputs and outputs.

Tools Used:
AD Auth, FinCore, AML Screening, End-to-End KYC, KYC for Legal Entities/Institutions/Corporations, Drisya, Mail Merge, MS Excel (Pivot Tables, VLOOKUP), MS Office, PowerPoint.

Transaction Monitoring Process
Unique E Solutions, Visakhapatnam
July 2022 – July 2023
- Conducted real-time monitoring and analysis of customer transactions to identify potential risks, fraud, or suspicious activities.
- Identified and escalated unusual transactions to compliance teams, contributing to the prevention of fraudulent activities.
- Verified customer transaction details, ensuring accuracy and compliance with internal policies and regulatory standards.
- Analyzed transaction patterns and trends to detect anomalies, enhancing the efficiency of fraud detection systems.

Resource Coordinator
Yahweh Software Solutions, Bangalore
August 2017 – June 2022
- **Office Administrator:** Oversaw day-to-day office operations, including managing schedules, handling correspondence, and coordinating meetings.
- **Website Management:** Maintained and updated organizational websites, ensuring all information was accurate and up-to-date.
- **Administrative Coordinator:** Supported administrative tasks, including data entry, document management, and communication with internal and external stakeholders.

Languages
- English, Telugu, Hindi