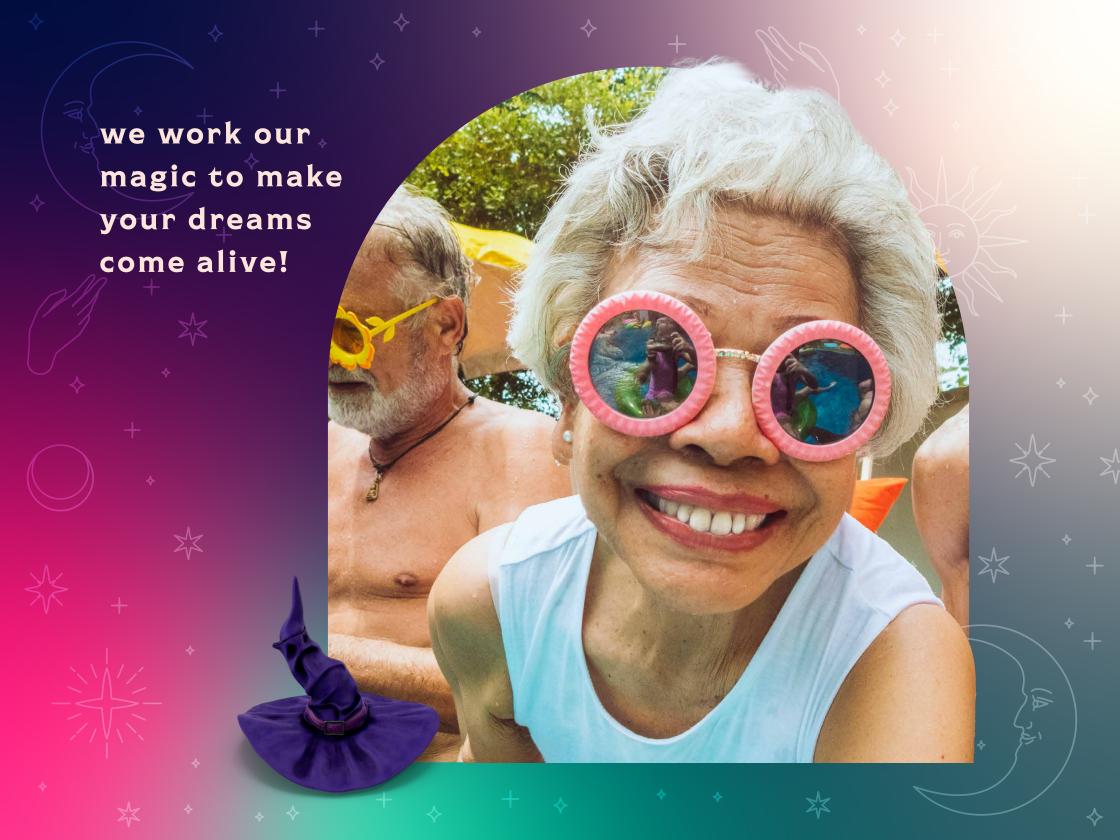
GOLD·COAST GRAPHIC DESIGN

CLIENT HOCUS POCUS

PROJECTBRANDING

DESIGN BY GUS





INSPIRATION SOURCE FOR BRAND SYMBOL DESIGN



J

CAULDRON TO REFLECT IDEA WE DO MAGIC





KEY TO REFERENCE SUCCESS AND DOORS OPEN

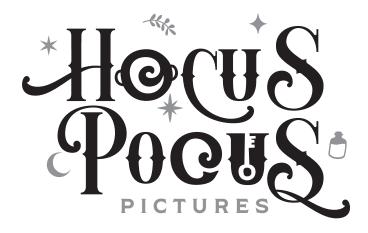




ORGANIC SHAPES
TO REFLECT FUN
AND CREATIVITY



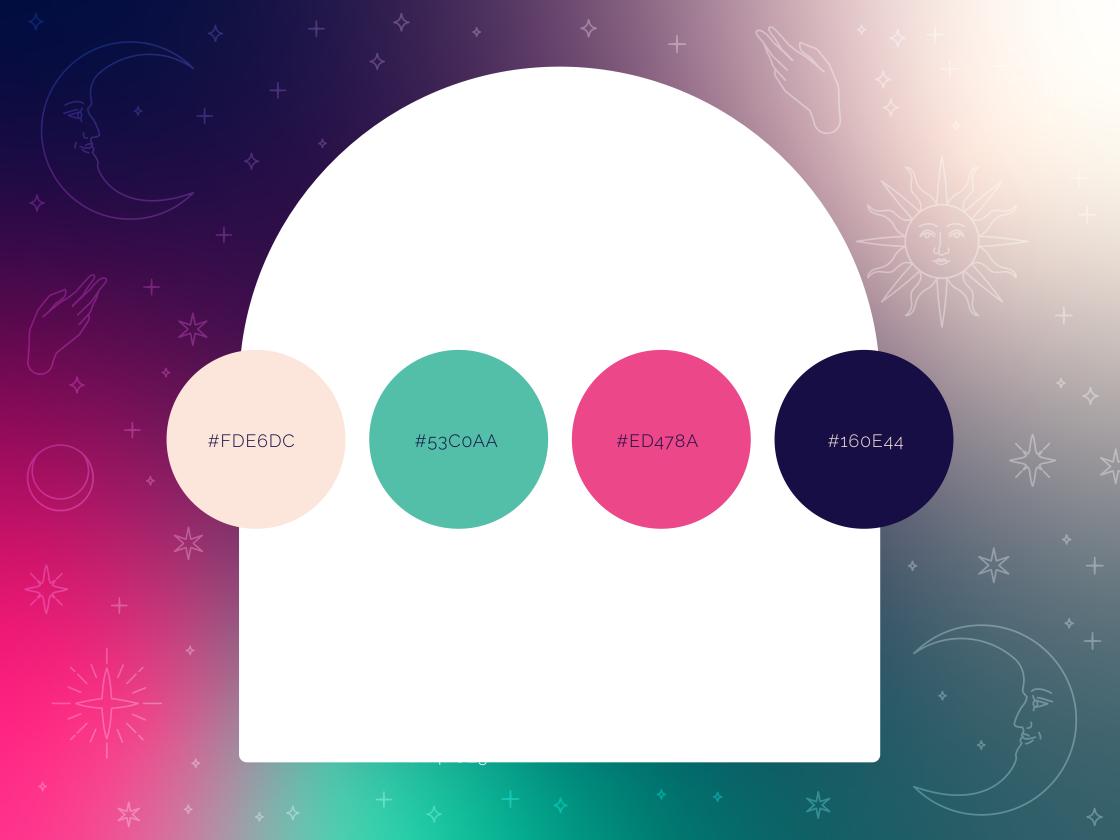
THE BRAND CONSTRUCTION



The brand design has been based on the inspiration source elements, harmoniously blended to reflect the core idea of creating magic through amazing and fun-filled work. The organic shapes symbolize the adaptability and creativity.

These elements seamlessly converge in our wordmark, resulting in a unified and unique logo that embodies the essence of the brand. With every stroke, we capture the spirit of excellence and originality.

Embrace the magic within the brand design!





LOGO // FULL COLOUR



GOLD·COAST GRAPHIC DESIGN





PRIMARY & SECONDARY LOGOS









Address line 1

Address line 1 Address line 1

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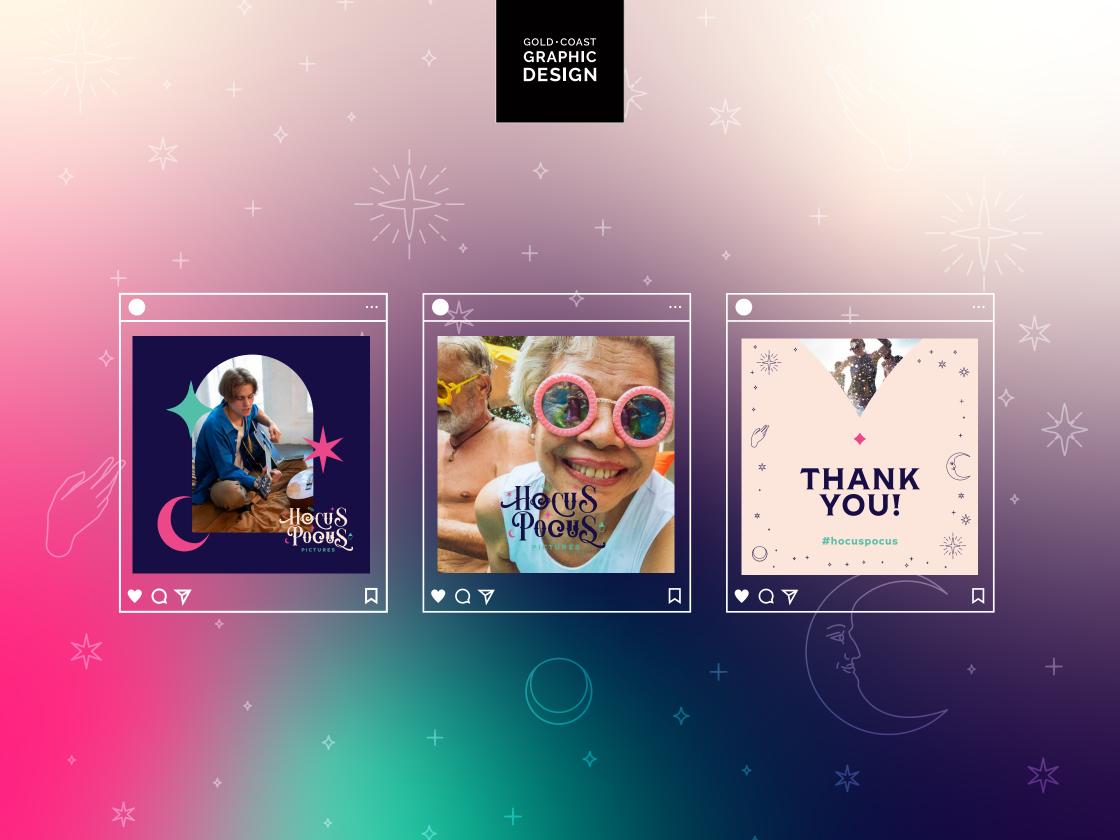
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GOLD·COAST GRAPHIC DESIGN

THANK YOU.