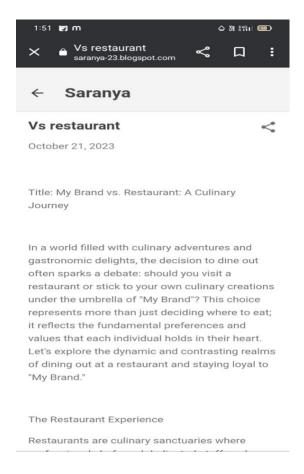
DIGITAL MARKETING

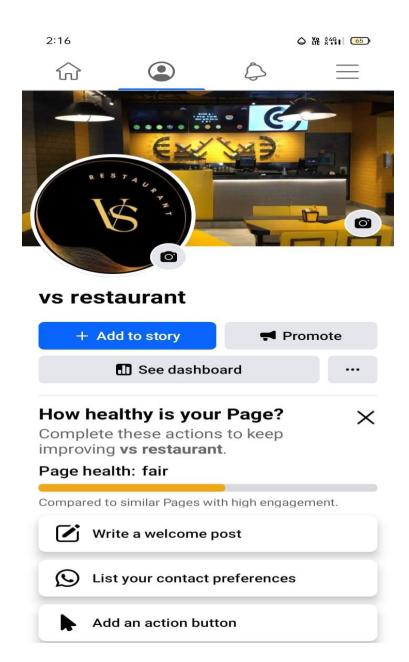
ASSIGNMENT:

1. create a blog or website using blogspot and word press. customize the theme design and post new article with 500words



Blog link: https://saranya-23.blogspot.com/2023/10/vs-restaurant.html?m=1

2. Create a New Facebook Business Page and post one Social media poster for your brand.



Facebook page link:

https://m.facebook.com/story.php?story_fbid=pfbid033LmYeJgwLCjUpPBFbMzHadzMCV91T77uKJ3JTAa 93j4mKFRTq1tPWC15NrKhqdhXl&id=61552591052210&mibextid=Nif5oz

3.Create and design a social media advertisement poster using canva.



4. Create email newsletter design using MailChimp or canva



Your taste buds will thank us!!







DESSERT



ITALIAN

Restaurants are establishments where people can dine and enjoy prepared food and beverages in exchange for payment. They vary widely in style, cuisine, and ambiance. Restaurants can range from casual fast-food joints to upscale fine dining establishments. They often have menus that list the available dishes and beverages, with prices, and may offer various dining options, such as dine-in, takeout, or delivery. Restaurants play a significant role in social and culinary culture, providing a space for people to gather, celebrate special occasions, or simply enjoy a meal prepared by professional chefs. The quality of food, service, and overall experience can vary greatly from one restaurant to another, making the dining industry diverse and dynamic.