



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



POLITICAL
JUGGERNAUTS

Type loading...

All 543 elected MPs are elected from single-member constituencies using first-past-the-post voting

India in seven phases from 11 April to 19 May 2019 to elect the members of the 17th Lok Sabha. Votes were counted and the result was declared on 23 May.

The election resulted in a landslide victory for the BJP which won 303 seats and formed the government

2019 polls are about a spirit of confidence and positivity with which India is fulfilling the aspirations of its people

The Lok Sabha composed of representatives of people chosen by direct election on the basis of universal Adult Suffrage.

No confidence motion can only be introduced and passed in the Lok Sabha. There is a 77% chance that the Indian voter

It helps in proper functioning of democracy through the system of checks and balances.

Elections can be marred by corruption with politicians using money and other resources to buy voters or influence the outcome of the election

It controls the despotism of the government. Digital India was another big initiative PM Modi that helped in the development of India

Election Commission seized over 31 billion rupees worth of liquor, cash, precious metals and narcotics during the election weeks.

Regional parties will not be able to compete with national parties in terms of election expenditure and election strategy.

The use of fear is an effective way to influence voting behaviour, but there are ways we can resist how it affects us



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?