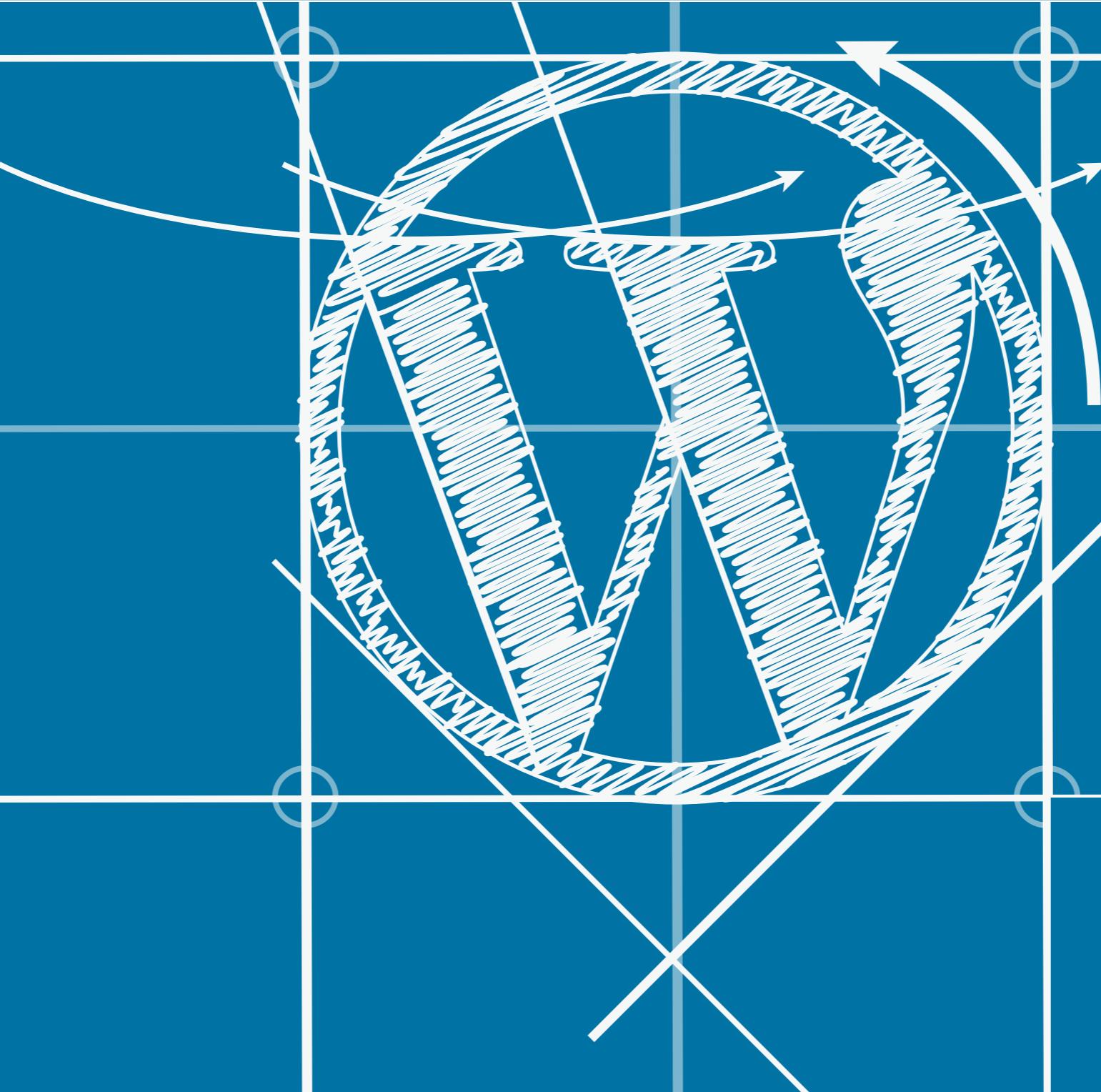


# WHY BIG BRANDS LOVE WORDPRESS



SARA ROSSO



#WCEU @ROSSO

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The screenshot shows the homepage of the Kaiser Family Foundation. At the top, there's a search bar with the placeholder "Search KFF.org". Below the search bar are several navigation links: "Trending on KFF", "Health Insurance", "Marketplace", "Health Reform", and "Health Policy". To the right of these are social media icons for YouTube, Twitter, and Facebook. The main content area features a large blue banner titled "Health Reform" with a bar chart showing insurance rates across 18 marketplaces. The chart has four bars: one orange bar labeled "Marketplace", one blue bar labeled "Private", one orange bar labeled "Public Option", and one dark blue bar labeled "Employer-Sponsored". Below the chart, text reads "See chart for an overview of average Federal Poverty Level in four marketplaces." To the right of the chart, a large headline says "New Analysis Provides Early Look and Comparison of Insurance Rates in 18 Marketplaces". A yellow button below the headline says "Read the Report". Further down the page, there's another section titled "Health Costs" with a dollar sign icon, featuring a "Benchmark Study Finds Employer Family Health Premiums Rise a Modest 4% in 2013". On the right side, there's a sidebar with a heading "PRESIDENT'S MESSAGE" and a snippet about Kaiser President Drew Altman. At the bottom right, there's a "DATA SPOTLIGHT" section with a chart titled "Support for Repealing the ACA".

The screenshot shows the METRO news website. At the top, there's a navigation bar with links like 'Search', 'News', 'Sport', 'Entertainment', 'Life & Style', 'Health', 'Food', 'Travel', 'Technology', 'Family', 'Business', 'Local', and 'Sign up'. Below the navigation is a large red banner with the word 'METRO' in white. Underneath the banner, there are several news headlines with accompanying images and brief descriptions. One headline features a photo of Bashar al-Assad and is titled 'Syria: Assad says he will surrender chemical weapons'. Another headline features a photo of a woman and is titled 'Katy Perry: No plans to divorce husband'. There are also sections for 'Latest news' and 'Most popular'.

A screenshot of the official Samsung Galaxy S4 website. The top navigation bar includes links for Home, Talk Now!, Upgrade/Unlocked, Device Reviews, Best Deals, News & Events, Contact, Overview, Our Site, and Press. The main content area features a large image of the phone with its screen displaying a video call interface. Text on the page highlights the phone's features like 'Talk & Zoom' and 'The only 4G phone with 10x optical zoom'. A sidebar on the right contains social media links for YouTube, Google+, Facebook, Twitter, and LinkedIn, along with a 'Subscribe' button and a 'Samsung Galleries' section.



A: IT'S **EASY** TO USE.



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OUR WORK

PERSPECTIVES

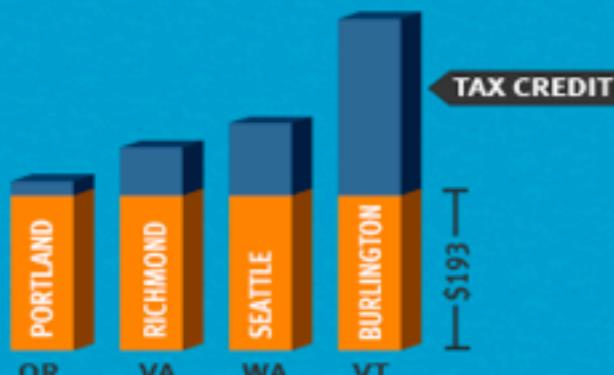
NEWSROOM

ABOUT US



## Health Reform

MORE



Tax credit for 40-year-old at 250% Federal Poverty Level in four marketplaces.

## *New Analysis Provides Early Look and Comparison of Insurance Rates in 18 Marketplaces*

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## \$ Health Costs

MORE



## Benchmark Study Finds Employer Family Health Premiums Rise a Modest 4% in 2013

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## PRESIDENT'S MESSAGE

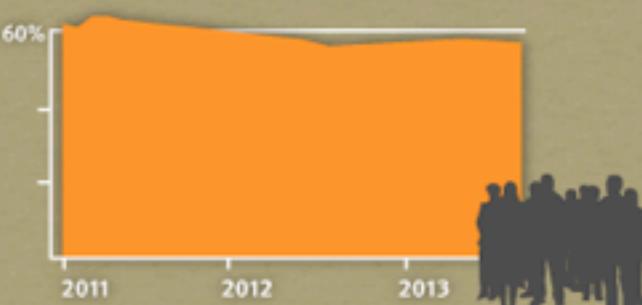
In this essay, Kaiser President Drew Altman explains the Foundation's strategy on its work about the Affordable Care Act.

[Read the Essay](#)

## DATA SPOTLIGHT



OPPOSED TO DEFUNDING THE ACA



Views Unchanged on the ACA, But a Majority of the Public Oppose Defunding the Law

[View August Health Tracking Poll](#)

## PERSPECTIVES



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### 'Orphan Black' Season 1 Encore

Tatiana Maslany Is Sarah, Beth, Katja, Alison, Cosima, Helena, and Rachel In a special Season 1 encore of 'Orphan Black', starting Saturday Sept. 14 at 10/9c.

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#### Exclusive Interview with Neil Cross

Enjoy a BBC AMERICA exclusive with the 'Luther' creator as he discusses Spider-Man, his love for Alice, and more.

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#### David Bradley in: 3 Questions, 2 Biscuits and 1 Cuppa Tea

Check out David Bradley (aka Jack Marshall on 'Broadchurch') talk about saki, saxophones and The White House.

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#### Olivia Colman on David Tennant

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### From Anglophenia

#### Emma Watson Set to Play Suicidal Author

Emma Watson, 2013 GQ Woman of the Year, is set to play British-American author Emma Forrest in the film adaptation of

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SAME EDITING TOOLS &  
**EASY-TO-USE INTERFACE**  
INTO THE HANDS OF ALL OF  
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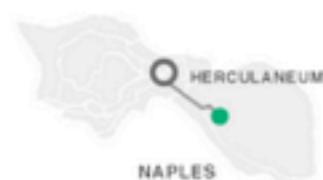
7  
MILES



## HERCULANEUM

The eruption of Mount Vesuvius in 79AD is most associated with the town of Pompeii but Herculaneum was also engulfed in volcanic ash and pumice when the volcano erupted.

A short drive south from Naples will take you to 'Pompeii's little sister', which easily matches its famous sibling for the completeness of its preservation and is significantly less saturated with tourists.



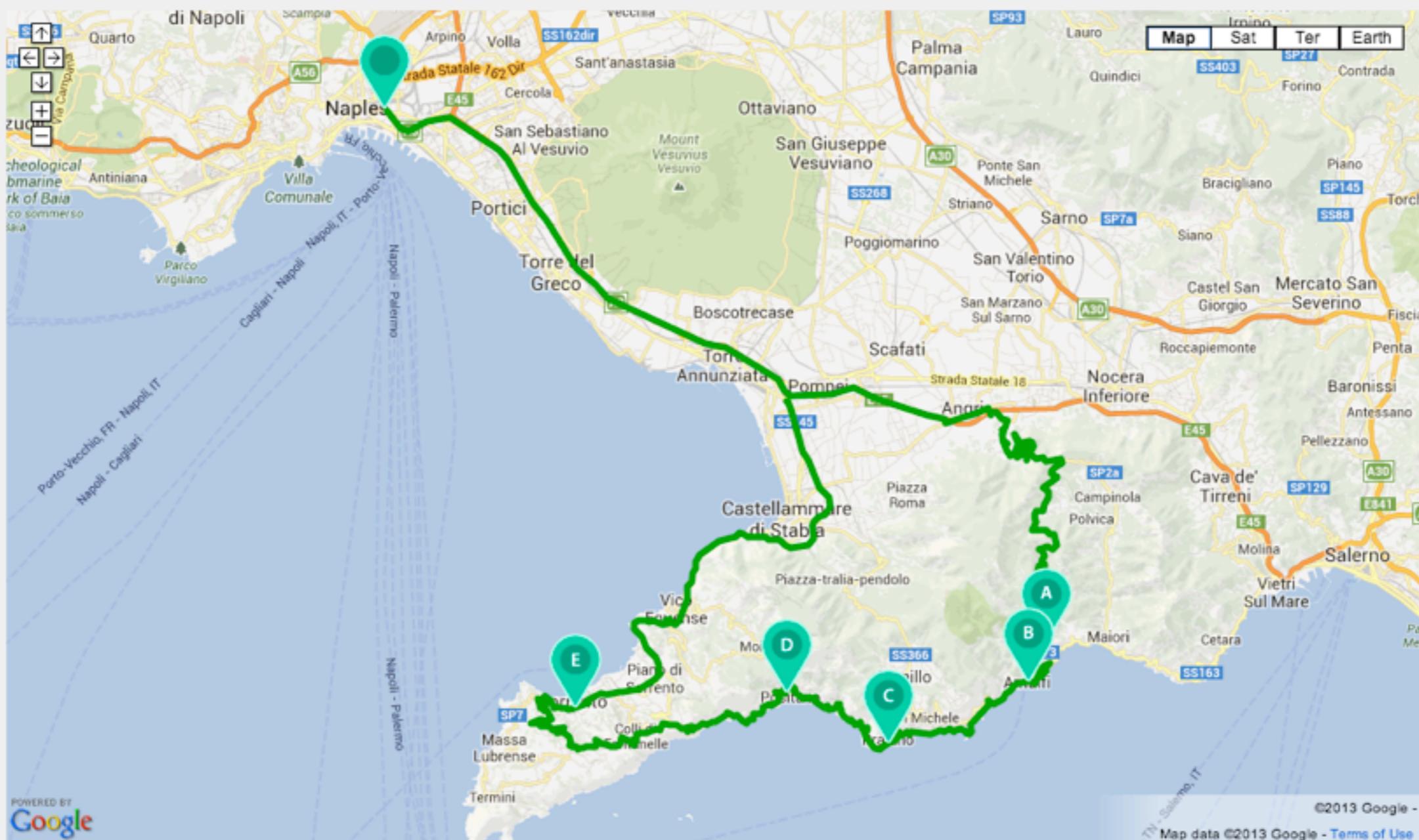
**MILES**  
7 miles

**DURATION**  
15 minutes



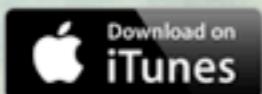
## ROAD TRIP

AMALFI COAST





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## HYDE PARK



### SWEET SUMMER SUN - HYDE PARK LIVE OUT ON DVD & BLU-RAY 11 NOVEMBER 2013

*The Rolling Stones and Eagle Rock Entertainment announce the DVD and Blu-Ray release of The Rolling Stones Sweet Summer Sun – Hyde Park Live. The film chronicles the Rolling Stones' historic and triumphant return to London's Hyde Park with a 2-hour live concert and highlights package including new and unseen backstage footage.*

Mick: "It was a great gig...It was beautiful with the sun going down over Hyde Park. I can't think of a better way celebrate the Rolling Stones' 50 than doing it on our home patch in front of 100,000 people on a glorious summer night...enjoy it... we certainly did."

Keith: "Coming back to Hyde Park was like a full circle being



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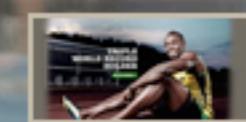
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3:55 am ET September 11, 2013 RETWEET »



Film: TWA 800 crash was no accident



Syria: U.S. lying about chemical weapons



Snowden: No chance of fair trial



Feds come up empty in Hoffa hunt



Holder: Leaks damaged U.S. security

September 11th, 2013

03:54 AM ET

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## Point/Counterpoint: Obama's speech on Syria

In his speech Tuesday night, President Barack Obama hammered Syrian leader Bashar al-Assad for his alleged use of chemical weapons, made the case for a military intervention, and then said he'll let diplomacy play out - for now.

The assertions Obama made weren't new ones. Both he and the White House have said them before. The difference? A majority of Americans who watched the prime time address said they favor the approach he spelled out.

[FULL STORY](#)

Filed under: [Politics](#) • [U.S.](#) • [World](#)

September 11th, 2013

02:49 AM ET

## Diana Nyad responds to questions over swim

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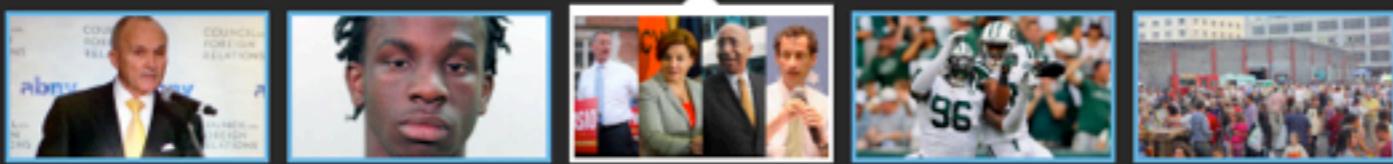
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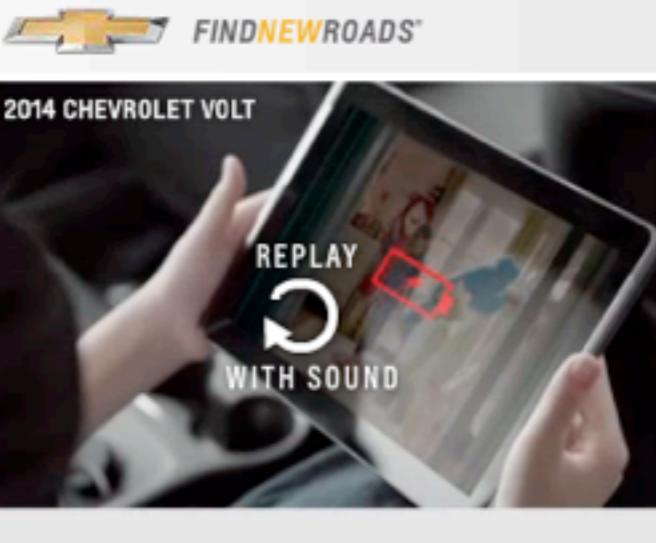
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8:12 PM Thursday September 12, 2013 | [Comments \(0\)](#)

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William D. Eggers and Paul Macmillan, authors of [The Solution Revolution](#), discuss why "triple-strength" leaders are the best problem solvers. Download this podcast

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6:00 PM Thursday September 12, 2013 | [Comments \(0\)](#)

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INTERACTIVE ONE

## This Month at Bates

Images feature campus life





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SEP 09 2013

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Receives NSF CAREER Award

Pushpa Raghani has been awarded a



### PHOTO OF THE WEEK

The Boise State swim team preps for its  
upcoming season with a dip in the Boise  
River. Their season starts Oct. 5 at the Boise

BOISE STATE UNIVERSITY



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### The Cost of Cancer

This Kaiser Family Foundation documentary explores the financial consequences faced by three people, all privately insured, after being diagnosed with cancer. It was released in conjunction with a joint Kaiser/American Cancer Society report, "Spending To Survive: Cancer Patients Confront Holes in the Health Insurance System." To download the video, right-click...



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- LAST WEEK
- LAST 30 DAYS

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## Twitter may look to double IPO to \$2B

Published: October 5, 2013 | 12:04am

Now this is operation fast and furious. Twitter is racing toward the year's most eagerly awaited stock market debut with plans to start its roadshow for prospective investors in New...



## The ripple effect of Lipman's bankruptcy

Published: October 4, 2013 | 10:28pm

The bankruptcy of a small New York ad agency has had a ripple effect across the fashion, banking and sports worlds that few could have imagined. David Lipman's high-fashion ad...



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[2012](#)   [2011](#)   [2010](#)   [2009](#)   [2008](#)

[Person of the Year 2012](#) 

# Barack Obama

We are in the midst of historic cultural and demographic changes, and Barack Obama is both the symbol and in some ways the architect of this new America. In 2012, he found and forged a new majority, turned weakness into opportunity and sought, amid great adversity, to create a more perfect union.

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Nadav Kander for TIME

## The Choice

TIME's editors on selecting 2012's Person of the Year and the four people on our short list



## Behind the Cover

Backstage at the making of the issue with images from the White House photo shoot at which Nadav Kander captured this year's iconic cover image.

[2012 PERSON OF THE YEAR PHOTOS & VIDEOS](#)

TIME'S PERSON OF THE YEAR

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2013/09/10  
6:04 pm

## 増税よりも構造改革を=ハーバード 大のロゴフ教授

タグ  
ケネス・ロゴフ  
国内総生産  
安倍晋三  
消費増税

Reuters

9日に発表された日本の国内総生産（GDP）改定値は、景気回復を利用して消費税引き上げの実施を政府に求める意見を後押しする材料となりそうだ。しかし、米ハーバード大学のケネス・ロゴフ教授（経済・公共政策）は、日本が膨らみ続ける公的債務を抑制したいと真剣に考えるなら、日本が推進すべき政策は増税ではなく、大規模な構造

改革だと主張する。

ロゴフ氏は、日本は消費税や所得税の増税だけで、その財政的困難を「容易に」是正できる段階をとっくに通り越していると話す。こうした悲観的な見方の根拠には、日本の債務の規模と急速に進む高齢化があるという。また、安倍晋三首相が掲げる改革策は、首相が必要とみなす変化を景氣にもたらすには不十分だとも指摘する。

[全文を読む»](#) [コメント \(4\)](#) [おすすめ](#) 51 [ツイート](#) 1362013/09/10  
5:32 pm

## 猪瀬都知事、「亡き妻への感謝」—五輪決定 は夫人の四十九日だった

タグ  
猪瀬直樹

世界中のスポーツファンが固睡（かたず）をのんで見守る

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Japan Real Time で検索

検索

### Japan Real Time とは



Japan Real Timeはウォール・ストリート・ジャーナル／ダウ・ジョーンズ東京支局の記者が、「いま一番新しい日本」を世界に向けてリポートするブログサイトです。日本版では、国内メディアとは一線を画した独自の視点で書かれた注目ブログを日本語で紹介。政治・経済のニュースだけではなく、日本の文化、アート、スポーツなどを幅広く



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A large, solid blue triangle is positioned in the center of the image, set against a dark green background. The triangle contains the words "BLOG", "C M S", and "PLATFORM" stacked vertically in white, sans-serif capital letters. The "C M S" text is slightly smaller than the other two lines.

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DJIA*	13548.94	-8.06	-0.06%	S&P 500*	1457.34	-3.57	-0.24%
Nasdaq*	3072.87	-31.26	-1.01%	Hong Kong: Hang Seng*	21551.76	33.05	0.15%
Germany: DAX	7401.76	-35.47	-0.48%	UK: FTSE 100	5907.20	-9.85	-0.17%

\*At close Values as of 12:35 ET

Source: Dow Jones, SIX Financial Information



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**Markets Overview:** European stocks were lower after the recent run of positive U.S. earnings faltered while the labor market there also showed signs of fragility

3072.87	-31.26	-1.01%	21551.76	33.05	0.15%		
Germany: DAX	7401.76	-35.47	-0.48%	UK: FTSE 100	5907.20	-9.85	-0.17%

\*At close Values as of 12:35 ET

Source: Dow Jones, SIX Financial Information



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4 MINS AGO

MARKETS

## U.S. Stock Futures Down

U.S. stock-market futures pushed lower, with disappointment from Microsoft and Google [Open](#) sentiment.

22 MINS AGO

MARKETBEAT

## Morning MarketBeat: Google, Microsoft Illustrate Tech's Struggles

Stocks to Watch Genera [Open](#) and McDonald's, both blue chips and

34 MINS AGO

U.S.

## Italy and Spain Win Surprise Bond Relief

(From THE WALL STREET JOURNAL) By Christopher Emsden and Ilan Brat Big bond auctions in [Open](#) Spain gave a surprising boost to the

37 MINS AGO

THE SOURCE

## Broker Note Briefing: Friday

We've been leafing through the big broker notes to provide you with a snapshot of the day's ra [Open](#) ges.

54 MINS AGO

MARKETS

## Smartphones Dial Up Asian Trade

The boom in smartphones and tablets is leading a tentative turnaround in some of Asia's export-de [Open](#) economies.

1 HR AGO

TWITTER

 David Cottle @DCottleDJN

No lasting joy for sterling in those improved public finance figures. It went up right after, then back down again.

1 HR AGO

DEAL JOURNAL

## Takeover Battle Now Brewing for Singapore's Fraser & Neave

Just when you managed to get your head around what was going on with Heineken NV's beer dea [Open](#) more, things are heating up again -- this





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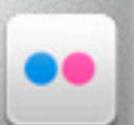
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# Bangor Daily News

Tuesday, Sept. 10, 2013 Last update: 9:59 a.m.

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7-DAY FORECAST

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**2013 MAINE  
DEER LOTTERY**[CLICK TO SEE RESULTS](#)See all: [News](#) | [Polls](#) | [Blogs](#)

## Joshua Chamberlain's original 1893 Medal of Honor found at church sale, donated to Brunswick history group

51 mins ago BRUNSWICK, Maine — One of the most prestigious medals earned by one of Maine's most decorated sons was discovered at a church sale and turned ...

### West Market Square, 'heart of downtown,' to get makeover after council backpedals



POLL QUESTION  
40,000 acres of Quimby land opened to hunting; access plan targets other areas



## Crime & Courts

30 mins ago Portland man facing multiple charges after vehicle pursuit

3 hours ago State dismisses assault charges in Farmington ax case

3 hours ago Farmington man arrested for carrying toy gun has charge reduced

Police say Oxford man stunned with Taser after assaulting police, resisting arrest

Extortion trial of former Chelsea selectwoman begins Tuesday in federal court

Police say 'dangerous burglar' arrested in connection with Portland, Buxton break-ins

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California's dream to be the Saudi Arabia of solar dries up in the desert

Today's earnings will tell whether Amazon will still be more expensive than Netflix

3 hours ago

# California's dream to be the Saudi Arabia of solar dries up in the desert

By Todd Woody | @greenwombat | April 24, 2013

California's dream to be the Saudi Arabia of solar dries up in the desert

59 AN HOUR

Four reasons why a higher minimum wage for the US is a good idea

By Todd Woody | @greenwombat | April 24, 2013

California's dream to be the Saudi Arabia of solar dries up in the desert

2:03 PM

Verizon

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CEO VALUE

McDonald's to Costco: You're too cheap for us

18 minutes ago

OPPORTUNITY COST

The self-evident and life-changing truth about working for free

2 hours ago

FABS

Just four companies will produce the microchips on which the global economy depends

3 hours ago



two more are being put on hold. Gilles Mingasson/Getty Images for Bechtel, via Brightsource

o California regulators in quick succession approved nine dollar solar thermal power plants. They were to be built in the desert generate 4,142 megawatts (MW) of carbon-free electricity. The state, it on its way to becoming the Saudi Arabia of solar.

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## Women Voters Won the Second Presidential Debate

BY MICHAEL SCHERER UPDATED: 10:00AM ET

- Halperin: Grading the Town Hall Debate
- Klein: No Clear Winner in Debate

Warren Buffett's Radical, Conservative Approach

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■ 8 Ways to Motivate Employees

Conservatives in Britain: Not Very Conservative by U.S. Standards

- TIME Interviews the British Prime Minister
- Why Conservatives on Both Sides of the Atlantic Are in Crisis

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TIME.COM

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China eye-gouge victim fitted with implants



Bank of England considers switching to plastic banknotes



Rihanna and A\$AP Rocky 'dating'



Sturridge gets caught up in club v country row on Twitter

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1

Is this real wife? Man wakes from surgery and can't recognise spouse

2

'Epic twerking fail' video revealed as hoax

3

iPhone 5S launch: What we know

4

Terrifying eel looks like Alien 'chestburster'

### Latest news

Terry solves Chelsea striker problem after audacious shot - video

Hugh Jackman: New X-Men may be my last as Wolverine

Brad Pitt defends 'good egg' Hunnam over Fifty Shades role

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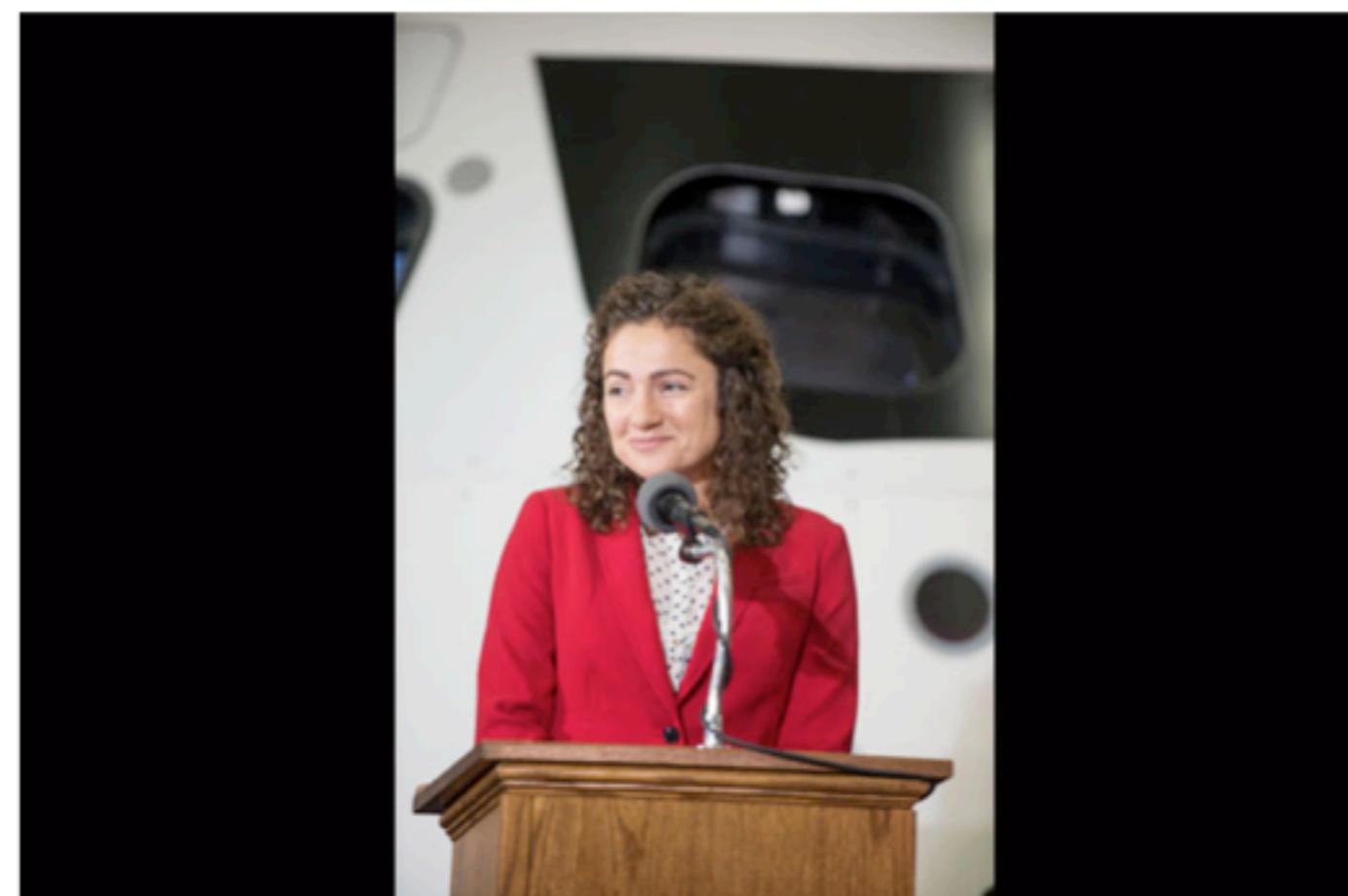
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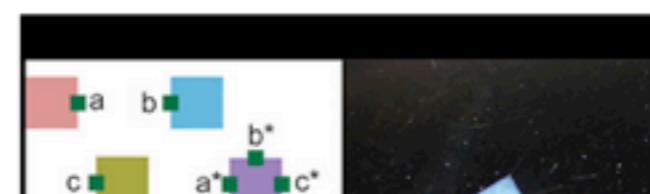
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## SCIENCE & HEALTH

### Destination space

After several stops along the way, Harvard professor begins her training as NASA astronaut



LATEST

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## ★ MUST-READS



Banking on the customer experience: The future of connectivity in financial services



Meet the voice of Siri

Stanford researchers to open-source model they say has nailed sentiment analysis

Want to see Google Glass at work in the hospital? Philips, Accenture offer a preview

Twitter files to raise \$1B, company is not profitable, will trade under ticker TWTR

## STORIES FOR OCT. 4, 2013

## Is Google getting ready to release a smartwatch?

By Alex Colon

5 mins ago



A new rumor suggests that Google might be planning to introduce a smartwatch later this month alongside Android 4.4 KitKat. [Read more »](#)

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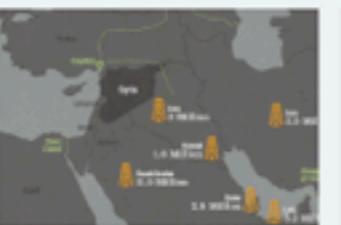
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The Fed and the elderly



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## Drought helped caused Syria's war. Will climate change bring more like it?

Most security experts missed the environmental roots of Syria's current crisis.



[SYRIA](#) | By Brad Plumer | Sep. 10, 9:34 am

1 | [Facebook](#) | [Twitter](#)

## A non-New Yorker's guide to the NYC mayor's race, and why it matters

Last month, we looked at how the major NYC mayoral candidates differ on the issues. Here are the things even non-New Yorkers should care about.



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## NASA Standards

The NASA Technical Standards Program provides access to NASA developed standards and handbooks. The NASA Standards and Technical Assistance Resource Tool, or START, is a Web tool sponsored by the NASA Technical Standards Program. The idea is to make it...

[Aeronautics](#)[Climate](#)[Earth Science](#)[Engineering](#)[Life Science](#)[Operations](#)[Space Science](#)

## Lunar Sample Atlas

The Lunar Sample Atlas provides pictures of the Apollo samples taken in the Lunar Sample Laboratory, full-color views of the samples in microscopic thin-sections, cutting views and diagrams that illustrate how the samples were subdivided for scientific analyses, and in...

[Catalog](#)[Space Science](#)

## NASA Thesaurus

The NASA Thesaurus contains the authorized NASA subject terms used to index and retrieve materials in the NASA Aeronautics and Space Database (NA&SD) and NASA Technical Reports Server (NTRS). The scope of this controlled vocabulary includes not only aerospace engineering,...

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## Mars Science Laboratory Raw Images

View full-resolution images downlinked from the Mars Science Laboratory, sorted by Sol and by camera

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Visualization of Earthquake Data from USGS



USAID - @USAID

*More Data, Less Hunger? Can a @FeedTheFuture #data training program help #Tanzania fight hunger?* <http://ow.ly/m2WUa>

JUNE 26TH, 2013

DEVELOPMENT



## Student Performance Data

As part of an ongoing transparency effort, the U.S. Department of Education released student performance data in reading and math for all schools in the country for school years 2008-09, 2009-10 and 2010-11.



Ernest Moniz - @ErnestMoniz

*DOE's new #eGallon helps #EV drivers compare costs w/gas. US*



Arne Duncan - @arneduncan

*This is a good step in the right direction. RT @nytimes: Data Reveals a Rise in College Degrees Among Americans* <http://nyti.ms/11gtXdh>

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EDUCATION

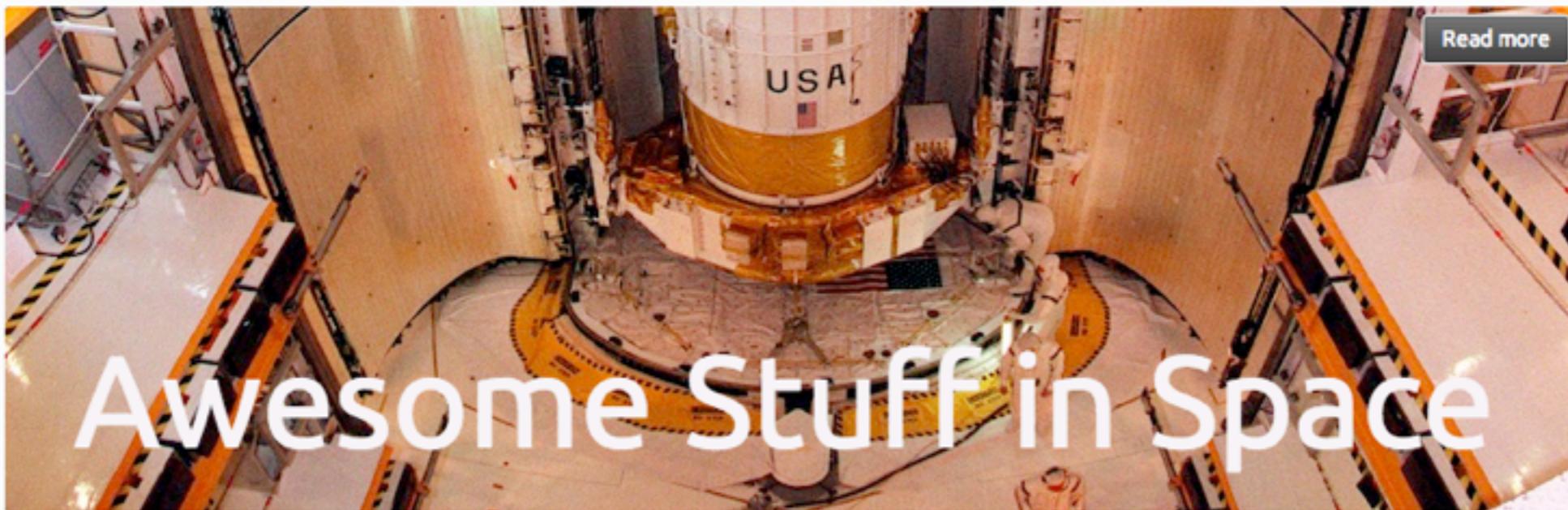
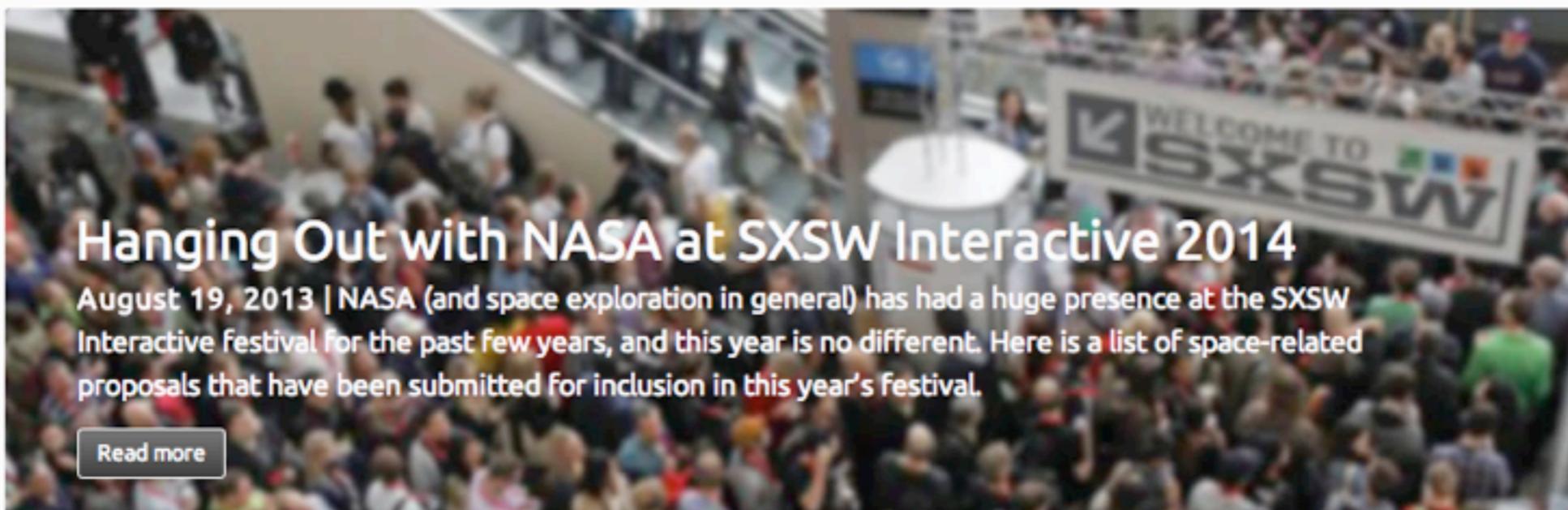




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## The New South Park: The Stick of Truth Trailer Explained

The South Park RPG has a release date. We break down the latest trailer.

### BEEFCAKE

- » The 'Destiny' Triller
- » South Park RPG Has a Release Date!
- » Matt Stone and Trey Parker Talk Stick of Truth



Game Scoop!: Who Is the Steam Box For?



See Every Vehicle Available in GTA 5



Let's Play The Legend of Zelda: Skyward Sword



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## Public service organizations: Tackle student debt

Public service organizations – public schools, police and fire departments, public hospitals, non-profits, and more – can take this pledge to help their employees reduce student debt. Employees can help, too! Learn more about benefits for public servants.



### Live from Itta Bena, Mississippi!

Today's live event has ended.

If you missed the event, you can read CFPB Director Cordray's remarks and check out our [mortgage visualization tool](#).

A recording of the event will be available soon.

SEP 23

[Explainer: scoring student loan servicers](#)

SEP 19

[Explainer: How does the Chase order handle refunds?](#)

SEP 18

[A new toolkit for social services providers](#)[Read more in the blog ➔](#)

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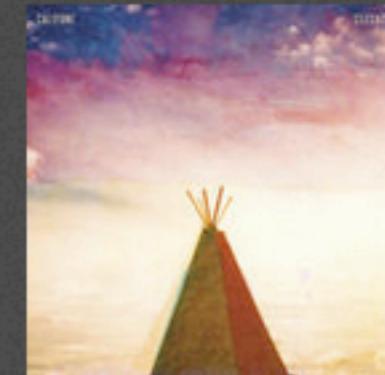
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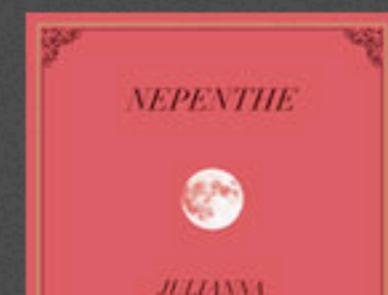
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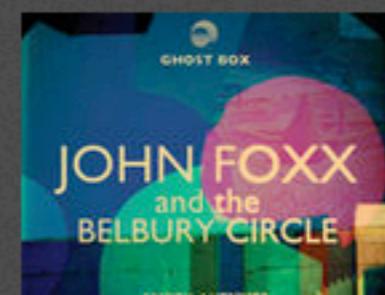
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The screenshot shows the BBC America website. On the left, there's a sidebar with links for BBC AMERICA, HOME SHOWS SCHEDULE, VIDEOS, BLOG, and SHOP. The main content area features a banner for "last tango in halifax" with a "CLICK FOR TRAILER" button. Below it, a "Tonight" section lists shows like ROB ROY, THE SHINING, COPPER, and LUTHER. A large image from the show "Copper" is displayed, showing two characters in a dramatic scene. To the right, there's a "Sunday on 'Copper'" section with text and a "WATCH NOW" button. At the bottom, there are "Featured" sections and a thumbnail for an "Exclusive Interview with Neil Cross".

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When TIME.com started planning their Person of the Year coverage in 2012, they knew the whole world would be watching the announcement. They chose to [...]

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### [A Behind The Scenes Look at Atlantic Media's Quartz](#)

Quartz, the business news publication of Atlantic Media, launched in September 2012 on WordPress.com VIP Cloud Hosting. The site had been in the works for about [...]

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### [Now live: WordPress.com VIP Search](#)

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### [Case Study: BBC America runs on WordPress](#)

BBC America content was previously spread across 3-4 different content management systems. They knew they needed a change and wanted to consolidate their support efforts [...]

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Andrew Nacin is one of the lead developers of WordPress. At our [August Big Media Meetup](#), he

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## Handbook

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**Howdy! This is a rough draft of the handbook for contributing to WordPress.**

Work here is still in progress. Indeed, some pages are only outlines, and there are many other topics left to explore. We hope for this guide to come together more fully during the 3.7 development cycle.

If you are a core contributor who wants to help, you can:

- You can leave comments on any of these pages, which can be incorporated into the main text. Particularly helpful when fixing Jorbin's typos.
- Or, write something on your own blog and suggest we include it here.
- Or, track down a core developer who can give you access to this site.

Random notes on things that need a lot of work:

- The [Submitting a Patch](#) page
- The [Design Decisions](#) page
- The [Licensing](#) page
- Points of contact for questions
- Localization, testing, documenting, support, etc. — [Contributing\\_To\\_WordPress](#) / @andrewspittle @hanni, perhaps my WCNW presentation [could be a useful ref](#) too , I was \_greatly\_ (read, saved, cribbed etc) influenced by Jorbin's fantastic DC presentation and following blog post

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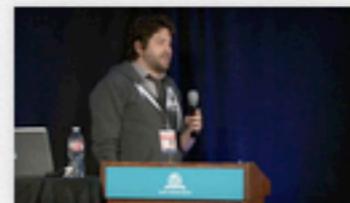


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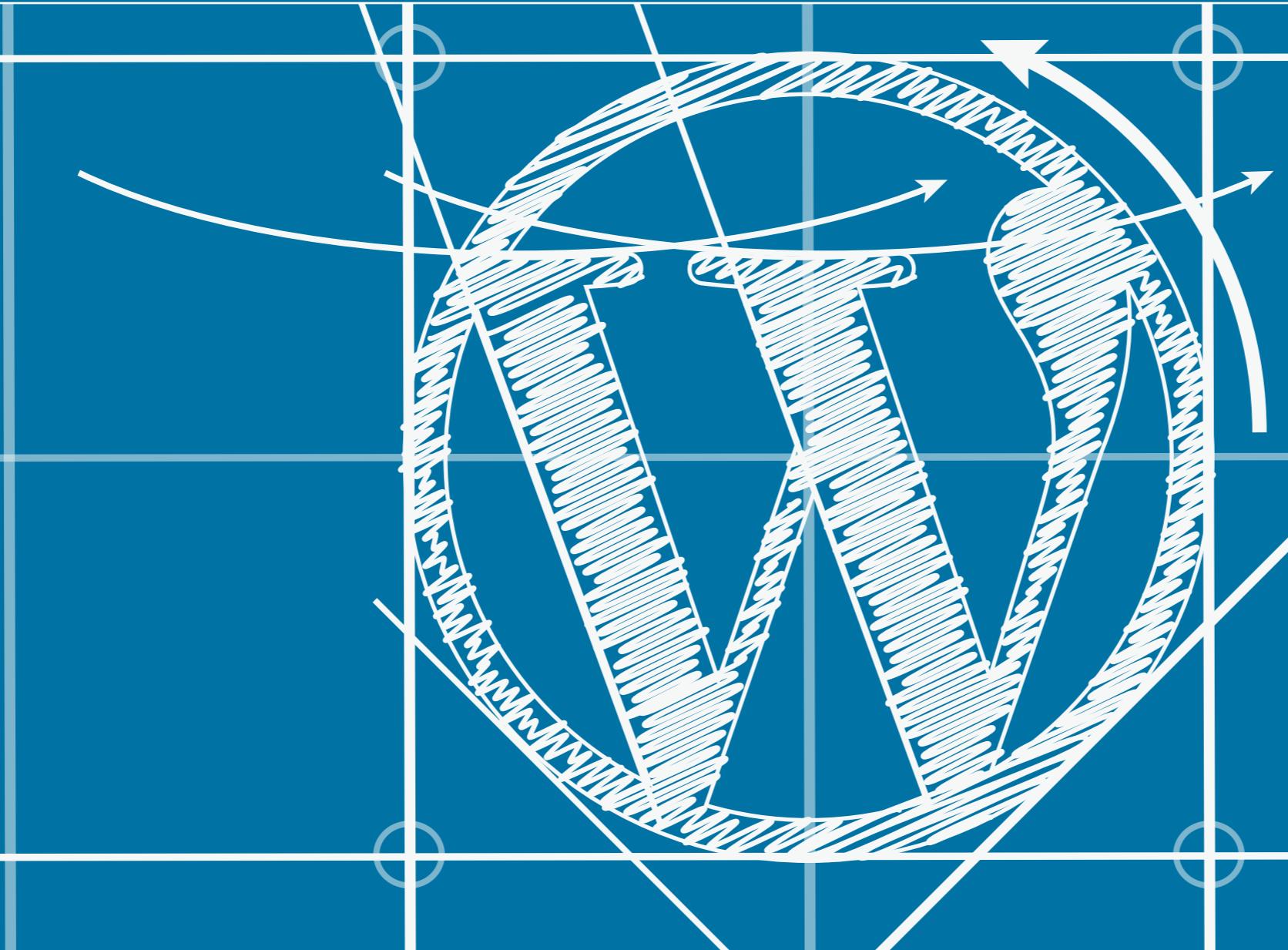
## From the Blog

[State of the Word:](#)



Q: NEED MORE ANSWERS?

# THANKS!



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