



You don't
have to
own
your
wardrobe
to be
known for
your
wardrobe.



Using deep
learning to
find the
inventory
behind
social
media
fashion
trends.

Make an impact.
Leave no trace.



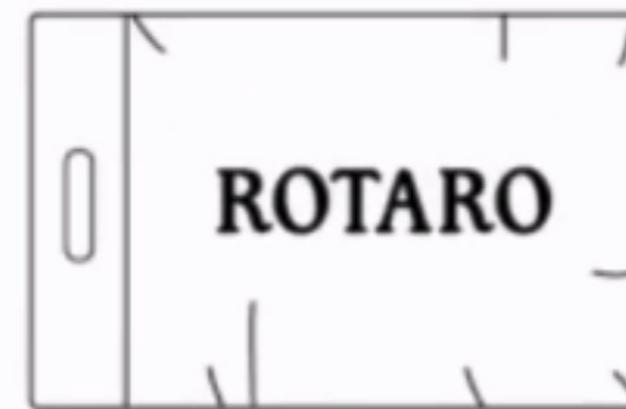
ROTARO

ROTARO

SELECT
DESIGNER PIECE.

RENT FROM
ROTARO.

REDUCE YOUR
IMPACT.



ROTARO

ROTARO

Rent.
Reduce.
Repeat.

ROTARO

ROTARO

INVENTORY



Each item has a high price point .

Rotaro stocks all sizes as an inclusive brand .

Stocking pieces that are not regularly rented renders a considerable loss.

It's important to select pieces that will be popular among consumers.

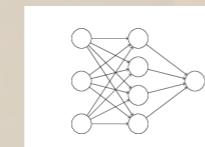
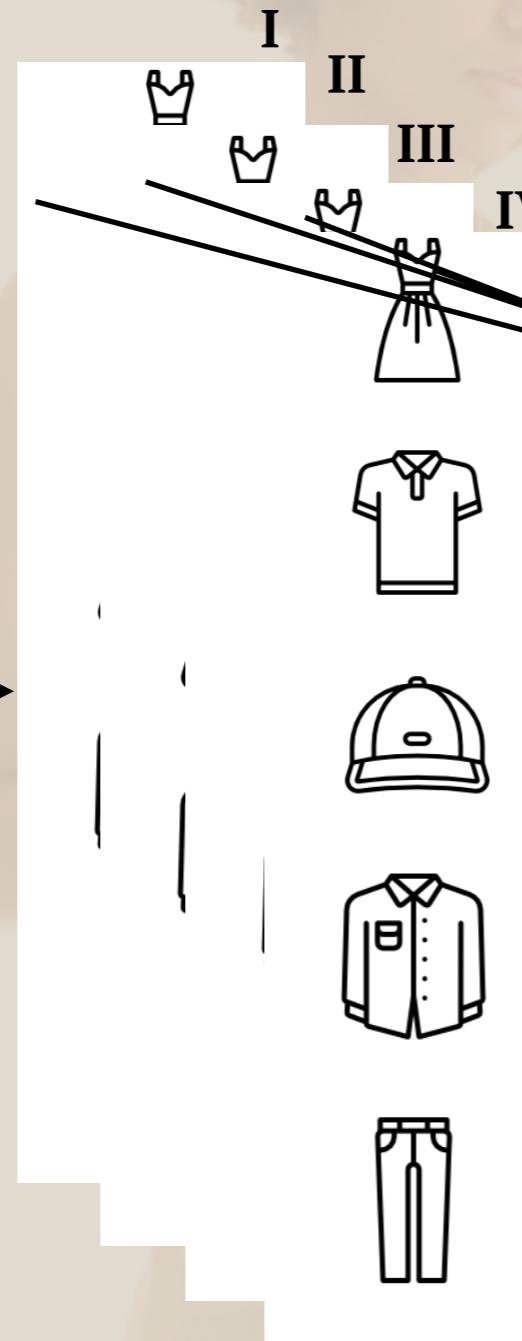
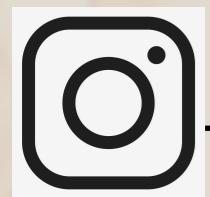
ROTARO



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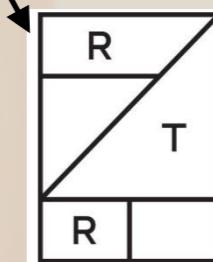
ROTARO

ROTARO



F

NET-A-PORTER



PROOF OF CONCEPT

CLASSIFICATION WITH FAST AI AND KERAS

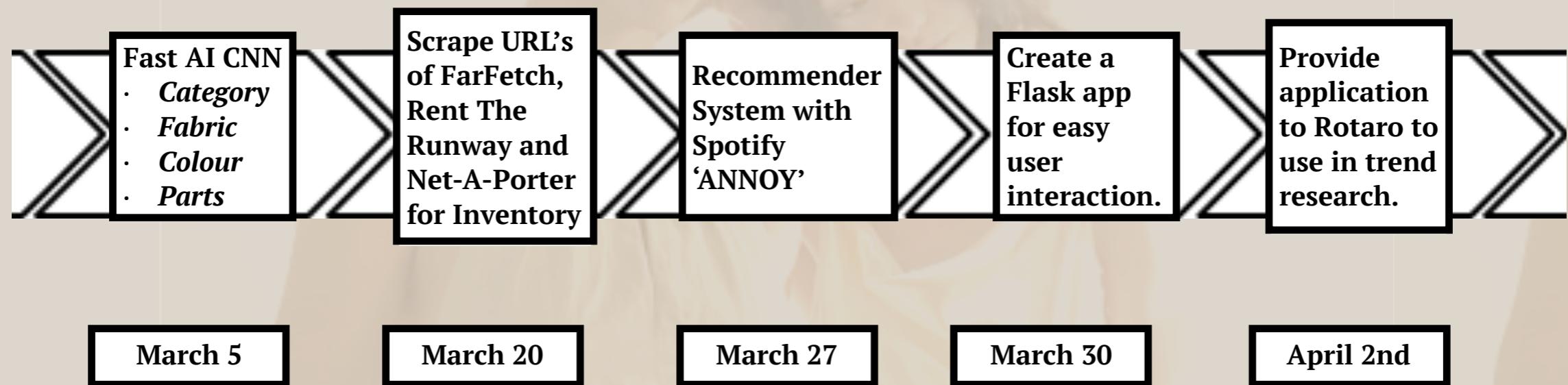


ROTARO



ROTARO

TIMELINE



ROTARO



Thank You.

ROTARO