

Sara Strouss

saramstrouss@gmail.com
www.sarastrouss.me

Seeking a full time opportunity related to product management.

Experience

General Manager *WREK Atlanta, 91.1 FM*

April 2014 - April 2015

- Responsible for a 150+ member radio station with a 16-member executive council and \$50,000 annual budget
- Developed a campaign that successfully increased listenership by 12% in 8 months
- Planned annual benefit concert with \$2,000 budget
- Provided functional specifications for engineering projects

Publicity Director *WREK Atlanta, 91.1 FM*

April 2013 - April 2014

- Developed several ad campaigns to further increase listenership
- Organized a benefit concert with 300+ in attendance
- Created ongoing partnerships with local businesses and magazines such as *Creative Loafing Atlanta*
- Organized staff events to promote community

Student Assistant *Georgia Tech Office of I.T.*

April 2013 - Present

- Assist in training other student employees
- Developing an information visualization highlighting ticket frequency and response times on campus
- A/V and IT support for 200+ classrooms on campus

Research Assistant *Georgia Tech Memory Lab*

August 2012 - May 2013

- Scheduled and conducted interviews to assess working memory
- Analyzed datasets and compiled research reports

Education

Georgia Institute of Technology

August 2012 - December 2015

B.S. Computational Media

(anticipated)

- Threads: People, Interaction Design, Experimental Media
- High School Senior Year: Attended the Advanced Academy of Georgia, an early entrance to college program at the University of West Georgia.

Projects

WREK Programming Dashboard

Designed and prototyped a programming dashboard that highlights the number of listeners tuning into WREK each hour.

WREK Scheduler

Prototyped and wrote functional specifications for a new scheduling system for 40+ WREK specialty shows.

Skills and Interests

Prototyping Tools

HTML/CSS, SASS, Bower/Grunt, Photoshop, Illustrator

Information Visualization

Processing, d3.js, R, Google Refine

Development

Java, Javascript, git, SVN, Python, Node.js

Interests

Day hikes, college radio, exploring new cities