Design Studio Feedback



Review Team Members

- 1. Murali Krishna Teja.
- 2. Vinitha Yaski.
- 3. Rohan Kohli.

Feedback

1.

- a. Clicking on a state in the US Map will select the corresponding the line in the line-chart.
- b. Clicking on a country in the World Map will select the corresponding the line in the line-chart.
- 2. Teja suggested that the line chart could be too crowded with lines possibly too close to each other.
- 3. Vinitha felt that the charts in both the world and US pages look similar and hence could be monotonous.
- 4. They felt that the visual appeal could be less and needs to be worked upon.
- 5. They were of the opinion that there could be a drop-down for state/sector/country whose data is to be analyzed.

Feedback Response

- 1. We felt that this suggestion is good and will be useful for the overall intuitiveness.
- 2. We too had felt that the line chart will be too crowded and hence we had decided to make only line chart to be highlighted at a particular instance. We felt that this should be sufficient and the overall aesthetic appeal and purpose of the line chart would be served in this way. As for the lines being too close to each other, we would be doing scaling, if required.
- 3. We countered Vinitha's argument as this monotonicity was done intentionally. By being similar, the viewer can easily decipher other similar graphs without spending additional time.
- 4. Yes, we are aware of this fact and we plan to tackle this by ensuring logical selection of visual elements keeping in mind the overall aesthetic appeal. Having a professional photographer among us should help us in this immensely.
- 5. We felt that having a drop-down would look a little clumsy among the designs. Implementing Feedback 1 felt better in this perspective.

