

Pr- Mea- sures

1/3/2014

\$501,240

\$216

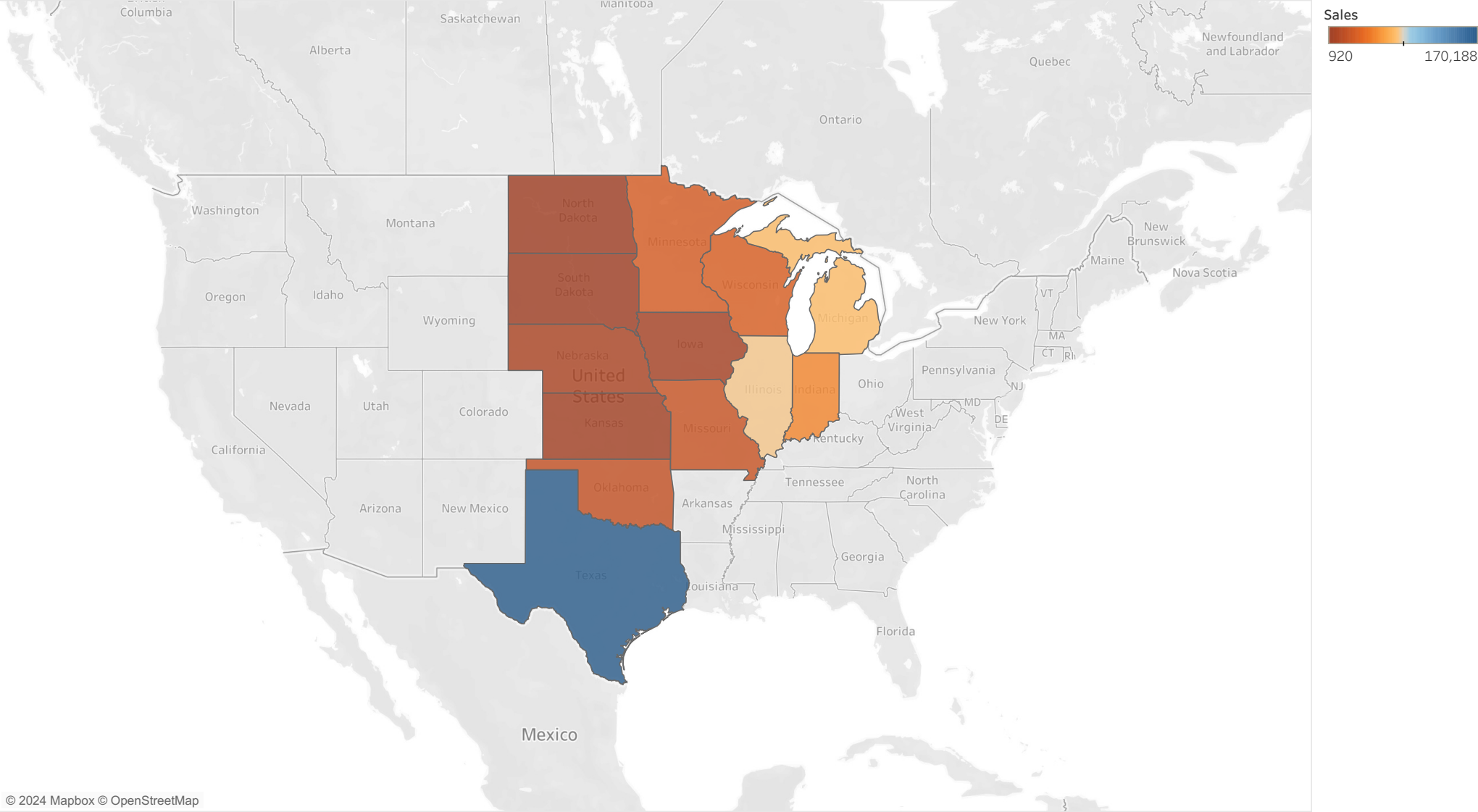
1,310

629

1,175

First Order
date, sum of
Sales,
average of
Sales, distinct
count of
Customer ID,
distinct count
of Order ID
and distinct
count of
Product ID.
The data is
filtered on
Region, which
keeps Central.

Pr-Map



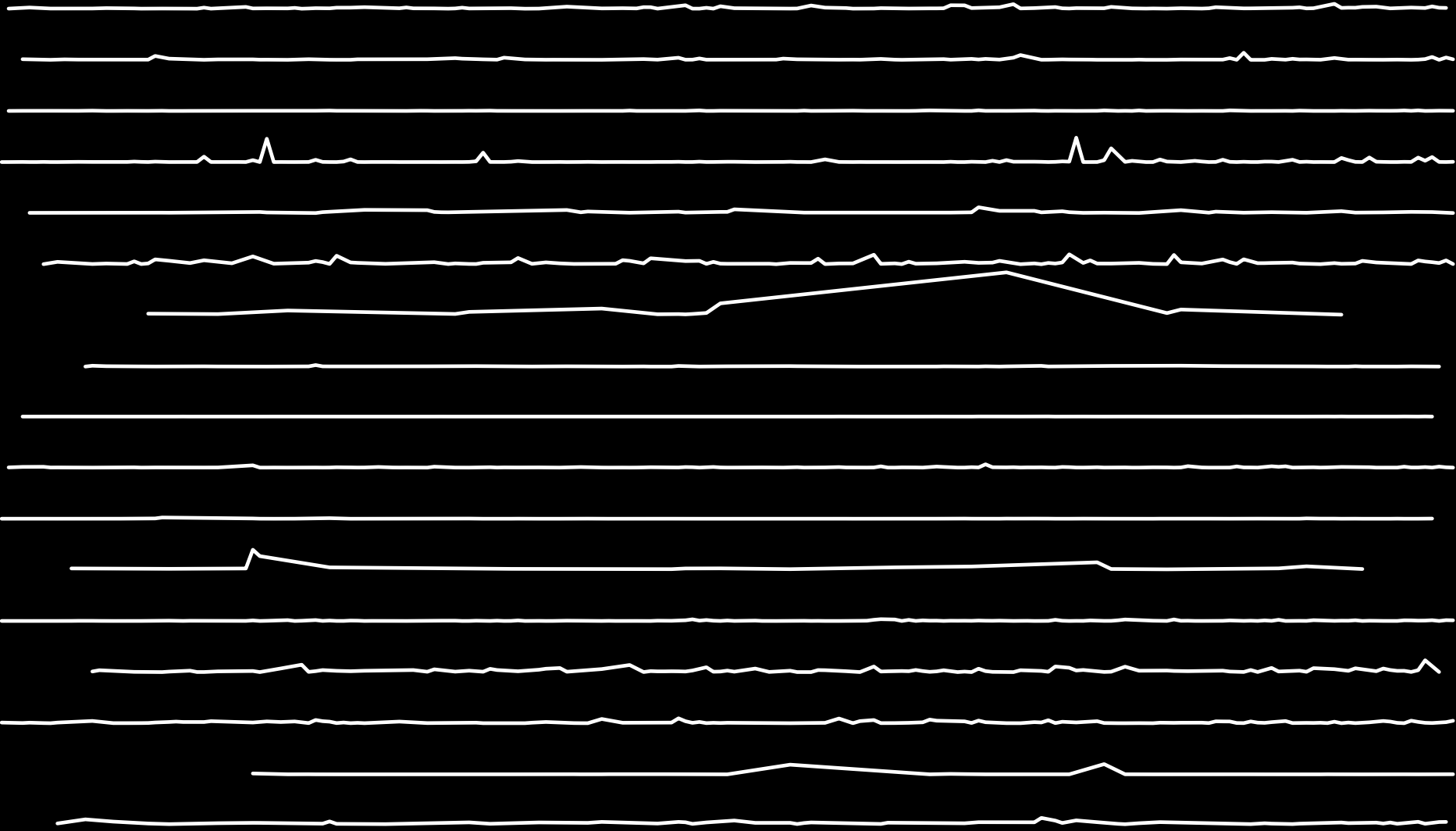
Map based on Longitude (generated) and Latitude (generated). Color shows sum of Sales. Details are shown for Country and State. The data is filtered on Region, which keeps Central.

Pr-RegSales

Sub-Categ..	Sales	Min. Sales	Max. Sales
Accessories	\$33,956.08	\$1.98	\$1,928.78
Appliances	\$23,582.03	\$0.44	\$2,405.20
Art	\$5,765.34	\$1.34	\$209.94
Binders	\$56,923.28	\$0.56	\$9,892.74
Bookcases	\$24,157.18	\$67.99	\$2,396.27
Chairs	\$85,230.65	\$26.64	\$3,504.90
Copiers	\$37,259.57	\$319.98	\$17,499.95
Envelopes	\$4,636.87	\$1.63	\$604.66
Fasteners	\$778.03	\$1.81	\$58.37
Furnishings	\$15,254.37	\$1.89	\$1,336.44
Labels	\$2,451.47	\$2.09	\$491.55
Machines	\$26,797.38	\$83.90	\$8,159.95
Paper	\$17,491.90	\$3.53	\$629.10
Phones	\$72,403.28	\$5.50	\$2,735.95
Storage	\$45,930.11	\$8.72	\$1,554.94
Supplies	\$9,467.37	\$1.74	\$4,164.05
Tables	\$39,154.97	\$66.64	\$2,678.94

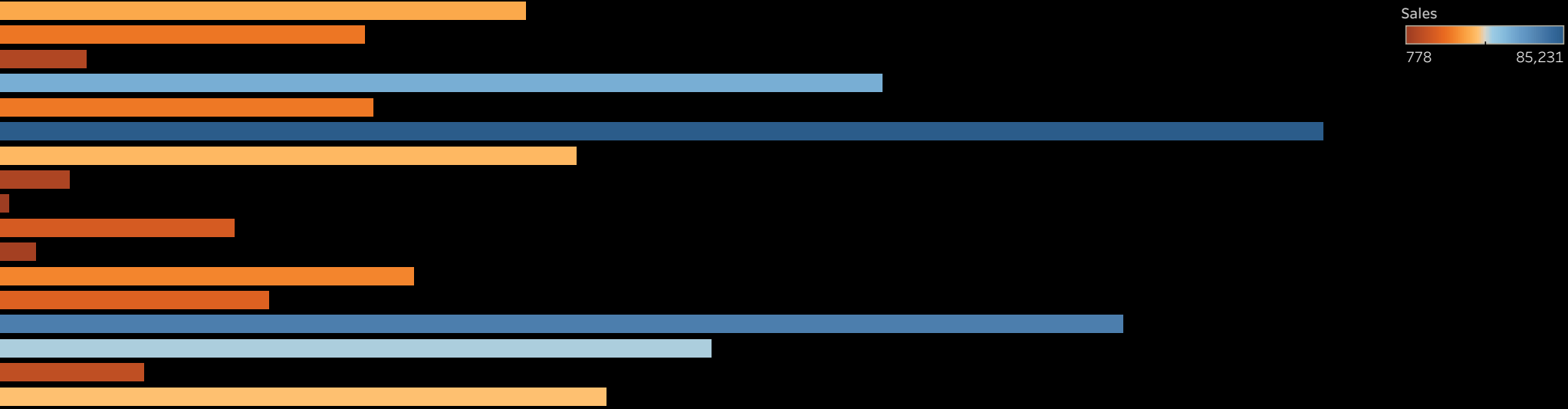
Sales, Min. Sales and Max. Sales broken down by Sub-Category. The data is filtered on Region, which keeps Central.

Pr-Sales Line



The trend of sum of Sales for Order Date Week broken down by Sub-Category. The data is filtered on Region, which keeps Central.

Pr-Sales Chart



Sum of Sales for each Sub-Category. Color shows sum of Sales. The data is filtered on Region, which keeps Central.

SC-
Mea-
sures

1/5/2014

\$678,781

\$238

674

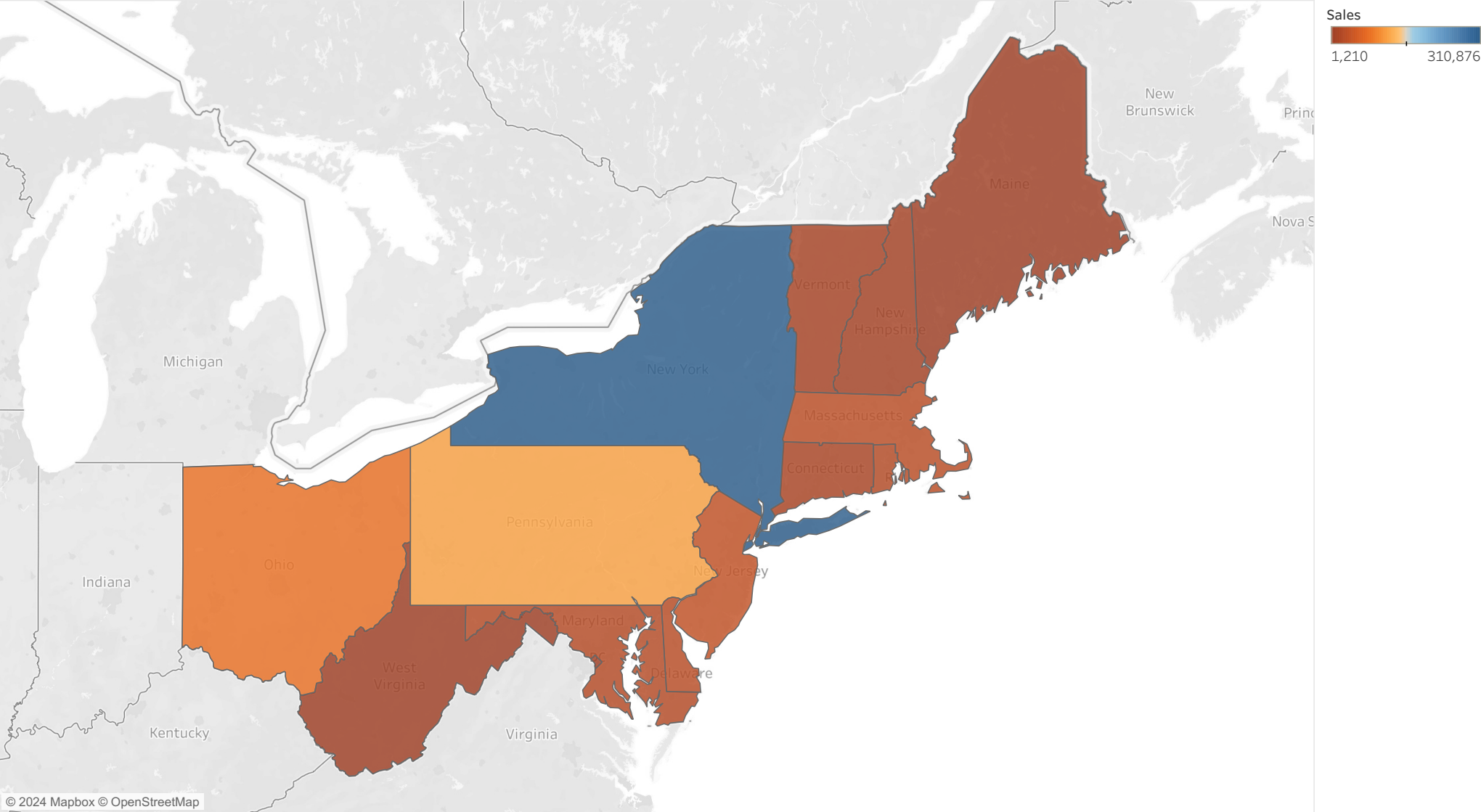
1,401

1,422

First Order
date, sum of
Sales,
average of
Sales, distinct
count of
Customer ID,
distinct count
of Order ID
and distinct
count of
Product ID.

The data is
filtered on
Region, which
keeps East.

SC-Map



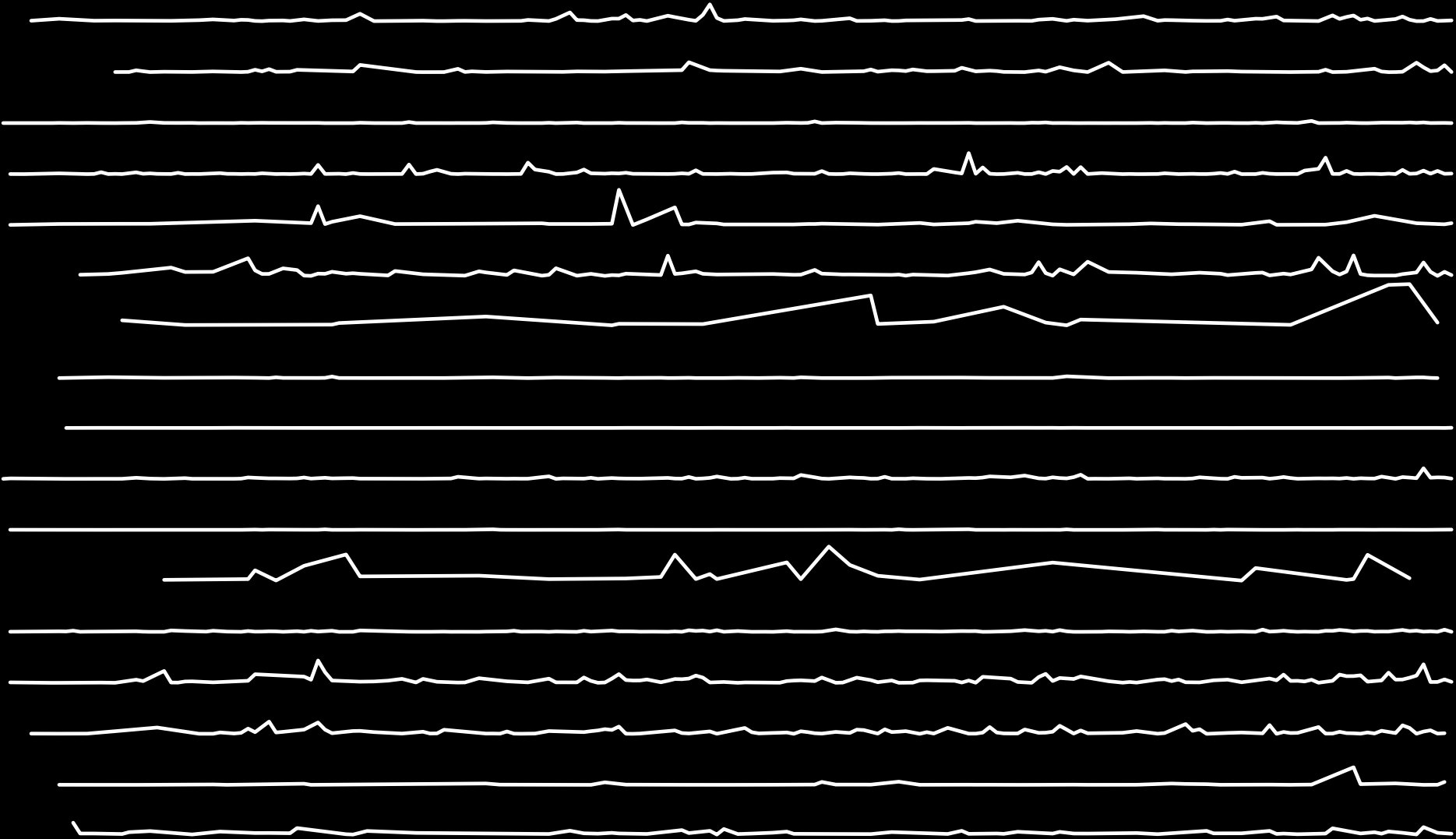
Map based on Longitude (generated) and Latitude (generated). Color shows sum of Sales. Details are shown for Country and State. The data is filtered on Region, which keeps East.

SC-RegSales

Sub-Categ..	Sales	Min. Sales	Max. Sales
Accessories	\$45,033.37	\$2.97	\$2,309.65
Appliances	\$34,188.47	\$2.22	\$2,625.12
Art	\$7,485.76	\$1.50	\$289.20
Binders	\$53,498.00	\$0.85	\$4,355.17
Bookcases	\$43,819.33	\$35.49	\$4,404.90
Chairs	\$96,260.68	\$47.99	\$4,416.17
Copiers	\$53,219.46	\$479.98	\$11,199.97
Envelopes	\$4,375.87	\$2.04	\$361.92
Fasteners	\$819.72	\$1.24	\$40.67
Furnishings	\$29,071.38	\$2.96	\$1,049.20
Labels	\$2,602.93	\$3.15	\$122.12
Machines	\$66,106.17	\$12.59	\$9,099.93
Paper	\$20,172.60	\$3.38	\$447.84
Phones	\$100,614.98	\$2.97	\$4,548.81
Storage	\$71,612.58	\$8.38	\$2,934.33
Supplies	\$10,760.12	\$3.49	\$4,663.74
Tables	\$39,139.81	\$27.41	\$2,065.32

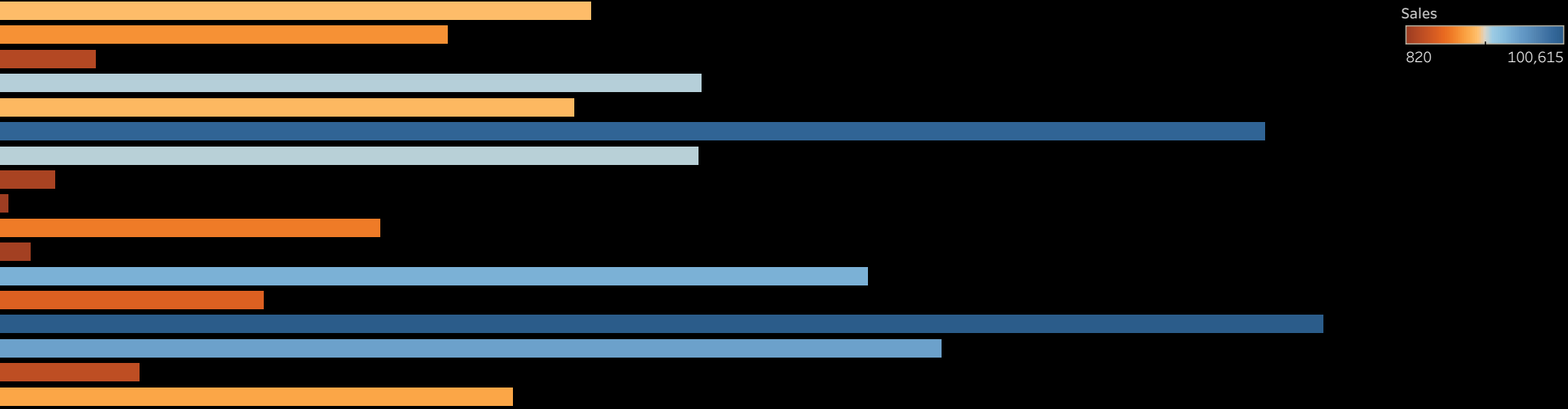
Sales, Min. Sales and Max. Sales broken down by Sub-Category. The data is filtered on Region, which keeps East.

SC-Sales Line



The trend of sum of Sales for Order Date Week broken down by Sub-Category. The data is filtered on Region, which keeps East.

SC-Sales Chart



Sum of Sales for each Sub-Category. Color shows sum of Sales. The data is filtered on Region, which keeps East.

Sales Comparison by Region

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Primary Region

First Order Date: 1/3/2014

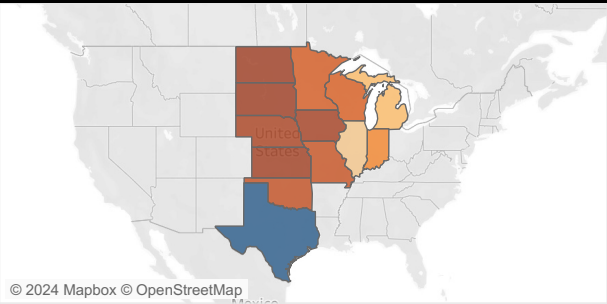
Total Sales: \$501,240

Average Sales per Order: \$216

No. of Customers: 1,310

No. of Orders: 629

No. of products in Sales: 1,175



Sub-Categ..	Sales	Min. Sales	Max. Sales
Accessories	\$33,956.08	\$1.98	\$1,928.78
Appliances	\$23,582.03	\$0.44	\$2,405.20
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Phones	\$72,403.28	\$5.50	\$2,735.95
Storage	\$45,930.11	\$8.72	\$1,554.94
Supplies	\$9,467.37	\$1.74	\$4,164.05
Tables	\$39,154.97	\$66.64	\$2,678.94

Secondary Region

First Order Date: 1/5/2014

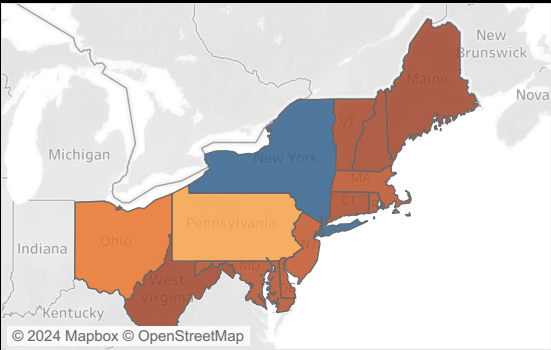
Total Sales: \$678,781

Average Sales per Order: \$238

No. of Customers: 674

No. of Orders: 1,401

No. of products in Sales: 1,422



Sub-Categ..	Sales	Min. Sales	Max. Sales
Accessories	\$45,033.37	\$2.97	\$2,309.65
Appliances	\$34,188.47	\$2.22	\$2,625.12
Art	\$7,485.76	\$1.50	\$289.20
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