



SNS COLLEGE OF TECHNOLOGY

(An Autonomous Institution)

COIMBATORE-35

Accredited by NBA - AICTE and Accredited by NAAC - UGC with 'A++' Grade
Approved by AICTE, New Delhi & Affiliated to Anna University, Chennai.

DEPARTMENT OF ELECTRONICS AND COMMUNICATION ENGINEERING

23GEP275 – PERSONAL BRANDING

PRACTICAL RECORD

NAME : Saravanan K
REGISTER NO : 713524EC516
CLASS : II-ECE 'B'
SEMESTER : 3rd SEMESTER



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COMMUNICATION ENGINEERING**

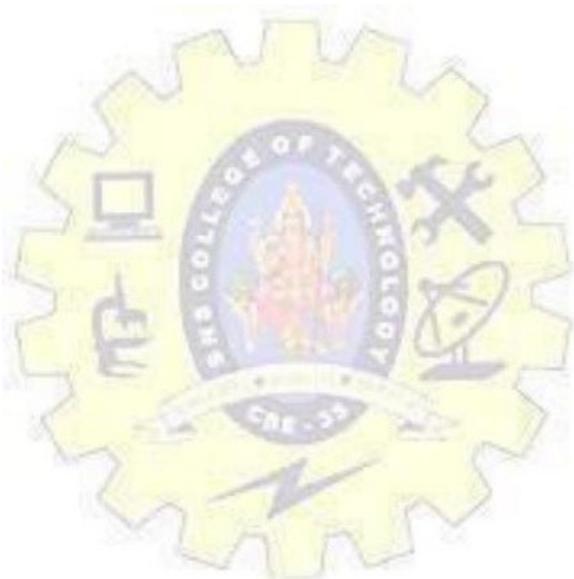
23GEP275 – PERSONAL BRANDING

Name: Saravanan K

Class: II ECE B

Branch: B.E-ECE

Reg No: 713524EC516



Certified that this is the bonafide record of work done by the above student in the 23GEP275- PERSONAL BRANDING during the year 2025-2026.

Signature of Lab-in-charge

Head of the Department

Submitted for the practical examination held on

Internal Examiner 1

Internal Examiner 2

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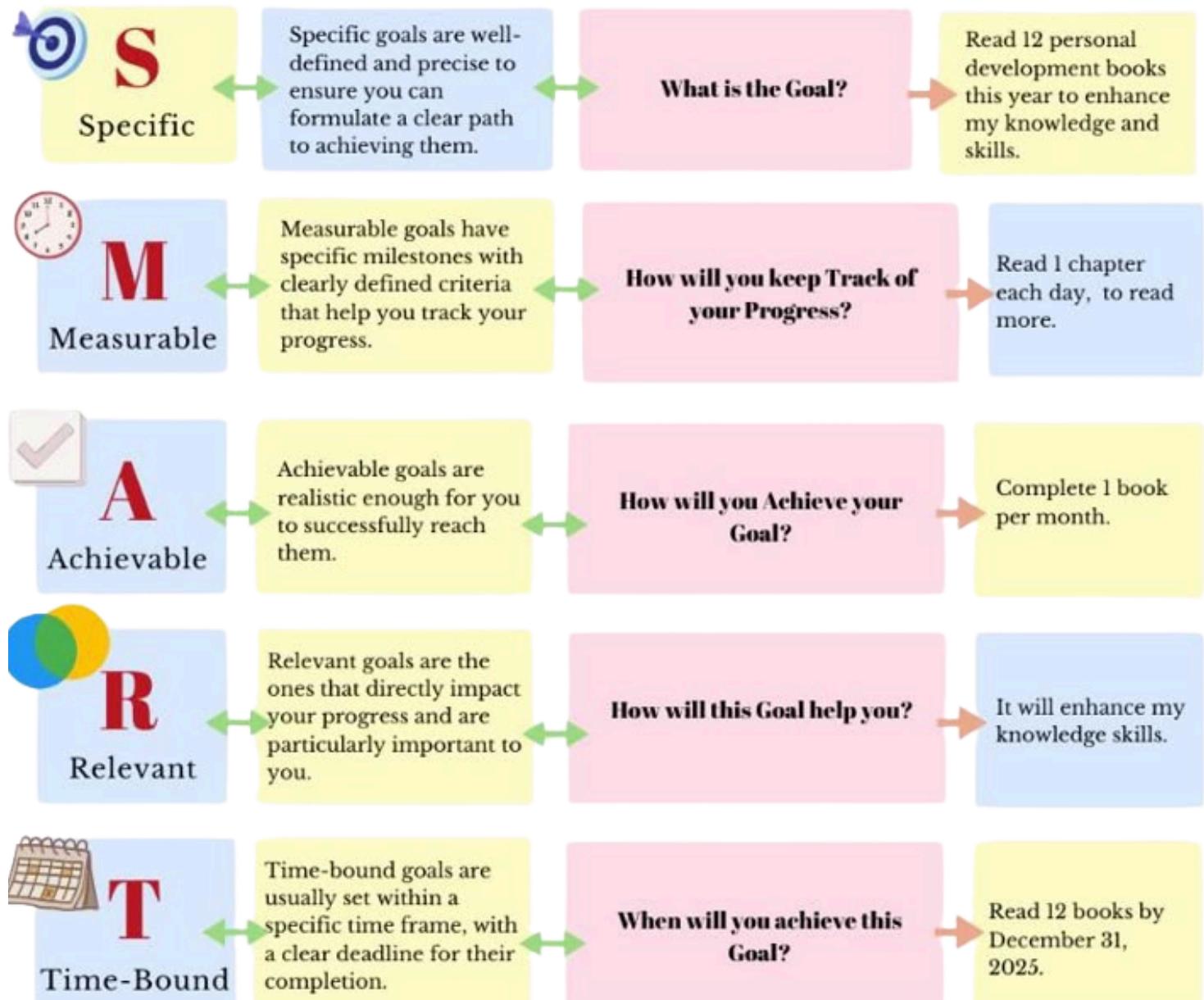
SWOT ANALYSIS

<p>STRENGTH</p> <ul style="list-style-type: none">1. Eagerness to learn and improve new skills.2. Access to academic resources and guidance.3. Strong social connections with peers and mentors.4. Ability to adapt to new environments and challenges.	<p>WEAKNESS</p> <ul style="list-style-type: none">1. Lack of practical or real-world experience.2. Poor time management or procrastination habits.3. Limited financial independence.4. Difficulty in handling academic pressure or stress.
<p>OPPORTUNITY</p> <ul style="list-style-type: none">1. Internship and project experiences to gain skills.2. Participation in clubs, events, and competitions.3. Networking with professionals and alumni.4. Access to online courses and certifications.	<p>THREATS</p> <ul style="list-style-type: none">1. High competition in academics and job markets.2. Rapid changes in technology and job requirements.3. Economic instability affecting career prospects.4. Distractions from social media or peer pressure.

GROOMING, DRESSING & PHOTO SHOOT



Self Discipline : Goal Setting



Personality Test

Personality Test

saravanansamysaravanan77@gmail.com

Switch accounts

 Draft saved

* Indicates required question

Email *

saravanan.k.ece.2024@snsct.org

Name *

Saravanan k

Register Number *

713524EC516



1. I clearly know my personal strengths. *

- 5 – strongly agree
- 4 – somewhat agree
- 3 – not sure
- 2 – somewhat disagree
- 1 – strongly disagree

2. I am aware of my weaknesses and areas for improvement. *

- 5 – strongly agree
- 4 – somewhat agree
- 3 – not sure
- 2 – somewhat disagree
- 1 – strongly disagree

3. I actively look for opportunities to grow and improve myself. *

- 5 – strongly agree
- 4 – somewhat agree
- 3 – not sure
- 2 – somewhat disagree
- 1 – strongly disagree

4. I believe self-analysis helps in building a strong personal brand. *

- 5 – strongly agree
- 4 – somewhat agree
- 3 – not sure
- 2 – somewhat disagree
- 1 – strongly disagree

Personality Test

5. My personal appearance creates a positive first impression. *

- 5 – strongly agree
- 4 – somewhat agree
- 3 – not sure
- 2 – somewhat disagree
- 1 – strongly disagree

6. I maintain proper grooming and hygiene consistently. *

- 5 – strongly agree
- 4 – somewhat agree
- 3 – not sure
- 2 – somewhat disagree
- 1 – strongly disagree

7. I set clear and achievable goals for myself. *

- 5 – strongly agree
- 4 – somewhat agree
- 3 – not sure
- 2 – somewhat disagree
- 1 – strongly disagree

8. I stay focused and motivated to reach my goals. *

- 5 – strongly agree
- 4 – somewhat agree
- 3 – not sure
- 2 – somewhat disagree
- 1 – strongly disagree

9. I rarely give up when facing challenges. *

- 5 – strongly agree
- 4 – somewhat agree
- 3 – not sure
- 2 – somewhat disagree
- 1 – strongly disagree

10. I have a clear understanding of my personality traits. *

- 5 – strongly agree
- 4 – somewhat agree
- 3 – not sure
- 2 – somewhat disagree
- 1 – strongly disagree

11. I am confident in my communication and interpersonal skills. *

- 5 – strongly agree
- 4 – somewhat agree
- 3 – not sure
- 2 – somewhat disagree
- 1 – strongly disagree

12. My resume reflects my true skills and achievements. *

- 5 – strongly agree
- 4 – somewhat agree
- 3 – not sure
- 2 – somewhat disagree

Personality Test

13. My resume design is clean, organized, and easy to read. *

- 5 – strongly agree
- 4 – somewhat agree
- 3 – not sure
- 2 – somewhat disagree
- 1 – strongly disagree

14. I am comfortable speaking confidently in front of a camera. *

- 5 – strongly agree
- 4 – somewhat agree
- 3 – not sure
- 2 – somewhat disagree
- 1 – strongly disagree

15. I believe a video resume can help me stand out from others. *

- 5 – strongly agree
- 4 – somewhat agree
- 3 – not sure
- 2 – somewhat disagree
- 1 – strongly disagree

16. I understand the importance of having a professional business card. *

- 5 – strongly agree
- 4 – somewhat agree
- 3 – not sure
- 2 – somewhat disagree

17. I believe a business card adds value to my networking efforts. *

- 5 – strongly agree
- 4 – somewhat agree
- 3 – not sure
- 2 – somewhat disagree
- 1 – strongly disagree

18. My social media profiles represent me professionally. *

- 5 – strongly agree
- 4 – somewhat agree
- 3 – not sure
- 2 – somewhat disagree
- 1 – strongly disagree

19. I believe online presence is important for career growth. *

- 5 – strongly agree
- 4 – somewhat agree
- 3 – not sure
- 2 – somewhat disagree
- 1 – strongly disagree

20. I am careful about what I post or comment on social media platforms. *

- 5 – strongly agree
- 4 – somewhat agree
- 3 – not sure
- 2 – somewhat disagree
- 1 – strongly disagree

A copy of your responses will be emailed to the address that you provided.

One Page Resume



SARAVANAN K ENGINEERING STUDENT BE-ECE

"FUELING PROGRESS WITH PRECISION"

"Second-year ECE student passionate about circuit design , embedded systems and communication technologies. Enjoy hands on projects with arduino,sensors and digital systems".

SKILLS

- Coding application
- Teamwork
- Time management
- Quick learning
- Creativity
- Multitasking

CONTACT

+91 93607 31004

saravanan.k.ece.2024@snsct.org

<https://www.linkedin.com/in/saravanan-k->

coimbatore-641035

EDUCATION

HIGHER SECONDARY STUDIES

GOVT BOYS HR SEC SCHOOL
CHATRAPATTI

• **DIPLOMA**

P.A.C RAMSAMY RAJA POLYTECHNIC
COLLEGE, RAJAPALAYAM

• **BE-ELECTRONICS AND COMMUNICATION ENGINEERING (2024-2028)**

SNS INSTITUTIONS

LANGUAGE

TAMIL , ENGLISH

INTERNSHIPS

- RAMCO Mills limited pvt, Rajapalayam
- SSPR Software Services, Tenkasi

Video Resume & Business Card

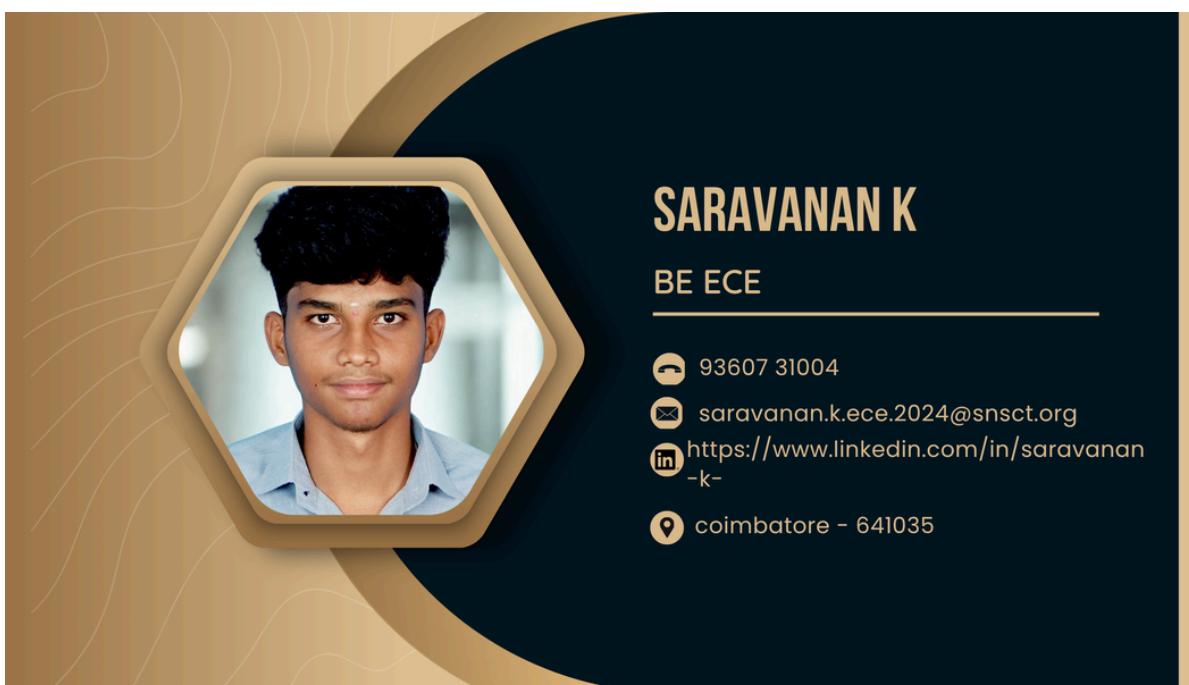
RESUME VIDEO PROOF :



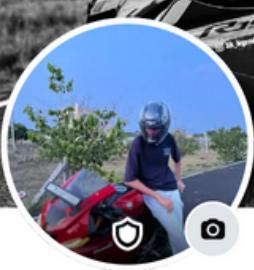
Video Link :-

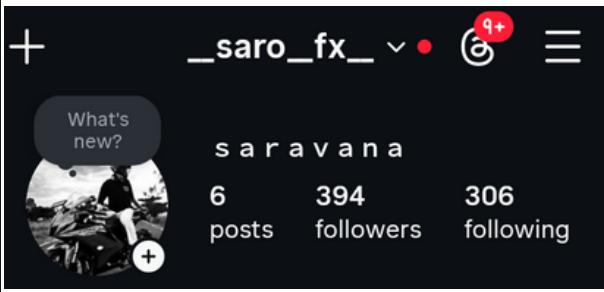
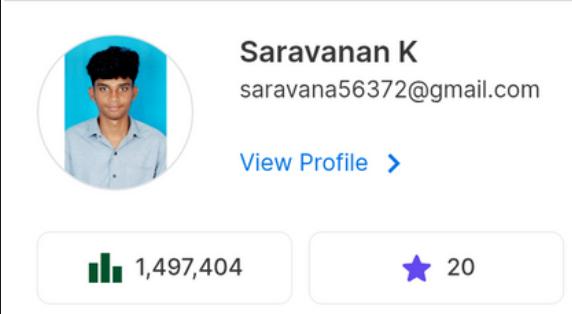
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si=FRKzR5Nqn6sEVC2P](https://youtube.com/shorts/kS_WvmZsUZU?si=FRKzR5Nqn6sEVC2P)

Business Card :



Social Profiling

S.NO	SOCIAL MEDIA	SCREENSHOTS	PERSONAL URL
1.	LinkedIn	 Saravanan K Add verification badge -- Coimbatore, Tamil Nadu, India 0 connections	https://www.linkedin.com/in/saravanank-384aa5385?utm_source=share&utm_campaign=share_via&utm_content=profile&utm_medium=android_app
2.	Youtube	 Saravanan Saravanasamy @SaravananSaravanasamy More about this channel ...more	https://youtube.com/@saravannansaravanasamy?si=tsPitFK3fsah3Pi1
3.	Facebook	 Saravana 199 friends	https://www.facebook.com/share/1NBfRgvNT8/?mibextid=qi2Omg

S.NO	SOCIAL MEDIA	SCREENSHOTS	PERSONAL URL
4.	Instagram		https://www.instagram.com/_saro_fx/?igsh=eno1YXozN2FIMWJw
5.	Unstop		https://unstop.com/u/saravanan81250