

# PORTFOLIO

FASHION DESIGNER | FOOTWEAR & APPAREL

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**SARA SILVA**

# Fashion Designer

## Footwear & Apparel

HI,

Haven't we met yet?

My name is Sara Silva and I have been a fashion designer for 10 years for the footwear and textile industries.

My passion for fashion started when I was only a child, and at the age of 7 I've decided that fashion design would be my future.  
It was at my mother's small atelier that I've created my first products to use on my dolls and ever since I've never stopped my research and development at fashion industry.

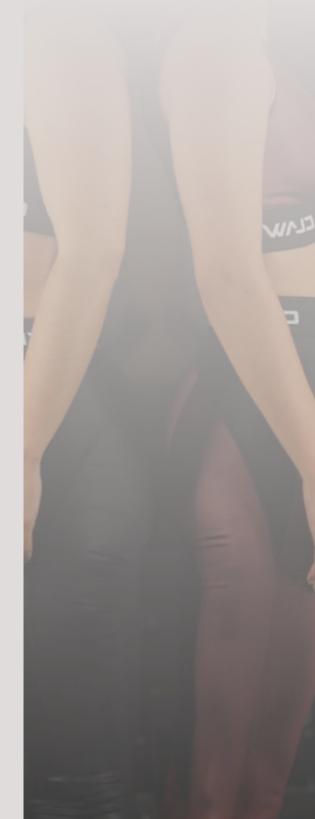
Over the years I have gained skills, sharpened my technique and creative process.  
I take on every project as a opportunity to improve and challenge myself.

In this portfolio I present the various products I have developed over these years, and the brands I have worked for. Here I show my creative process, the software used and most importantly, the flexibility of creative thinking.

Curious?

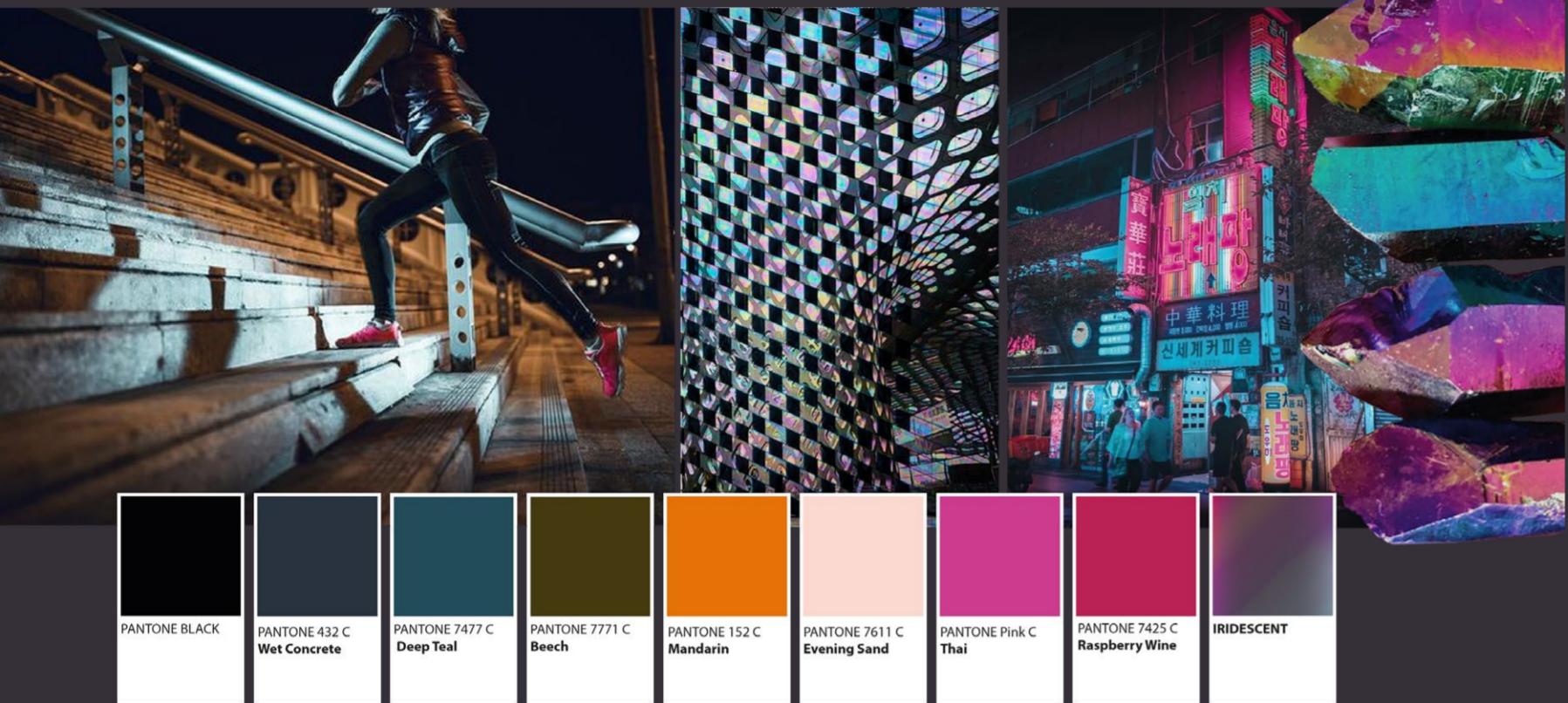
CLAW

PP. 30 | 43



D K O D E

PP. 4 | 23



Concept board | CLAW

## Transform Your Core

**Never Give Up!** More than the brand's claimer, it is a lifestyle where the search for the limit and challenge are imperative.

The collection is inspired by frenetic urban life, where comfort and practicality contribute to the daily transformation to an active lifestyle.

Imagine yourself running through the city at nightfall, glimpsing the colours that emerge as a result of the light projection on buildings and the speed of walking. Tracks of colour and iridescence will appear

from every angle of vision and the urban vibe will be the boost not to give up and keep going. It is with this mind-set that Claw's first collection, **Transform your core**, was designed.

The colour palette is energetic, contemporary and balanced with warm and cold tones. The neutral tones are Wet Concrete and Black. Thai and Mandarin are the most vibrant and daring tones, almost always in balance with **Iridescent**, the optical phenomenon that reflects the colours of the rainbow on surfaces.

The materials used, both in footwear and clothing, are light materials, with elasticity and simple maintenance. From 3D knitwear for shoes, to jersey, interlock and piquet knitwear.

Strength | Persistence | Tenacity | Bravery | Audacity will TRANSFORM YOUR CORE from head to toe.

NEVER GIVE UP with CLAW.



## CLAW

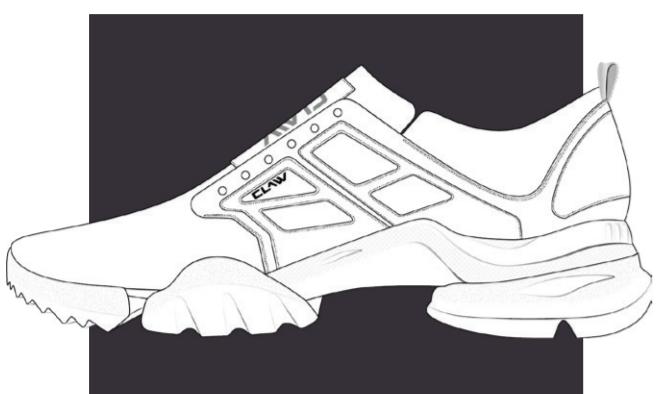
Activewear & Performance



Developments for Women's Shoe Size and Men's Shoe Size

# SNEAKERS

Casual



Black



Wet Concrete



Beech



Evening Sand



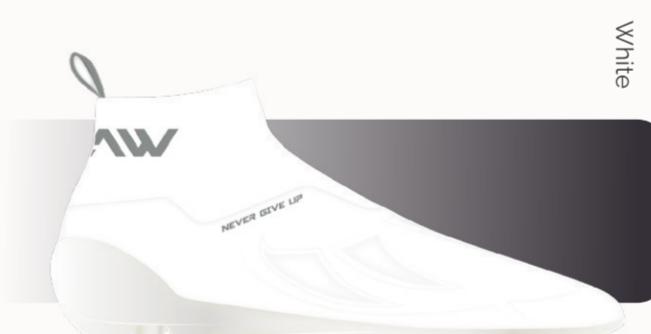
White



Mandarin



Black



White



Mandarin



Black



# TENACITY CLEATS

# CLEATS & SPIKES

Performance



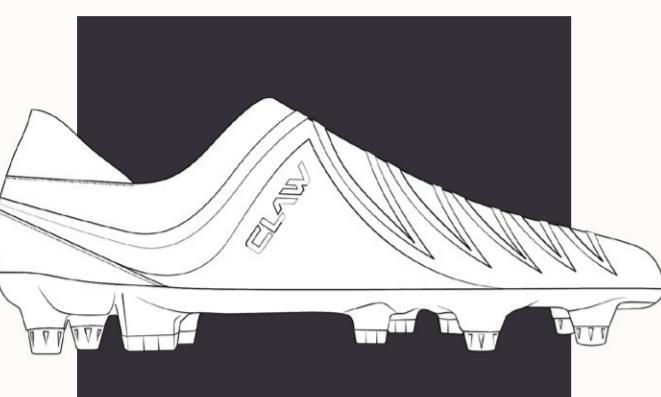
TPU artwork high frequency welded upper



Proto 1



Embossed upper\_artwork



Premium Mixed Cleats

Activewear

# APPAREL ACTIVWEAR Q1 | TOPS

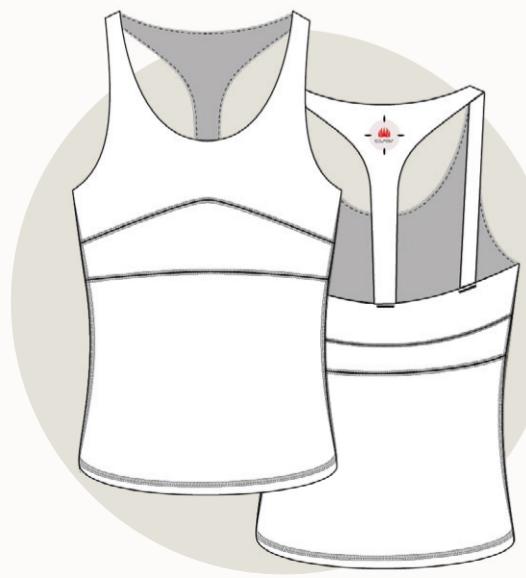
Strength - I2\_ WP Over size jacket



Strength - J2\_WP Double layer jacket



# APPAREL ACTIVEWEAR Q1 | TOPS



Strength - H4\_TOP



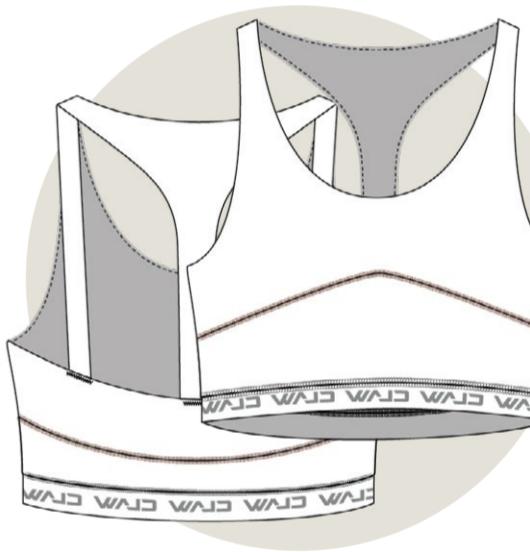
Strength - A1\_TOP



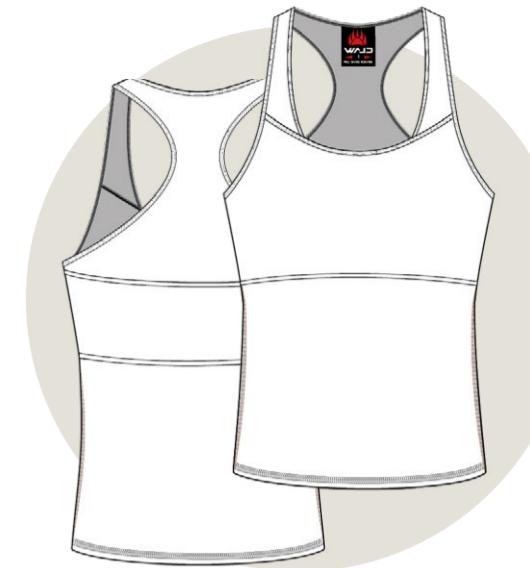
Strength - A4\_Over size Tank Top



Strength - H5\_Sports bra



Strength - H3\_Sports bra



Strength - H6\_TOP

# APPAREL ACTIVWEAR Q1 | BOTTOMS

## APPAREL ACTIVWEAR Q1 | BOTTOMS



Athluxe Anorak



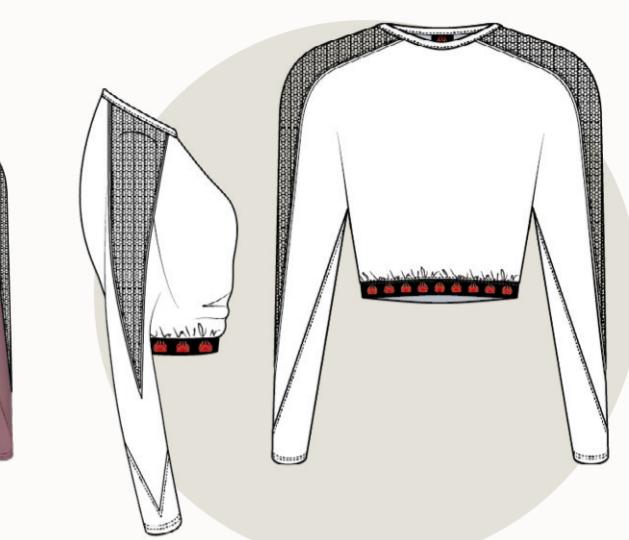
Winter Jacket



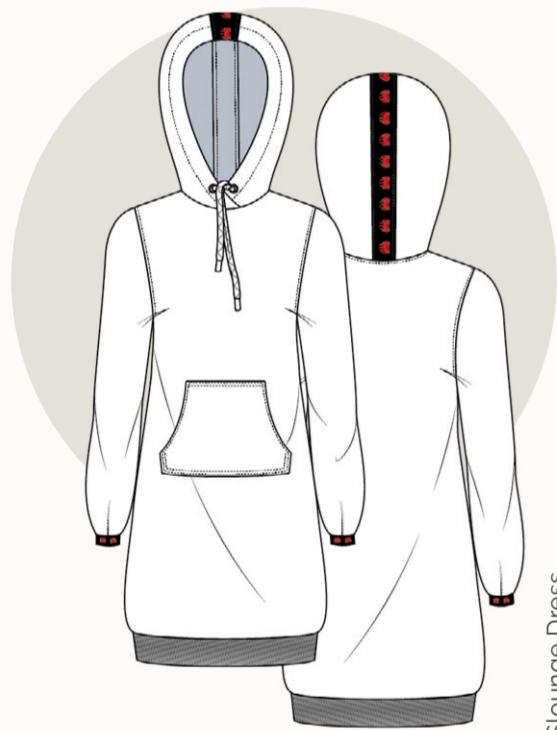
# APPAREL ACTIVEWEAR Q1 TOPS



Mid Dress



Crop



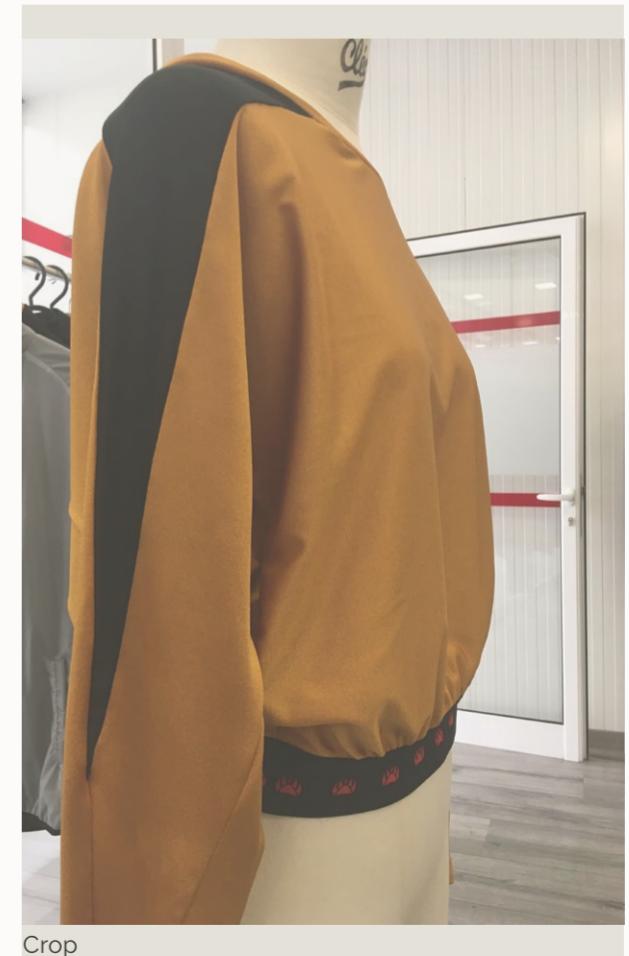
Lounge Dress



Bat sleeve sweater



Windproof Sweater



Crop

# PROTOTYPES



Mid Dress



Bat sleeve sweater

# APPAREL ACTIVEWEAR | GRAPHICS



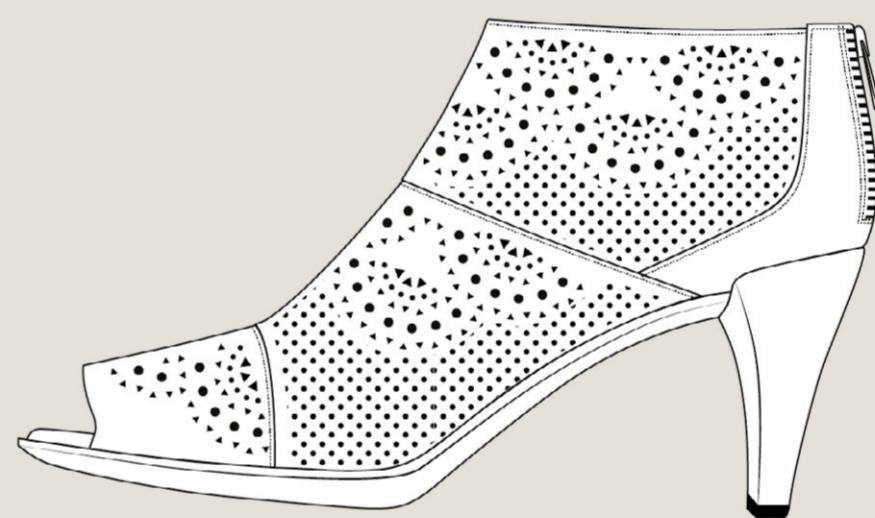
Retro 70's



Geometric



SS 18 Q3



ECCO  
SS 18 Q3



SHAPE 65 SLEEK

# SHAPE POINTY BALLERINA

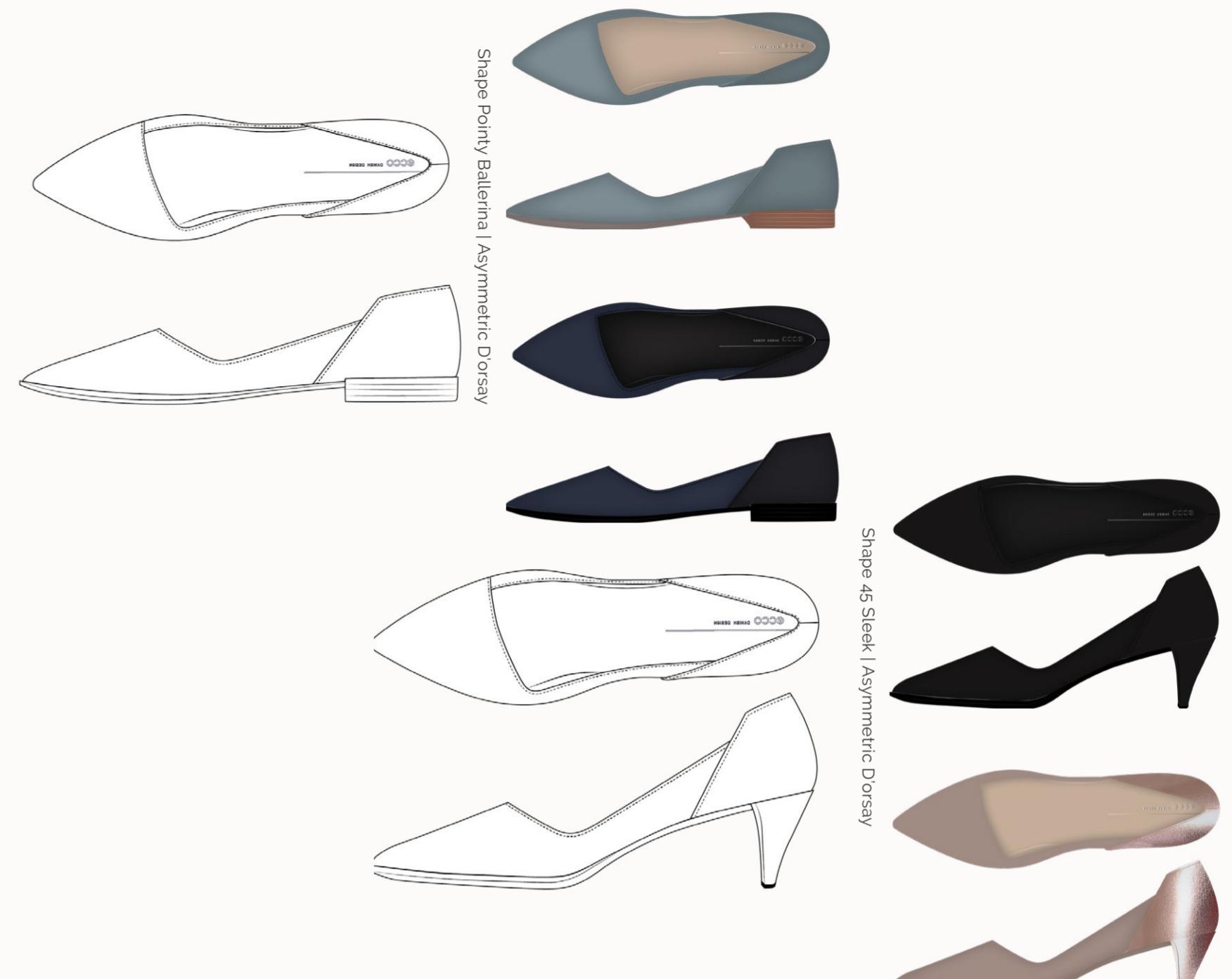
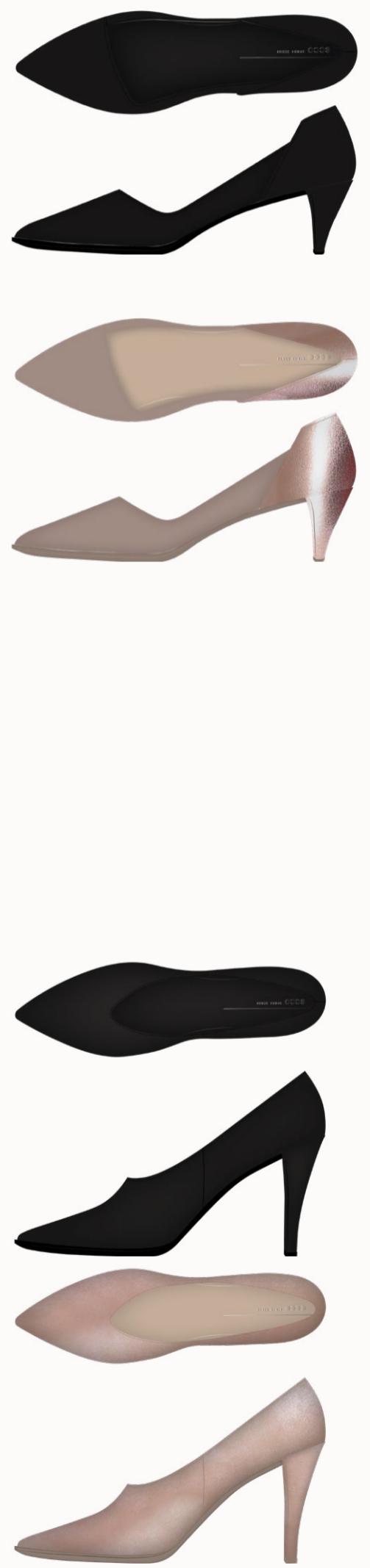
Shape Pointy Ballerina



ECCO Q3 SS 18

Formal





ECCO

SS 18 / Q2



SHAPE POINTY 75 SLEEK



Technical Drawing &amp; Illustration - Illustrator &amp; Photoshop

Shape 75 Pointy Sleek

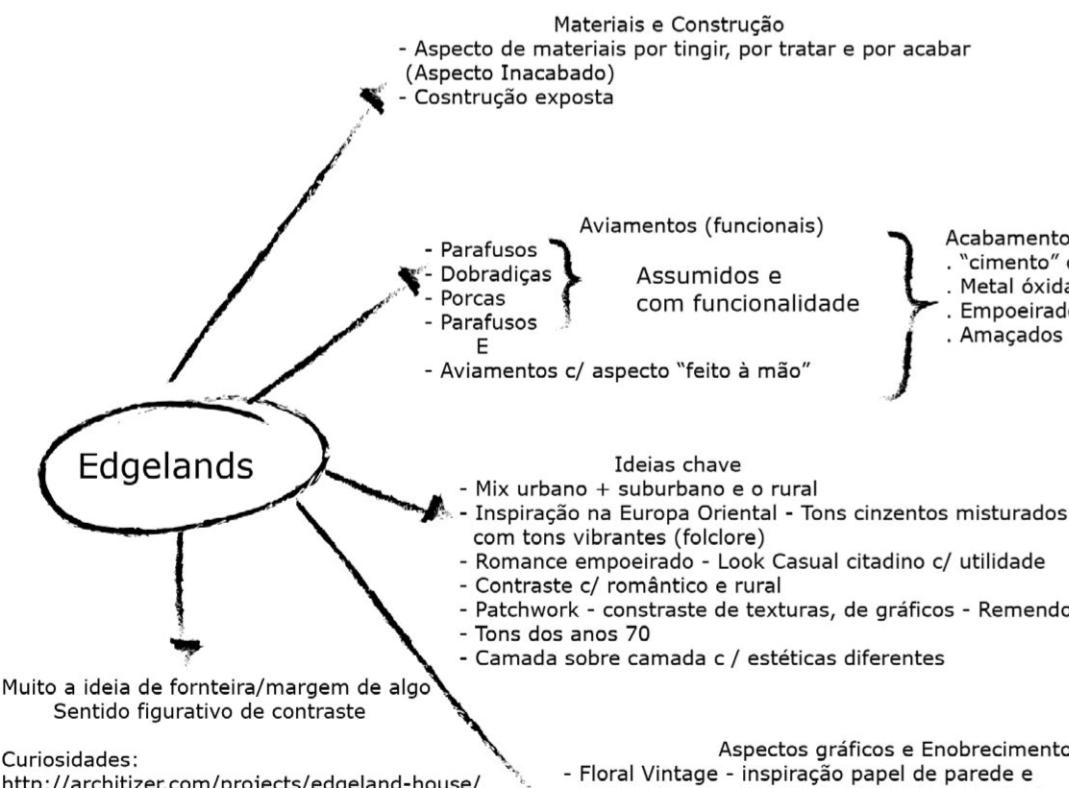
SHAPE POINTY 75 SLEEK

# DKODE

Resort  
2016



Este



Materiais e Construção  
- Aspecto de materiais por tingir, por tratar e por acabar (Aspecto Inacabado)  
Construção exposta

Avimentos (funcionais)  
Assumidos e com funcionalidade

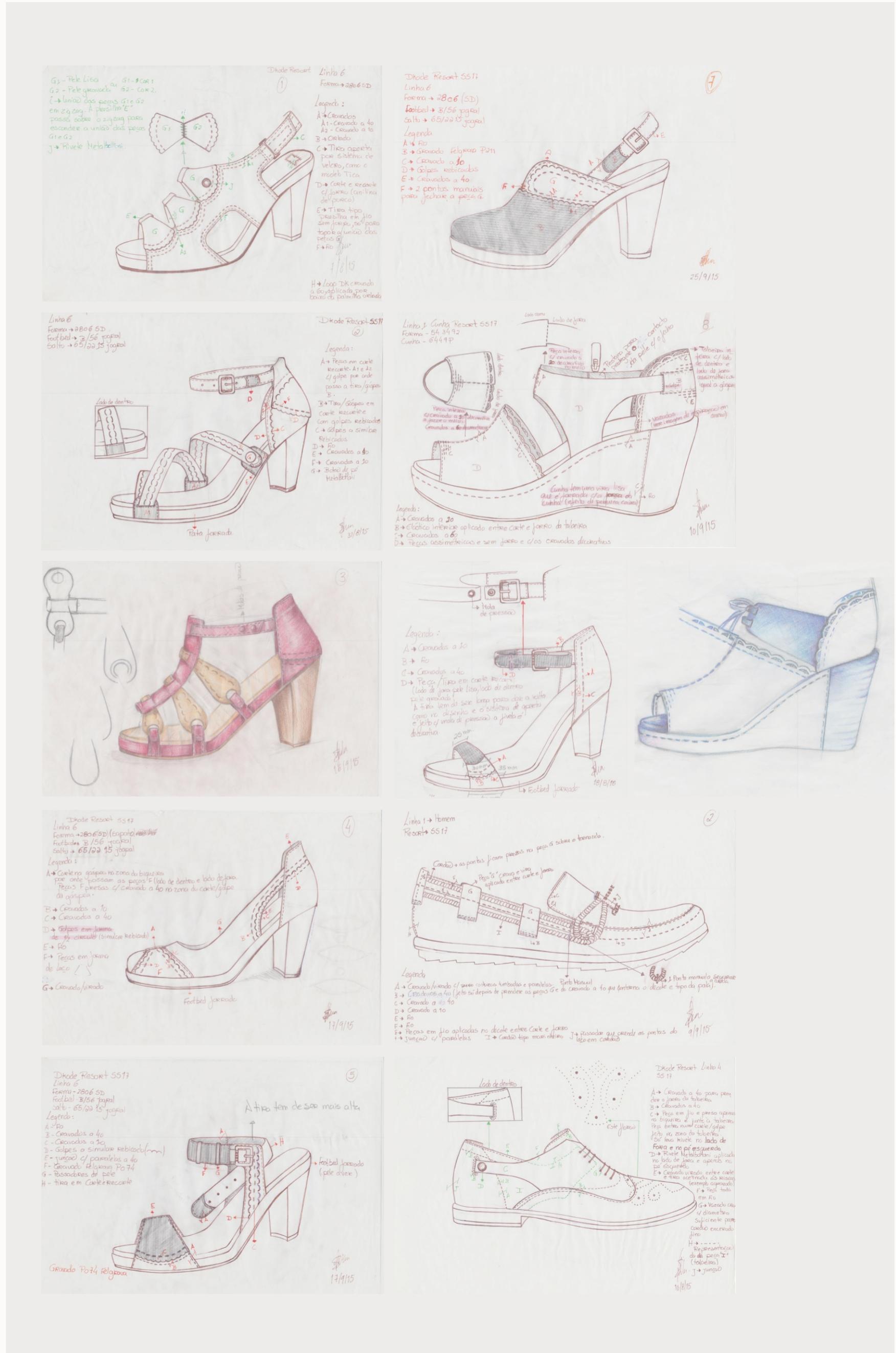
Acabamentos  
"cimento" corroído  
Metal oxido  
Empoeirados  
Amaçados

## Mulher

- Tons brancos e creme nublados -Boho Chic
  - em rendas colocadas por camadas para um look "Camponês Luxuoso"
- Mix de tons citadinos (cinzas) c/ tons românticos (pastelados) - Look feminino e relaxado
- Romântico caprichoso - Efeito feito e refeito - Remendado + Pregas
- Padões florais misturados com renda - crochê com flores inspiradas nas toalhas de mesa e papel de parede - Patchwork
- Avimentos inspirados em joalharia feita à mão actualizada com gravados e "envividragadas"
- Camadas de Patchwork
- Cores do tema de tendência para mulher
  - verde abacate
  - damasco - para reais
  - ambar dourado - toque de nostalgia
  - Tons 70's

## Homem

- Estilos frescos
  - Mix de tons urbanos + folclore
  - Inspiração retro - Europa de Oriental
  - Formas confortáveis com detalhes práticos e criados para durar
  - Padões inspirados nos azulejos de interior + xadrez
  - Retro Sportswear - riscas em bloco
  - Patchwork em painéis ou tiras
  - Contraste de texturas
  - Tons Huckleberry (baga de murtas)+Deep teal
  - Tom Hemp (canhão) + cinzento + azul passam a ser tons crus e envelhecidos -Look mais boêmio
  - Mix de cinzentos (chumbo e cimento)



## go Bohemian

Spring/Summer  
2016

"You live every moment. You love every day.  
You're ready to go Bohemian. Sing a song, tell a story and read a poem. It's all for today and tomorrow it's another day.  
Not all those who wonder are lost! For you it's a matter of expressing freedom!  
Do you feel like we do?  
How Bohemian are you? Can you tell?  
Go Bohemian!"

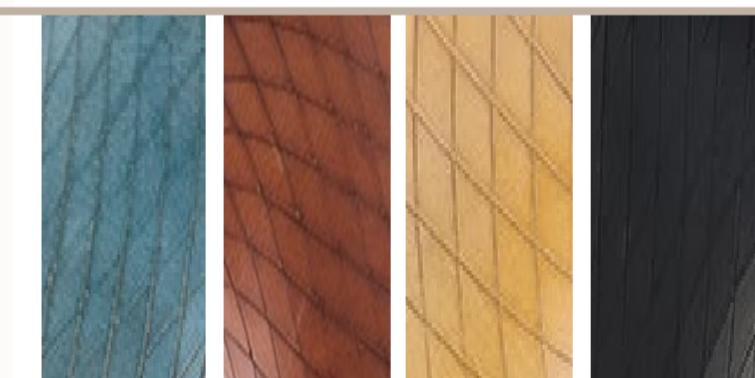
The trend theme selected for the SS16 collection is Sartorial (related to the tailor), which is entitled "**THE FORWARD TRADITIONALIST**". With this theme contrasts of styles, materials, texture and colours are crossed, creating relaxed, feminine and urban looks. The concept for this spring/summer collection is based on the interconnection of aesthetics (strange marriages), that are contrasting in a complementary and balanced way. The key words for the development of the collection are: unlikely connections, collision of styles, fun classics.



Bice



Lavato com chapa



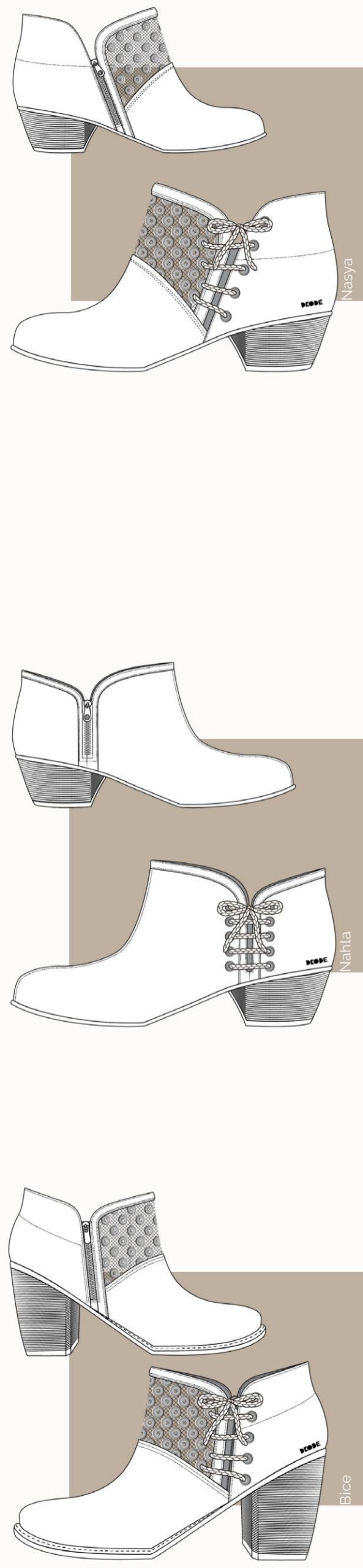
Belmira



Fantasia Suede



# Casual NATIVE & BICE RANGE DEVELOPMENT



# NAPKIN RANGE DEVELOPMENT

## BLOOM RANGE DEVELOPMENT

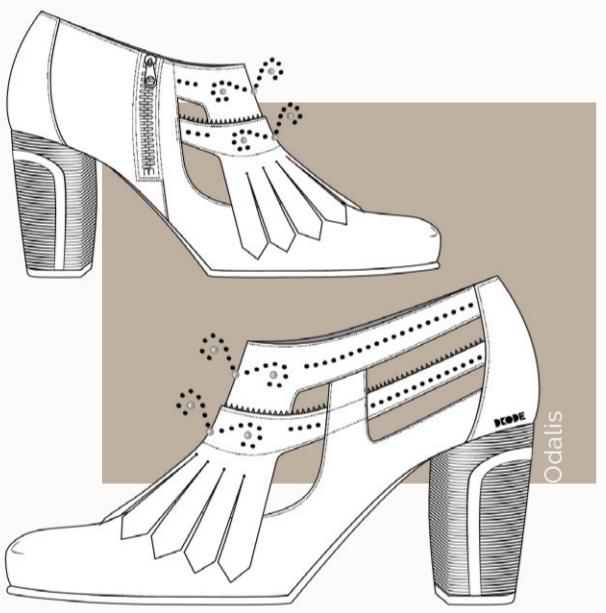
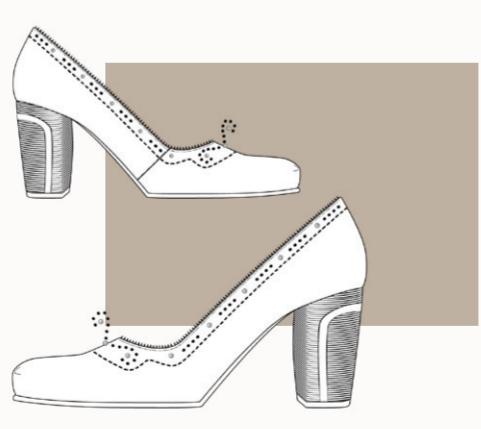
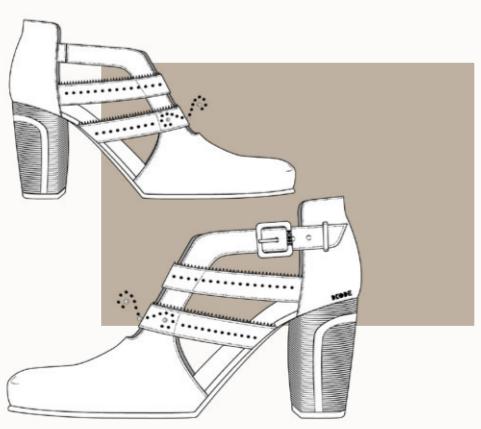
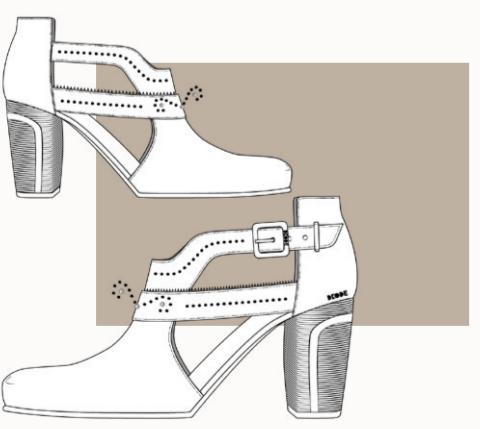
Casual



## BLUMO RANGE DEVELOPMENT

# OFFBEAT RANGE DEVELOPMENT

Casual



Look Book SS 16 |Campaign image  
Image rights reserved DkODE

# PICTORIAL RANGE DEVELOPMENT

Casual



Pictorial



Off Beat



Napkini



Bloom



Native & Blasios





1



2



3



4

## the ARTISANS

Autumn/Winter  
2015/16

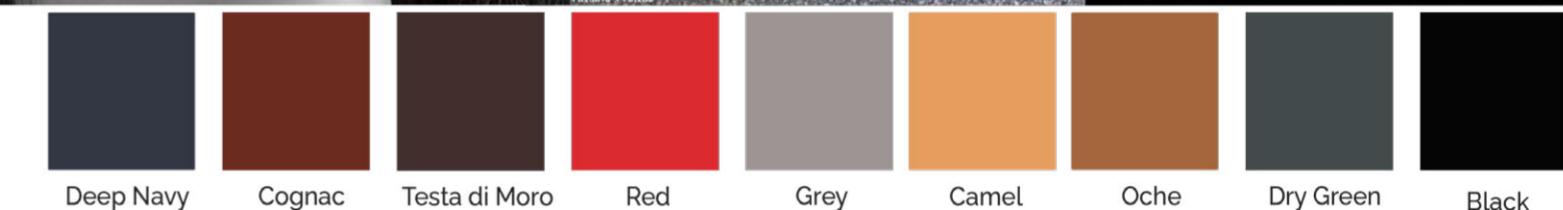
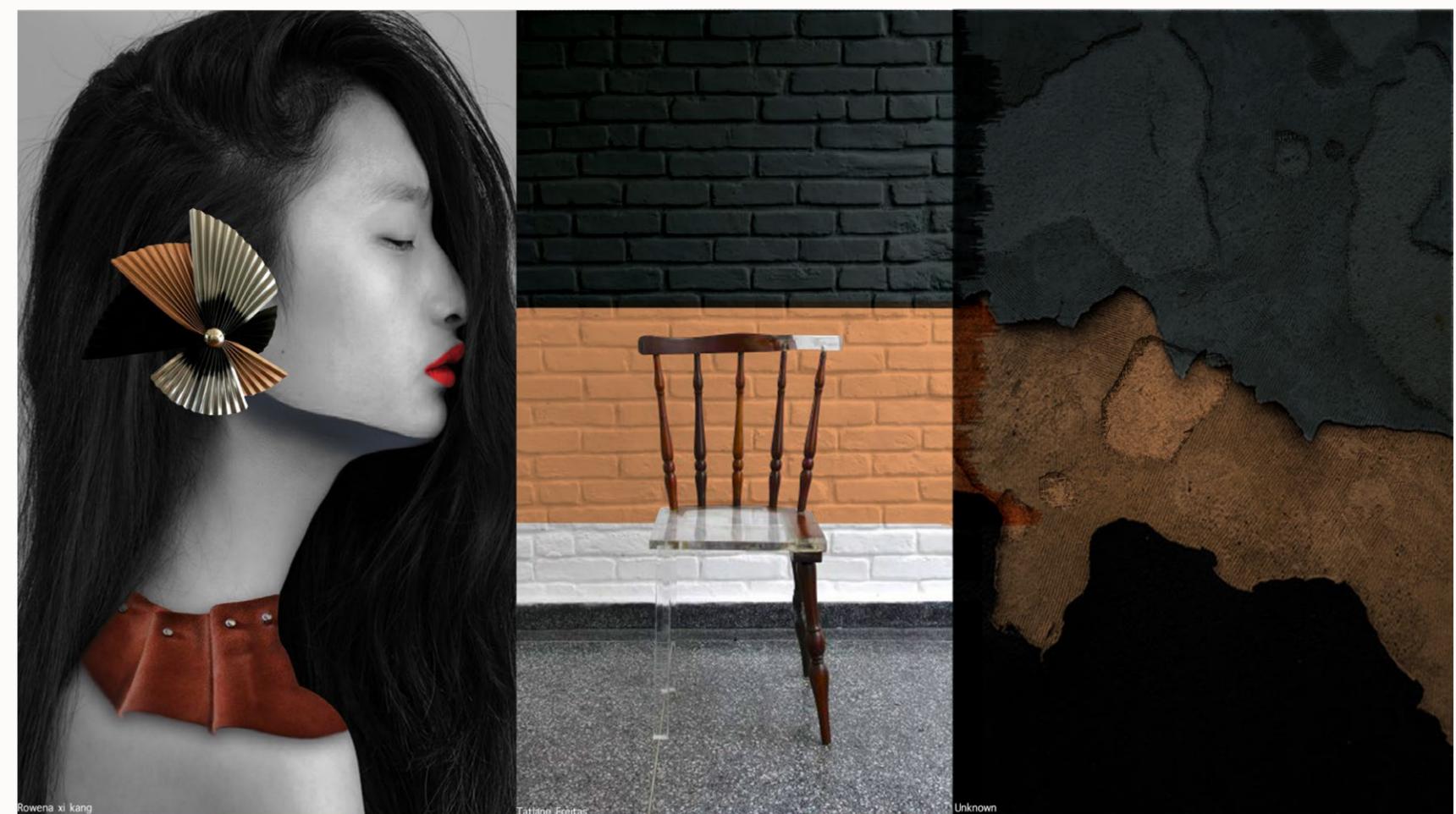
A **ARTISAN** is, by excellence, one who works in a unique way, detailed and meticulous, the details that elevate a product.

This was the concept and thought that gave life to the **DKODE Autumn-Winter 2015 collection**. In which we highlight the details of confection and ennoblement of pieces in a detailed, technical and delicate way.

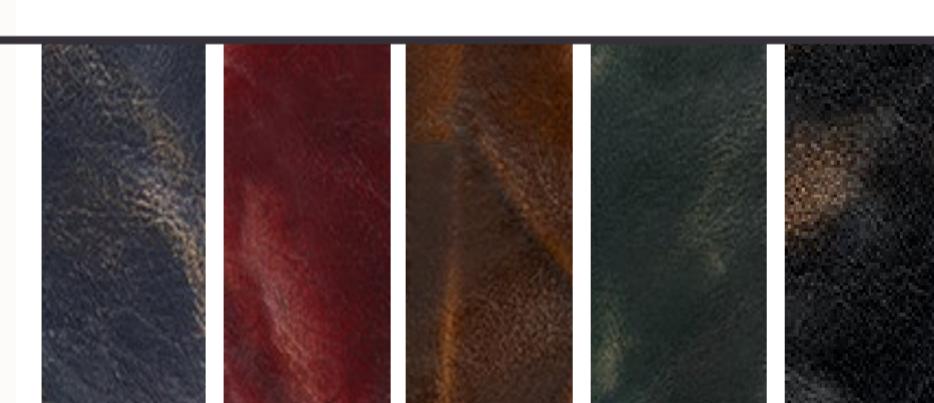
The colour palette of this collection is characterised as sober and with timeless tones, in which classic colours are the basis of all combinations. Camel is the neutral tone that combines with the warm and cold tones of the season. **Deep Navy** is the tone that cuts across the men's and women's collection,

ideal for casual, city looks. Ochre, more earthy and vibrant, is in charge of warm light accents, perfect for block combinations.

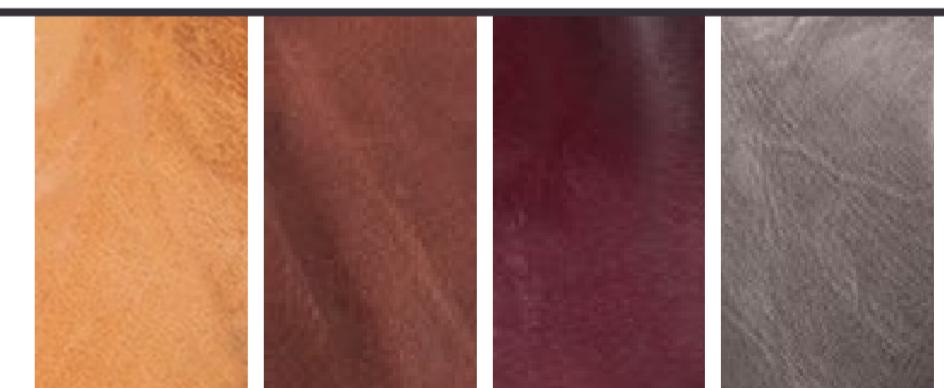
From the cleanest look to the most textured, the selection of leathers gives the shoes antagonistic looks. Especially the 'Delirium' leather - new to this collection and which combines two chromatic tones, adding a slight shine to the worn finish.



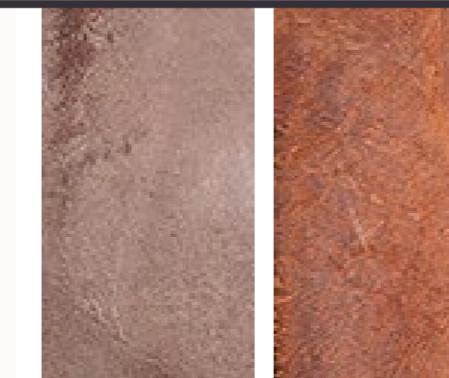
Deep Navy Cognac Testa di Moro Red Grey Camel Oche Dry Green Black



Delirio



Stain Wax

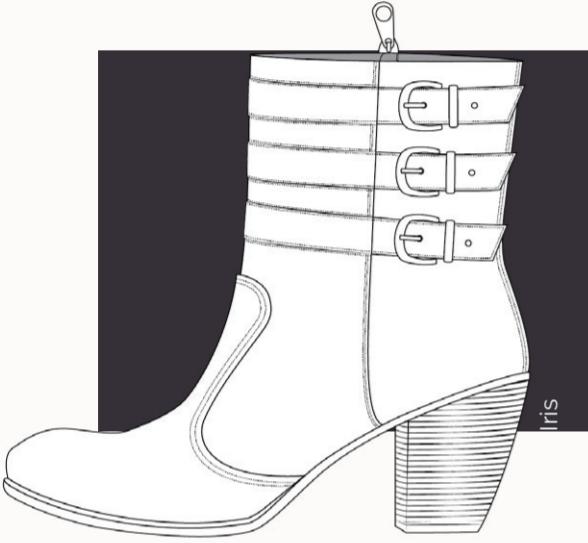


Split Sinai

## HIGHLIGHT RANGE DEVELOPMENT







Highlight



Locket



Iconic

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