Avoid Cost

Reduce Cost

Increase Revenue

Protect Revenue

# BENEFITS OF CI/CD

# BENEFITS OF CI/CD – REDUCE COST

- less time spent to fix issues from new code

- Less infrastructure costs from unused resources

# BENEFITS OF CI/CD – AVOID COST

- Less bugs in production and less time in testing

- Prevent embarrassing or costly security holes

- Less human error, Faster deployments

# BENEFITS OF CI/CD – INCREASE REVENUE

- New value-generating features released more quickly

- Less time to market

# BENEFITS OF CI/CD – PROTECT REVENUE

 - Quick undo to return production to working state

- Reduced downtime from a deploy-related crash or major bug