

# BRAND GUIDELINES

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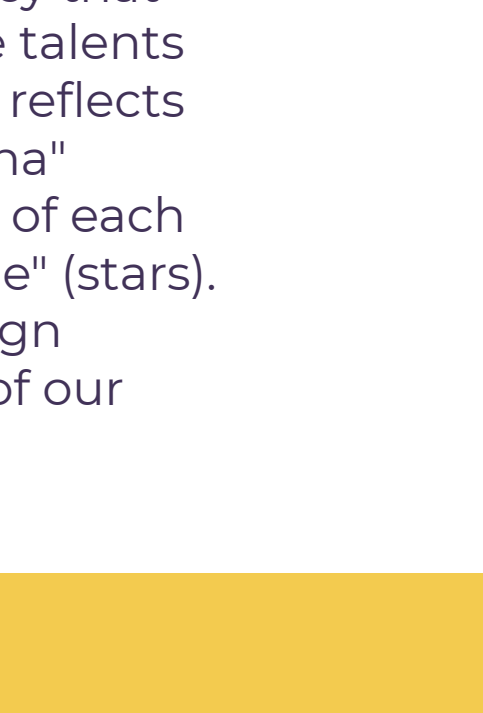
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## 01 Introduction



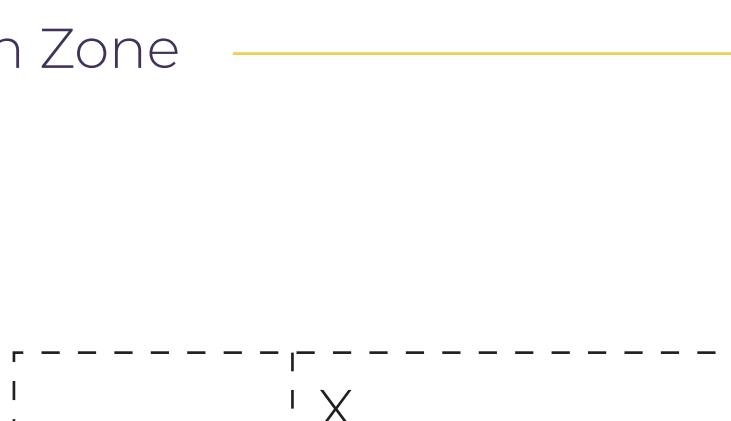
## About Us

LunaStelle is a graphic design agency that embodies a constellation of creative talents unified under one vision. Our name reflects the inspiration and guidance of "Luna" (moon) and the individual brilliance of each team member represented by "Stelle" (stars). Together, we deliver innovative design solutions that illuminate the paths of our clients

## 02 The logo



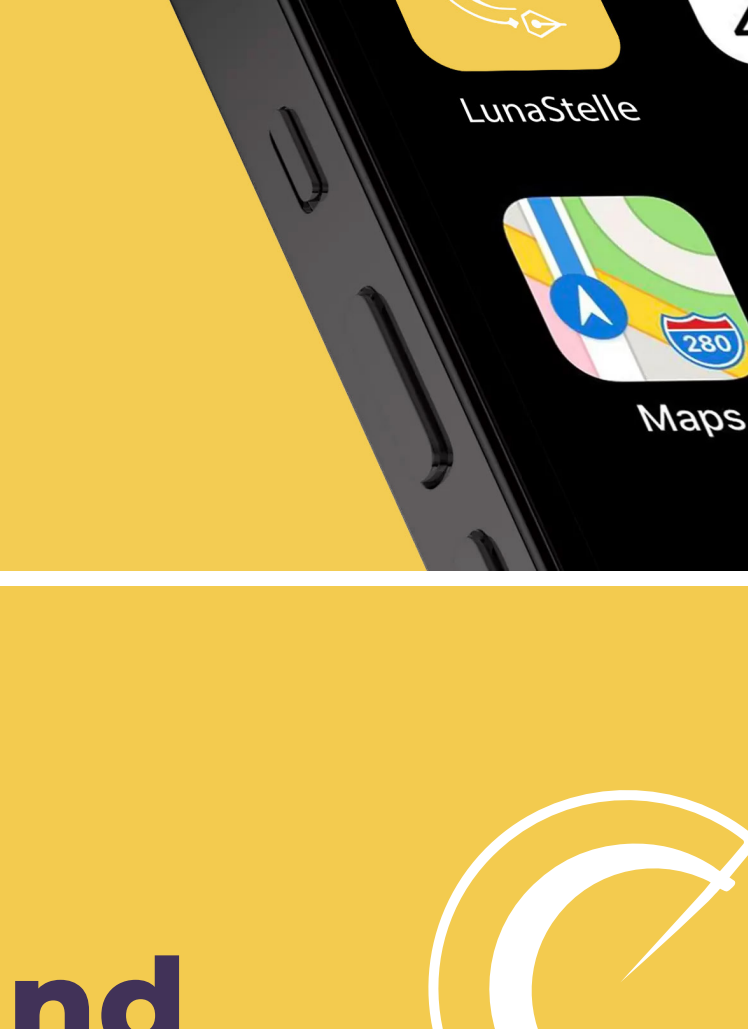
### The logo



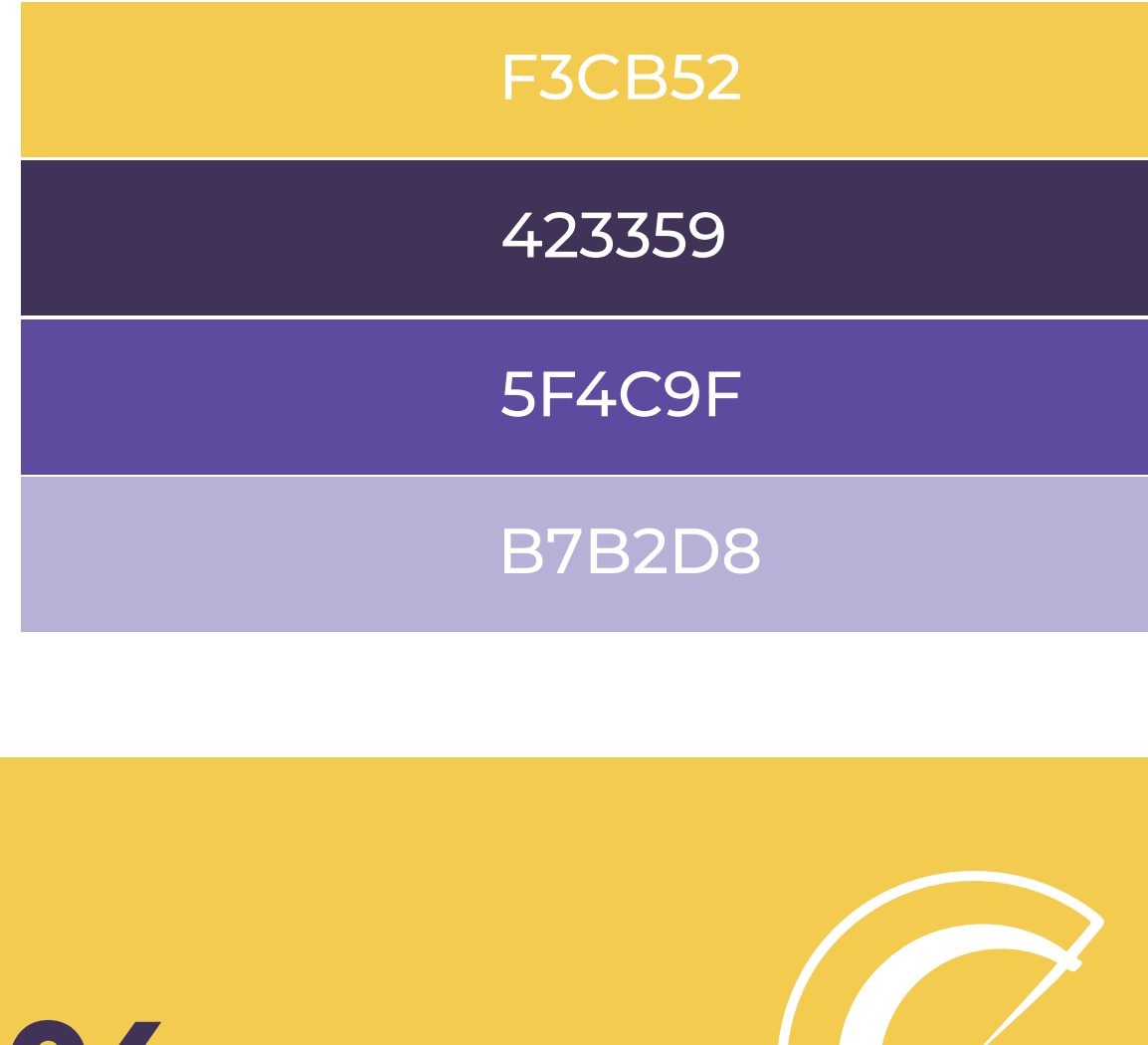
### logo color variation



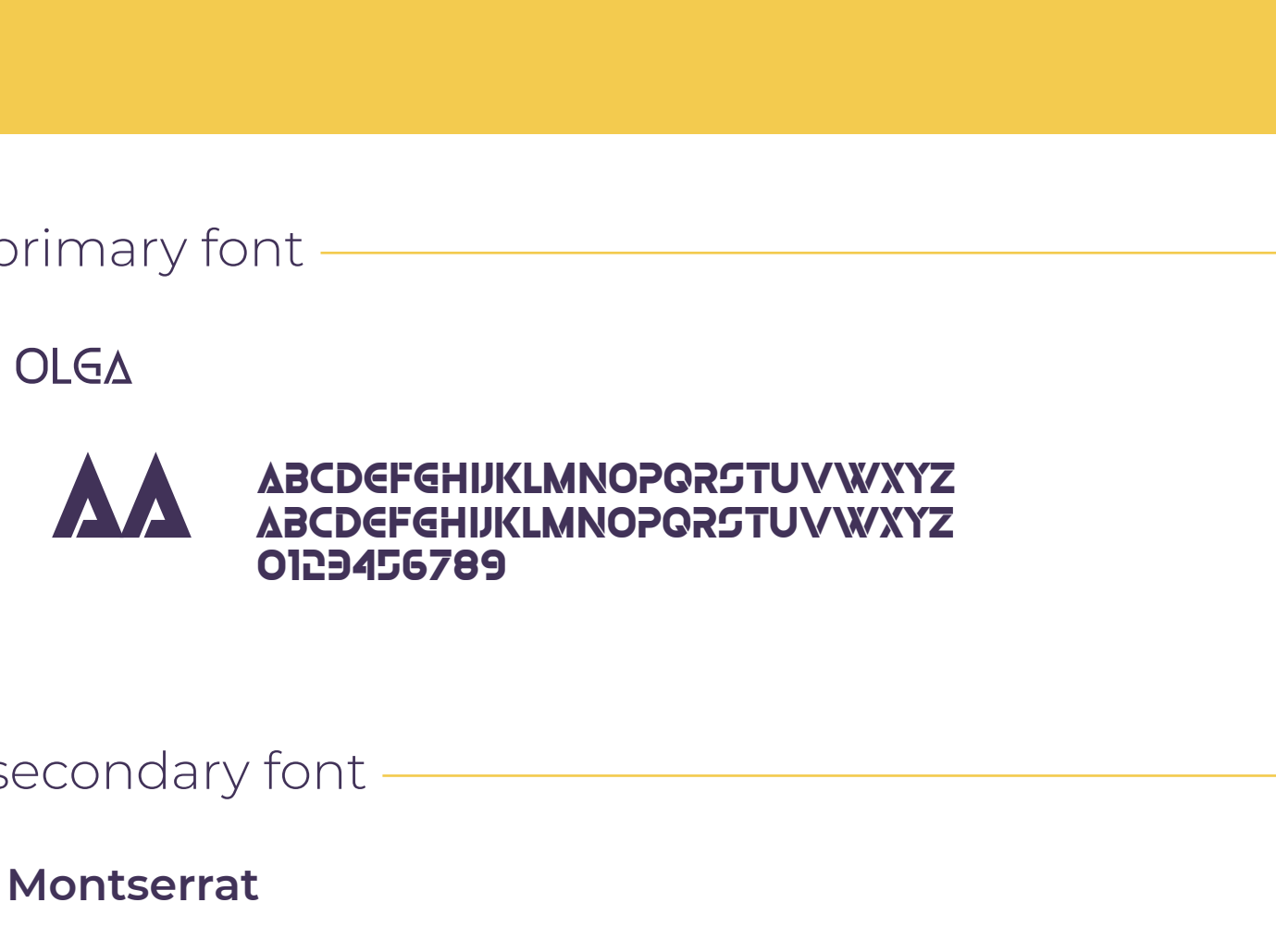
### Exclusion Zone



### Thing to avoid



### App icon



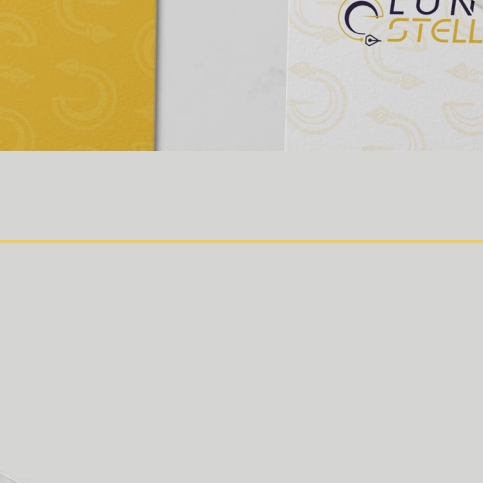
## 03 Brand Color



### Brand Color



## 04 Brand Typography



### primary font

OLGA



ABCDEFGHIJKLMNOPQRSTUVWXYZ  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
0123456789

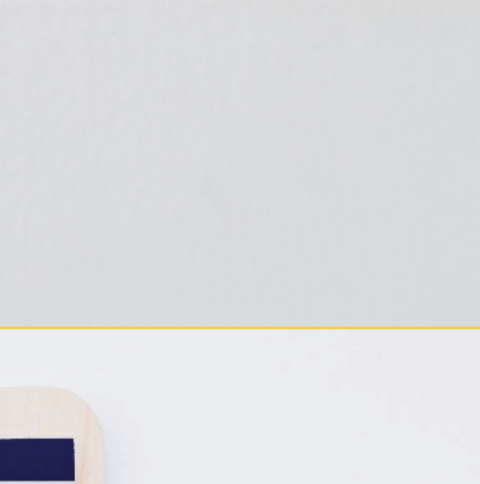
### secondary font

Montserrat

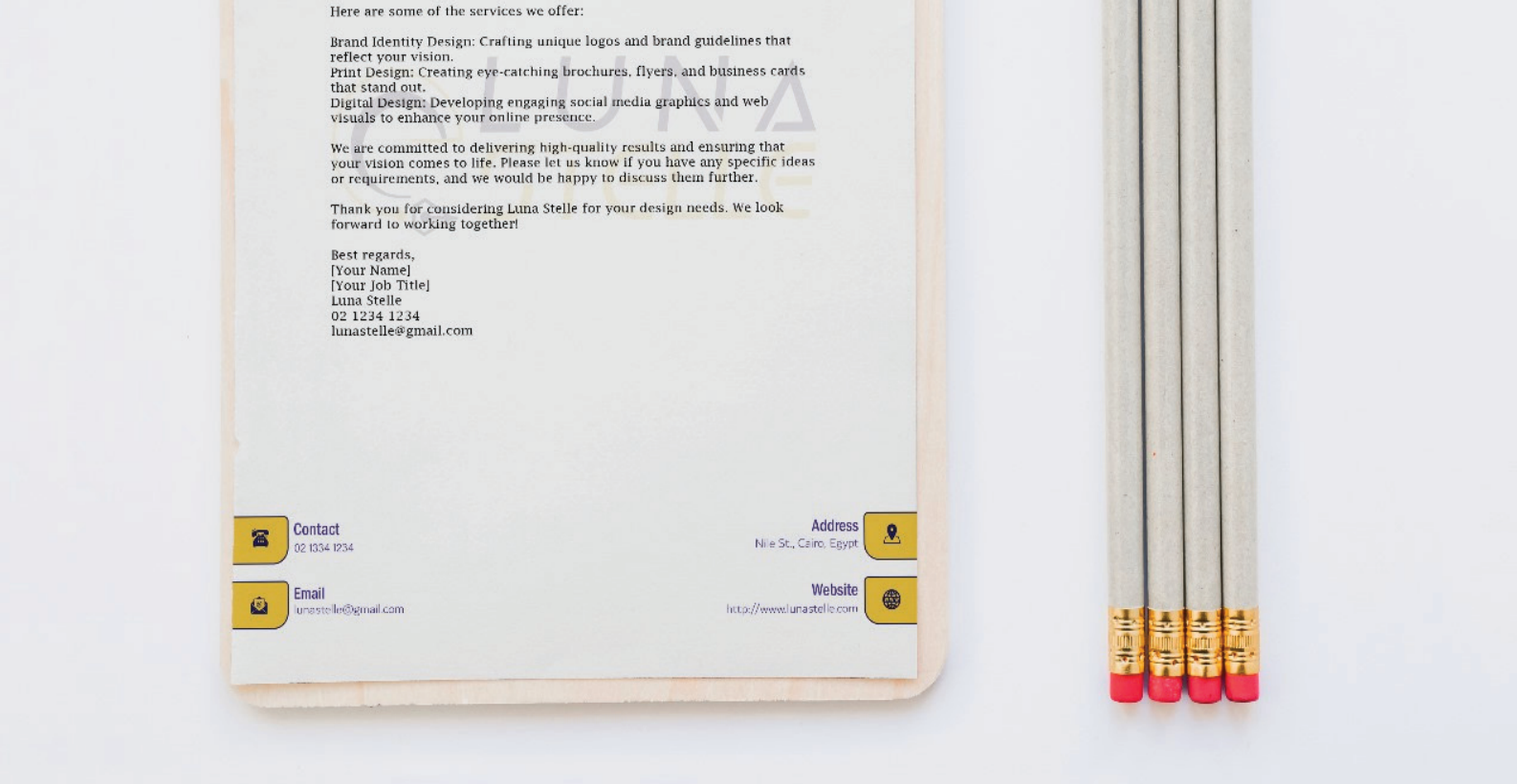


ABCDEFGHIJKLMNOPQRSTUVWXYZ  
abcdefghijklmnopqrstuvwxyz  
0123456789

## 05 Brand In Use



### Business card



### T-shirt



### MUG



### letter head



THANK YOU