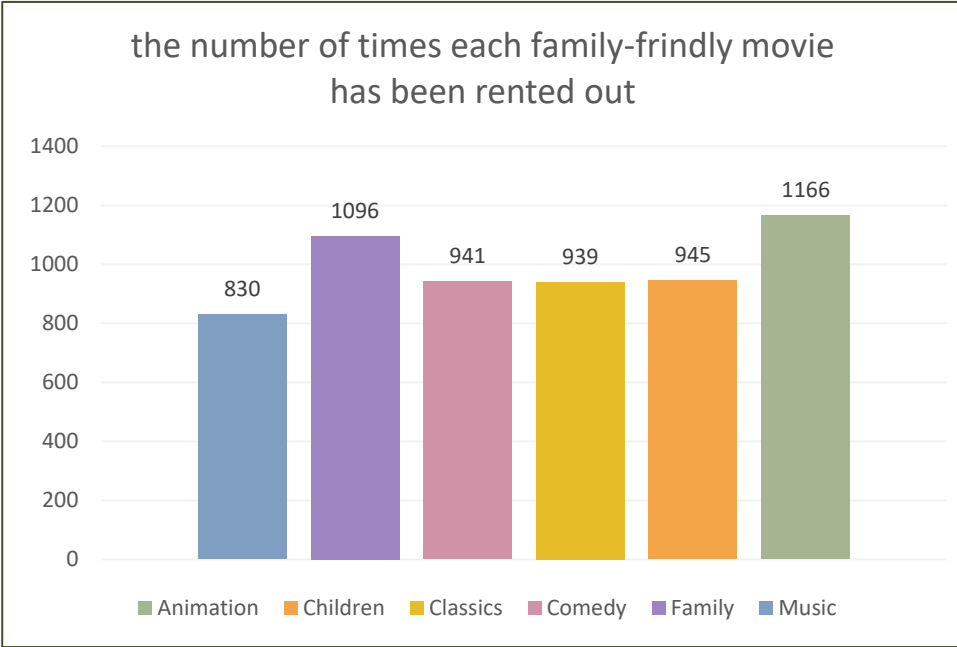


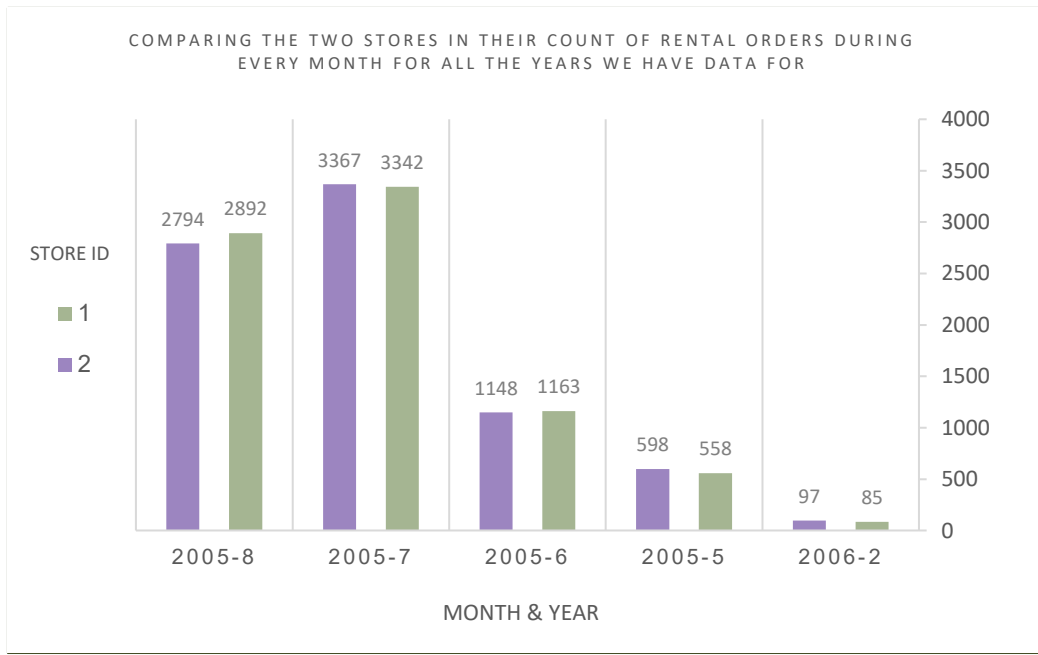
WHAT IS THE NUMBER OF TIMES EACH FAMILY-FRIENDLY MOVIE HAS BEEN RENTED OUT?



In here, we're showing the distribution of the rental count for each family-friendly movie.

Not hard to notice that the 'Animation' category is the most rented category, Come after it the 'Family' category with a slight difference.

We want to find out how the two stores compare in their count of rental orders during every month for all the years we have data for

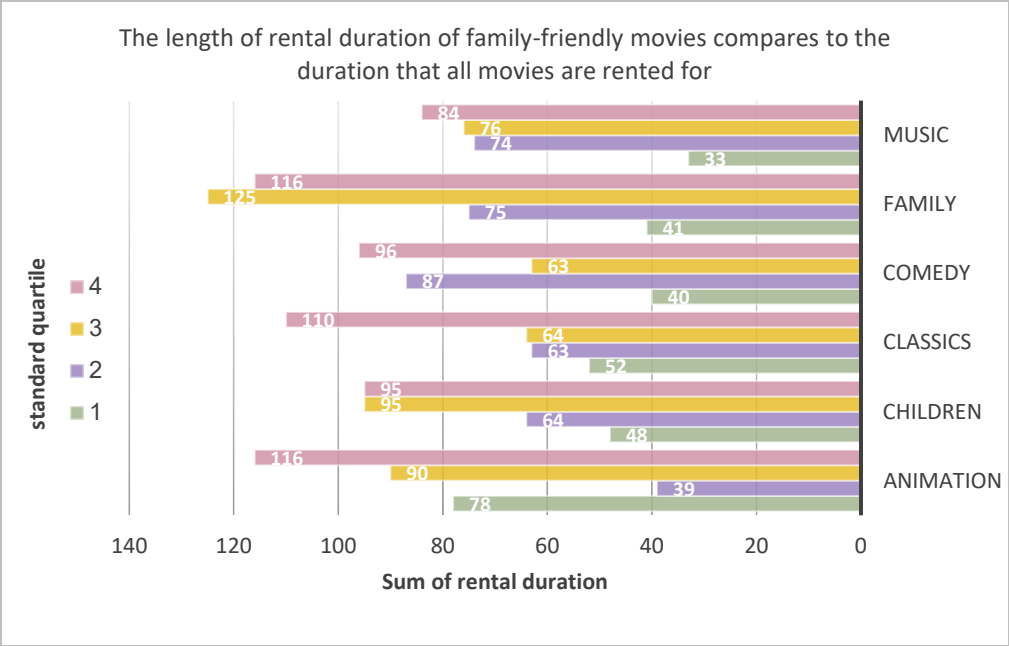


In this chart we compered the two stored in their count of rental orders during every month and year we have data for.

Looking at this chart, you will immediately notice that there isn't much difference between the two stores when it comes to their count of rental orders.

But we could say that 3 months out of the 5 month we have presented the 2nd store is slightly higher than the 1st one.

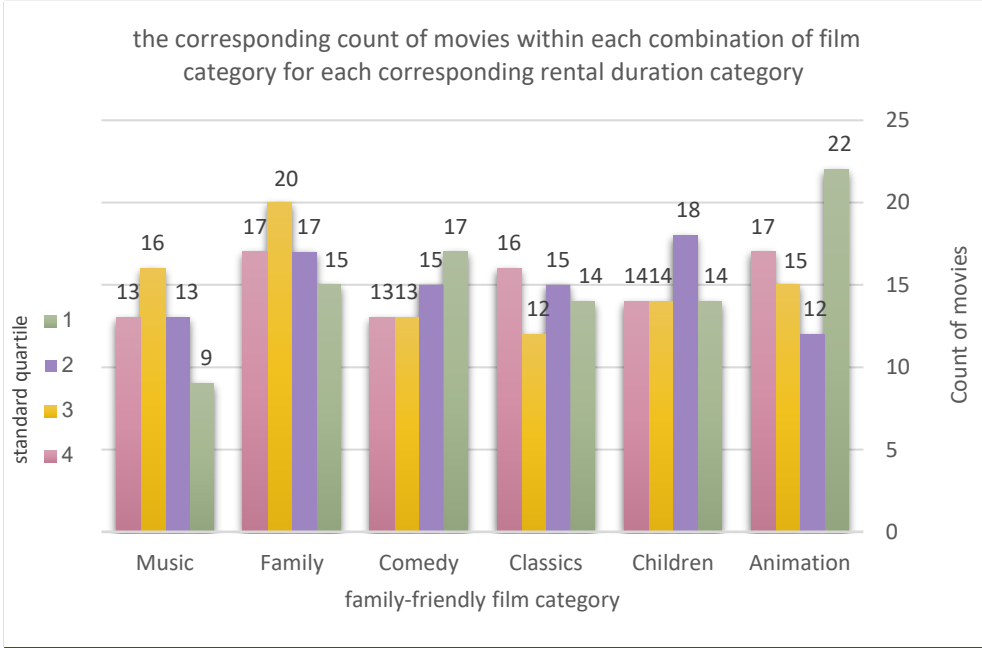
we need to know how the length of rental duration of these family-friendly movies compares to the duration that all movies are rented for.



This chart shows the distribution of family-friendly movies by each rental duration for each category.

We could clearly see that the family movies category are the most rented category among the family-friendly movies, come in second the Animation category.

the family-friendly film category, each of the quartiles, the corresponding count of movies within each combination of film category for each corresponding rental duration category



Once again, We could notice that the 'Family' category has the most rental duration count.

But overall, family-friendly categories doesn't really have a huge difference from the rental duration counts of all the other movies.