

Sara Ringkow Petersen

Creative, detail-oriented Multimedia Designer and bachelor student in Digital Concept Development – passionate about design, code and accessibility



Work Experience

Shop-assistant u. 18

Netto, Vanløse
Feb. 2019 – may 2019

Serving customers, cleaning, putting wares away

Assistant in webshop

LLOYD Concept Store Copenhagen
June 2021 – dec. 2022

Order-management (finding and packing), cleaning

Junior Creative/intern

Kadaver ApS
Jan. 2025 – april 2025

Redesign of websites (incl. maintenance-documents), sitemap-structuring

Education

Egedal Gymnasium & HF

HF (higher preparatory examination)
Aug. 2019 – june 2021

Humanistic studies
(Art, society-class and psychology)

Bosei Sports Folk High-school

Part of my 2-year sabbatical
Jan. 2022 – june 2022

Japanese (culture, language, etc.), gaming, sports

Frederiksberg VUC & STX

HF singular courses
Aug. 2022 – may 2023

History (dropped), Japanese (O-B level)

CPH School of Design and Technology (KEA)

AP-degree in Multimedia Design
Aug. 2023 – june 2025

Elective: Digital design

Academy of Technologies and Business (Zealand)

Top-up Bachelor's in Digital Concept Development
Present

Skills

Design

Figma, Canva, Photoshop, Illustrator, Lightroom

Coding/CMS

HTML, CSS, JS Astro, Tailwind, SEO, Lighthouse, WAVE, Shopify

Concept development & branding

Visual identity, storytelling, tone of voice, ideation, wireframes, user flows, moodboards

Databases

REST API, Supabase

Content production

Lightroom, Premiere Pro, iMovie

Project management

SCRUM, Trello [Gantt], double diamond

Operating systems

MacOS, Windows

AI-tools

ChatGPT, Microsoft Copilot, Google Gemini, Adobe Firefly, Github Copilot

Languages

Danish (native language)

English

Miscellaneous

[Info about disability allowance](#)

[LinkedIn profile](#)

[My portfolio](#)