Sara Zandi

UI/UX Designer





SKILLS

Design

User-centered design | Branding | Visual design | Usability testing | Rapid paper, online, and hand-coded prototypes | Wireframs | Mockups | Mobile app | Wearable app | Responsive design

Software

Illustrator | Photoshop | InVision | Balsamiq | Keynote | Axure | InDesign | Dreamweaver | Android studio

Code

JAVA| SQL| PHP| CSS3 | SASS | HTML5 | JavaScript | jQuery | Ajax | API | WordPress



WORK EXPERIENCE

Apr. 2014-present

UI/UX Designer and Developer, Freelance

- Developed wireframes, mockups, and high-fidelity prototype for a web-based, real-time, and highly interactive tablet and mobile application via InVision or Flinto
- Produced HTML templates for a responsive web app, ensuring appropriate styling across all modern browsers and devices using a combination of bootstrap, hand-coded CSS, raw media queries and javascript
- Created user stories and collected user feedback through a combination of real life interviews and online tools, translated them into design iterations

Sep. 2014-Nov. 2014

Front-end Developer, (Internship) Curatio co- Startup

- Integrated an Instagram image gallery with hashtag and user in a WordPress website
- Worked in a team of programmers and designers to meet the marketing department inquiries http://will2thrive.com/will2thrive-instagram

Feb.2013-present

Web developer and photographer, Showmaxevents co.

- Redesigned a wordpress website and updating new content, www.showmaxevents.com
- Product photography

Sep. 2011-0ct. 2012

Project manager and UI designer, Intelligent cities co.

- Designed wireframes, mockups, and high-fidelity prototype for a web-based application for a new Tehran International Airport software and 4 pages website
- Collaborated with 7 people in a team and helped them to meet the deadline
- Conducted a set of usability studies and utilized the results in next iterations

Jan. 2008-Apr. 2011

Photographer and archivist, Tourism news agancy

- Took thousand photos of historical & touristic sites around the world such as, Nepal, Sri Lanka, Malaysia, Thailand, Turkey, Italy, France, Spain, Kenya,...
- Organized and archived thousand photos
- Edited, resized and uploaded 100 photos in a day to a social media
- Worked under high-pressure situation



EDUCATION

Computer Systems Technology, British Columbia Institute of Technology (Part-time student)
Applied Web Development (AWD) | Applied Software Development (ASD)

- Interaction Design, Emily Carr University of Art and Design, Vancouver, Canada
 Design Research and Management | Human Centered Design | Designing For The Responsive Web | Mobile Application Design
- Bachelor of Fine art, University of Tehran, Iran

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I'd like to code my design, so I have taken some courses at BCIT to enhance my coding skill:

Relational Database Design and SQL

- Work through normalization process
- Apply UML techniques including: entity-relationship modeling; derivation of relations schema from EER model
- Apply database design process to create a database application
- Use SQL DDL to implement a relational database

Software Development 1, Java

- Explain object-oriented programming concepts
- Describe data types used in programming
- Use correct syntax and documentation standards
- Write, test and debug simple programs

Server-side Web Scripting with PHP Level 1

- Write PHP Web scripts with/without HTML content
- Use cookies to remember users/data
- Use regular expressions to find, process, and validate data
- Use PHP to work with files, databases, images located on the server
- Use sessions to authorize users and persist their data across multiple Web pages

Android and Mobile Application Development Tools

- Web-based Mobile Applications, jQuery Mobile
- Model-View-Controller Software Architecture Pattern, Creating a Client-Server Mobile Solution
- Mobile Content Management, WordPress-Based Mobile App
- · Native Mobile Platforms Overview, Android Development Environment Setup, Java Programming Language Overview
- Android Toolset, Building and Deploying Packages, Widgets and Event Handlers
- Inductive User Experience Design, Activity Lifecycle, Fragments and Layouts, Android Application Development Fundamentals
- Cross-Platform Hybrid Mobile Architecture: PhoneGap/Cordova Platform, Setting up a PhoneGap Project
- Accessing Native Device Functionality, Exposing Native Android Functionality in PhoneGap, Camera API
- PhoneGap File I/O, Writing Text Files
- Writing Binary Content in PhoneGap, Accelerometer API
- Debugging PhoneGap Applications, Test-Driven Development Overview, Making Architectural Decisions

Web Development and Design 1,2 and 3

- Understand JavaScript variables, functions, objects and events
- Understand the correct use of JavaScript data types and operators
- Create and populate forms using HTML, Ajax, and JavaScript
- Use JavaScript to populate and animate an HTML5 canvas
- Build dynamic web page elements

JavaScript Workshop

- Write JavaScript web scripts with and without HTML content
- Use cookies to remember users and user data
- Write browser sniffers, object detectors, and custom APIs useful for client-side scripting
- · Use regular expressions to with data