

Sarath Chand Nekuri

UX Designer



Education

IIITDM Kancheepuram

Chennai, July 2016 - June 2021

Dual Degree in Electronics with VLSI Specialization

Skill Set

Design	Software
Wireframing	Figma
Prototyping	Adobe Xd
Responsive Design	Adobe Photoshop
User Testing	Proto.io
HTML/CSS	Adobe Illustrator
Basic JavaScript	Adobe Premiere Pro

Blender

Leadership

3D Design

Design Team Head at Vashisht,

Twice, IIITDM Kancheepuram

Mar-Apr 2019 & Sept-Oct 2019

- VASHISHT, our college Technical fest.
- I mentored 5 coordinators and achieved to deliver all the design requirements needed in just 2 weeks.
- Successfully, I was retained as Head for the next Technical fest as well.

Experience

UX Lead at 4Climate

Freelance, India | Aug 2021 — Present

- Contributed to the creation, and organization, of brand style guides.
- Optimized the design and crafted a responsive dashboard for the users with a mobile-first mentality.
- Conducted Usability Studies and established user pain points to iterate on the prototypes.

Projects

User Experience Design for Social Good

Coursera, Google | July - Aug 2021 | Case Study Link

Responsive Website for Bakery

Coursera, Google | June - July 2021 | Case Study Link

An App For Restaurant

Coursera, Google | June - July 2021 | Case Study Link

- Designed an app for social good, a responsive website design and an app respectively.
- By doing user researches, conducting interviews, Ideating, designing wireframes and iterating by conducting usability testing, considered accessibility features and finally came up with mockups for each course project.

Certificate

Google UX Design Certificate

June - Aug 2021 | Certificate Link





