



**Says**  
What have we heard them say?  
What can we imagine them saying?



**Thinks**  
What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

I believe in the future of agriculture with a faith born not of words but of deeds

If agriculture goes wrong nothing else will have a chance to go right

The ultimate goal of farming is not the growing of crop but the cultivation and perfection of human beings

All those who watch movies want to act in movies but we who eat rice do not want to do agriculture

It's more complicated than you think

It is not enough to have patriotism it is necessary to have patriotism

SARAVANAN  
SANTHOSH  
NITHIN KUMAR

Agriculture provides most of the worlds food and fabrics

Cotton, wool, and leather are all agriculture products

Farming is my gift and i am proud to be a good farmer

Agriculture determines human life

Agriculture also provides wood for construction and paper products

Farming sometimes results in loss and price goes down when sold in the market



**Does**  
What behavior have we observed?  
What can we imagine them doing?



**Feels**  
What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?