Holidaze Style Guide

Logo

Font: Arial regular

Font size: 40px

Background color: Transparent

Color: #f1aa1e or #000000
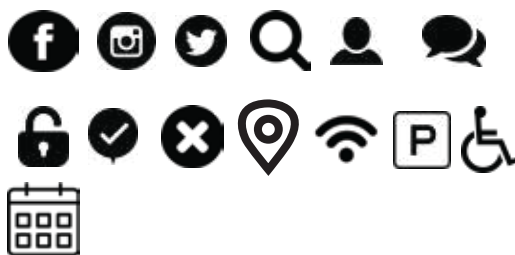
Line Height: Normal

Placement: Top left corner as part of navigation bar

About the Brand

A local tourism agency in Bergen, called Holidaze. Wants a website for visitors who needs to find hotels, B&Bs and guesthouses, and accommodation for owners to receive enquiries.

Their target group is people over 18, with the finance to go travel abroad who wish to see Norway and the beautiful city Bergen.

Icons

Buttons

Font size: 1.25rem
Padding: 0.5em, 2em
Text align: Center
Text transform: Uppercase

On hover
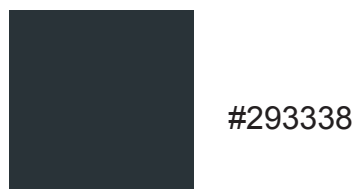Cursor: pointer
Opacity: 0.9
Transform: Scale(1.1)

#f1aa1e

#000000

#2661AC

#293338

#f4f5f4

#ffffff

Typography

H1 Main headings

Font: Arial regular
Font size: 3 rem

H2 Sub headings

Font: Arial regular
Font size: 2 rem

H3 Content heading

Font: Arial regular
Font size: 1.5 rem

H4 Supporting heading

Font: Arial regular
Font size: 1 rem

Example Text

Lorem ipsum dolor,
sit amet consectetur adipisicing elit.
Dolorem iste impedit earum maxime veniam?
Aspernatur reprehenderit, veniam dignissimos
velit deleniti provident reiciendis maxime nostrum,
illum rem, quasi natus earum delectus!

The grid system

Our grid system is built using flexbox in CSS, to ensure that the site operates correctly and is fullty responsive.

It is made up of containers, rows and columns. Containers are used to center content and horizontally pad the content. Containers have padding/ and or margin, to ensure they don't span over the width of the screen. Rows are used as wrappers for column, and must always be placed inside a container.
Columns can only be children of a row, and it is within columns that content can be placed. Every column has padding, for controlling the space between them.

Form Elements

Username

Password

log in

First Name

Last Name

Email

Message

Check in 📅	Check out 📅

submit

Labels
Font: Arial
Font Size: 20px
Color: Black

Input Boxes
Padding: 16px
Border: Solid 1px

Images

Images provided by JSON files or websites that provide free non copyright images.

Image editing
Color overlay with the color: #fsede0 with 20% opacity

Navigation bar with login icon
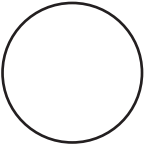
HOLIDAZE

Home Hotels Contact

Search bar with search icon, and auto dropdown result
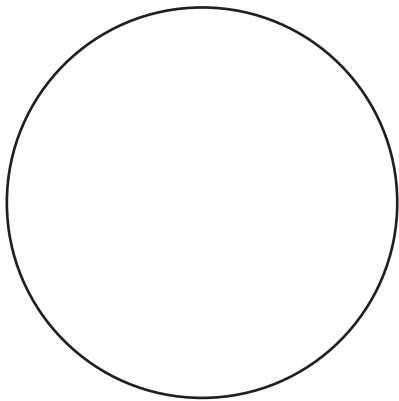
Search hotels, B&Bs.....

🔍

Hotel 1

Hotel 2

Hotel Specific, where you can book and land on enquiry page.

Hotel 1
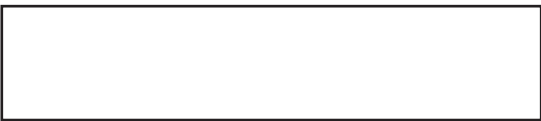
📍 Info

📶 Info

🅿 Info

♿ Info

Book

Do

H◉LIDAZE

Have space around logo, must have centered text. Must be placed on a light background only.

Book

Use square buttons only. Must have a background color.

Message

submit

Align button right at the edge of the form.

◉ Info

📶 Info

Always use icons where it applies with the text.
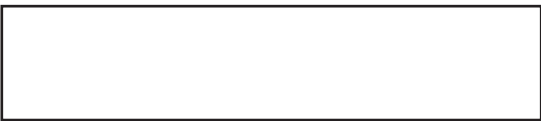Must be on light backgrounds

Don't

H◉LIDAZE

Dont stretch, tilt or rotate the logo. Don't use on dark backgrounds, as this will ruin readability.

(Book)

Dont use buttons with rounded corners. Don't use buttons with transparent backgrounds.

Message

submit

Do not center the button.

📶

Do not stretch, tilt or rotate.
Do not use on dark backgrounds.