

# Benefits of CI/CD

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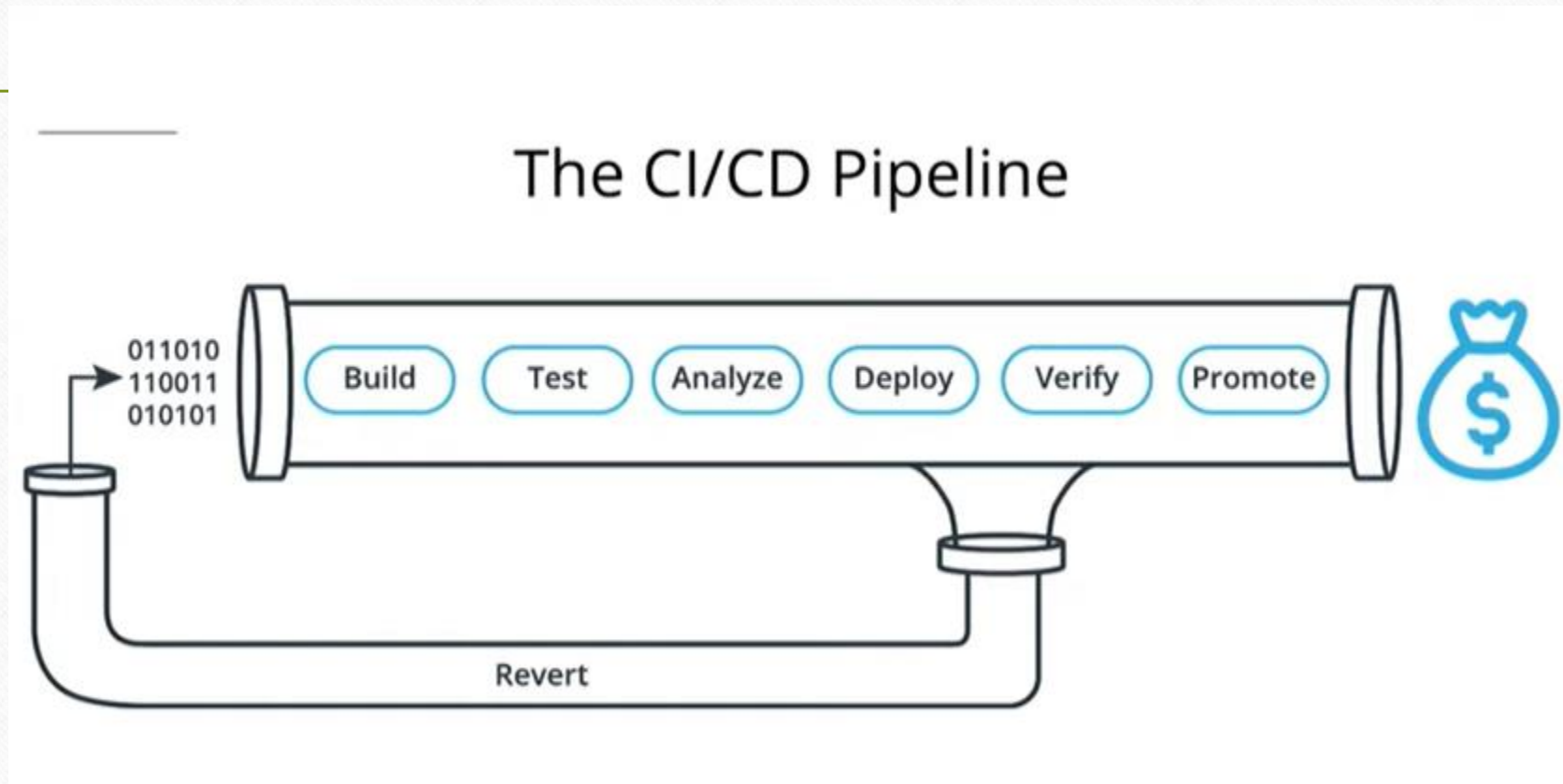
# Current delivery process

- Human action is a must in all steps which means errors and inconsistency
- More time to market, hence revenue/cost impact





# CI/CD delivery process



# CI/CD benefits

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- REDUCE COST
  - less time spent to fix issues from new code
  - Less infrastructure costs from unused resources
- AVOID COST
  - Less bugs in production and less time in testing
  - Prevent embarrassing or costly security holes
  - Less human error, Faster deployments
- INCREASE REVENUE
  - New value-generating features released more quickly
  - Less time to market
- PROTECT REVENUE
  - Quick undo to return production to working state
  - Reduced downtime from a deploy-related crash or major bug