A COMPREHENSIVE ANALYSIS OF FINANCIAL PERFORMANCE:INSIGHTS FROM A LEADING BANKS

1.INTRODUCTION

1.1 OVERVIEW

In this project we are trying to analysis the bank related the data and able to extract some insights from the data using business intelligence tools.

1.2 PURPOSE

Learing about software works.

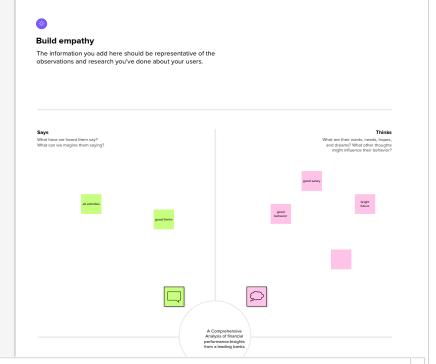
2. PROBLEM DEFINITION & DESIGN THINKING

2.1 EMPATHY MAP



Empathy map

Use this framework to develop a deep, shared understanding and empathy for other people. An empathy map helps describe the aspects of a user's experience, needs and pain points, to quickly understand your users' experience and mindset.

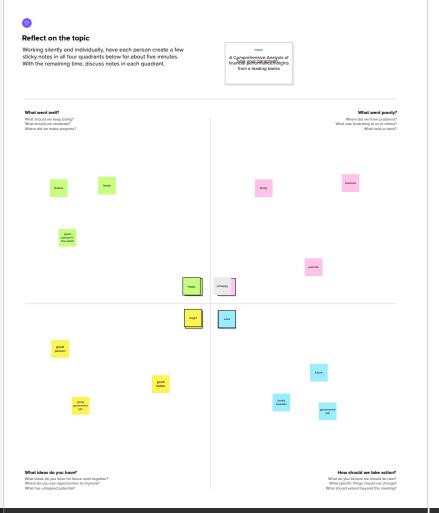




Retrospective

Use this framework to reflect on recent work. This simple structure is useful both alone and in groups.



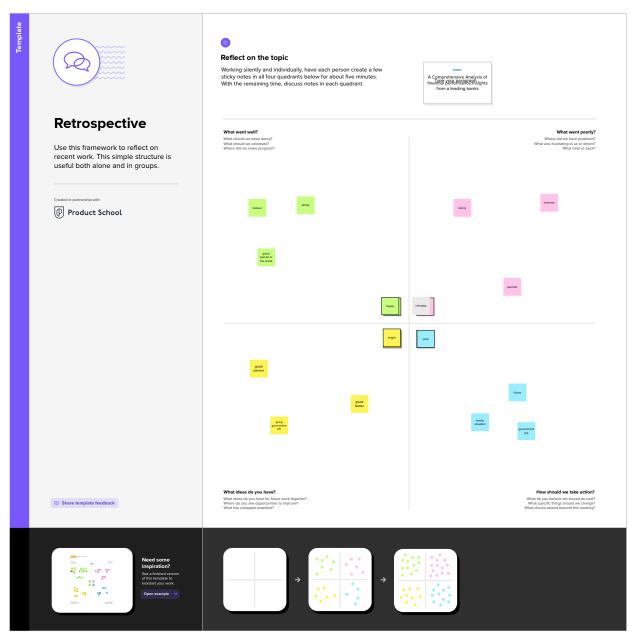




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2.2.IDEATION&BRAINSTORMING MAP

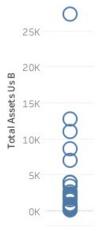


3.RESULT

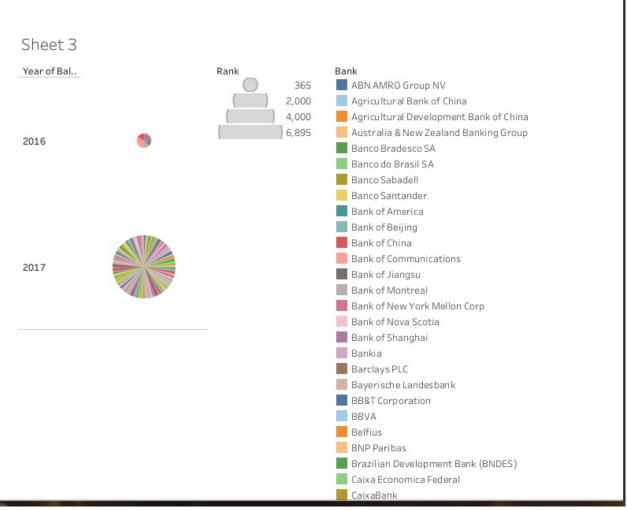
SHEET 1

SHEET 2

Sheet 2

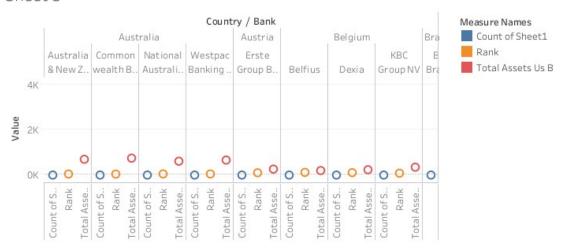


SHEET 3



SHEET 4 SHEET 5

Sheet 5



SHEET 6

Sheet 6				
	Balance	Sheet	Total Asset	s I Is R
Country	2016	2017	Total Asset	3 0 3 0
Australia		2,732	205	24,451
Austria		264		
Belgium		790		
Brazil		1,861		
Canada		4,061		
China	3,008	24,451		
Denmark		799		
France	951	7,774		
Germany		4,029		
India		535		
Italy		2,454		
Japan		11,122		
Luxembourg	687			
Netherlands		2,207		
Norway		328		
Qatar		221		
Russia		696		
Singapore		996		
South Korea	205	2,068		
Spain		3,537		
Sweden		1,613		
Switzerland		1,987		
Taiwan		519		
UK		7,112		
USA		12,868		

4.ADVANTAGES & DISADVANTAGES

It provides an overview of how well the company manages its assets and liabilities.

The financial analysis does not consider cost -price level changes.

5.APPLICATIONS

Avoiding financial risks. Thus according to financial tools to analysis each part of financial statement is usefull for avoiding financial risks.

6.CONCLUSION

A Comprehensive analysis of financial performance:Insights from a leading banks project has been completed successfully.

7.FUTURE SCOPE

Analysis financial ratio to assess profitability, solvency, working capital management, liquidity and oprative effectiveness.