

Sara Ringkow Petersen

Multimedia Designer & Concept Developer



Profile

I'm a creative and detail-oriented Multimedia Designer and bachelor's student in Digital Concept Development with a strong focus on user-friendly and accessible solutions. I combine design and technical skills and have experience with modern frontend frameworks and Figma. I have a particular interest in inclusive digital design.

Contact

Tåregårdsvej 43, 2750 Ballerup
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Education

Academy of Technologies and Business (Zealand)

PBA in Digital Concept Development
Present

Elective(s): Strategic design, data-visualisation & storytelling

Copenhagen School of Design and Technology (KEA)

AP-degree in Multimedia Design
Aug. 2023 - june 2025

Elective: Digital design

Egedal Gymnasium & HF

HF (higher preparatory examination)
Aug. 2019 - june 2021

Field of study: Humanistic studies
(Art, social studies og psychology)

Work-experience

Student Buddy

Academy of Technologies and Business (Zealand)
Present

- Onboarding and support for international students
- Social and academic integration
- Point of contact for questions and everyday support

Junior Creative/intern

Kadaver ApS
Jan. 2025 - april 2025

- Redesign of company websites
- Developed sitemaps and information architecture
- Created maintenance documentation for clients

Assistant in webshop

LLOYD Concept Store Copenhagen
June 2021 - dec. 2022

- Order handling and packing of webshop orders
- Supported daily webshop operations and product handling
- Contributed to structured and efficient order flow

Skills

Design

Figma, Canva, Photoshop, Illustrator

Coding/CMS

HTML, CSS, JavaScript, Astro, Tailwind, SEO, Lighthouse, WAVE, Shopify

Concept development & branding

Visual identity, storytelling, tone of voice, ideation, wireframes, user flows, moodboards

Databases

REST API, Supabase

Content-production

Lightroom, Premiere Pro, iMovie

Project-management

Design sprint, Trello, Double Diamond

Operating systems

MacOS, Windows

Languages

Danish (native language)

English (intermediate)

Miscellaneous

[Info regarding disability allowance](#)

[LinkedIn profile](#)

[My portfolio](#)