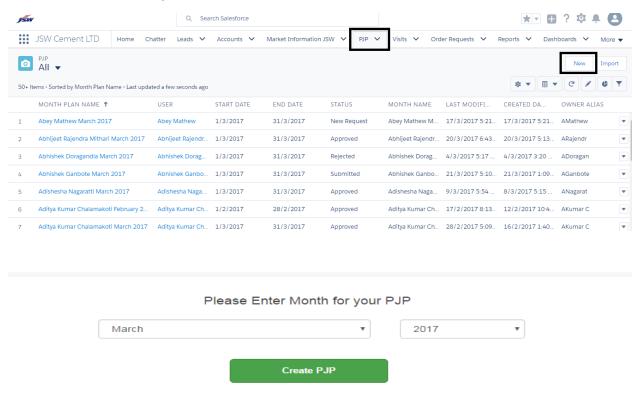
PJP Creation User Manual

STEP - 1

 Click on PJP Tab and click on New and then select the Month and the Year for the PJP creation



- Click on the first filter on the right side under the filter custom data and select the type of Visits to be planned.. The available types are as follows
 - Leads
 - Accounts
 - Business Partners
 - Depots
 - Sites
 - Influencers
 - Events
 - General Visits

Filter Custom Data Filter by Account Type Trade Territory

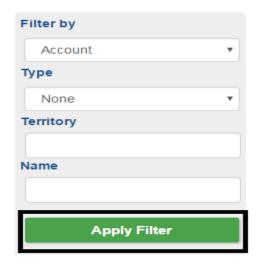
- Each Type of Visit has its own Sub-Filters to filter and segregate the results shown to drag and drop. The types of Sub-Filters and their significance is
 - Lead

Name

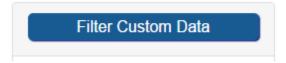
- Type : To filter the Lead results by Trade or Non Trade
- Name: To search the Lead by its name and getting only the particular lead in the search results
- Account
 - Type : To Filter Accounts by Trade or Non Trade
 - Territory: To filter and show the accounts only in a particular territory
 - Name: To search the accounts by its name
- Business Partners
 - Type: To filter the data by MMC, Sub-Dealers or Sales Promoters
- Sites
 - Type : To filter by Project site or IHB site
- Influencer
 - Type : To filter by Engineers, Consultants, Architects ... ETC
- Event
 - Type: To filter by type of event like Mason Meet, Counter Meet..ETC

STEP - 3

• Once Selecting the Filters click on the Apply Filter



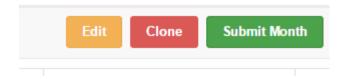
• Minimize the Filter section by clicking on the Filter Custom Data Heading at the top



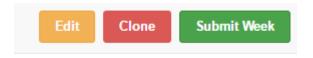
The results will be available below the apply filter section



- Then, Select the desired visit and drag them into the particular dates as part
 of the month planning and keep dragging them into the calendar date blocks.
- Once the planning is completed for the entire month, click on save and then Submit Month for approval from manager



- EDIT button can be used to change the plan before submitting to manager for approval
- Clone Button can be used to copy paste the entire month plan and reuse it for another month by changing the dates
- Submit Week can be used to change a weekly plan and send for managers approval

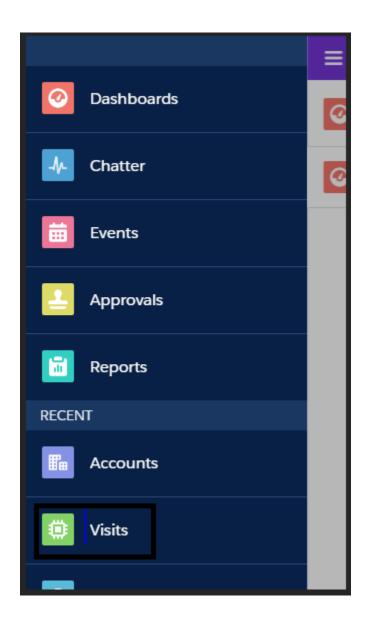


KEY NOTES:

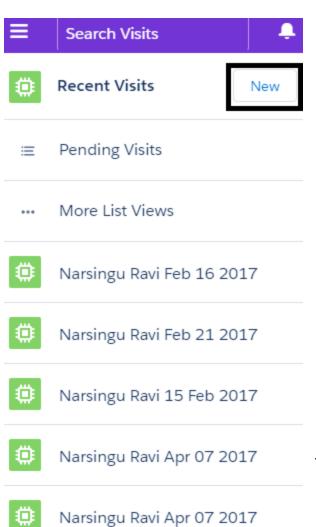
- 1. If any names are not appearing in the results then the Name filter can be used to search for that missing data
- 2. Leads, Project Sites, Influencers would only be available if the SO or TSO has already created a record of their Information in the respective Pages
- 3. Refer to the User manual shared on how to create new Leads, Project Sites, and Influencers & Events

Leads VISITS FLOW

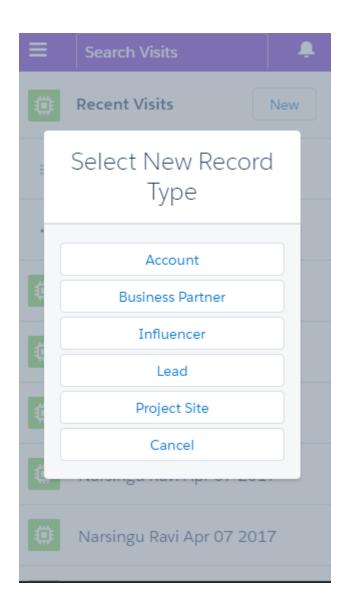
<u>STEP - 1</u>



• Click on the Visit Tab



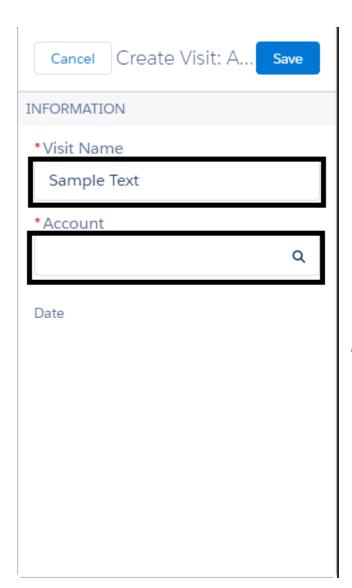
- Click on New Button
- In case of Planned Visits, User can select any of the visits and proceed from Step - 5



 Select the Appropriate type of Unplanned Visit which is being visited

NOTES:

- 1. Account is for Dealers, Non-Trade Parties
- 2. Depots is for Warehouses
- 3. Business Partners is for Sub-Dealers & Sales Promoters
- 4. Lead is for prospective Dealers & Non Trade Parties (Non JSW Dealers, , Non Cement Dealers, Non JSW Customers)
- 5. Site is for IHB & Project Sites
- 6. Influencers is for Engineers, Consultants, Architects, Builders

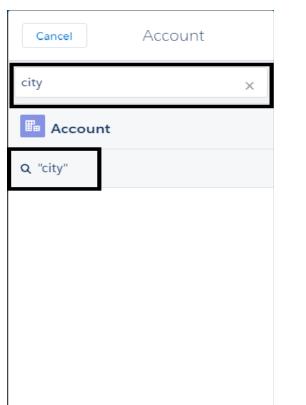


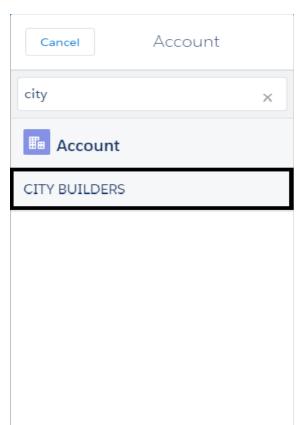
- Enter the Visit name as "Unplanned"
- Type the name of the account and click on search to select the account

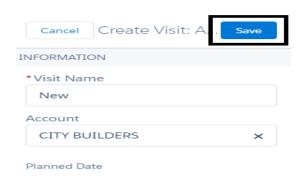
NOTE:

In Case of Business Partner the corresponding field would be displayed here to search and enter

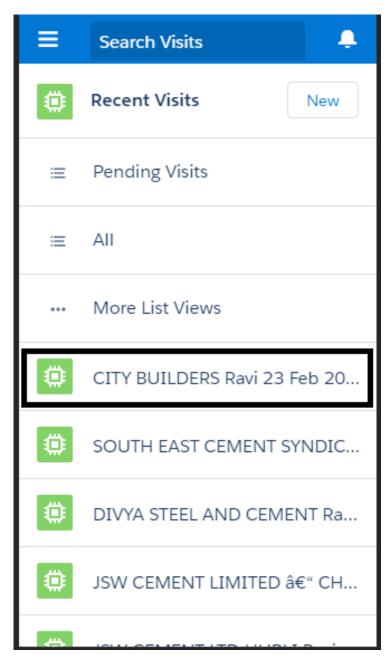
- Once the Account/ Business Partner/ Lead/ Influencer/ Project Site is selected click on save button on the top left corner
- In the below fig, "City Builders" Account has been selected i.e this flow from here on will talk about an unplanned visit for "City Builders" account.





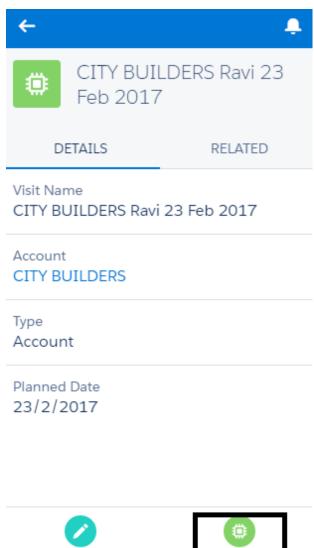


<u>STEP - 5</u>



 Once saved, click on the first visit to open the created visit

Note: Planned Visit
Flow will be similar
from here



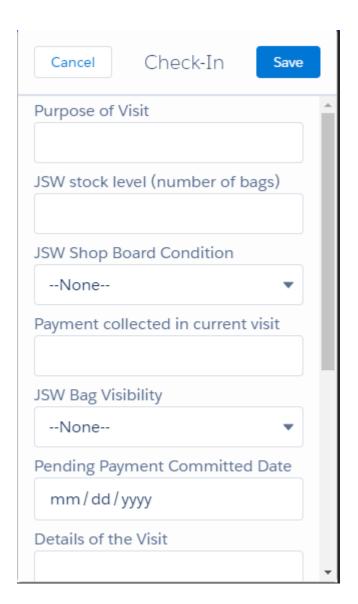
• Once opened, click on the Check-In button at the bottom of the screen



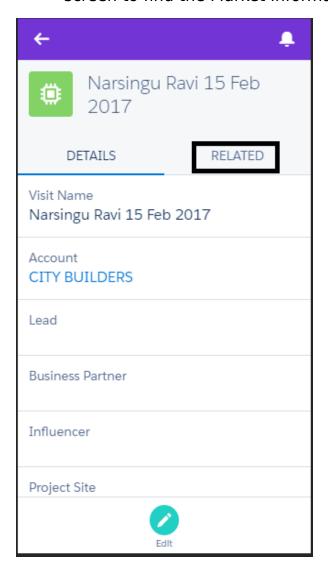


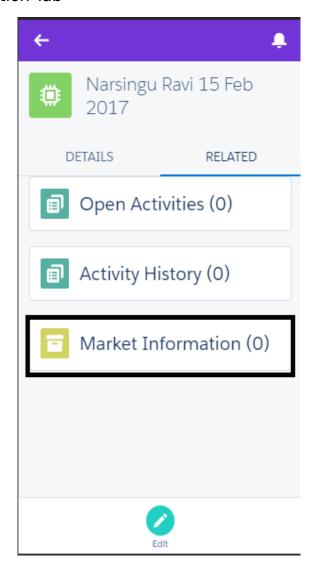
STEP - 7

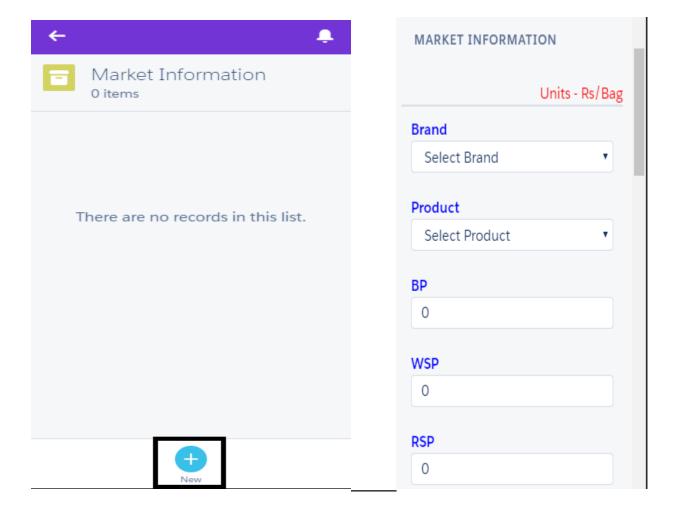
• Once checked-in, update the Visit report and save details as shown in the below figures



• After entering the Visit Details, Click on related or swipe left on the screen to find the Market Information Tab

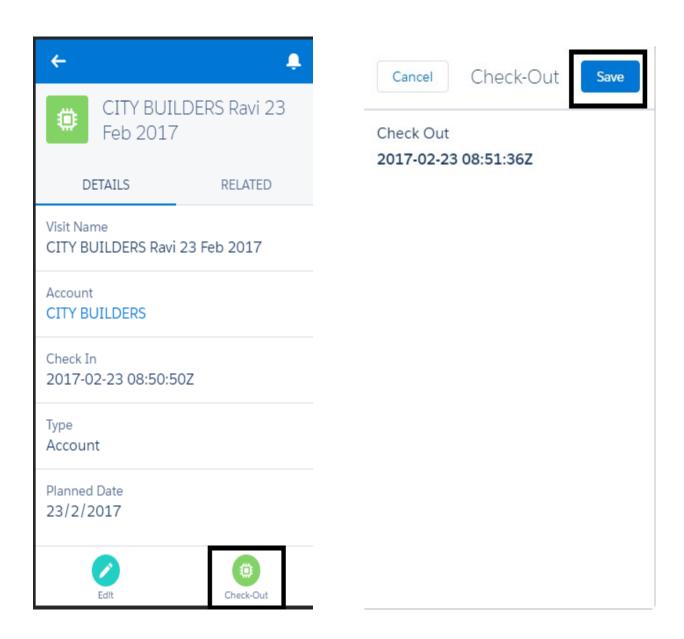






- Use the comments option to enter details about any branding activities of competitors
- Select the Brand and the Product from the list options and enter the price information for the corresponding brands
- Add row can be used to add price information of more brands
- Once the price information is entered, click on save button
- Use the back navigation button on the tab to go back to check-out page of the visit

• STEP - 9

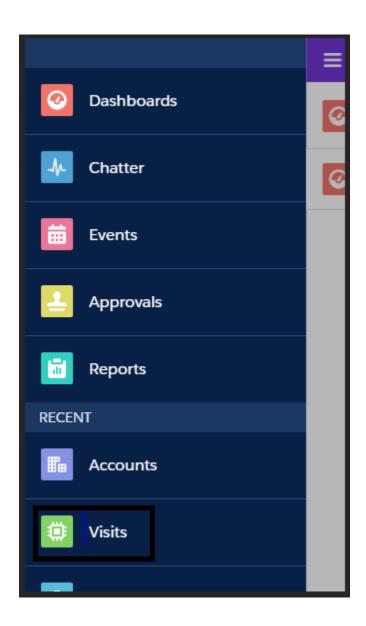


Note:

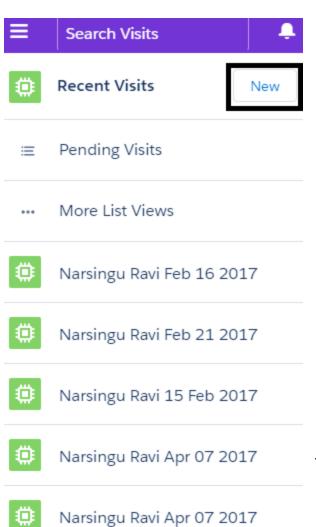
Business Partner visit is similar to Account.

Leads VISITS FLOW

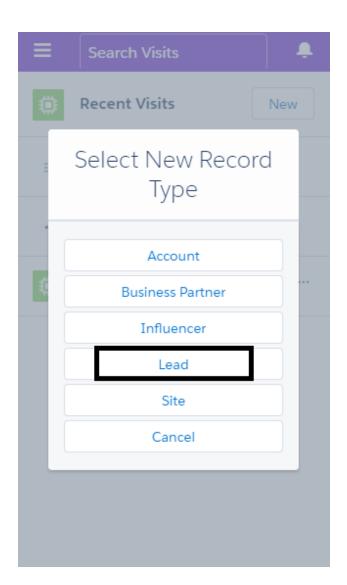
<u>STEP - 1</u>



• Click on the Visit Tab



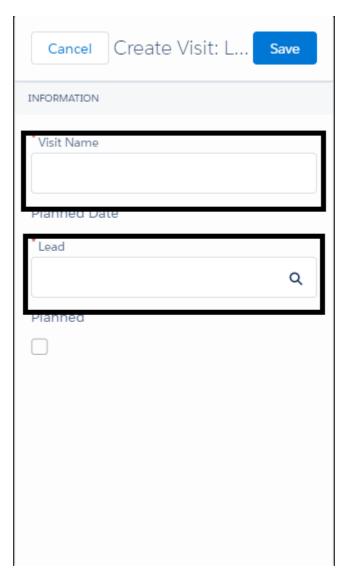
- Click on New Button
- In case of Planned Visits, User can select any of the visits and proceed from Step - 5



 Select the Appropriate type of Unplanned Visit which is being visited

NOTES:

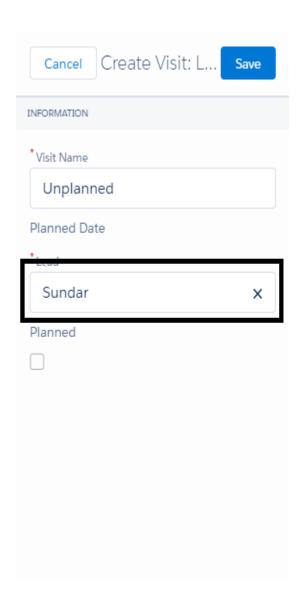
- 1. Account is for Dealers, Non-Trade Parties
- 2. Depots is for Warehouses
- 3. Business Partners is for Sub-Dealers & Sales Promoters
- Lead is for prospective Dealers & Non Trade Parties (Non JSW Dealers, , Non Cement Dealers, Non JSW Customers)
- 5. Site is for IHB & Project Sites
- 6. Influencers is for Engineers, Consultants, Architects, Builders

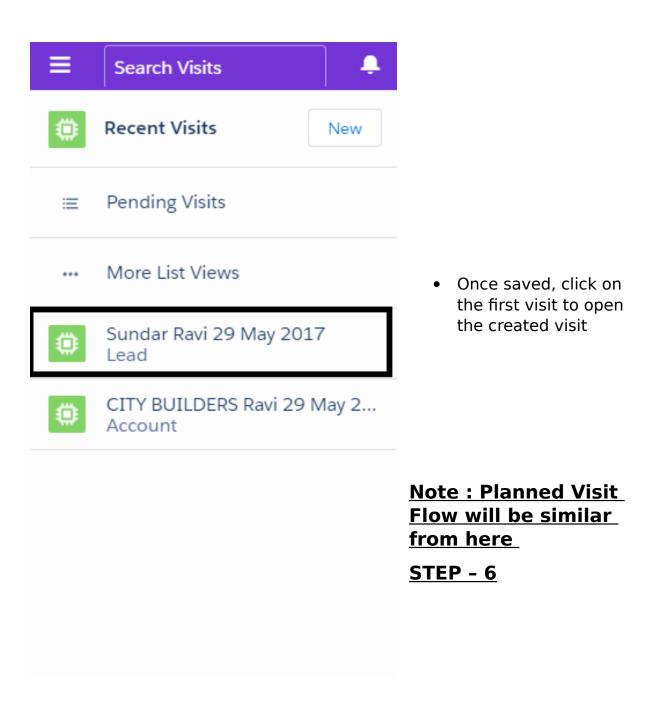


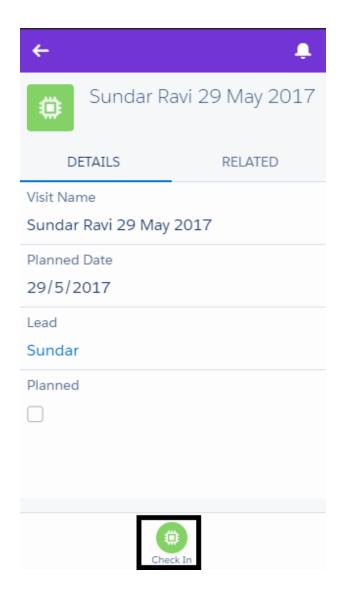
- Enter the Visit name as "Unplanned"
- Type the name of the lead and click on search to select the account

- Once the Lead is selected click on save button on the top left corner
- In the below fig, "Sundar"

Lead has been selected i.e this flow from here on will talk about an unplanned visit for "Sundar" lead.



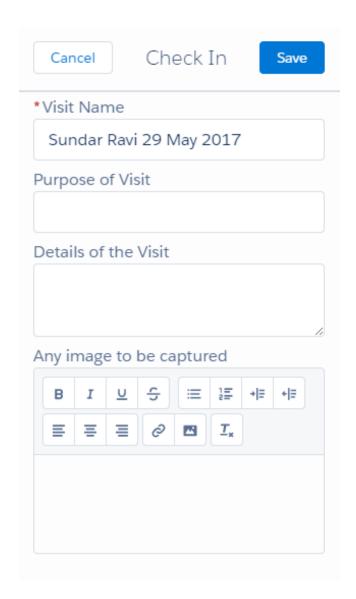




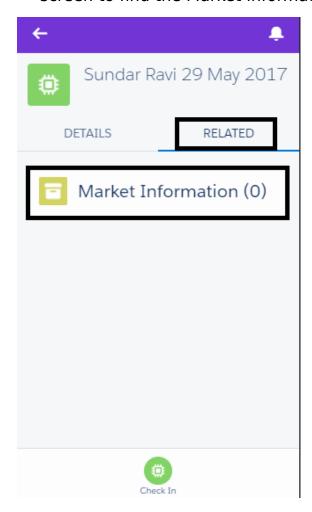
 Once opened, click on the Check-In button at the bottom of the screen

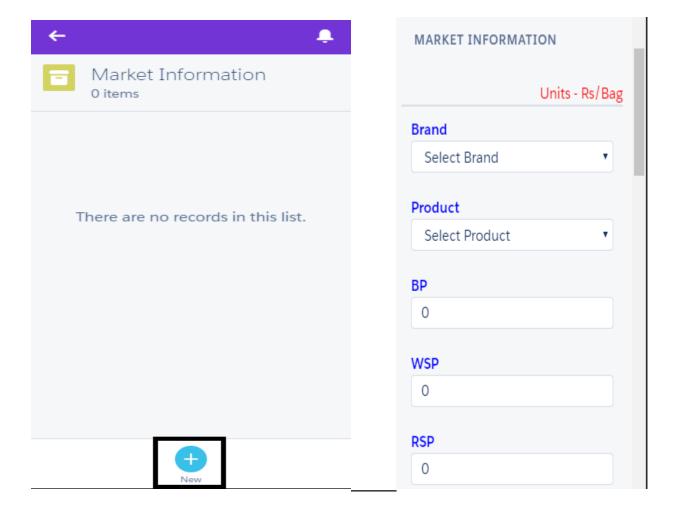
STEP - 7

• Once checked-in, update the Visit report and save details as shown in the below figures



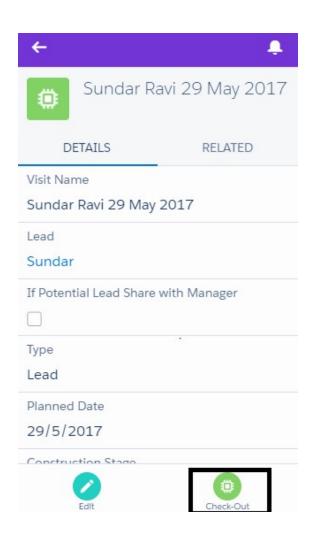
• After entering the Visit Details, Click on related or swipe left on the screen to find the Market Information Tab





- Use the comments option to enter details about any branding activities of competitors
- Select the Brand and the Product from the list options and enter the price information for the corresponding brands
- Add row can be used to add price information of more brands
- Once the price information is entered, click on save button
- Use the back navigation button on the tab to go back to check-out page of the visit

• STEP - 9

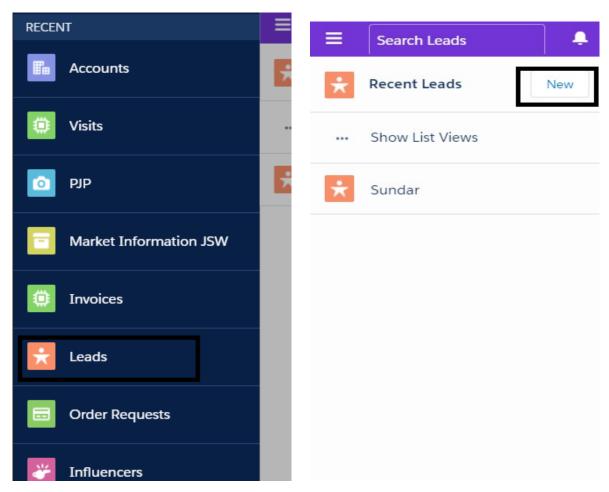




Lead Creation User Manual

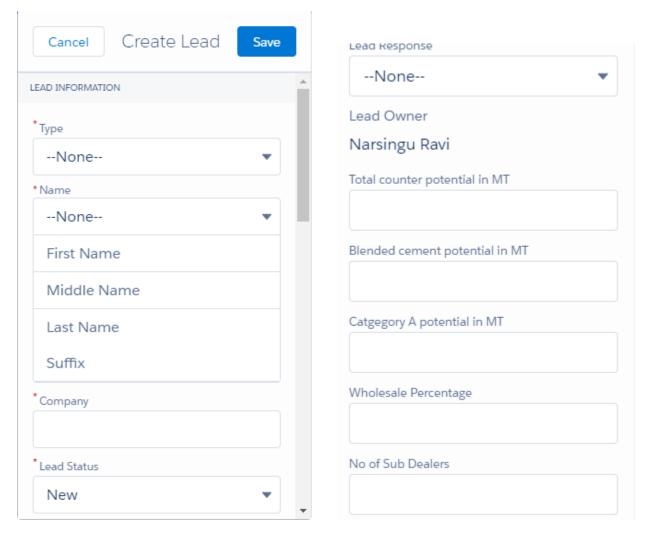
STEP - 1

• Search for Lead Tab on the and click on new at the Right Top Corner



- Enter the newly identified prospective customers
- The important information to be entered would be
 - $\circ\quad \mbox{Name of the person met at the new customer place}$
 - o Type
 - Address
 - Phone Number & Email
 - KYC Form Filled

Status of the Lead



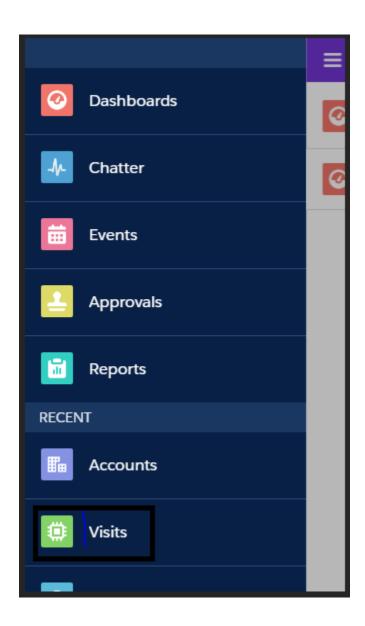
• Once Completed please click on save

NOTE:

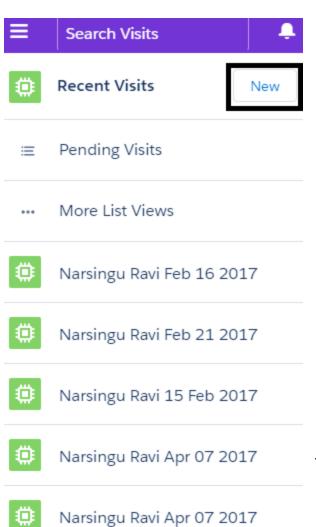
Leads are to be entered in the system only by Sales officers and not Technical Services

Sites VISITS FLOW

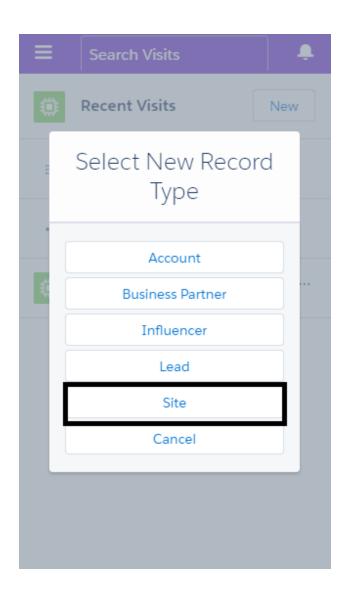
<u>STEP - 1</u>



• Click on the Visit Tab



- Click on New Button
- In case of Planned Visits, User can select any of the visits and proceed from Step - 5



 Select the Appropriate type of Unplanned Visit which is being visited

NOTES:

- 1. Account is for Dealers, Non-Trade Parties
- 2. Depots is for Warehouses
- 3. Business Partners is for Sub-Dealers & Sales Promoters
- Lead is for prospective Dealers & Non Trade Parties (Non JSW Dealers, , Non Cement Dealers, Non JSW Customers)
- 5. Site is for IHB & Project Sites
- 6. Influencers is for Engineers, Consultants, Architects, Builders

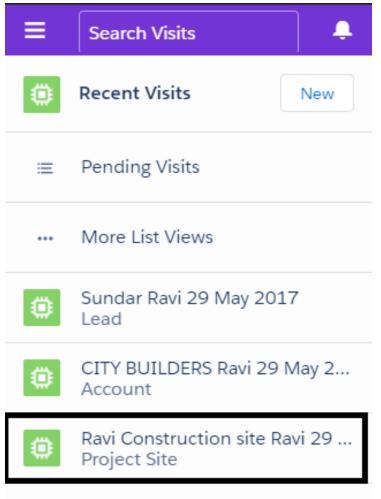


- Enter the Visit name as "Unplanned"
- Type the name of the Site and click on search to select the account

- Once the Site is selected click on save button on the top left corner
- In the below fig, "Ravi SIte" has been selected i.e this flow from here on will talk

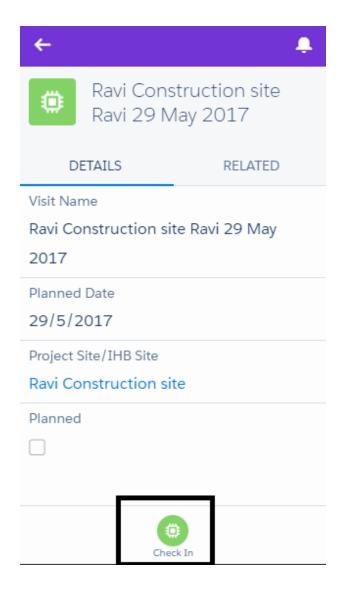
about an unplanned visit for "Ravi Site" .

<u>STEP - 5</u>



 Once saved, click on the first visit to open the created visit

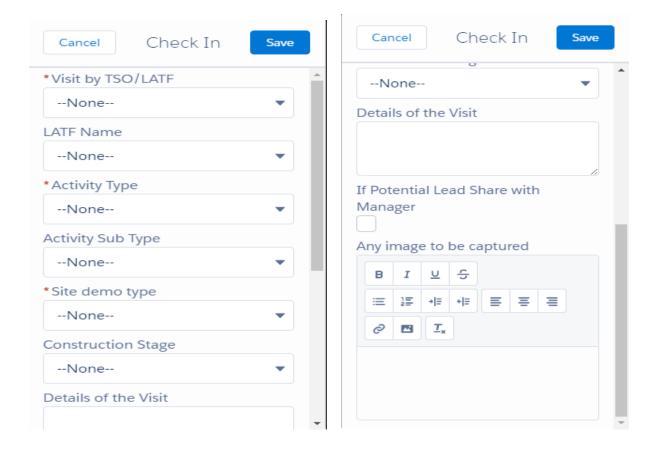
Note: Planned Visit
Flow will be similar
from here



 Once opened, click on the Check-In button at the bottom of the screen

STEP - 7

• Once checked-in, update the Visit report and save details as shown in the below figures



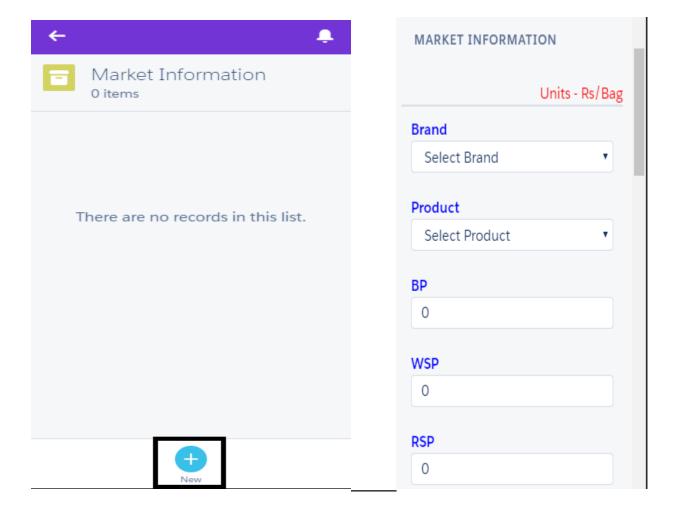
Note:

1. If Potential Lead share with the manager should be used by the TSO if the site is a new lead. If checked, the site information would be shared with the ASM and the ASM would pass the lead to the concerned SO

STEP - 8

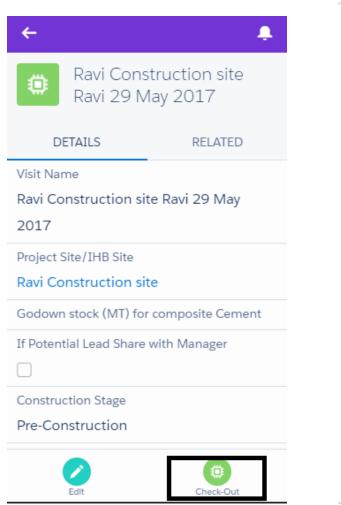
• After entering the Visit Details, Click on related or swipe left on the screen to find the Market Information Tab





- Use the comments option to enter details about any branding activities of competitors
- Select the Brand and the Product from the list options and enter the price information for the corresponding brands
- Add row can be used to add price information of more brands
- Once the price information is entered, click on save button
- Use the back navigation button on the tab to go back to check-out page of the visit

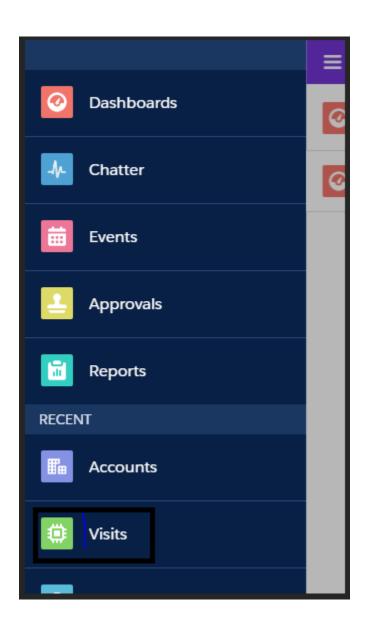
• STEP - 9



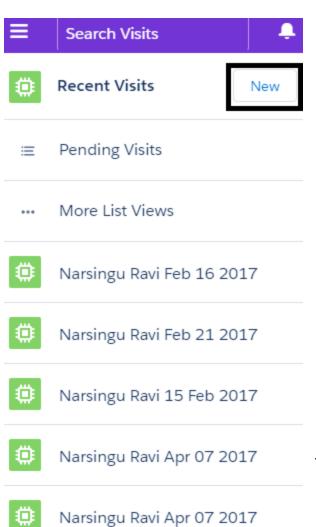


Influencer VISITS FLOW

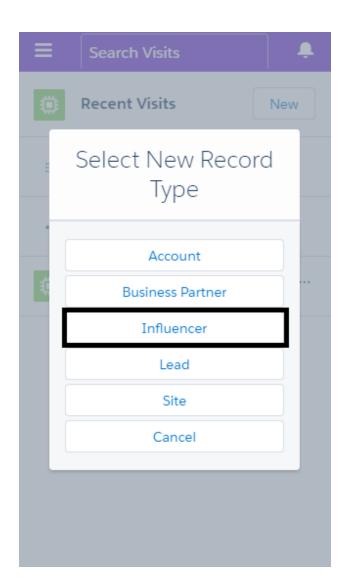
<u>STEP - 1</u>



• Click on the Visit Tab



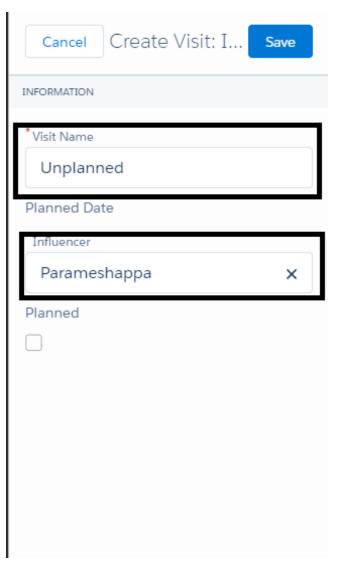
- Click on New Button
- In case of Planned Visits, User can select any of the visits and proceed from Step - 5



 Select the Appropriate type of Unplanned Visit which is being visited

NOTES:

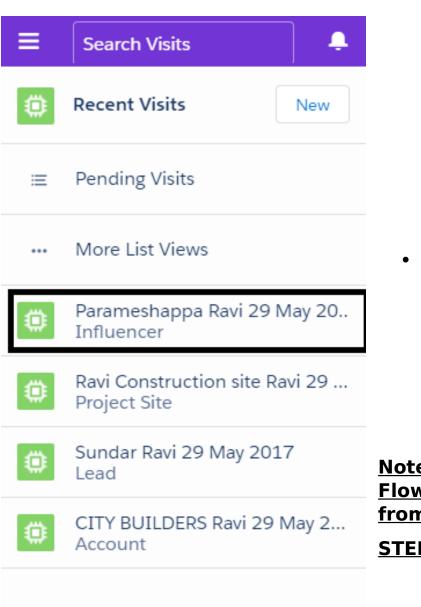
- 1. Account is for Dealers, Non-Trade Parties
- 2. Depots is for Warehouses
- 3. Business Partners is for Sub-Dealers & Sales Promoters
- 4. Lead is for prospective Dealers & Non Trade Parties (Non JSW Dealers, , Non Cement Dealers, Non JSW Customers)
- 5. Site is for IHB & Project Sites
- 6. Influencers is for Engineers, Consultants, Architects, Builders



- Enter the Visit name as "Unplanned"
- Type the name of the Site and click on search to select the account

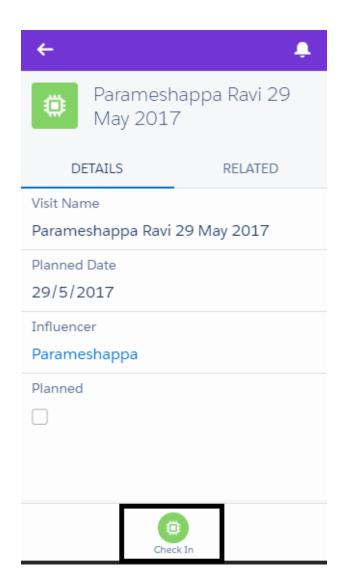
- Once the Site is selected click on save button on the top left corner
- In the below fig, "Parmeshwarappa" Influencer

has been selected i.e this flow from here on will talk about an unplanned visit for "Parmeshwarappa" .



 Once saved, click on the first visit to open the created visit

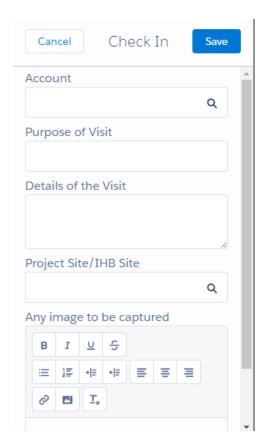
Note: Planned Visit
Flow will be similar
from here



 Once opened, click on the Check-In button at the bottom of the screen

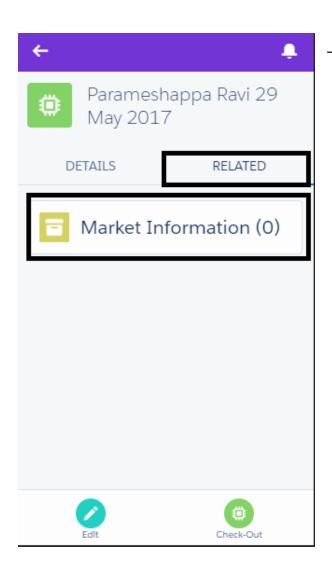
STEP - 7

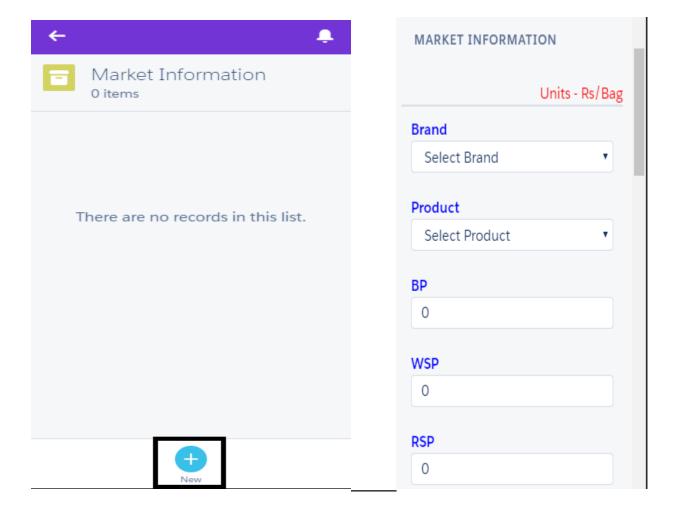
• Once checked-in, update the Visit report and save details as shown in the below figures



STEP - 8

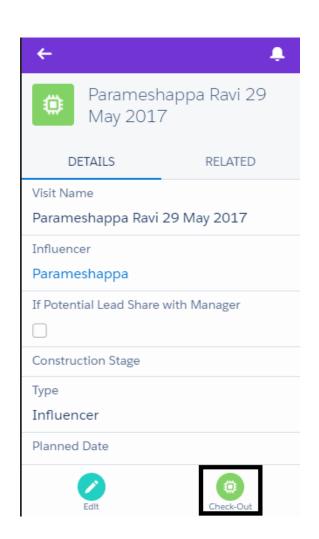
• After entering the Visit Details, Click on related or swipe left on the screen to find the Market Information Tab





- Use the comments option to enter details about any branding activities of competitors
- Select the Brand and the Product from the list options and enter the price information for the corresponding brands
- Add row can be used to add price information of more brands
- Once the price information is entered, click on save button
- Use the back navigation button on the tab to go back to check-out page of the visit

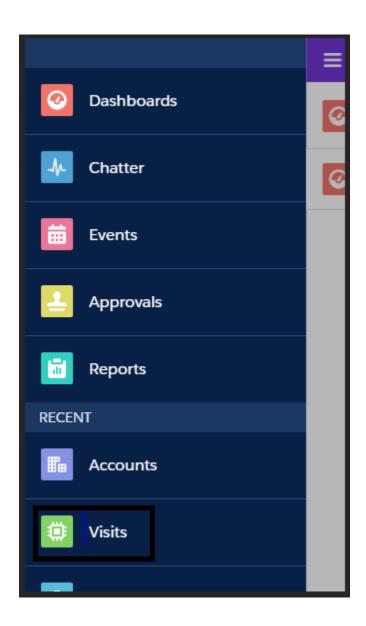
• STEP - 9



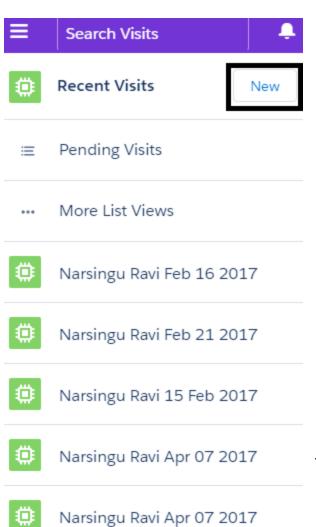


Depot VISITS FLOW

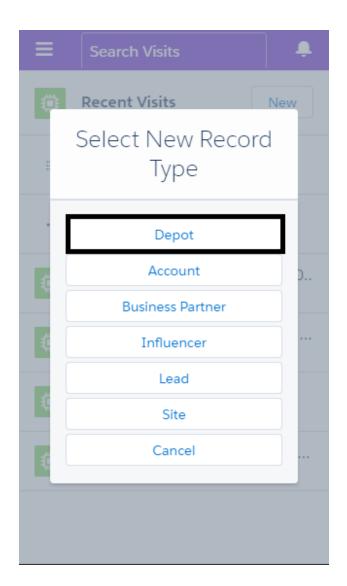
<u>STEP - 1</u>



• Click on the Visit Tab



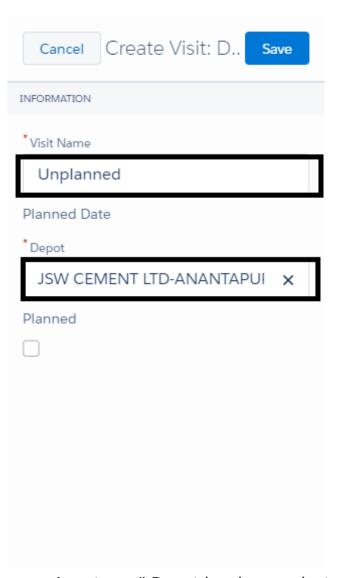
- Click on New Button
- In case of Planned Visits, User can select any of the visits and proceed from Step - 5



 Select the Appropriate type of Unplanned Visit which is being visited

NOTES:

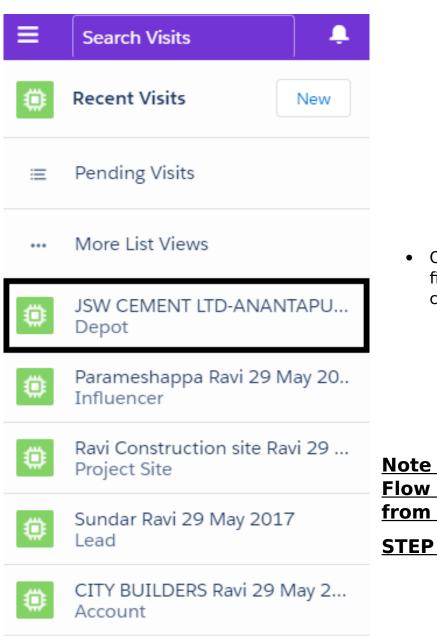
- 1. Account is for Dealers, Non-Trade Parties
- 2. Depots is for Warehouses
- 3. Business Partners is for Sub-Dealers & Sales Promoters
- 4. Lead is for prospective Dealers & Non Trade Parties (Non JSW Dealers, , Non Cement Dealers, Non JSW Customers)
- 5. Site is for IHB & Project Sites
- 6. Influencers is for Engineers, Consultants, Architects, Builders



- Enter the Visit name as "Unplanned"
- Type the name of the Site and click on search to select the account

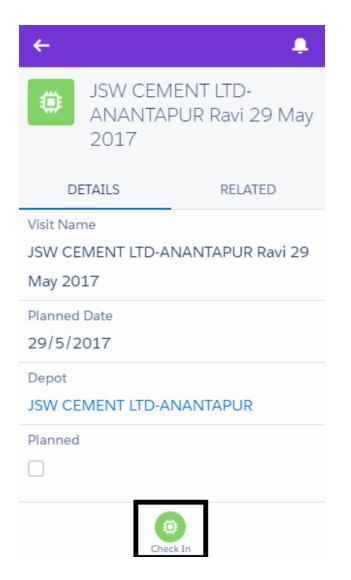
- Once the Site is selected click on save button on the top left corner
- In the below fig, "JSW

Anantapur" Depot has been selected i.e this flow from here on will talk about an unplanned visit for "JSW Anantapur" Depot .



Once saved, click on the first visit to open the created visit

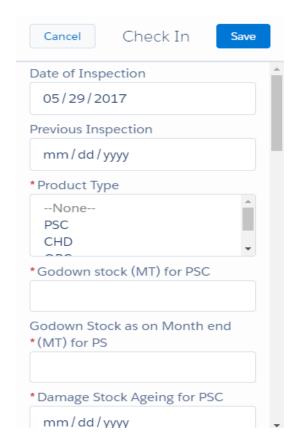
Note: Planned Visit Flow will be similar from here



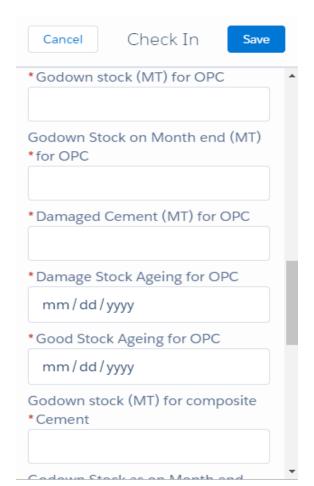
 Once opened, click on the Check-In button at the bottom of the screen

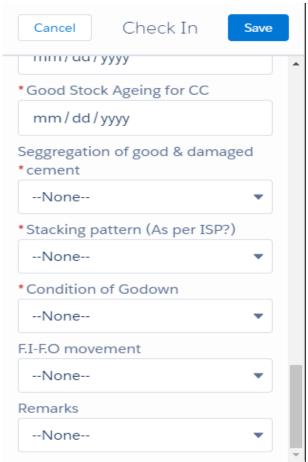
STEP - 7

 Once checked-in, update the Visit report and save details as shown in the below figures









<u>STEP - 9</u>

• After completing the visit report please click on check out and Save at the top right corner

