

# Bangalore Restaurant Analysis

## Restaurant Types

Buffet	Delivery	Dine-out	Pubs and bars
Cafes	Desserts	Drinks & nightlife	

## Online Order

No	Yes
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## Total Votes

889K

## Book Table

No	Yes
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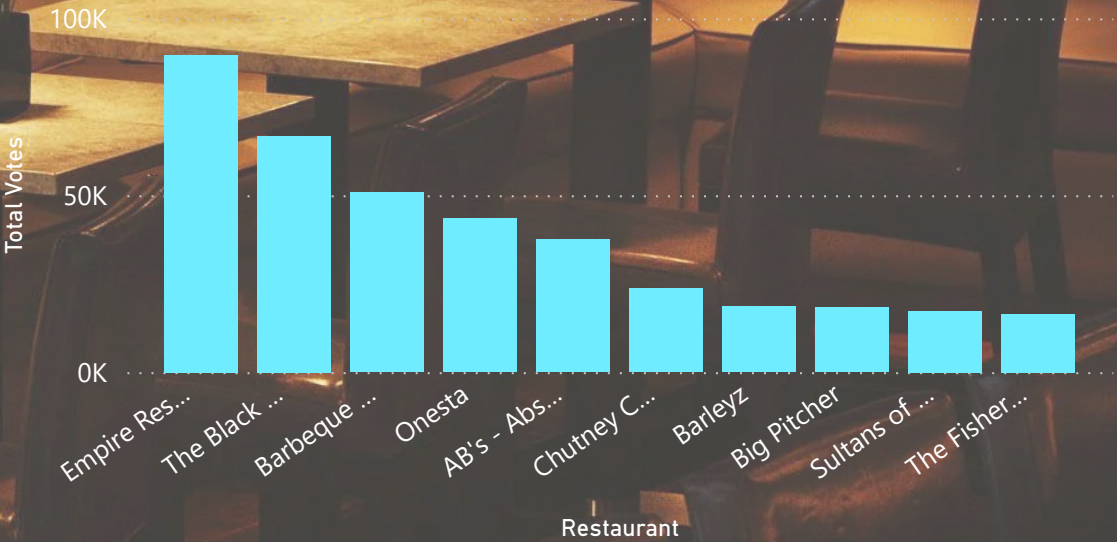
## Average Rating

3.98

## Average Bill Amount



## Top 10 Restaurant



## Restaurant Analysis On the Basis Of Location & Cuisines

Location

🔍 Search

☒ Banaswadi

☐ Bannerghatta Road

☐ Basavanagudi

☐ Bellandur

☐ Brigade Road

☐ BTM

☐ Church Street

☐ Cunningham Road

☐ Ejipura

☐ Electronic City

☐ Frazer Town

☐ HBR Layout

Cuisines

🔍 chinese

☐ Andhra, Biryani, Chinese

☐ Andhra, Biryani, Chinese, North Indi...

☐ Andhra, Chinese, North Indian

☐ Andhra, North Indian, Chinese, Seaf...

☐ Andhra, South Indian, Chinese, Nor...

☐ Arabian, Kerala, North Indian, Chine...

☐ Arabian, Mughlai, Chinese, Kebab, F...

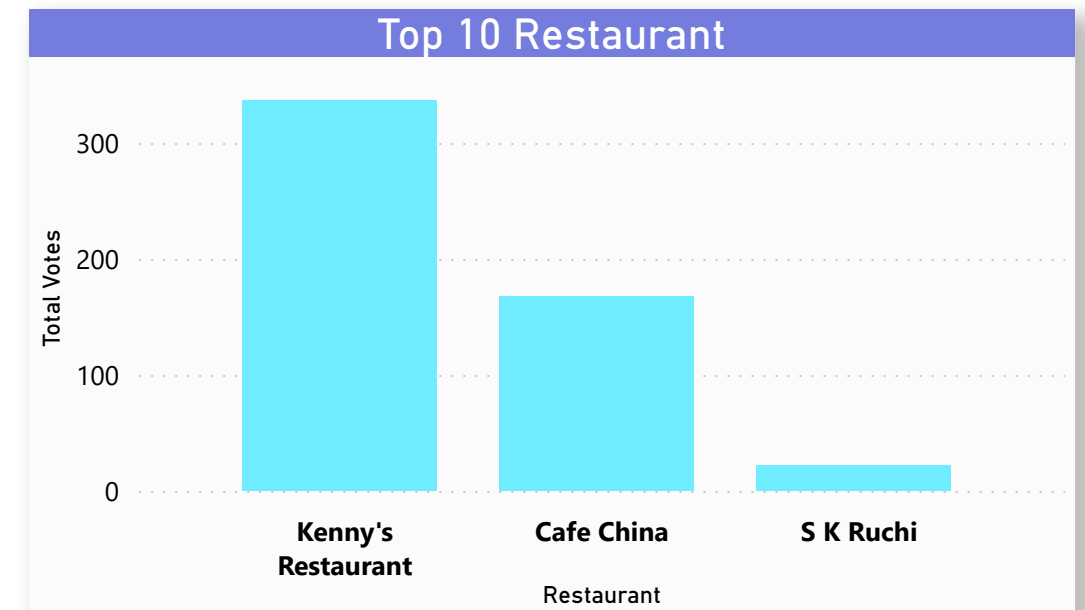
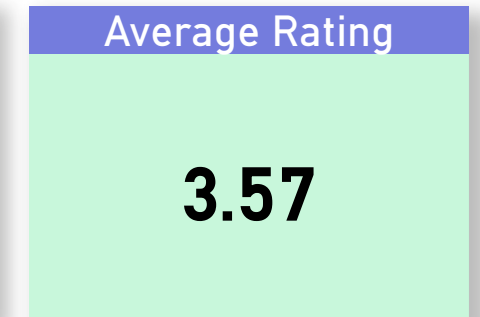
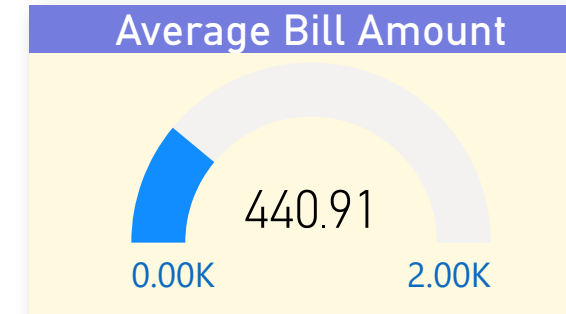
☐ Biryani, Chinese

☐ Biryani, North Indian, Chinese

☐ Cafe, Continental, Chinese, Momos

☒ Chinese

☐ Chinese, Beverages

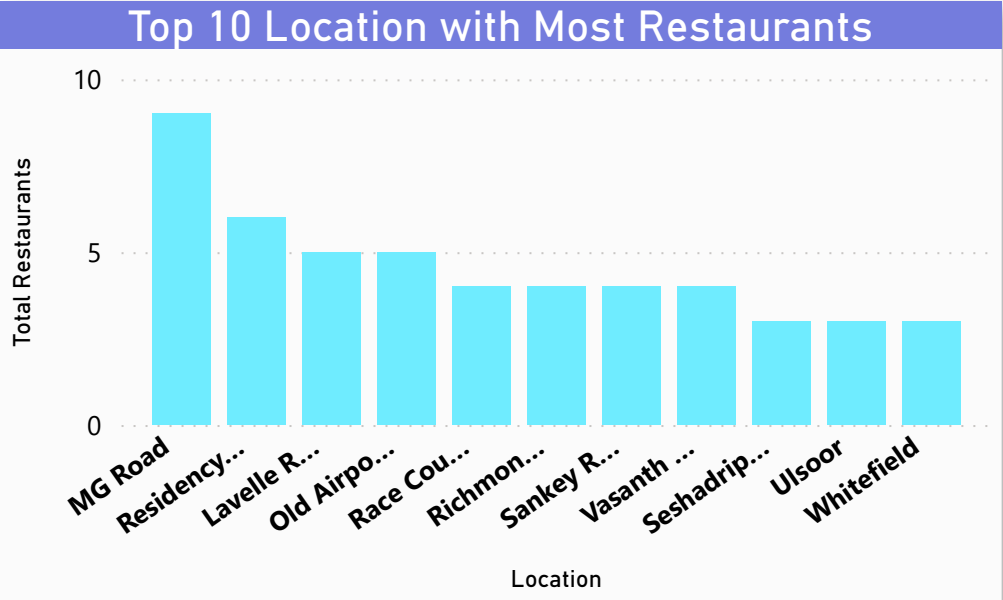
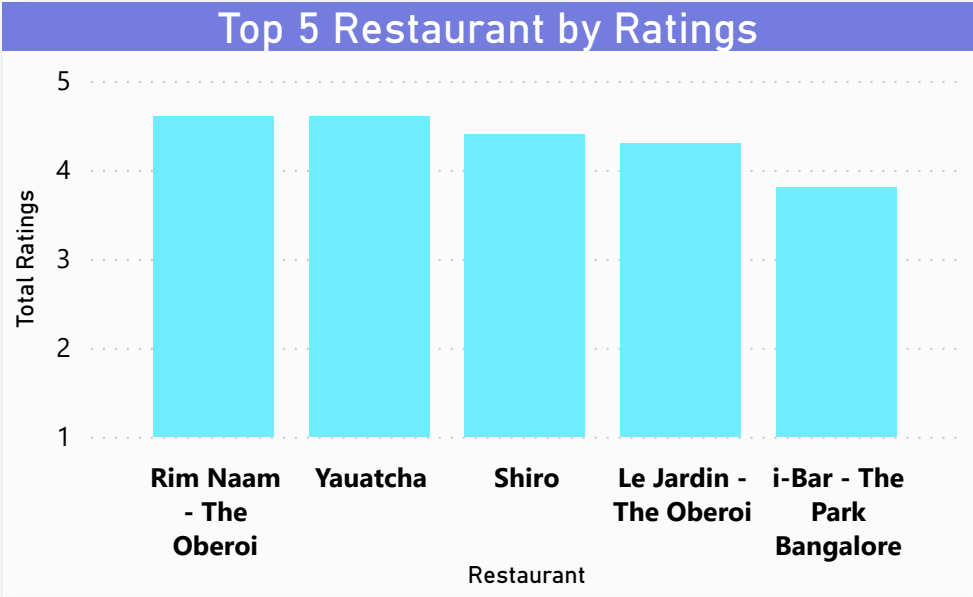
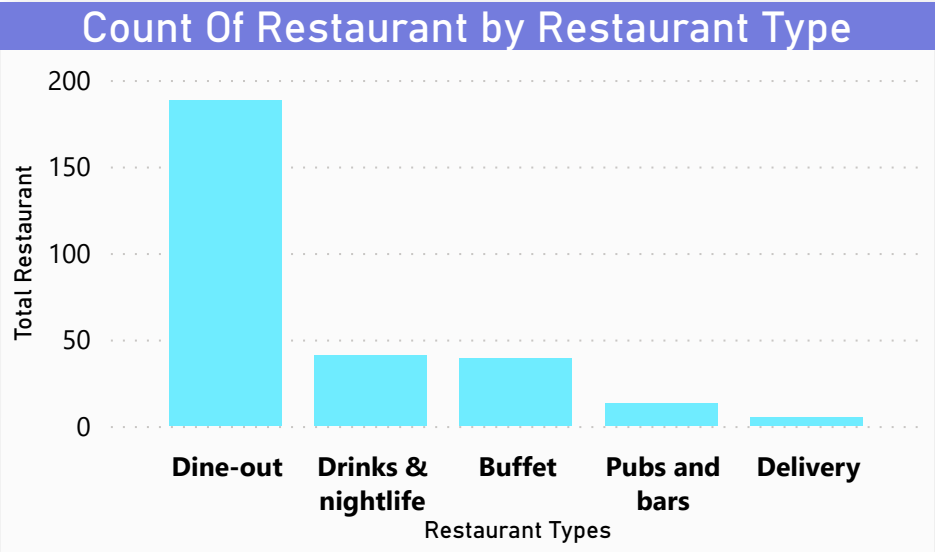
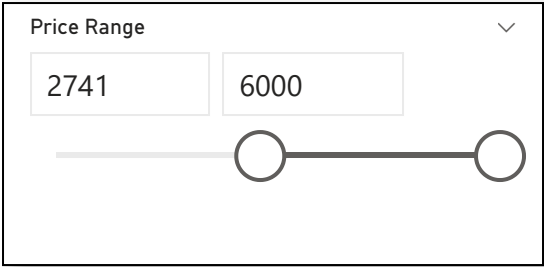


Here we can see that how the Billing Amount Of Restaurant Changes on the basis of Different Locations.

Also If someone wants to Open a New Restaurant in a Particular Location, through the Chart we can check other competitor Restaurants in that Area and on what's their Average Billing Amount in that area. On the basis of this they can keep the pricing in the restaurant.

With this Chart we can see Top Restaurant of the selected location where we can get the selected Cuisines.

# Restaurant Analysis on the Basis Of Pricing



Pricing Plays a very important role in the Restaurant.

Here in this dashboard we can conclude that that Restaurant which are cheaper and even in Medium Range price have got more customer engagement as compared to the Restaurants which are expensive.

# **SWOT Analysis for Restaurant**

From the Restaurant Analysis we have done we have got the following Conclusion:

## **Strengths of A Restaurant**

- Price Of the Food Menu
- Having unique Menu Items or different types of Cuisines
- Location (Based in City or Outskirt of Town - Pricing also varies with Location)
- Starting online Delivery adds to the profit of the Restaurant
- Customer Satisfaction

## **Weakness Of A Restaurant**

- Poor Customer Service - It can result in customer giving negative rating to the Restaurant which can impact the customer engagement.
- High Price
- Restaurant tech issue in Online Orders or etc.

## **Opportunity Of A Restaurant**

- Working on Any weaknesses you may have noted that you can be addressed it can related to pricing, customer service etc.

## **Threats Of A Restaurant**

- Any new restaurants in your neighborhood opening.
- Successful competitor promotions and specials.
- Any new competitor menu items.