



WHY IKS?



Need For A Foundation To Grasp



Height

- The secret to scaling high lies in ensuring that one's foundation is strong.

Base

- At the Foundation lie the roots for many things.

Roots

- Roots of problems faced today
- Roots of one's environment today
- Roots of one's identity
- Roots of traits and legacy to leverage.

**If roots are understood and strengthened
one can branch out and flower
in any direction, in any sphere.**

IKS - For Strengthening Foundation

Developing ability to relate to

- ▶ one's land,
- ▶ its resources,
- ▶ its strengths,
- ▶ its ethos,
- ▶ its culture
- ▶ its people and
- ▶ their knowledge,

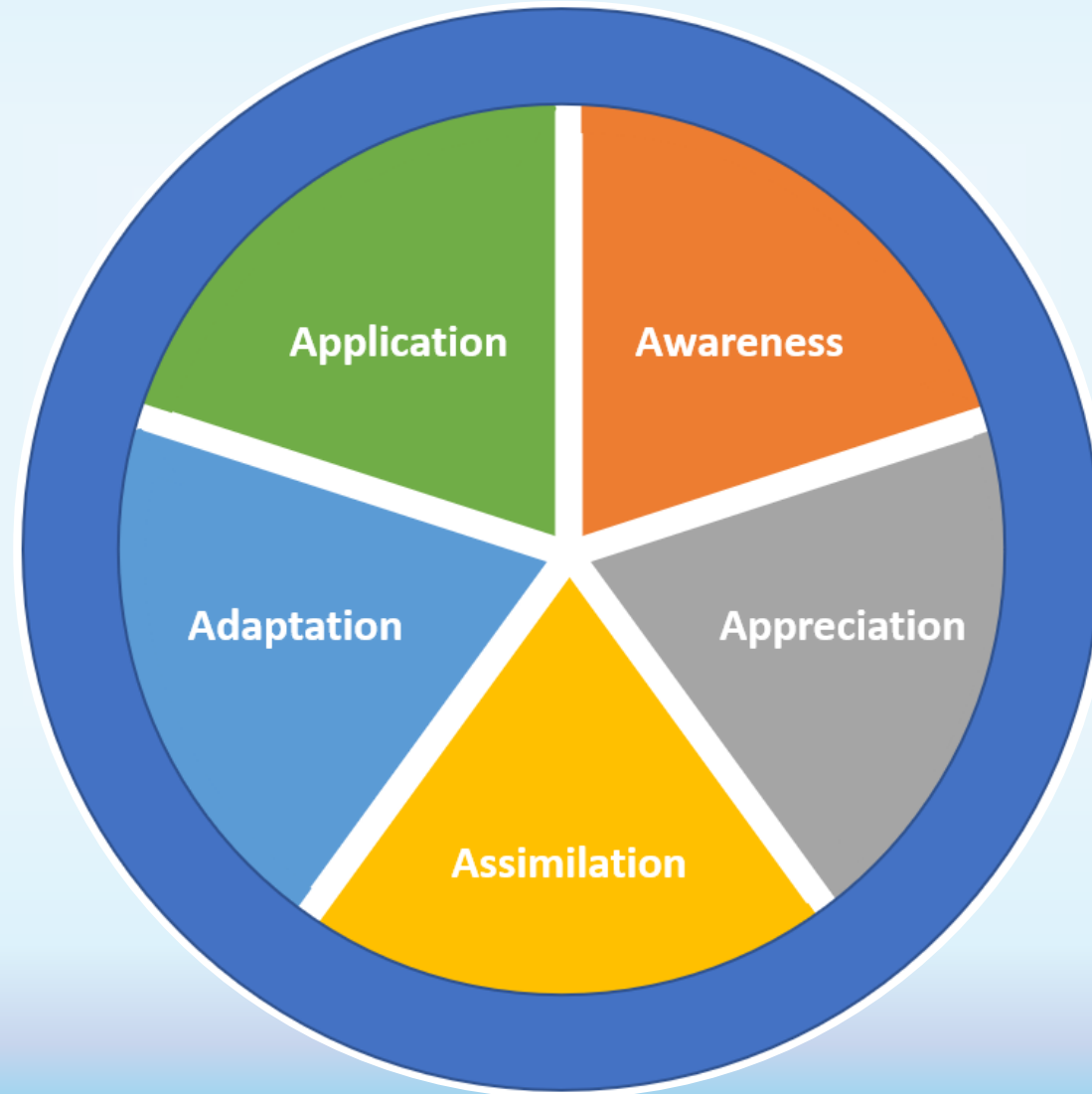
and leverage them to succeed
in chosen careers / professions

Developing skills needed to

- ▶ represent oneself
positively, confidently and
with pride
- ▶ in the various professional,
social, cultural and national
forums
- ▶ opening up with expanding
horizons

Developing solutions that
emulate traditional ways,
innovate modern methods
and motivate all to forge a
sustainable future together
with Confidence & Dare

Leading IKS From Awareness to Adoption



IKS To Meet Different Levels Of Needs





IKS Needed For Confidence And Dare



- *Confidence in India*
- *Confidence in Indian Ethos*
- *Confidence in Indian Ways*

- *Dare to be Indian*
- *Dare to follow Indian Ethos*
- *Dare to adopt Indian Ways*