What have we heard them say?
What can we imagine them saying?

Quick

software

updates

Thinks
What are their wants, needs, hopes, and dreams?

What other thoughts might influence their behavior?



Doesn't support in other OS

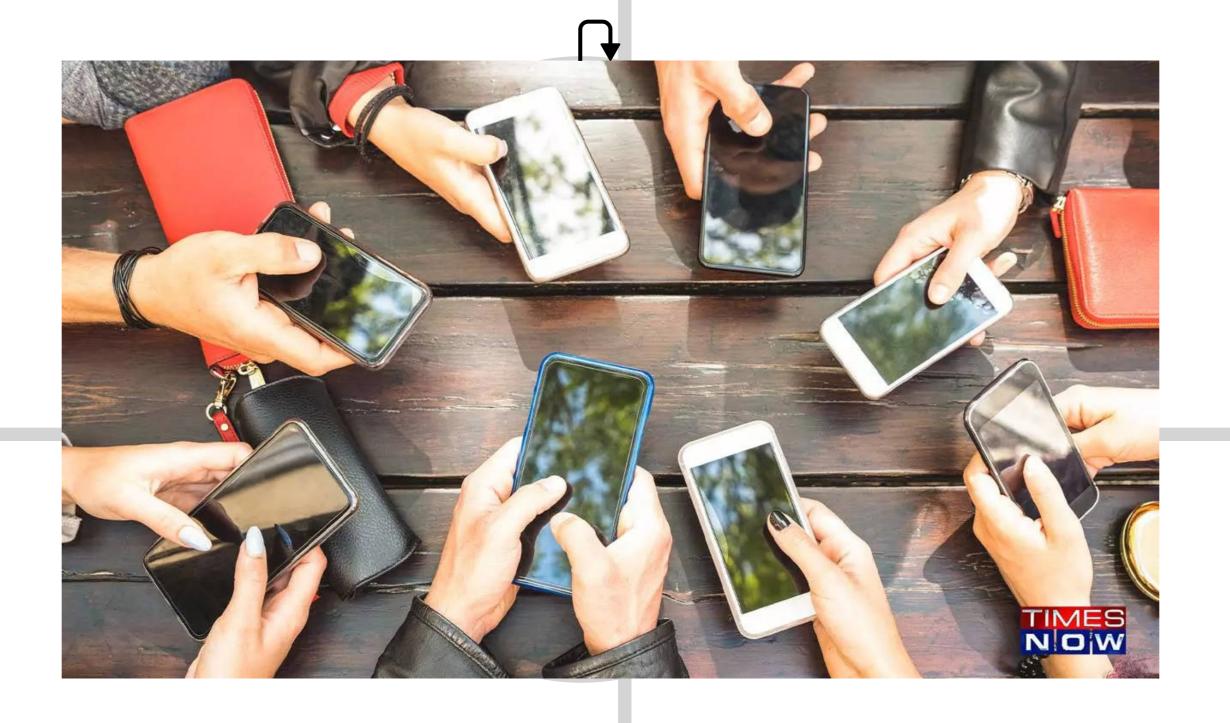
Easy to use with simple interface

High quality display

Iphone accessories are expensive

Short
Battey
Life

There are several security issues



Limted customization

Ability to install microsoft programes and compatiability

Their phones are atleast OTG supported

Very expensive

Game changer for the smartphone market



Does

What behavior have we observed? What can we imagine them doing?



What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

