SARATHI S

GRAPHIC DESIGNER

CONTACT

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SKILLS

C LANGUAGE
CSS BASIC
HTML BASIC
PYTHON BASIC
SPRING
ML & AI
JAVA
C++
JAVA SCRIPT

PERSONAL INFO

I am a passionate Graphic & Branding Designer having expertise of 5+ years. I work closely with my clients in developing strong brand identities that define and exhibit values, and also professional visual entities to define your tone. I am a strong team player and a social butterfly.

EDUCATION

chikkanna govt arts college-tiruppur   **2023-2026**

Bachelors of computer science
University name

EXPERIENCE

Social Media Manager   **2025_present**
Studio Shodwe

- Led a team of 3 designers to develop digital media resources.
- Led an Ad campaign for 4 brands over a 6 month period in driving result-oriented growth.
- Developed 200+ digital and print graphics.

Graphic Designer

Liceria & Co.

- Developed Branding and Packaging designs for 4 new brands.
- Designed over 300 social media content.
- Derived visual quality identity and guidelines for brands.
- Other digital and print designs.