

Says

What have we heard them say?
What can we imagine them saying?

people will say the project is useful to us and to predict affordable house rent for us for our need.

Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



India is world number one population country,so need of their shelter is high.

In search of job people in India rush towards metropolitan cities.

So the house rent in metropolitan cities in India are high,it is increasing rapidly.



Persona's name

Short summary of the persona

people will identify which area in the cities is convinient for them for their income.

They feel happy and enjoy about this project.

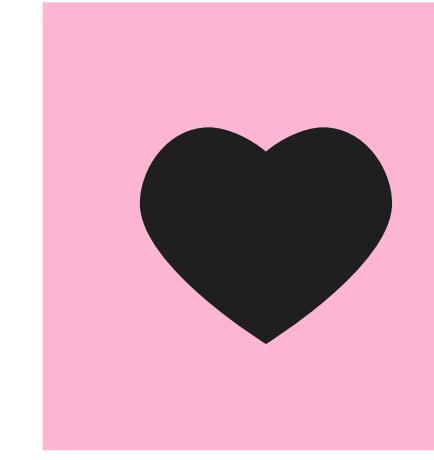


Does

What behavior have we observed?
What can we imagine them doing?

Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?



[See an example](#)