

# Sara Ringkow Petersen

Creative, detail-oriented Multimedia Designer and bachelor student in Digital Concept Development—passionate about design, code and accessibility



## Work Experience

### Shop-assistant u. 18

Netto, Vanløse  
Feb. 2019 – may 2019

Serving customers, cleaning, putting wares away

### Assistant in webshop

LLOYD Concept Store Copenhagen  
June 2021 – dec. 2022

Order-management (finding and packing), cleaning

### Junior Creative/intern

Kadaver ApS  
Jan. 2025 – april 2025

Redesign of websites (incl. maintenance-documents), sitemap-structuring

## Skills

### Design

Figma, Canva, Photoshop, Illustrator, Lightroom

### Coding/CMS

HTML, CSS, JS Astro, Tailwind, SEO, Lighthouse, WAVE, Shopify

### Concept development & branding

Visual identity, storytelling, tone of voice, ideation, wireframes, user flows, moodboards

### Databases

REST API, Supabase

### Content production

Lightroom, Premiere Pro, iMovie

### Project management

SCRUM, Trello [Gantt], double diamond

### Operating systems

MacOS, Windows

### AI-tools

ChatGPT, Microsoft Copilot, Google Gemini, Adobe Firefly, Github Copilot

## Education

### Egedal Gymnasium & HF

HF (higher preparatory examination)  
Aug. 2019 – june 2021

Humanistic studies  
(Art, society-class and psychology)

### Bosei Sports Folk High-school

Part of my 2-year sabbatical  
Jan. 2022 – june 2022

Japanese (culture, language, etc.), gaming, sports

### Frederiksberg VUC & STX

HF singular courses  
Aug. 2022 – may 2023

History (dropped), Japanese (O-B level)

### CPH School of Design and Technology (KEA)

AP-degree in Multimedia Design  
Aug. 2023 – june 2025

Elective: Digital design

### Academy of Technologies and Business (Zealand)

Top-up Bachelor's in Digital Concept Development  
Present

## Languages

**Danish** (native language)

**English**

## Miscellaneous

[Info about disability allowance](#)

[LinkedIn profile](#)

[My portfolio](#)