NAME

Senior Data Analyst • Analytics Engineering • Experimentation

City, Country   you@example.com   +91-90000-00000   linkedin.com/in/yourprofile

your-portfolio.example.com   github.com/yourhandle

SUMMARY

Insight-driven Data Analyst with strong analytical, statistical, and visualization skills. Seeking to leverage data interpretation and reporting expertise to deliver actionable insights that enhance organizational performance and decision-making.

SKILLS

Analytics

Product Analytics, Funnel & Cohorts, Retention, Experimentation, Causal Inference (Basics)

Languages & Tools

SQL, Python, Pandas, NumPy, dbt, Airflow, Git

BI & Viz

Tableau, Power BI, Looker, Metabase, Data Studio

Data Warehousing

BigQuery, Snowflake, Redshift, PostgreSQL

Statistics

Hypothesis Testing, Power Analysis, Regression, Time Series, Anomaly Detection

EXPERIENCE

Senior Data Analyst • Acme Apps   Feb 2022 – Present • Bangalore

SQL, dbt, BigQuery, Python, Tableau, Airflow

- Redesigned core revenue model in dbt; finance variance cut from 12% to <2%.
- Built experimentation toolkit; p-values, CUPED, and guardrails. Test setup time −70%.
- Owned product KPI layer and lineage; 45+ dashboards consolidated to 12 curated views.
- Automated ELT with Airflow; daily runtime from 2h10m to 38m with SLAs.

Data Analyst • Beta Fintech   Jul 2019 – Jan 2022 • Remote

Redshift, SQL, Python, Power BI

- Built fraud features and monitoring; chargeback rate down 21% at stable approval.
- Shipped executive P&L with drill-through; monthly close time reduced by 2 days.
- Introduced data quality checks; incident count −35% QoQ.

Junior Analyst • Gamma Media   Jun 2017 – Jun 2019 • Hyderabad
PostgreSQL, Python, Metabase

- Built content performance pipeline; query latency 1.6s→210ms via indexes and CTEs.
- Authored KPI dictionary; reduced metric discrepancies across teams.

SELECTED PROJECTS

Churn Prediction & Uplift • Python, scikit-learn, SHAP   GitHub

- Built baseline churn model (AUC 0.81) and uplift targeting for retention offers.
- Explainability with SHAP; influenced lifecycle campaign and saved 7% at-risk MRR.

Self-Serve Metrics Hub • dbt, BigQuery, Looker   Demo

- Modeled unified events schema and semantic layer; request-to-insight time −60%.
- Row-level security and governance; audit trails for metric changes.

EDUCATION

B.Tech / B.Sc in Computer Science • Your University   2013 – 2017 • City
Coursework: Statistics, Data Mining, Databases, Algorithms

CERTIFICATIONS

- Google Data Analytics / Analytics Engineer (Year)
- Tableau Desktop Certified Associate / Power BI Data Analyst (Year)

ACHIEVEMENTS

- Introduced KPI governance; reduced conflicting metrics tickets by 70%.
- Built cost observability for warehouse; saved ₹18L annual spend.