#### 1 INTRODUCTION

## 1.1 OVERVIEW

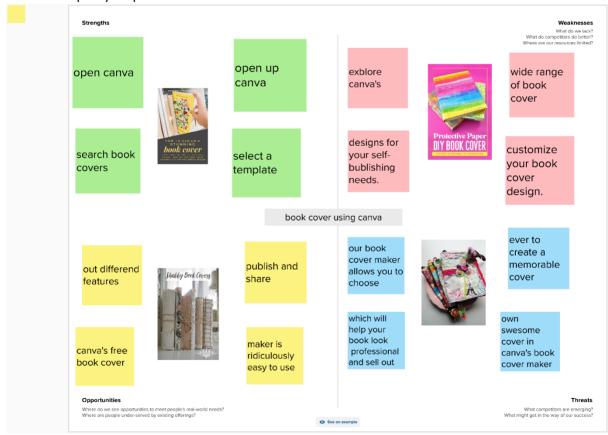
Try and make a short summary of the book to get a clearer idea. Another thing that might work for you is listing down words that immediately remind you of your book, which indirectly means that you want the reader to feel the same way.

## 1.2 PURPOSE

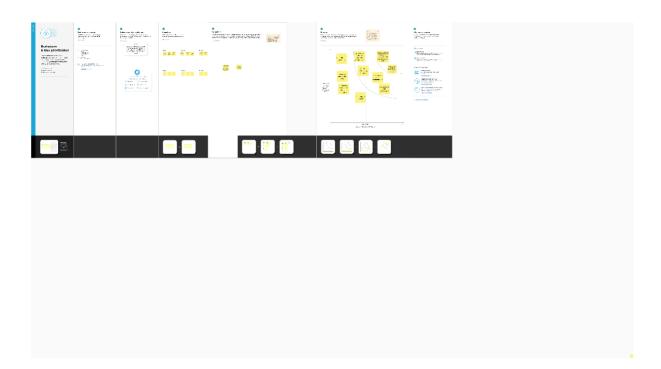
In a metaphorical sense, a book cover is also a frame around the text and a bridge between text and world. The cover functions simultaneously as an invitation to potential readers and as an entryway into the universe that the writer has created, whether fictional, historical, autobiographical,

## 2 PROBLEM DEFINITION& DESIGN THINKING

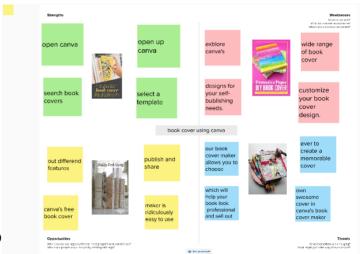
# 2.1 Empathy map



# 2.2 ideation & brainstorming map



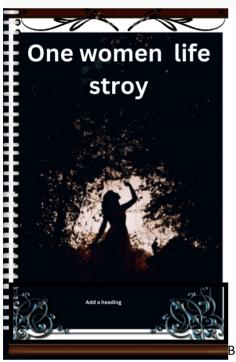
# 3 RESULT



**EMPATHY MAP** 

brainstorming map





BOOK CAVAR USING CANVA

# 4 ADVANTAGES& disadvantages

Advantages	Disadvantages
A template can help you begin the writing process. When you know where you're going, it's easier to start.	Story templates essentially prescribe a plot for your book, which can make it hard to deviate from traditional story structure

# 5. application

1. Open Canva. Open up Canva and search for "Book Covers" to get started.

- 2. Select a template. Explore Canva's wide range of book cover designs for your self-publishing needs. ...
- 3. Customize your book cover design. ...
- 4. Try out different features. ..
- 5. .

## 6.conclusion

Conclusion. In the realm of books, a good cover is more than just a pretty face. It serves as a powerful marketing tool that can attract potential readers, conveys the essence of the story, and enhance e SALES

# 7.FUTURE SCOPE

In the future, e-books may evolve into a wholly new form that we cannot fully envision today. This future will arrive as publishers and authors add en- hancements and interactivity, embrace new business models, and explore new methods of collaboration, and as readers engage with these new forms.