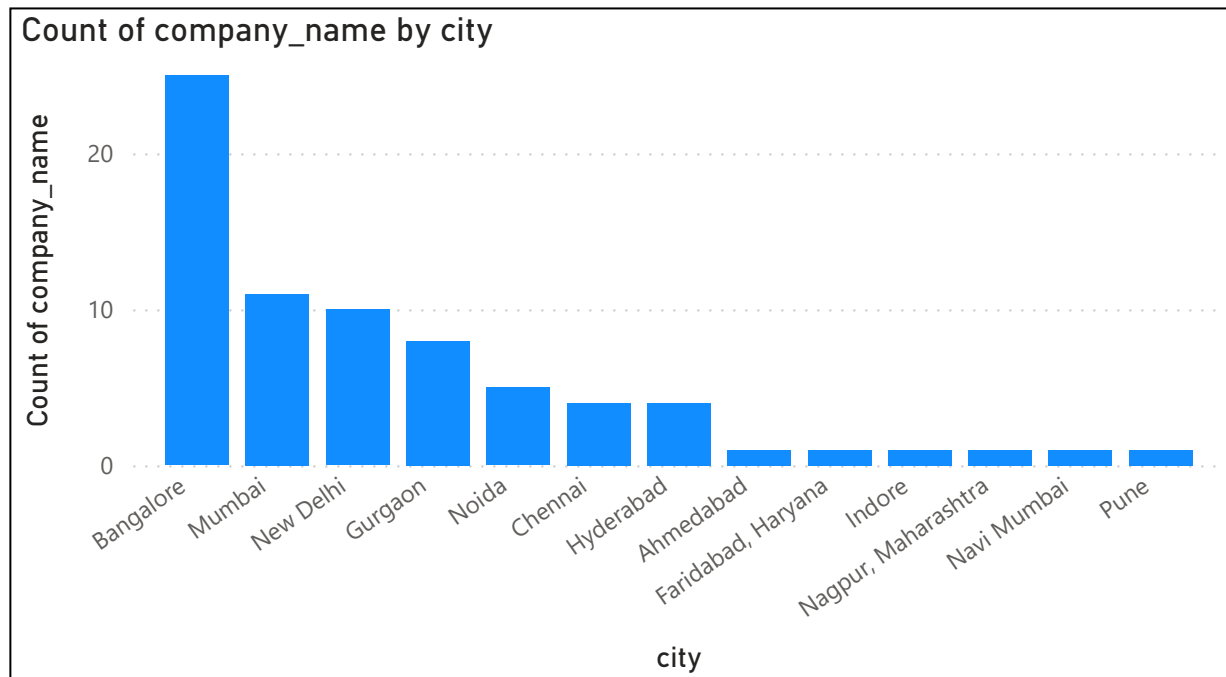


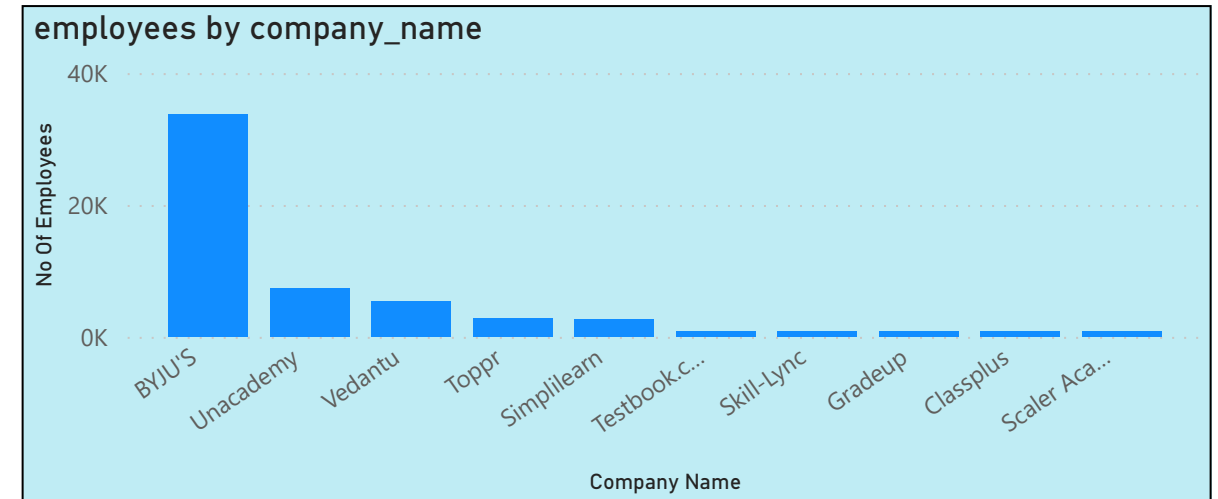
EdTech Startup Analysis

Select the country 

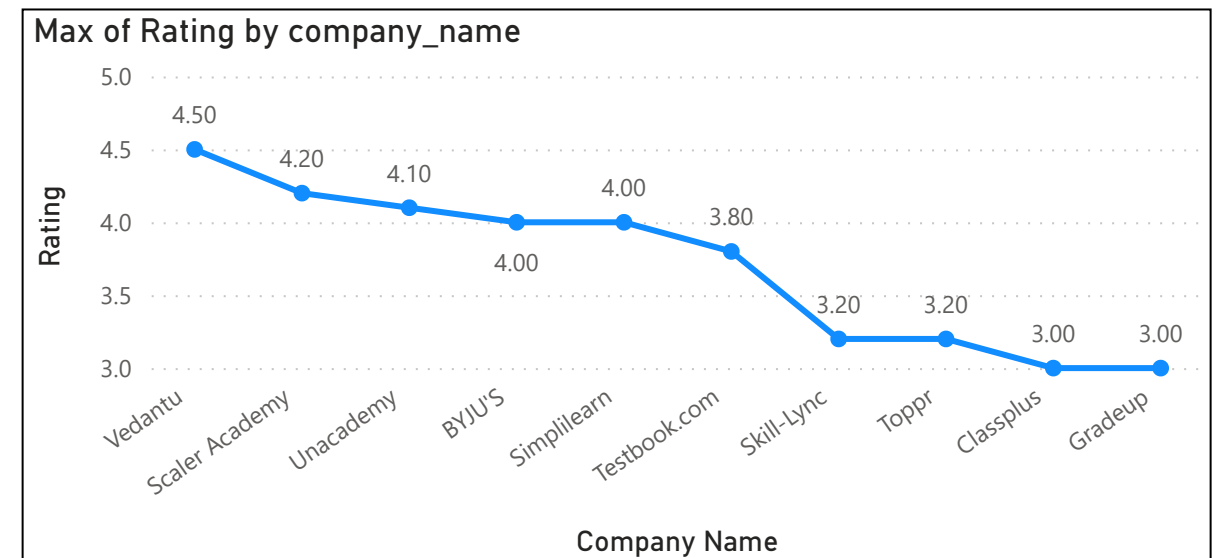
India 



Based on the selection of the country in the above graph it will show us the Top City with total no of EdTech companies in it.



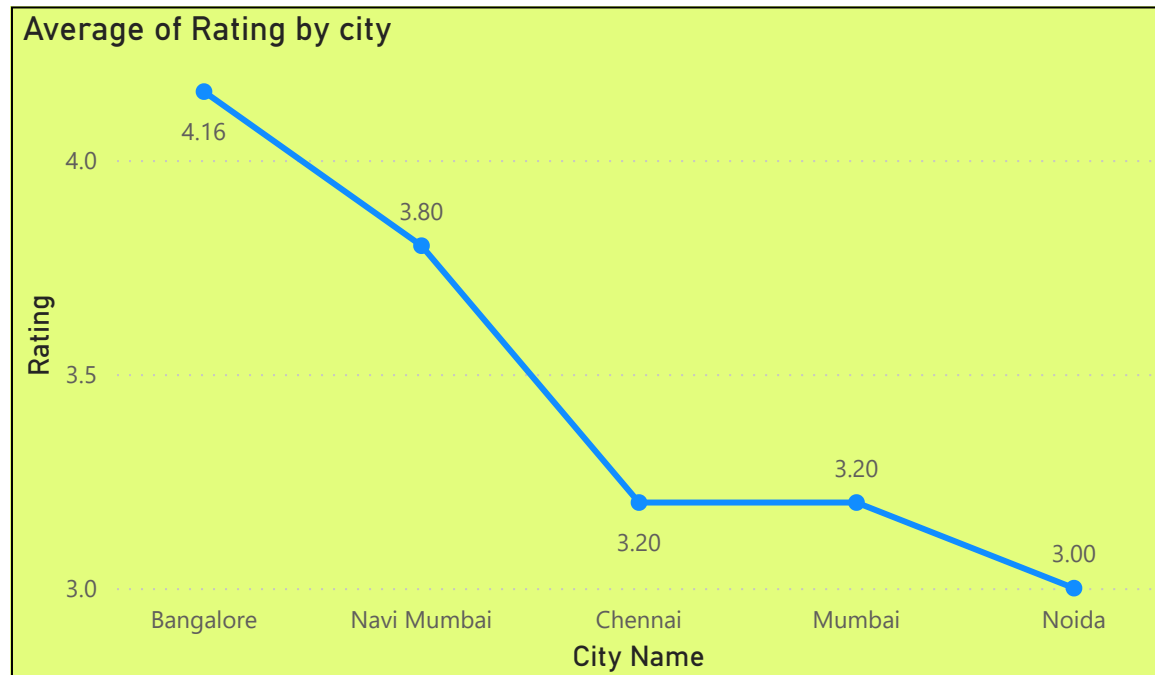
Based on the selection of the country the above graph will show us the Top EdTech Companies with no of employees working in it.



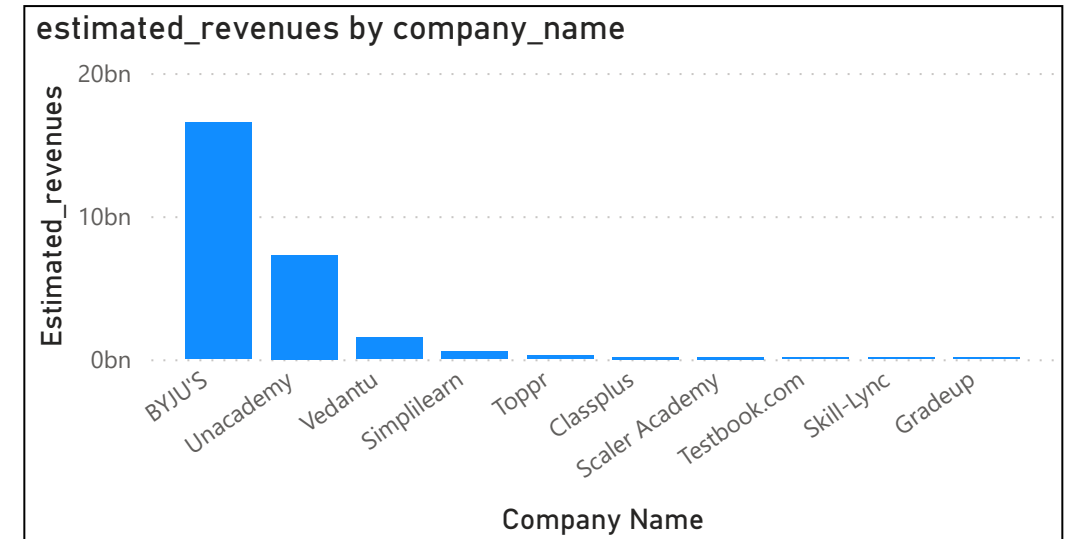
Here we can see the Top EdTech companies with the highest rating

Select the country

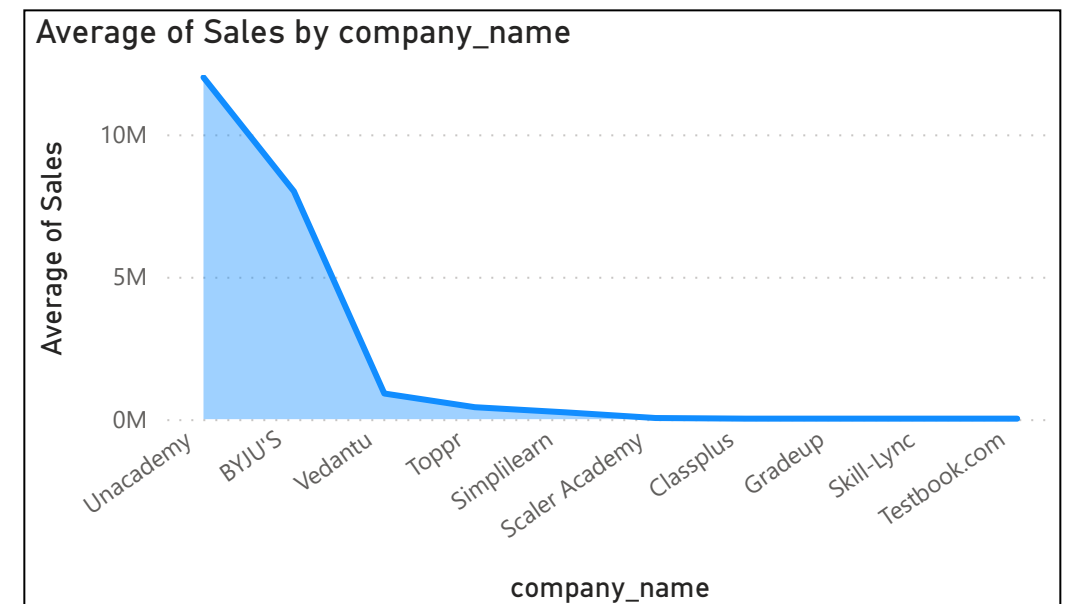
India



In this graph on the selection of the country we can see the top city in the country having highest rated EdTech companies by the customers or the students.



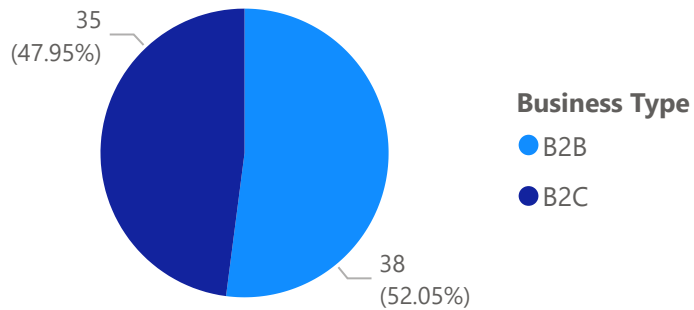
Here we can see the Top EdTech Company with the highest revenue within the selected country.



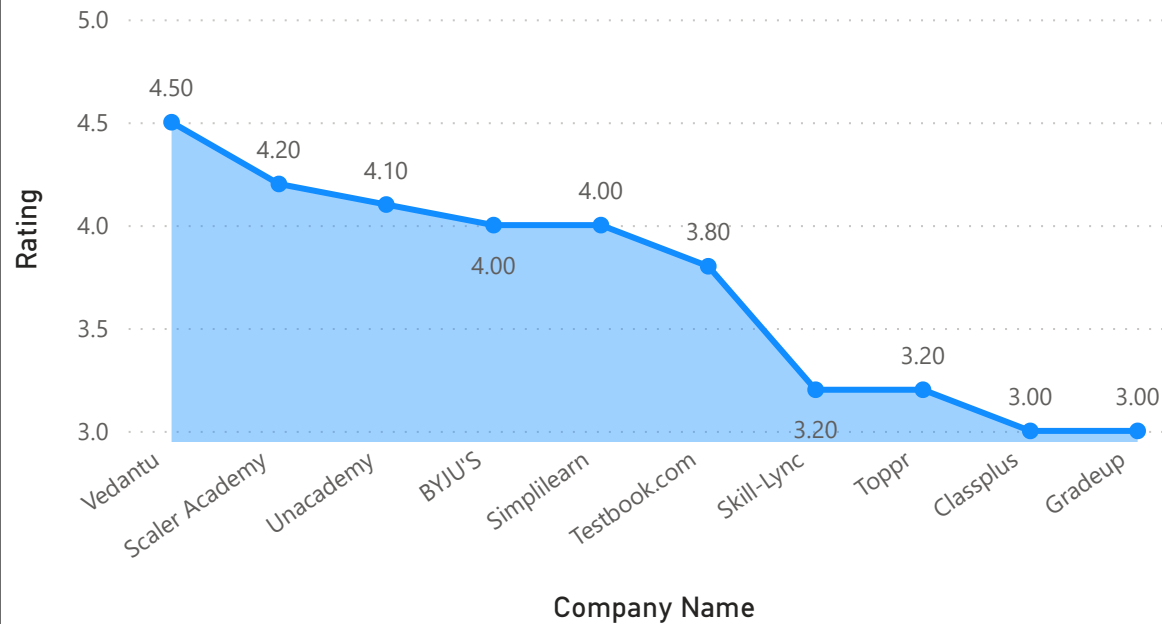
Select the country

India

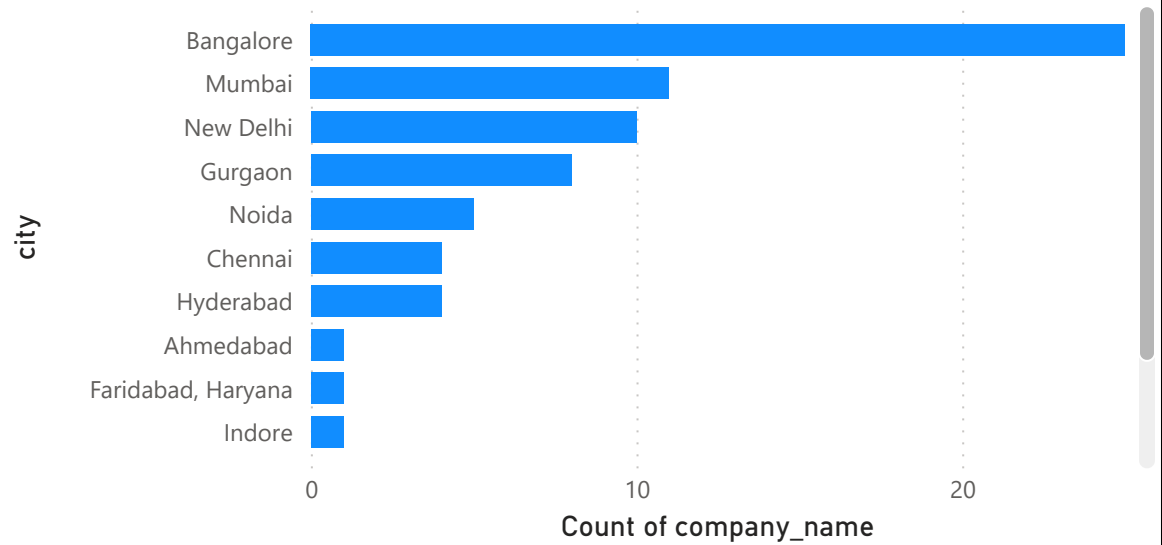
Count of company_name by Business Type



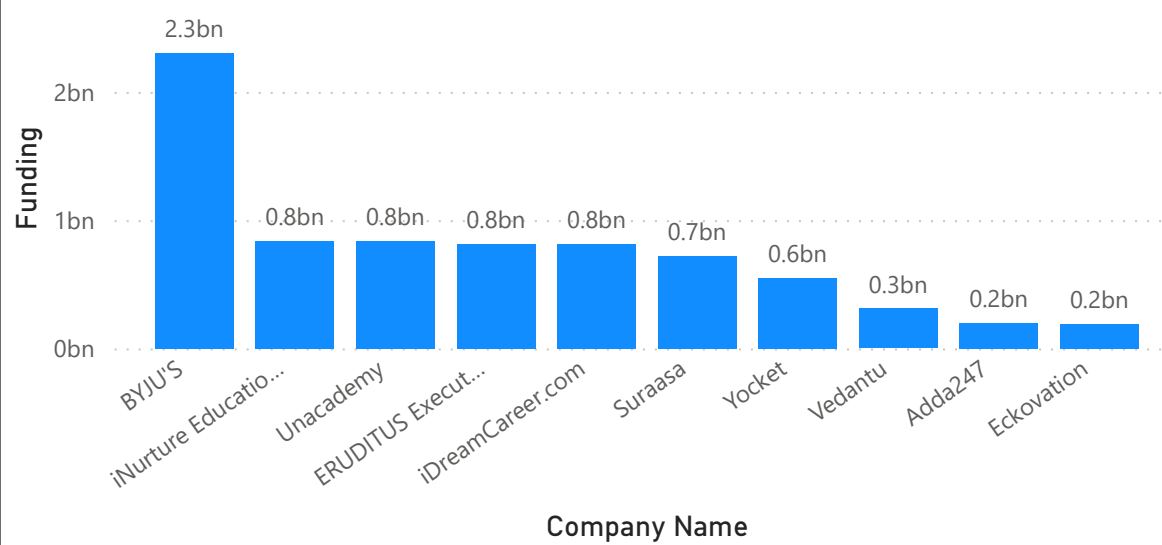
Max of Rating by company_name



Count of company_name by city



Funding by company_name



How Indian Ed-Tech companies can compete in international markets

Consider Market Demands

Before attempting to make an international sale, think about the market needs of each country.

Understand Educational Goals

Looking at the performance of students on the international market, it's obvious which countries are currently excelling in science, mathematics, and reading, and which need work. Meanwhile, international schools are competing to produce the best workers of tomorrow, and those goals can be exploited by thoughtful edtech companies.

Be wary of International Faux Pas

Even if you've done your research and investigated the international need for education products, that doesn't equate to sales. Selling products internationally, requires an understanding of local culture, customs and business values. Each country is different. So, hiring an experienced liaison with an educational background in your target country can give you a head start to negotiations.

PROs of EdTech

The EdTech sector in India is growing rapidly and is expected to grow even more in the coming years. There are several reasons for this growth. Firstly, the number of students in India is increasing rapidly, and there is a growing demand for quality education. Secondly, the availability of affordable technology has made it easier for people to access education.

Easy Access

Skilled Teacher

Creativity

Remote Learning

Endless Learning Resources

CONs Of EdTech

Education technology has changed learning and teaching forever. However, that is not to say that education technology is a better or worse way of learning than the traditional way. In fact, education technology should not be used in isolation. It should be used as an additional tool to enhance traditional teaching and learning methods.

Distraction

You need funds to afford it

It increases your screen time

With increase in the competition there are so many options available in form of Edtech but you can't rely on anyone, it can be some fraud also.