



SARA RODRIGUEZ

COMMUNICATION & COMMUNITY SPECIALIST

Swiss Work Permit B1

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SUMMARY

Dynamic and motivated professional with a proven record of generating and building relationships, managing projects and events from concept to completion, designing communication/social media strategies and coaching individuals to success. With my background in communication and my passion for science education, I strive to bridge the communication gap between scientists and the general public.

WORK EXPERIENCE

JAN 2016 - JUNE 2019

OUTREACH COORDINATOR/SCIENCE COMMUNICATION SPECIALIST
Princeton University

- Management of +20 annual science communication & education programs for community, industry and university stakeholders (international conferences, workshops, summer schools, symposia, fairs, B2B, B2C, science shows, etc.)
- Grant proposal development & management of our \$33M National Science Foundation grant for the Education Outreach department
- Social media (Facebook, Instagram, Twitter) & website management

Key Achievements

- Created & spearheaded the communication strategy for Princeton's first bilingual science day "Día de la Ciencia" with over 600 attendees from all over New Jersey & 50+ science presenters from Princeton University; developed UX of scientific demos, experiments and fair flow.
- Founder & leader of SCENe, a science communication workshop series born in Princeton and lead all over the United States
- Selected as "face of Princeton" and featured on all Princeton University media channels in recognition of my teamwork & leadership excellence

PROJECT ASSOCIATE

Mathematica Policy Research

- Management of research projects in social, health & science policy led by the United States of America Government
- Network management of gubernatorial branches & research partners
- Translation into Spanish and review of relevant research documents

MARCH 2015 - DEC 2015

2018 - EXP. 2020

2012-2013

2010-2014

EDUCATION

STATE UNIVERSITY OF NEW YORK

Science & the Public master - policy, education, communication | REMOTE

JOHANNES GUTENBERG UNIVERSITÄT MAINZ

B.A. Science Translation & Interpreting | 3rd year of degree with Erasmus Scholarship

AUTONOMOUS UNIVERSITY OF BARCELONA

Bachelor of arts, Science Translation & Interpreting | Honorable Mentions

SELECTED PUBLICATIONS

1. Steinberg, D., Rodriguez, S., Monroe, C. (April, 2019). "Science Communication Workshops at a University Level, Guidelines & Analysis". Chapter in Implementation Manual for Universities and Research Centers. Portal to the Public.

2. Rodriguez, S. Subtitle translation of living history movie "A Visit with Marie Curie", by STEM on Stage (2018).

3. Steinberg, D., Rodriguez, S. (2018). "Humanity Needs Dreamers - On Media and Science". American Chemical Society (ACS), March Conference in New Orleans, LA.

CERTIFICATES

2019

Management Development Certificate - Princeton University

2017

EFRI-REM Mentor Training Facilitator Certification - University of Wisconsin-Madison

2017

Portal to the Public Workshop Leader Certification.

SKILLS

Communication

- Strategic Planning
- Storytelling
- Science/Technology Semiotics
- Social media & website management
- Materials development (print & online): posters, demos, ads, exhibits
- Critical thinking
- Organizational skills
- Analytical skills

Management

- Project management
- Event planning: international conferences, schools, workshops, symposia, fairs, shows
- Grant development & application
- Administrative materials: reports, newsletters, articles, budgets
- Higher Education management/coaching

Technical

- Microsoft Office
- Design tools: all Adobe Products (Illustrator, Photoshop, InDesign)
- Online tools (Canva, Lucidpress)
- UX, content development
- Web design & digital portfolio creation
- Corporate tools: Concur, Drupal, PeopleSoft

LANGUAGES

English: C2
German: C1.2

Spanish: native
Catalan: native

French: A2

Please feel free to contact me at my email address smartinez20@gmail.com or phone number 0786440426. I can provide certificates for all information stated above and reference letters upon request.