₹ 984.87M

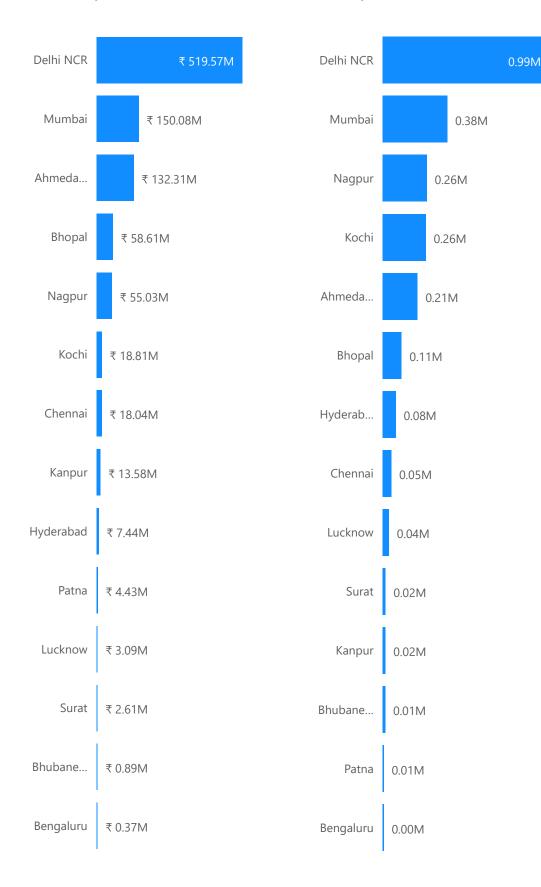
2M

Revenue

Sales

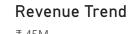
Sales by Market

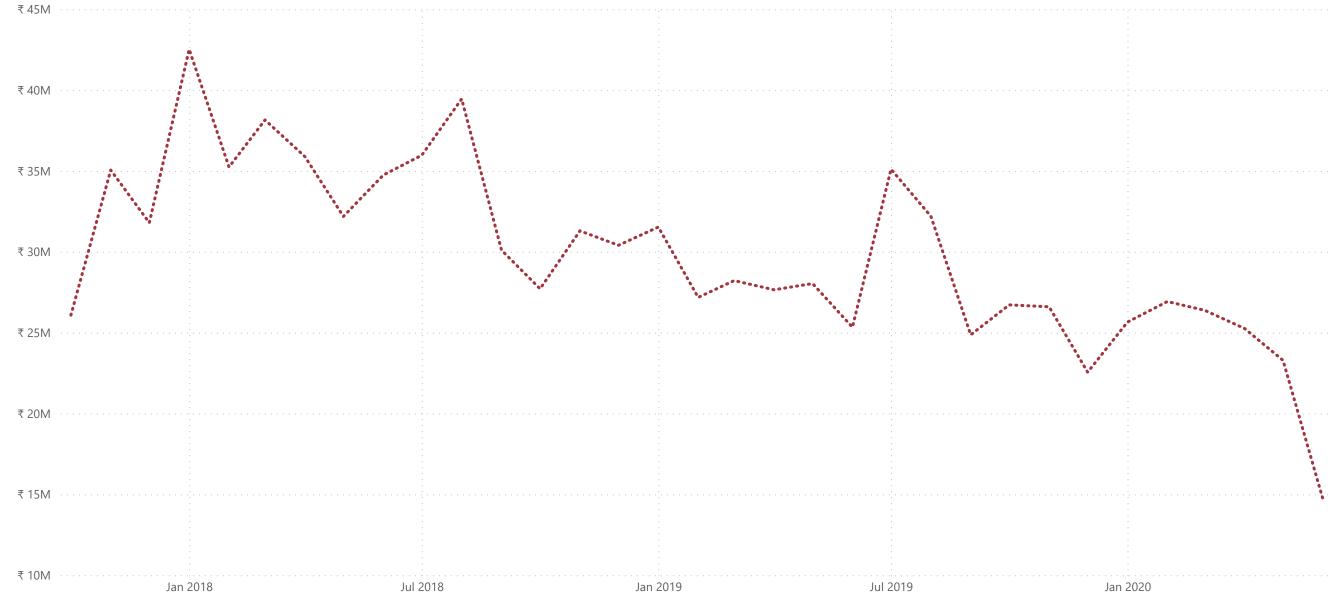
Revenue by Market



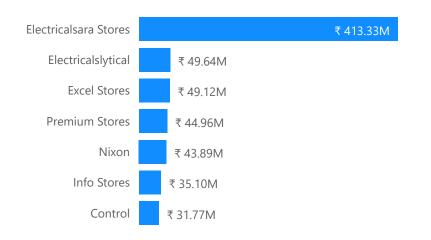




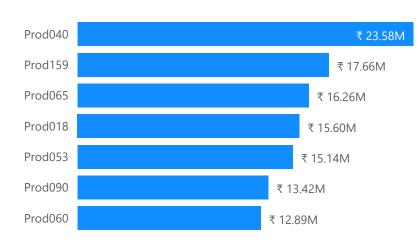




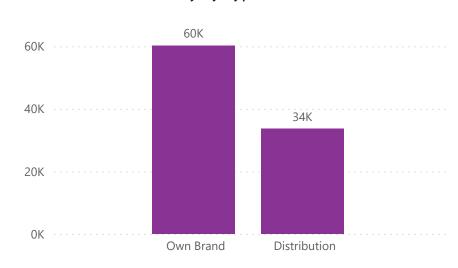
Top 7 Customers



Top 7 Products



Count of Sales Quantity by Type



₹ 2.1M

Total Profit Margin

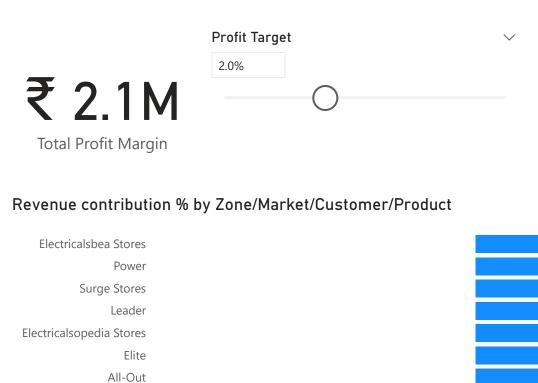




Revenue co	ontribution % by Market	Profit contribution	ո % by Market	Profit % by Market	
Delhi NCR	54.7%	Mumbai	23.89%	Lucknow -2.7%	
Mumbai	14.2%	Delhi NCR	22.13%	Kanpur	0.4%
Ahmeda	12.7%	Ahmedab	19.05%	Delhi NCR	0.6%
Nagpur	5.8%	Nagpur	9.36%	Surat	0.9%
Bhopal	5.4%	Chennai	7.58%	Bhopal	1.4%
Kochi	1.9%	Kochi	6.18%	Ahmedab	2.2%
Chennai	1.7%	Bhopal	5.17%	Nagpur	2.3%
Kanpur	1.5%	Hyderabad	3.94%	Mumbai	2.4%
Hyderabad	0.8%	Patna	1.95%	Patna	4.5%
Patna	0.6%	Bhubanes	0.82%	Kochi	4.7%
Lucknow	0.3%	Kanpur	0.47%	Chennai	6.3%
Surat	0.2%	Surat	0.11%	Hyderabad	6.7%
Bhubane	0.1%	Lucknow -0.64%		Bhubanes	10.5%

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Top 7 Customers				
custmer_name	Revenue	Revenue Contribution %	Profit Margin Contribution %	Profit Margin %
Electricalsquipo Stores	₹ 86,908.00	0.1%	-0.48%	-11.5%
Epic Stores	₹ 3,002,834.00	2.1%	-6.83%	-4.7%
Expression	₹ 82,845.00	0.1%	-0.17%	-4.2%
Insight	₹ 571,430.00	0.4%	-0.53%	-1.9%
Synthetic	₹ 916,267.00	0.6%	-0.42%	-1.0%
Integration Stores	₹ 1,909,611.00	1.3%	-0.20%	-0.2%
Relief	₹ 773,301.00	0.5%	0.11%	0.3%
Electricalsara Stores	₹ 65,641,977.00	46.2%	11.92%	0.4%
Logic Stores	₹ 3,319,243.00	2.3%	0.61%	0.4%
Electricalslytical	₹ 5,537,904.00	3.9%	1.31%	0.5%
Premium Stores	₹ 5,899,748.00	4.1%	1.40%	0.5%
Zone	₹ 927,154.00	0.7%	0.23%	0.5%
Path	₹ 1,723,307.00	1.2%	0.95%	1.1%
Control	₹ 4,182,662.00	2.9%	2.52%	1.2%
Sound	₹ 740,856.00	0.5%	0.45%	1.3%
Novus	₹ 258,543.00	0.2%	0.21%	1.6%
Atlas Stores	₹ 2,189,613.00	1.5%	2.10%	2.0%
Electricalsocity	₹ 2,520,938.00	1.8%	3.29%	2.7%
Surface Stores	₹ 2,420,004.00	1.7%	3.20%	2.7%
Total	₹ 142,224,545.00	100.0%	100.00%	1.4%



Forward Stores

Nomad Stores

Unity Stores

Sage

Acclaimed Stores

Flawless Stores

Excel Stores

Info Stores

Surface Stores
Electricalsocity
Atlas Stores
Novus
Sound
Control
Path
Zone

Premium Stores
Electricalslytical
Logic Stores

Electricalsara Stores

Integration Stores

Relief

Synthetic

Expression
Epic Stores
Electricalsquipo Stores -11.5%

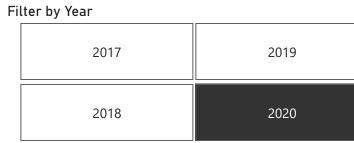
Insight

Nixon

Propel

Electricalslance Stores

Modular



6.2%

5.9%

4.3%

4.2%

4.0%

3.9%

3.5%

3.5%

3.3%

3.3%

3.2%

3.2%

2.8%

0.4%

0.4%

0.3%

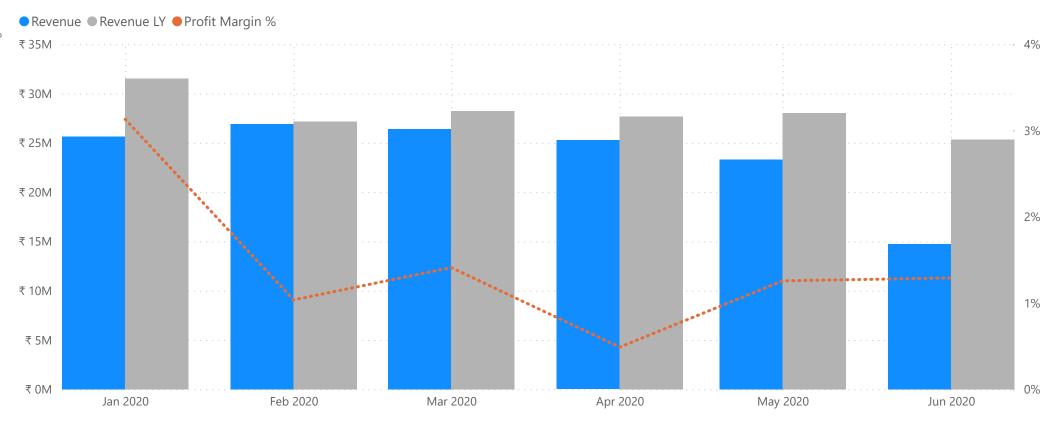
-0.2%

-1.0%

-1.9%

Fi	Filter by Month					
_	Jan 20	Mar 20	May 20			
	Feb 20	Apr 20	Jun 20			

Revenue Trend



Top 7 Customers

custmer_name	Revenue	Revenue Contribution %	Profit Margin Contribution %	Profit Margin %
Electricalsbea Stores	₹ 50,940.00	0.0%	0.39%	15.6%
Expression	₹ 82,845.00	0.1%	-0.17%	-4.2%
Electricalsquipo Stores	₹ 86,908.00	0.1%	-0.48%	-11.5%
Sage	₹ 96,950.00	0.1%	0.16%	3.5%
Electricalslance Stores	₹ 142,742.00	0.1%	0.25%	3.5%
Novus	₹ 258,543.00	0.2%	0.21%	1.6%
Propel	₹ 541,553.00	0.4%	0.74%	2.8%
Insight	₹ 571,430.00	0.4%	-0.53%	-1.9%
All-Out	₹ 713,953.00	0.5%	1.57%	4.5%
Sound	₹ 740,856.00	0.5%	0.45%	1.3%
Relief	₹ 773,301.00	0.5%	0.11%	0.3%
Synthetic	₹ 916,267.00	0.6%	-0.42%	-1.0%
Zone	₹ 927,154.00	0.7%	0.23%	0.5%
Electricalsopedia Stores	₹ 995,764.00	0.7%	2.86%	5.9%
Power	₹ 1,098,552.00	0.8%	3.69%	6.9%
Flawless Stores	₹ 1,126,976.00	0.8%	1.83%	3.3%
Elite	₹ 1,247,785.00	0.9%	3.19%	5.3%
Leader	₹ 1,671,901.00	1.2%	4.87%	6.0%
Path	₹ 1,723,307.00	1.2%	0.95%	1.1%
Total	₹ 142,224,545.00	100.0%	100.00%	1.4%